

WAYS VINIMAY PRIVATE LIMITED

603, Central Plaza 6th Floor, 2/6 Sarat Bose Road, Kolkata – 700 020. Ph. No.+91 33 2454-6600, Email:info@vkagencies.com

CIN: U45201WB1943PTC011252

To,
The BSE Ltd.
P. J. Towers, Dalal Street
Mumbai – 400 001
corp.comm@bseindia.com, corp.relations@bseindia.com

Company Secretary

Aditya Consumer Marketing Ltd
M 20, Aditya House,
Lower Ground & Ground Floor,
Road No. 26, Sri Krishna Nagar,
Patna, Bihar, 800001
cs@adityaconsumer.com; anil.cfo@aditya-patna.com

14.09.2023

Ref.: Disclosure under Regulations 29(2) of SEBI (Substantial Acquisition of Shares) Regulations, 2011

Sub.: Intimation regarding Sale of Shares on 13.09.2023 and 14.09.2023

Dear Sirs,

This is in reference to the captioned subject matter. Please find enclosed Form for disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011.

You are requested to take on record the above said disclosure.

Thanking You,
For WAYS VINIMAY PRIVATE LIMITED

For WAYS VINIMAY PVT. LTD.



DIRECTOR

DIRECTOR

Encl.: As above.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Aditya Consumer Marketing Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Ways Vinimay Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd (BSE SME)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	7,58,000	5.18%	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	NIL	NIL	N.A.
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	N.A.
e) Total (a+b+c+d)	7,58,000	5.18%	N.A.
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	(28,000)	(0.19%)	N.A.
b) VRs acquired /sold otherwise than by shares	NIL	NIL	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL NIL	NIL NIL	N.A. N.A.
d) Shares encumbered / invoked/released by the acquirer.			
e) Total (a+b+c+/-d)	(28,000)	(0.19%)	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	7,30,000	4.99%	N.A.
b) Shares encumbered with the acquirer	NIL	NIL	N.A.
c) VRs otherwise than by equity shares	NIL	NIL	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	N.A.
e) Total (a+b+c+d)	7,30,000	4.99%	N.A.
Mode of acquisition/sale (e.g. open market /			

off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Sold in Open Market
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Sold on 13.09.2023 : 22,000 shares Sold on 14.09.2023 : 6,000 shares
Equity share capital / total voting capital of the TC before the said acquisition/sale	1,46,33,887
Equity share capital/ total voting capital of the TC after the said acquisition/sale	1,46,33,887
Total diluted share/voting capital of the TC after the said acquisition/sale	1,46,33,887

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

For WAYS VINIMAY PVT. LTD.

Biplab Das

DIRECTOR

Place : Kolkata

Date : 14-09-2023