

February 4, 2025

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai 400 001

BSE Scrip Code : 506943

Stock Symbol: JBCHEPHARM

Dear Sir,

### Sub: Company Presentation

Enclosed is the Company's presentation on financial results for the quarter and nine months ended on December 31, 2024. The Company proposes to make/circulate this presentation to the investors/analysts.

Kindly take the same on record.

Thanking you,

Yours faithfully, For J. B. Chemicals & Pharmaceuticals Limited

Sandeep Phadnis Vice President – Secretarial & Company Secretary

Encl: As above

#### **Corporate Office:**

J.B. Chemicals & Pharmaceuticals Limited, CIN: L24390MH1976PLC019380 Cnergy IT Park, Unit A, 8<sup>th</sup> Floor, Appa Saheb Marathe Marg, Prabhadevi, Mumbai – 400025, T:+91 22 24395200/5500 secretarial@jbpharma.com



# JB Pharma – Q3 FY25 & 9M FY25

## **Investor Presentation**

Feb 4, 2025





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## Q3 FY25 Business Performance







Nikhil Chopra, CEO & Whole Time Director

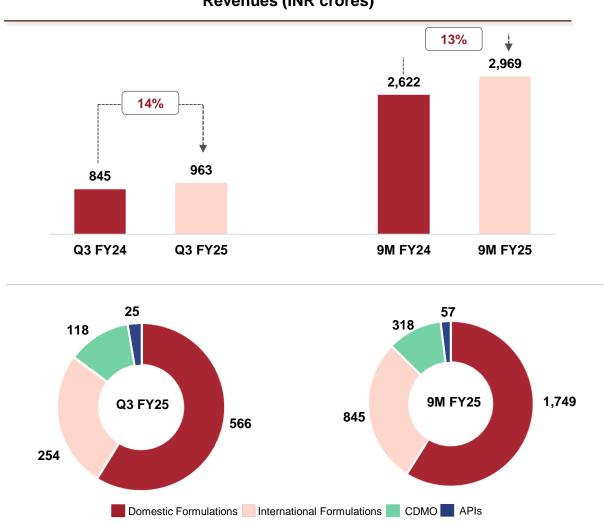
Views on Q3 FY25 business performance

"JB has delivered consistent growth over last few years even amidst a volatile macroeconomic environment. This has been enabled by our mix of businesses and markets, specifically our focus on India branded formulations, CDMO, and select international markets which play to our strengths, with limited revenues in countries that might present trade-related or economic volatility challenges.

JB is well-positioned to deliver continued growth going forward as well. The strategy and levers are well-defined, and we have a strong team that will execute. Our India business continues to drive market beating growth led by chronic business and progressive portfolio within the acute segment. Our export business continues to be steady with sequential improvement witnessed in our CDMO business. While the growth run-rate of JB's quarterly performance has been maintained, we have also improved our operating margins driven by product mix and efficiency initiatives.

Advancement of various new projects in the CDMO business will flow through into growth numbers in the near to medium term, and we have a good pipeline of future product commercialization opportunities in International business which will deliver continued growth."





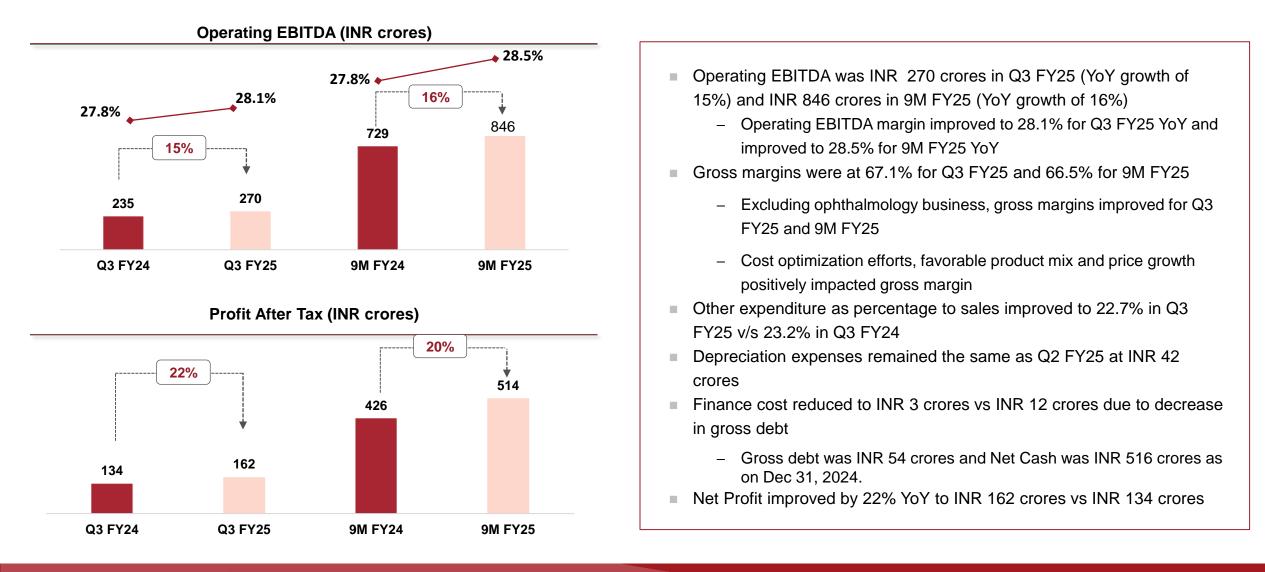
Revenues (INR crores)

- JB Pharma registered revenue of INR 963 crores in Q3 FY25 (YoY growth of 14%) and INR 2969 crores in 9M FY25 (YoY growth of 13%)
- Domestic formulations business recorded revenue of INR 566 crores vs INR 462 crores (YoY growth of 22%)
  - JB Pharma continues to remain one of the fastest growing companies in the industry
- International business revenue grew by 4% at INR 397 crores vs INR 383 crores
  - CDMO business showed improved traction recording growth of 33% for Q3 FY25
- Domestic and CDMO business revenue combined constitutes 70% of overall revenue for 9M FY25



