



**Ref: PFL/BSE-CSE/2024-25/65**

**Date: 25<sup>th</sup> February, 2025**

**To,**  
**BSE Limited**  
The Corporate Relationship Department  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 544191**  
**Scrip ID: PURPLEFIN**

**To,**  
**The Calcutta Stock Exchange Limited,**  
7, Lyons Range,  
Dalhousie, Kolkata-700001,  
West Bengal  
**CSE Scrip Code: 26505**

**Sub: Intimation pursuant to Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”).**

**Ref: Request received for reclassification of shareholding from “Promoter/ Promoter Group” to “Public Category”**

**Dear Sir/Madam,**

The Company is in receipt of request under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 from Ms. Sonal Vira, part of Promoter Group of the Company for seeking re-classification from “Promoter Group” Category to “Public” Category:

In this regard, please find attached herewith the request letters dated 25<sup>th</sup> February, 2025 received from Ms. Sonal Vira.

The request for reclassification will be considered by the Board of Directors in their next Board Meeting pursuant to Regulation 31A of the SEBI Listing Regulations.

This is for your information and records.

Thanking You,

Yours faithfully,

**For Purple Finance Limited**

**Ruchi Nishar**  
**Company Secretary & Compliance Officer**

Encl: As above

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | www.purplefinance.in | CIN No. L67120MH1993PLC075037 | customersupport@purplefinance.in

# SONAL VIRA

1702, Tower No. 1, Crescent Bay, Near Mahatma Phule Educational Society, Bhoiwada, Mumbai- 400012  
Tel No.: +91 9619490961 Email ID: sonalvira@gmail.com

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Date: 25/10/2025

To,  
**Purple Finance Limited**  
705/706, Hallmark Business Plaza  
Sant Dnyaneshwar Marg  
Opp. Gurunanak Hospital  
Bandra (E), Mumbai – 400 051

**Subject : Application for Reclassification/Removal from “Promoter/ Promoter Group”  
Category to “Public” Category of the Company**

**Ref : Regulation 31A of SEBI (Listing Obligation and Disclosure Requirements)  
Regulations, 2015**

**Dear Sir/ Madam,**

With reference to the above subject I would like to inform you that at present I am holding 3,07,500 Equity shares of Rs. 10/- each aggregating to 0.69% of the total paid up share capital of Purple Finance Limited ('the Company') and have been classified under Promoter & Promoter Group Category in the Shareholding Pattern filed by the Company with the Stock Exchange i.e. BSE Limited, Calcutta Stock Exchange Limited and other regulatory authorities.

Further, in accordance with the provisions of Regulation 31A of SEBI (Listing obligations and disclosure Requirements) Regulations, 2015 ('the Listing Regulations'), I hereby undertake as follows:

1. I along with persons related to me together:
  - a. do not hold more than ten percent of the total voting rights in the Company;
  - b. do not exercise control over the affairs of the Company whether directly or indirectly;
  - c. do not have any special rights with respect to the Company through formal or informal arrangements including through any shareholder agreements;
  - d. are not being represented on the Board of Directors (including not having a nominee director) of the Company either;
  - e. do not act as a Key Managerial Person in the Company;
  - f. are not 'willful defaulter' as per the Reserve Bank of India Guidelines;
  - g. are not a fugitive economic offender.
2. There is no pending regulatory action against me.
3. I do not have the right either to appoint any Director of the Company or an ability to control the Management of the Company. None of my act would influence the decision taken by the Company.

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4. I shall continue to comply with the conditions mentioned at sub-clauses (i), (ii) and (iii) of clause (b) of Regulation 31A(3) of SEBI (Listing Obligation and Disclosure Requirements), Regulations, 2015 at all times from the date of re-classification, failing which, I shall be reclassified as promoter/person belonging to the promoter group of the company.
5. I shall comply with the conditions mentioned in the of sub-clauses (iv) and (v) of clause (b) of Regulation 31A(3) of SEBI (Listing Obligation and Disclosure Requirements), Regulations, 2015 for a period of not less than three years from the date of reclassification, failing which, I shall be reclassified as promoter/person belonging to promoter group of the company.

Hence, I request the Board of Directors of the Company to consider and approve my request of reclassification from "Promoter Group" category to "Public" category and make requisite application to BSE Limited and Calcutta Stock Exchange Limited in accordance with Regulation 31A of SEBI LODR Regulations. I shall extend all necessary co-operation including providing all necessary information / documents as may be required with respect to the reclassification as and when required, to facilitate the process.

Thanking You,



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**Sonal Vira**