

LUHARUKA MEDIA & INFRA LIMITED

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Date: December 05, 2024

To, The Manager, Department of Corporate Services, **BSE Limited**, Phirozee Jeejeeboy Towers, Dalal Street, Fort, Mumbai - 400 001 **Scrip Code: 512048**

Dear Sir/Madam,

Subject: <u>Inauguration of Branch Office at Pune and commencement of its commercial</u> <u>operations.</u>

In relation to the captioned subject and pursuant to Regulation 30 read with the Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we are pleased to inform you that today, i.e. December 05, 2024, the Company has inaugurated it's Second Branch office and commenced its commercial operations in the city of Pune, Maharashtra under its brand "DhanSafal".

This Branch office marks the next step for the Company in expanding and diversifying the DhanSafal brand, following the successful launch in Indore, with the opening of its Branch office in Pune City.

This diversification will *interalia* help the Company to reach its goals by expanding the availability of financial products under DhanSafal to the customer base in Pune City.

The above information will also be available on our websites at: - <u>www.luharukamediainfra.com</u> and <u>www.dhansafal.com</u>.

You are requested to take the above information on record.

Thanking you,

Yours faithfully, For Luharuka Media & Infra Limited

Ankur Agrawal Managing Director DIN: 06408167