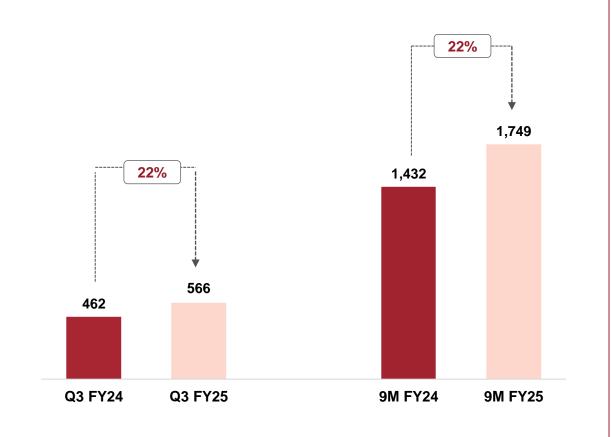
INR crores	Q3 FY25	Q3 FY24	9M FY25	9M FY24	
Revenue	963	845	2969	2622	
Reported EBITDA	255	223	805	699	
Non-Cash ESOP Charge	16	12	41	30	Included in Employee Benefits expense
Operating EBITDA*	270	235	846	729	
Operating EBITDA margins	28.1%	27.8%	28.5%	27.8%	





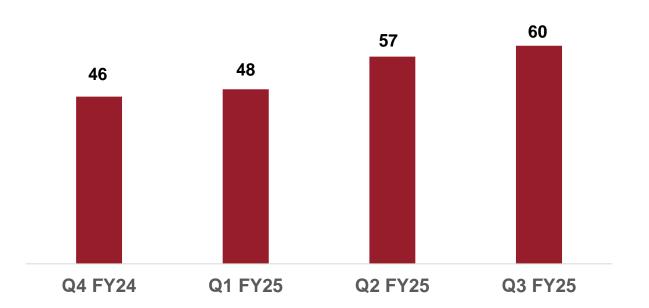


**Domestic Formulations (INR crores)** 



- JB Pharma continues as one of the fastest growing companies in the industry, as per IQVIA MAT Dec'24 data
- Domestic business continued its momentum and registered YoY growth of 22% to INR 566 crores
- Domestic business now constitutes 59% of overall turnover in 9M FY25 as compared to 55% of overall revenue in 9M FY24
- JB Pharma outperformed IPM and clocked YoY growth of 12% vs IPM growth of 8% as per IQVIA MAT Dec'24 data
- Our major brands viz. Cilacar, Cilacar-T, Nicardia and Sporlac gained ranks as per IQVIA MAT Dec'24 data
- As per IQVIA MAT Dec'24 data, Razel franchise recorded YoY growth of 26% to INR 97 crores



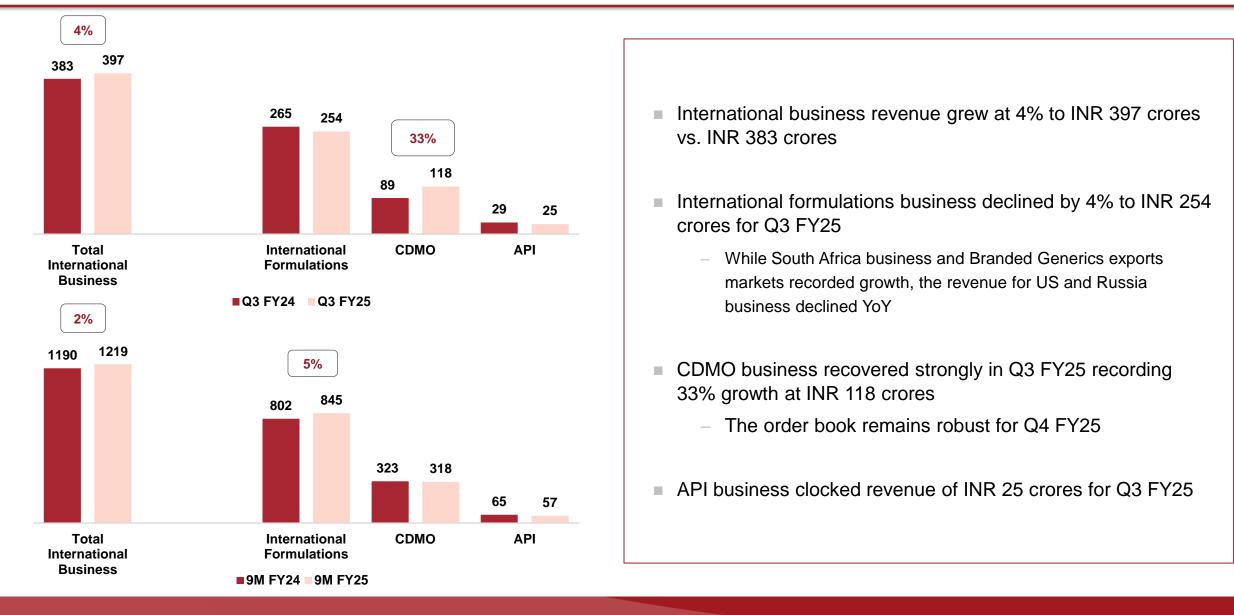


Ophthalmology Portfolio Quarterly Sales in INR cr post-acquisition

- After smooth integration in January'24, the ophthalmology portfolio sales is progressing well; depicting consistent growth every quarter
- Portfolio sales grew 30% to INR 60 crs in Q3 FY25 vs INR 46 crs in Q4 FY24 (first quarter since integration with JB Pharma) as per IQVIA data
- Dedicated field force of 120+ personnel deployed to promote the brands

### International Business: Q3 and 9M FY25





# Q3 and 9M FY25 Financial Performance (Consolidated)



Particulars	Q3 FY25	Q3 FY24	YoY Growth	9M FY25	9M FY24	YoY Growth
Revenue from Operations	963	845	14%	2969	2622	13%
Cost of Goods Sold	317	274	16%	995	882	13%
Gross Profit	647	571	13%	1974	1741	13%
Gross Profit Margins	67.1%	67.6%		66.5%	66.4%	
Employee Benefit Expenses	173	152	14%	511	449	14%
Other Expenses	219	196	12%	657	593	11%
EBITDA	255	223	14%	805	699	15%
EBITDA Margins	26.4%	26.4%		27.1%	26.6%	
Finance Costs	3	12		10	35	
Depreciation	42	34	23%	125	98	28%
Profit before Tax (Operating)	210	177	19%	671	566	18%
Other Income	8	7		24	21	
Profit before Tax	218	184	18%	694	587	18%
Tax Expenses	56	50	10%	180	160	12%
Profit after Tax	162	134	22%	514	426	20%



