

Date: 10th July, 2024

To,
BSE Limited
Dept. of Corporate Services
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

Sub: Outcome under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: Security Id: ASRL / Code: 541865

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Meeting Board of Directors of the Company held today i.e., Wednesday, 10th July, 2024 at the Registered office situated at B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat, India which commenced at 11:00 A.M. and concluded at 11:45 A.M., inter-alia has considered and approved:

1. Resignation of Mr. Pradipkumar Harjibhai Lathiya from the Post of Chief Financial Officer (CFO) of the Company w.e.f 10th July, 2024.
2. Appointment of Mr. Rajen P Vyas as Chief Financial Officer of the Company w.e.f. 10th July, 2024.

The detailed disclosures as required under this regulation read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 are enclosed herewith as Annexure A.

Further, the Company has received confirmation from Mr. Pradipkumar Harjibhai Lathiya that there is no other material reason for his resignation other than those which is provided in his resignation letter.

Kindly take the same on your record and oblige us.

Thanking You,
For, Add-Shop E-Retail Limited

Dineshbhai B. Pandya
Managing Director
DIN: 06647303

ADD-SHOP E-RETAIL LIMITED

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2363023

Annexure – A**Details as required under Regulation 30 of the Listing Regulations and the SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015, are provided below:**

1. Resignation of Mr. Pradipkumar Harjibhai Lathiya as Chief Financial Officer (CFO) of the Company w.e.f 10th July, 2024.

Sr. No.	Particulars	Details
1.	Name	Mr. Pradipkumar Harjibhai Lathiya
2.	Designation	Chief Financial Officer
3.	Reason for change viz. appointment, resignation, removal, death or otherwise	Due to Pre-occupation elsewhere.
4.	Date of appointment / cessation (as applicable)	10 th July, 2024
5.	Brief profile (in case of appointment)	N.A.
6.	Disclosure of relationships between Directors (in case of appointment of a director)	N.A.
7.	Letter of Resignation along with detailed reasons for resignation and Confirmation that there is no other material reasons other than those provided	Letter of Resignation is attached with this annexure. Mr. Pradipkumar Harjibhai Lathiya has confirmed that there is no material reason for his resignation, other than those stated in the resignation letter.

2. Appointment of Mr. Rajen P Vyas as Chief Financial Officer (CFO) of the Company w.e.f 10th July, 2024:

Sr. No.	Particulars	Details
1.	Name	Mr. Rajen P Vyas
2.	Designation	Chief Financial Officer
3.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
4.	Date of appointment / cessation (as applicable)	10 th July, 2024
5.	Brief profile (in case of appointment)	Mr. Rajen P Vyas is having 19 years of experience in Taxation and allied Compliances and other major areas like accounting and auditing.
6.	Disclosure of relationships between Directors (in case of appointment of a director)	N.A.

PRADIPKUMAR HARJIBHAI LATHIYA

Address: A-602, Parivar Housing Society, B/H. Iskcon Temple, Kalawad Road,
Rajkot, Gujarat-360005, India

Date: 10th July, 2024

To,
The Board of Directors,
Add-Shop E-Retail Limited
B-304 Imperial Height,
150ft Ring Road, Rajkot, Rajkot,
Gujarat, 360005, India

Dear Sir,

Sub: Resignation as Chief Financial Officer of the Company

I am thankful to the Directors of the Company for selecting me as the Chief Financial Officer of the Company. I was extremely happy to work as CFO of the Company and extended all my support for benefit of the Company.

Due to my pre-occupation elsewhere, I am not in a position to devote my time to the Company. Accordingly, I am submitting my resignation as CFO of the Company with the effect from 10th July, 2024.

You are requested to accept the same.

Thanking you.

Yours Faithfully,



Pradipkumar Harjibhai Lathiya
Chief Financial Officer