



PRIME FOCUS

L I M I T E D

Date: February 10, 2025

To,
National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 | 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeebhoy Towers,
Dalal Street
Mumbai- 400 001
Fax Nos.: 22723121/2037/2039

Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS

Re.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”) in respect of Incorporation of a Step Down Subsidiary company

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of LODR Regulations, we would like to inform you that Prime Focus Limited (“**PFL**”) has received intimation on February 10, 2025, from its step-down subsidiary, Brahma AI Holdings Limited (“**Brahma**”) that Brahma has incorporated a wholly owned subsidiary in the name of “**Brahma Merger Sub Inc**” on February 04, 2025, bearing Company Number 10089639 (File Number).

The details required under Regulation 30 read with Schedule III (Part A), Para 1 of SEBI LODR Regulations, 2015 read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and SEBI Circular SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024, are enclosed as **Annexure A**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,
For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Enclosure: Annexure A



Annexure A

Sr no.	Particulars	Details
1	Name of the entity, date & country of incorporation, etc	a) Company Name: BRAHMA MERGER SUB INC; b) Date of Incorporation: February 4, 2025 [Company number- 10089639 (File Number)] c) Country of Incorporation: United States of America, Delaware
2	Name of holding company of the incorporated company and relation with the listed entity;	Holding Company: Brahma AI Holdings Limited. Relation with Listed Entity: Step Down Subsidiary.
3	Industry to which the entity being incorporated belongs;	Technology & AI in the film, television and gaming sector.
4	Brief background about the entity incorporated in terms of products / line of business;	Brahma Merger Sub, Inc. has been incorporated in order to facilitate a Delaware merger.
5	Brief details of any governmental or regulatory approvals required for the incorporation.	Brahma Merger Sub, Inc. is a step-down subsidiary of the PFL and has taken required approvals from relevant authorities as applicable.
6	Nature of consideration: whether cash consideration or share swap and details of the same;	Brahma AI Holdings Limited, a step down subsidiary of PFL, subscribed for 1 share of USD1.00 on incorporation.
7	Cost of Subscription / price at which the shares are subscribed;	USD1.00
8	Percentage of shareholding / control by the listed entity and / or number of shares allotted;	The Company is a wholly owned subsidiary of Brahma AI Holdings Limited, a step-down subsidiary company of PFL.