## **Investor Presentation**





	INR <b>3,484</b> Cr	5	Top 5
Scale	FY24 Revenue	Brands in IPM Top 150	CDMO of Lozenges Globally
	54%	#16	48%
Domestic	Domestic Revenue % (FY24)	Prescription Rank (FY24)	FY24 Chronic % <sup>(1)</sup>
	<b>1.5x</b>	18%	26%
Growth	Outperformance vs IPM (MAT Dec'24)	Revenue CAGR (FY20-24)	Operating EBITDA CAGR (FY20-24) <sup>(2)</sup>
₹	27%	16%	27%
Profitability and Capital Efficiency	Operating EBITDA Margin % (FY24)	PAT Margin % (FY24)	ROCE (FY24) <sup>(3)</sup>

 Note: Market Data as per IQVIA

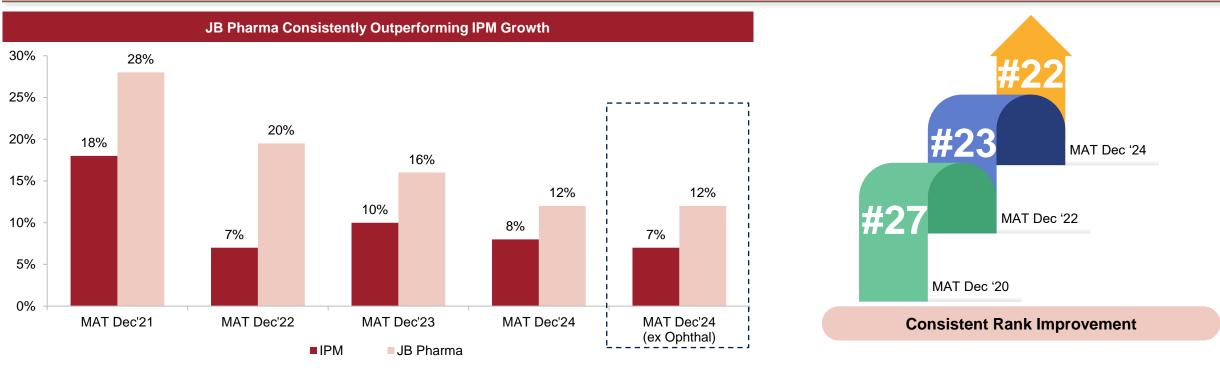
 1. Excluding Ophthal

 2. Operating EBITDA is after excluding non-cash ESOP Charge

 3. ROCE = EBIT/(Net Worth + Net Debt - Mutual Fund Investments)

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**Consistently Outperforming the Indian Pharmaceuticals Market** 



Stellar Track Record of Brand Creation

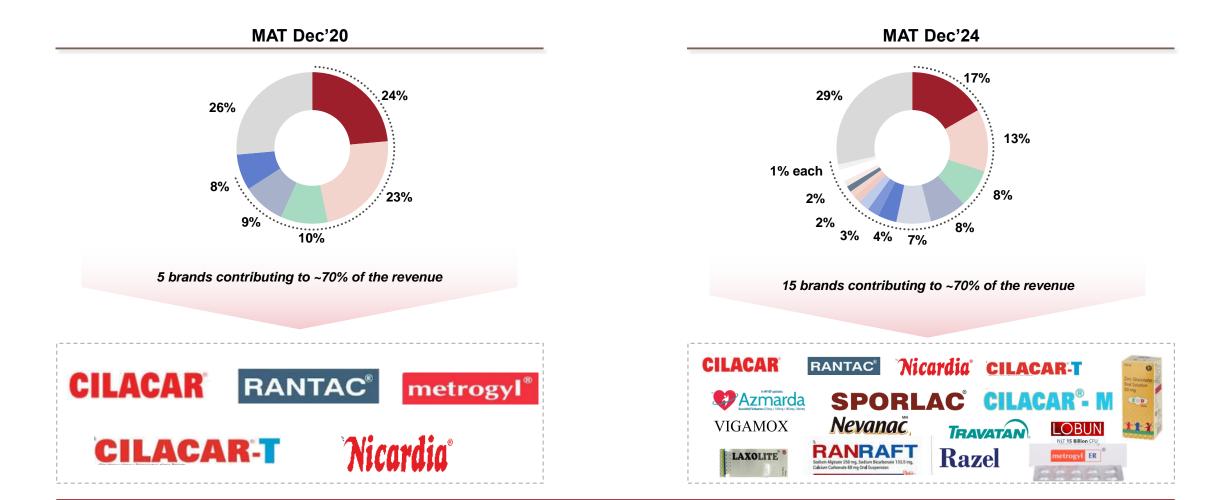


# Majority of Portfolio in Fast-Growing Therapy Segments Leading to Inherent Strong Growth Prospects



	% JB Pharma Revenue (MAT Dec'24)	Segment CAGR (MAT Dec'21-Dec'24)	JB Pharma CAGR (MAT Dec'21-Dec'24)	Key Brands
Hypertension	39%	10%	12%	CILACAR CILACART Nicardia
Lipid Management (Rosuvastatin)	4%	17% <sup>(1)</sup>	26% <sup>(1)</sup>	Razel
Heart Failure (Sacubitril + Valsartan)	3%	16%	NM <sup>(2)</sup>	In HP12F patients Constrained and Constrained
Probiotics	7%	17%	17%	SPORLAC <sup>®</sup> <b>EDUN</b> NUT 15 Billion CFU
Ophthal	8%	11%	NA <sup>(3)</sup>	Simbrinza, Travatan, Vigamox, Nevanac
Pediatrics	4%	12% Faster than IPM	24%	Rantac Syrup, Sporlac GG, Z&D,
Total	64%	growth of 8%	18% <sup>(4)</sup>	





