

Date: 19.08.2024

To,

The Listing Compliance

NATIONAL STOCK EXCHANGE OF INDIA

Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051

NSE SYMBOL: BTML

To,

Manager

Department of Corporate Services,

BSE LIMITED

P. J. Towers, Dalal Street, Mumbai – 400 001.

BSE SCRIP: 543767

Dear Sir/Madam,

Sub: Press Release.

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed the Press Release on the launch of new television series "Gudiya Rani" by Bodhi Tree Multimedia Limited on Dangal TV.

Please take the same on record.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED**

MAUTIK AJIT TOLIA MANAGING DIRECTOR DIN: 06586383





Gudiya Rani: Bodhitree Multimedia Unveils New Series on Dangal TV

19th August, 2024; Mumbai, India - Bodhitree Multimedia Ltd., a leading name in the Indian entertainment industry, gears up to announce its latest television series, Gudiya Rani. A gripping, thought-provoking, and emotionally resonant story, Gudiya Rani is set to premiere on Dangal TV, starting Monday, **August 19th, 2024**, and thereafter every **Monday to Saturdayat 6:30 PM.**

Gudiya Rani is a poignant drama that deeply explores themes of sacrifice, identity, and the quest for freedom. Directed by Suraj Rao and conceptualized by Bhavna Vyas, the series narrates the touching story of Rani (Mahi Bhadra), a 6-year-old girl from a struggling family inthe remote interiors of Madhya Pradesh. When Pari (Puvika Gupta), a wealthy child, meets Rani, she is instantly charmed by Rani's quirky ways and just wants to play with her. Rani agrees to become a living doll for Pari. In return, Pari's father, Mahendra (Krip Suri), showers Rani's family with everything they could ever wish for, including ample food, education for Rani and her siblings, and financial stability. The show also features the stellar cast including Chirag, Hrudvi Nanda, Ashlesha Savant, Amit Shrivastava, and Ekta Tiwari.

Mautik Tolia, Managing Director, Bodhitree Multimedia, shared his excitement about the new project, stating: "Gudiya Rani is more than just a television show; it is a narrative that explores crucial themes of identity, class disparity, and personal freedom. We are thrilled to bring this story to life on Dangal TV, offering viewers a nuanced portrayal of the complexities within modern Indian society."

Adding to this, **Sukesh Motwani**, **Co-Founder**, **Director**, **and Chief Creative Officer of Bodhitree Multimedia**, expressed, "At Bodhitree, we strive to tell stories that connect with our audiences and reflect the diverse realities of life in India. *Gudiya Rani* is a testament to our commitment to creating content that not only entertains but also inspires and provokes thought."

Tune in to *Gudiya Rani* starting **August 19th, 2024**, on Dangal TV, and join us every **Monday to Saturday at 6:30 PM** for an intriguing viewing experience that promises to touch hearts and spark conversations across households nationwide.

About Bodhitree Multimedia Ltd.

Bodhitree Multimedia Ltd. is a leading media and entertainment company in India. The company produces and distributes high-quality content with a robust portfolio exceeding 3000+ hours in multiple languages. With a diverse lineup of over 50+ shows across variousplatforms, including television, film, and digital.