

February 04, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip launches swipe right travel sale with unbeatable discounts on flights hotels and more”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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MEDIA RELEASE

EaseMyTrip launches swipe right travel sale with unbeatable discounts on flights hotels and more

India's premier OTA brings out sizzling offers to start the month of love with heavy discounts on domestic and international flights, hotel bookings, buses, cabs, and holiday packages

New Delhi, February 04, 2025: EaseMyTrip.com, one of India's leading online travel tech platforms, has announced the Swipe Right Travel Sale, a limited-time sale from February 4 to February 6, 2025, offering exclusive discounts on flights, hotels, cabs, buses, and holiday packages. Whether planning a romantic getaway, a solo adventure, or a family vacation, this sale makes every journey more affordable and rewarding.

During the Swipe Right Travel Sale, customers can save up to INR 7,500 on flights, INR 10,000 on hotels, and INR 500 on bus and cab bookings. Special holiday packages start at just INR 9,999, making it the perfect opportunity to book upcoming trips. Additional discounts are available for customers who book using a Bank of Baroda Credit Card and HSBC Bank by applying the coupon code BOBCCFEST and HSBCFEST respectively.

EaseMyTrip has partnered with leading airline carriers for this sale, including Air Canada, Air India, Batik Air, British Airways, EGYPTAIR, Gulf Air, ITA Airways, Japan Airlines, Lufthansa, Malaysia Airlines, Qantas, Singapore Airlines, SriLankan Airlines, and Virgin Atlantic, ensuring customers get the best deals on both domestic and international travel.

Additionally, discounted hotel stays will be available across top hospitality brands, including Sterling, Starlit, WelcomHeritage, Pride, Club Mahindra, Byke, Justa, Fern, Ginger, Vits, Sayaji, Neemrana, AM Kollection, Cygnett, Amritara, Spree, Bloom, Zone By The Park, One Earth, Suba Group, Lords, The Clarks, Royal Orchid, OTHPL, Le Roi, Renest, Treehouse, Treebo, Moustache Hotels, Fateh Collection, Trulyy India Hotels, Eight Continents Hotels, Shahpura Hotels, Aceotel, Asapian Hotels, Summit Hotels and Resorts, Sumi Yashshree Hotels & Resorts, Polo Towers, Icon Group of Hotels, and TGI.

EaseMyTrip has also teamed up with brand partners Arista Vault, Frido, and EazyDiner, offering special gifts and exclusive perks for bookings made during the sale period.

Speaking about the Swipe Right Travel Sale, Mr. Rikant Pittie, CEO & Co-Founder, EaseMyTrip, said, *"Travel is one of the most memorable ways to celebrate love and create unforgettable moments. With the Swipe Right Travel Sale, we are making it easier for travellers to explore new destinations, reconnect with loved ones, and embark on exciting adventures – all at unbeatable prices. Whether it's a romantic escape, a solo trip, or a family vacation, this sale brings incredible savings to make every journey more special."*

MEDIA RELEASE

Customers can unlock extra savings with exclusive bank offers during the Swipe Right Travel Sale. BOBCARD Credit Card holders can avail of special discounts on selected hotel bookings from February 4 to February 6, 2025, while HSBC Bank Credit Card holders can enjoy similar benefits from February 5 to February 8, 2025. These offers are valid only on online confirmed bookings via EaseMyTrip's website and app and can be redeemed once per card, per product during the offer period, ensuring even greater value on travel plans.

With its seamless booking experience and unmatched discounts, the Swipe Right Travel Sale offers travellers the perfect opportunity to plan their next big adventure. Whether booking a staycation, an international trip, or a quick getaway, EaseMyTrip ensures that every journey starts with massive savings and premium travel experiences.

About EaseMyTrip:

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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