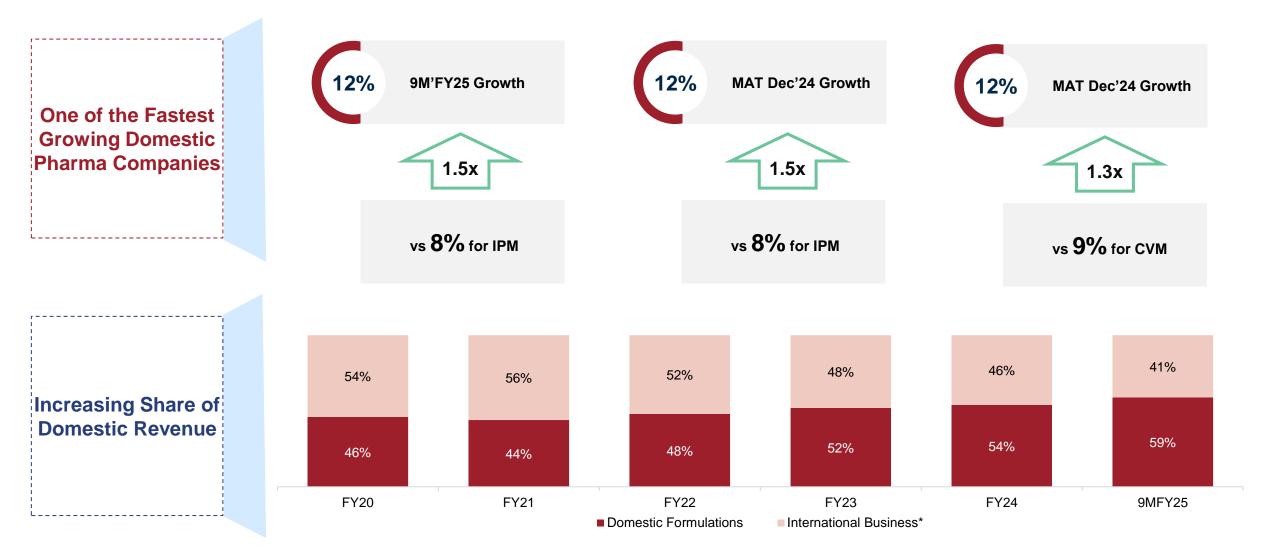
Built a Strong, Diversified Portfolio of 6 Mega Brands (INR100cr+) and Multiple Potential Mega Brands

## Key Highlights of JB Pharma









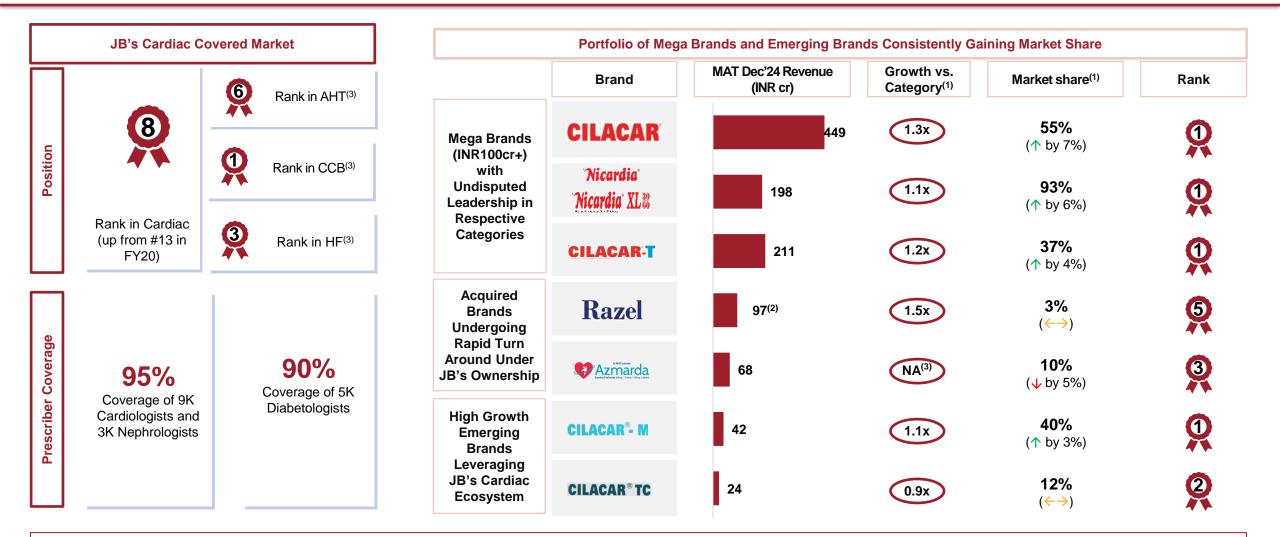
Prescription Volume Growth Outperforming IPM **Strong Prescriber Connect across Specialities** Prescriptions CAGR (MAT Dec'20 - MAT Dec'24) 135,000 General/ **Consulting Physicians** 18% 23,000 Gynaecologists 12% 30,000 Dentists 20,000 Ophthalmologists 20,000 Pediatricians IPM 8,400 Cardiologists **Prescription Rank** 3,000 Nephrologists 16<sup>th</sup> in IPM 2,500 Gastroenterologists





## **2**) #8 Position in Cardiac in IPM Anchored Around House of Mega Brands and Emerging Brands





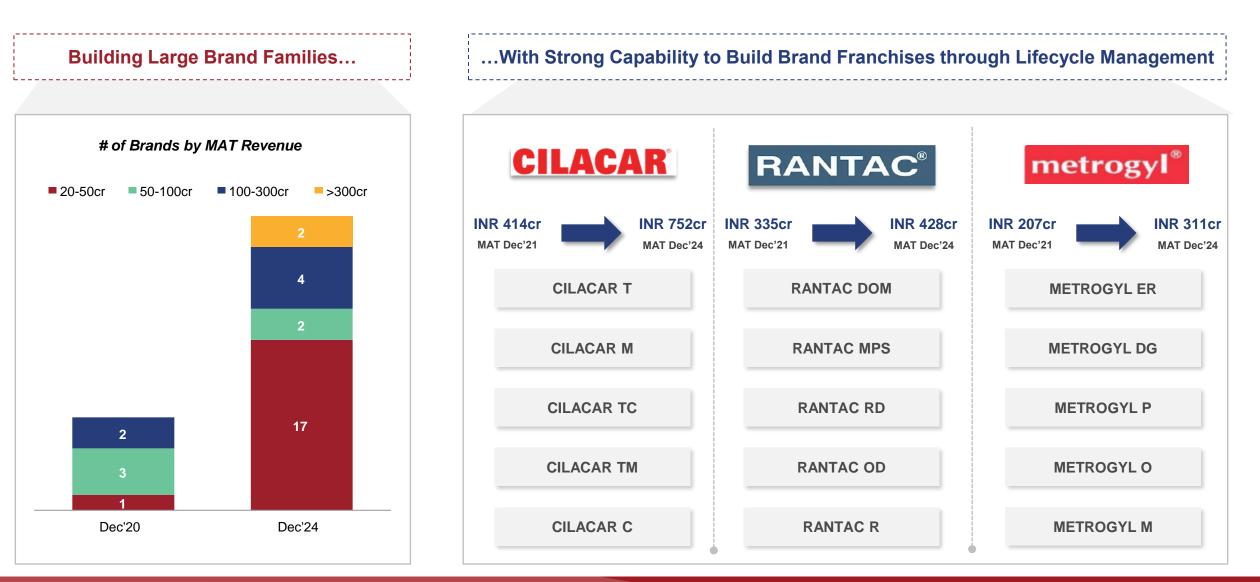
## 78% Coverage in Cardiac Across AHT<sup>(4)</sup>, CCB<sup>(4)</sup> and LLA<sup>(4)</sup> Through its 3 Mega 100cr+ Brands Supplemented by Emerging and Acquired Brands

- Note: Market data as per IQVIA
- 1. Represents Dec'20-24 MAT value CAGR (and from acquisition date for the acquired brands) for the brand vs the molecule category; market share change from Dec'20 to Dec'24
- 2. Revenue for the entire Razel franchise
- 3. Impacted due to Loss of Exclusivity
- . CCB = Calcium Channel Blockers, LLA = Lipid Lowering Agents, AHT = Anti-Hypertension and HF = Heart failure



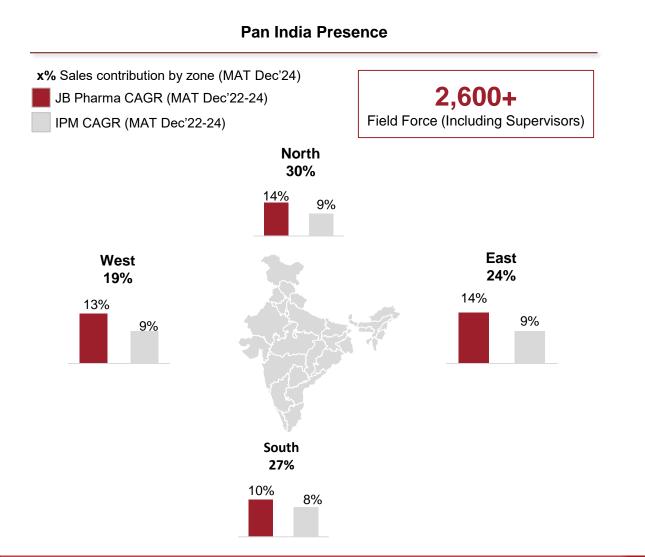
		MAT Value Sales (INR cr)	MAT Dec-2	24 Rank	Market Share an	d Brand Growth
		Dec-24	СУМ	IPM	Market Share <sup>(1)</sup>	Brand CAGR <sup>(2)</sup>
5 brands in Top	CILACAR	449	#1 🏆	#24	55%	19%
150 of IPM Covering	RANTAC	357	#2 🏆	#43	41%	8%
c.50%+ of Domestic Formulations	metrogyl <sup>®</sup>	220	#1 🏆	#117	79%	16%
Revenues	CILACAR-T	210	#1 🏆	#129	37%	26%
	Nicardia®	198	#1 🏆	#141	93%	21%
			In HFrEF patients	MR		
with a Strong Portfolio of	SPORL		Zmarda Ne	<b>vanac</b>	TRAVATAN	metrogyl ER Parts and the second
Potential Mega Brands	CILACAR	Re Re	vice vice	GAMOX	NLT 15 Billion CFU	





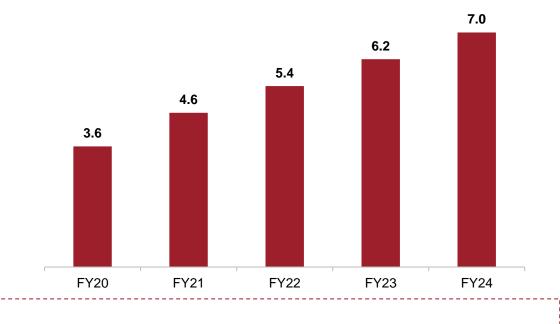
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Sustained Improvements in Field Force Productivity





- Reorganized divisions led to unlocking of prescriber synergies when new management took over
- Existing field force deployed for Nephrology, Pedia, Respiratory, Diabetes and acquired brands





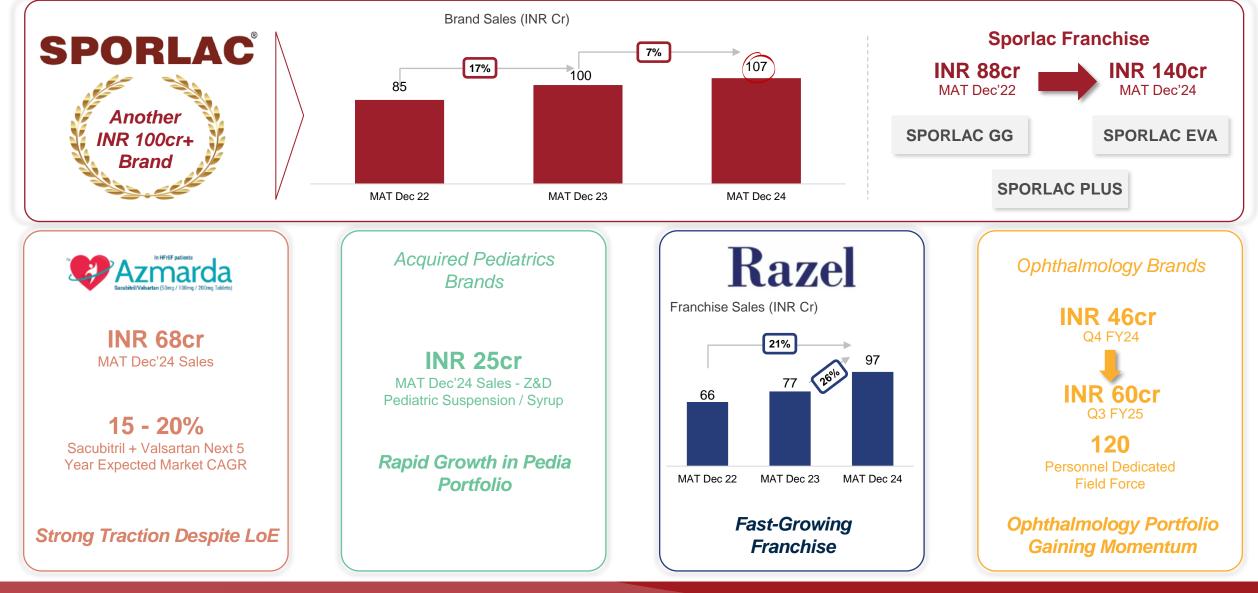
		Key Brands Acquired	Rationale	New / Existing TAs
FY22	1 Probiotic and IVF Portfolio	<ul> <li>Sporlac, Lobun, Gynogen, Pubergen</li> </ul>	<ul> <li>Overlap in the prescriber base (more than 70% of prescribers are General Physicians / Consulting Physicians who are key prescribers base for JB)</li> <li>Strong complementarity with gastro portfolio along with strong distribution upsides</li> </ul>	$\checkmark$
	2 Cardiology Brand (Heart Failure)	<ul> <li>Azmarda</li> </ul>	<ul> <li>Presence across the 3 most progressive cardiology segments (i.e., hypertension, heart failure and lipid lowering)</li> </ul>	
FY23	3 Cardiology Brand (Statins)	<ul> <li>Leapfrogged JB's position to #8 from #13 in FY20 in the cardiology segment in India</li> <li>Cardiac coverage increased to 78%</li> </ul>		
	4 4 Pediatrics Brands	<ul> <li>Z&amp;D, Pedicloryl, Pecef</li> </ul>	<ul> <li>Complements JB's existing pediatric field force leading to minimal additional costs</li> <li>Strengthens presence across all major pediatrics areas</li> </ul>	$\checkmark$
FY24	5 Ophthalmology Brand Portfolio <sup>(1)</sup>	<ul> <li>Simbrinza, Travatan, Vigamox, Nevanac, Travacom</li> </ul>	<ul> <li>High growth therapy segment</li> <li>Access to a patient pool comprising of cataract and over 3 million glaucoma patients</li> </ul>	$\checkmark$

✓ Enter new TAs ✓ Strengthen presence in existing TAs

1. In-Licensed for 3 years till CY26, with JB Pharma to receive perpetual license for the brands post the same

## )...With Capability to Scale up Acquired Brands Rapidly



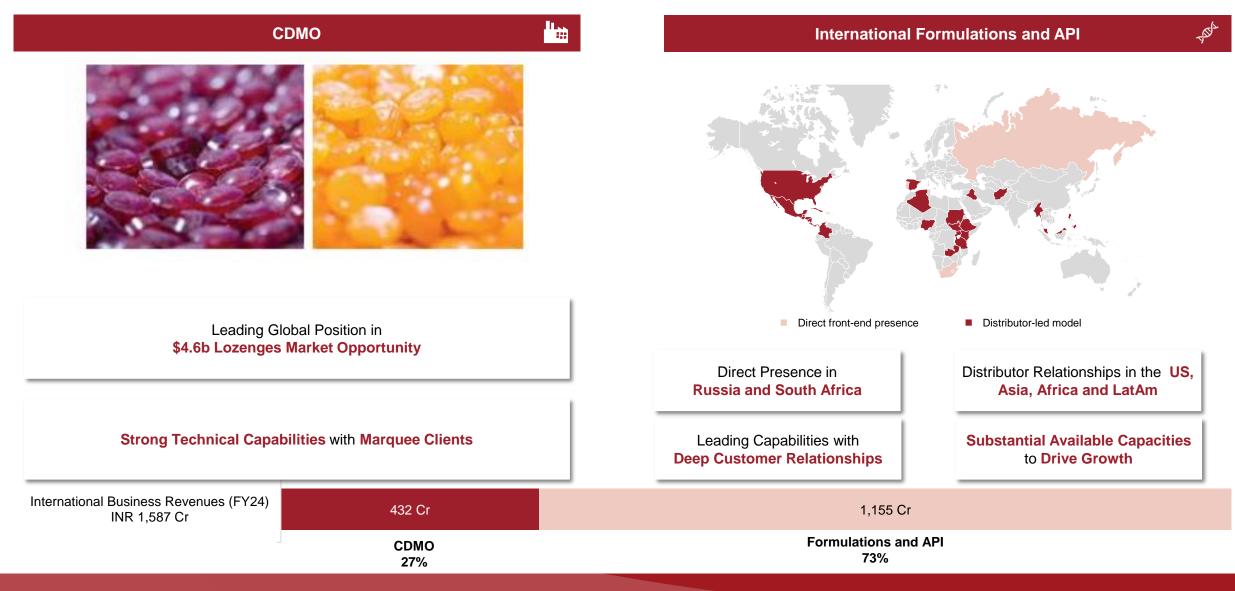


Note: Market data as per IQVIA

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Top 5 global manufacturers of medicated and herbal lozenges



Marquee Clientele and Brands across globally renowned consumer health and Pharma MNCs



Approvals from all global markets including US, Europe and other regulated markets

### Multiple dosage capabilities

Centre-filled soft-centre and Powder lozenges

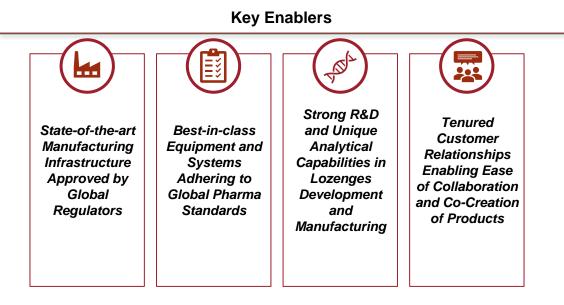
- Herbal and Medicated Lozenges



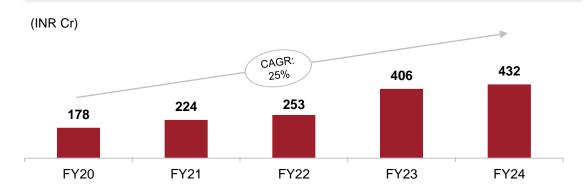
Preferred development partner – majority business through own IP



Significant spare capacity available to support growth



### Track Record of Strong Revenue Growth



CDMO Business Continues to be a Priority Area with Focus on ROCE and Good Operating Margins

World-Class Manufacturing Facilities with Capabilities Across Multiple Dosage Forms





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Multiple Strategic Initiatives Under the New Management...

<ul> <li>Digital and analytics deployment to enable performance transparency</li> <li>5 synergistic portfolio acquisitions to strengthen existing TAs and expand to high growth adjacencies</li> <li>Portfolio augmentation ~2x increase in number of brands across divisions (compared to FY20) compared to ~20% increase in field force</li> <li>Customer-centric CDMO strategy focused on going deeper with the existing clients and adding high-potential new clients</li> <li>New concept / product development in lozenges in immunity, and complimentary medication / OTC segments among others</li> </ul>
growth adjacenciesPortfolio augmentation ~2x increase in number of brands across divisions (compared to FY20) compared to ~20% increase in field forceCustomer-centric CDMO strategy focused on going deeper with the existing clients and adding high-potential new clientsNew concept / product development in lozenges in immunity, and complimentary
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adding high-potential new clients New concept / product development in lozenges in immunity, and complimentary
Deliberate shift in focus from revenue growth to margin profile
Instituted <b>best-in-class governance</b> standards including independent Board of Directors and fully professional management

International business

Governance

...has Led to Complete Transformation of the Business

	Parameters	FY20	FY24
(;	# of Brands in Top 300	5	5
Scale (Domestic)	Prescriptions Rank	17	16
cale (D	IPM Rank	32	22
Ō	PCPM (INR Lakhs)	3.6	7.0 <sup>(1)</sup>
Revenue mix	Chronic Contribution <sup>(2)</sup>	43%	48%
Reve	India + CDMO Contribution	55%	67%
<u>v</u>	Revenue (INR cr)	1,775	3,484
Financials	Revenue CAGR	10% (FY16-20)	18% (FY20-24)
ΪĒ	EBITDA Margin <sup>(3)</sup>	22%	27%
	M&A	No meaningful M&A	5 acquisitions in the last 24 months

Note: Market data as per IQVIA

Domestic formulations

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Excluding ophthalmology portfolio sales and manpower additions
 Based on JB's MAT sales split; Excluding Ophthal
 Operating EBITDA Margin (Operating EBITDA excludes non-cash ESOP)

CDMO



# **Strategy Overview**

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	When We Started	Current Position	Mid to Long-term Objectives
IPM Position	Ranked #32 in IPM	Ranking 22 <sup>nd</sup> in IPM	Ranked in IPM Top 15 Companies*
Contribution from Chronic Therapies	~45% of Domestic sales	~50% of Domestic sales	~60% of Domestic sales
Portfolio of Top Brands	5 brands in Top 300	5 brands in Top 300 IPM. Sporlac can be another brand that can enter the top 300 list	8 to 10 brands in Top 300, across 5 therapies
Acquisitions	No acquisition track record	Successfully executed and integrated 5 acquisitions	Continue to scout for acquisition targets in existing and new therapy areas
Prescriber Relationships	Physician relationships	Enhanced ~2,600+ Prescribers across specialties i.e. Cardio, Diabeto, Chest Physicians, Pedia etc.	Specialist relationships e.g. Cardiologist / Nephrologist
Field Force Productivity	Approximately INR 0.36m+	Incremental productivity of INR 0.34m achieved (INR 0.70m in FY24 vs. INR 0.36m in FY20)	Annual productivity growth of #12-14% from current levels

### Growth Objectives Supported by Lean Organization Structure and Strong Governance Framework

### Domestic Business to Consistently Outperform Market Growth Driven by

- Big brands becoming bigger and strengthening Brand Franchises
- Market share & prescription gains in acquired portfolio
- Enhanced focus on chronic and other high growth portfolios

### **Sustained Focus on Cost Optimization Initiatives**

- Deliver operating margins in the range of 26% 28%, despite inflationary pressure & external market uncertainties
- Cost savings continue to be area of focus

### **Sustained Growth Momentum in International Business**

- CDMO business to maintain growth momentum aided by new launches, new partners and expansion to newer geographies
- Building progressive portfolio for sustained growth in ROW markets

### Continue Building Culture of Governance & Strong Compliance

- Consistent focus on business sustainability and progress towards bestin-class ESG, governance and compliance standards
- Continue to build upon One JB Way culture and the corporate identity

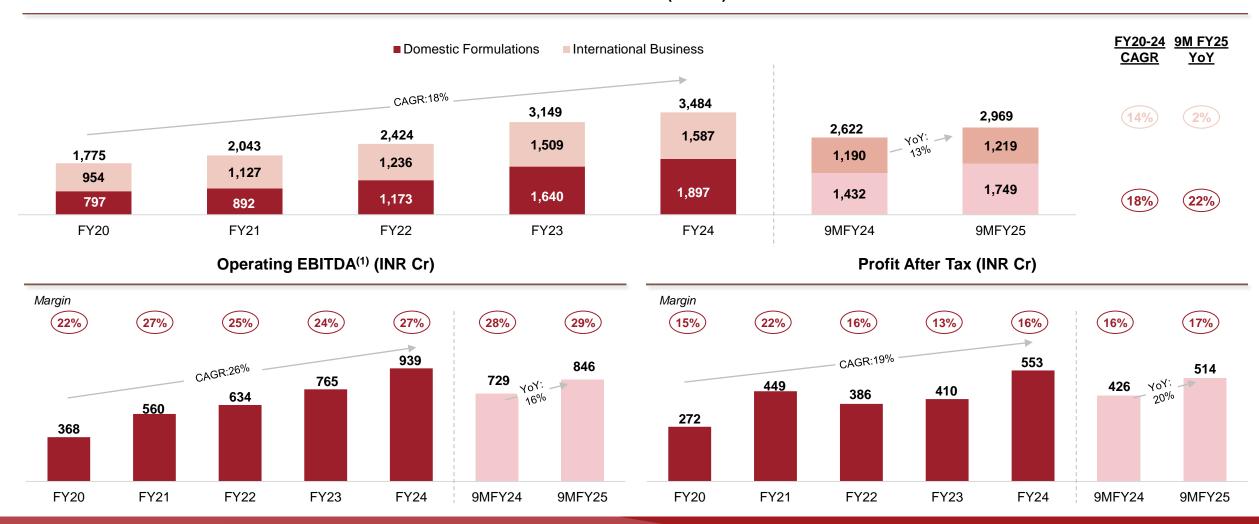
India and CDMO business should constitute around 75% - 80% of total revenue in the mid-term

India business should continue to deliver market-beating growth; Focus on increasing chronic share to 60% in the mid to long-term



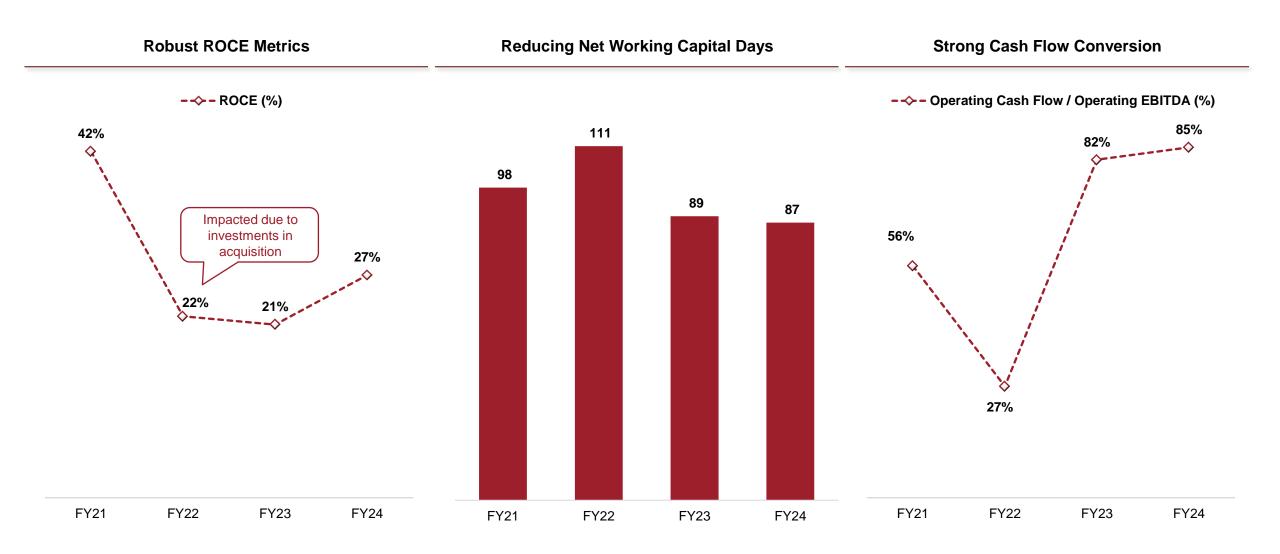
# Financials





**Total Revenues (INR Cr)** 

1. Operating EBITDA excludes non-cash ESOP





## JB's Sustainability Initiatives







## BUILDING A SUSTAINABLE FUTURE for GOOD HEALTH

CORPORATE SUSTAINABILITY REPORT 2023-24

**Reporting Framework:** Report prepared in accordance with the GRI 2021 Standards United Nations Sustainable Development Goals (UN SDGs)

**Reporting Period:** This report covers the sustainability performance of the company for the period from 1st April 2023 to 31st March 2024.

**Reporting Boundary:** The sustainability data pertains to JB Pharma's performance across various locations, including 1 corporate office, 1 registered office, 5 regional offices, 26 C&F locations, 5 warehouses, 1 R&D Centre and 8 plants.



Scan the QR code to read Sustainability Report 2023 - 24 For detailed sustainability report, please visit: https://jbpharma.com/sustainabilityreport/



	Areas	Description
, ¢	ESG Report	JB Pharma published its third sustainability report aligned with the United Nations SDG Goals, GRI Framework, and SASB metrics.
	ESG Assurance	Det Norske Veritas (DNV) has provided Limited level assurance on the Sustainability Report 2024. The assurance complies with the International Standard on Assurance Engagements (ISAE) 3000, and the International Standard on Assurance Engagements 3410 – 'Assurance Engagements on Greenhouse Gas Statements' (ISAE 3410).
	GHG Inventorisation	We conducted a thorough assessment of our greenhouse gas emissions to identify areas for improvement. We tracked and disclosed three types of emissions: Scope 1, Scope 2 and Scope 3.
	Double Materiality	We undertook a <b>double materiality assessment</b> exercise across our operations by scrutinizing the top material ESG focus areas for the company. The material topics were tested from an <b>impacts perspective</b> , along with determining their ability to <b>impact the financials</b> of the organization. Our double materiality assessment was guided by <b>European Financial Reporting Advisory group (EFRAG) guidelines</b> along with the <b>Global Reporting Initiative</b> .
	Data Accuracy	We have collected, consolidated, analyzed, and reported Environment, Social, and Governance-related data for the past five years (FY 20, FY 21, FY 22, FY 23).
	ESG Goals and Targets	<ul> <li>Environment <ul> <li>To meet 40% of power demand from renewable energy by FY 2026-27 and 100% by FY 2032-33.</li> <li>Carbon neutral in direct operations (Scope 1 and 2 emissions) by FY 2032-33.</li> <li>Zero Liquid discharge (ZLD) for all plant location.</li> <li>To achieve Zero Waste to Landfill by FY 2032-33.</li> <li>To achieve Water Positivity by FY 2032-33.</li> </ul> </li> <li>Social <ul> <li>Enhance women representation in workforce (permanent) to 15% by FY26-27 and across cadres to 25% by FY 2032-33</li> <li>25 average learning hours per employee by FY 2026-27.</li> <li>To continue Zero Fatality at all plants and locations.</li> </ul> </li> </ul>



Environment	Social	Governance
<ul> <li><u>Emission (Scope1 &amp; Scope2) intensity per rupee of turnover reduced</u> by 22.2%</li> </ul>	<ul> <li>10.9 % <u>female representation</u> in workforce (Permanent).</li> </ul>	<ul> <li>Zero cases pertaining to <u>issues of conflict of interests</u> in case of Directors.</li> </ul>
<ul> <li>13.9% absolute reduction in Scope 1 and Scope 2 emissions.</li> </ul>	• Zero cases of injuries, fatalities and occupational diseases.	<ul> <li>Awarded a Silver Medal by</li> </ul>
9216.7 tCO2 avoided due to use of <u>renewable energy.</u>		EcoVadis for its Sustainability Progress at
<ul> <li>5.7% absolute reduction in total energy consumption within organization</li> </ul>		Panoli Plant.
<ul> <li>46341 GJ of our energy derived from <u>renewable sources</u> of energy, which is 12.1% of total energy demand.</li> </ul>		<ul> <li>Conducted a thorough double materiality assessment with <u>senior</u> leadership team.</li> </ul>
Energy intensity per rupee of turnover reduced by 14.8%.		
• <u>Water consumption intensity per rupee</u> of turnover reduced by 4.8%.		
• Zero Liquid Discharge in all our manufacturing plants.		
<ul> <li>Percentage of <u>waste disposed of in landfills decreased to 12.2%</u>, compared to 17.18% in the previous year.</li> </ul>		



