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January 27, 2025

Listing Department **BSE Limited,** Floor 25, P J Towers, Dalal Street, Mumbai- 400 001 Listing Department

National Stock Exchange of India Ltd
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)

Mumbai – 400 051

Scrip Code: 530135 Symbol: OPTIEMUS

<u>Sub</u>: <u>Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)</u>
<u>Regulations, 2015: Press Release</u>

Dear Sir(s),

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that a press release is being issued by **Optiemus Electronics Limited, a wholly owned subsidiary of the Company,** in respect of its partnership with **TP-Link,** a leading global electronics brand, to manufacture its world-class networking devices and smart home products in India.

A copy of the same is enclosed herewith.

Kindly take the same on your records.

Thanking You,

Yours truly,
For OPTIEMUS INFRACOM LIMITED

Vikas Chandra Company Secretary & Compliance Officer

Encl.: As above

OPTIEMUS INFRACOM LIMITED

CIN: L64200DL1993PLC054086

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TP-Link partners Optiemus Electronics to Manufacture Network and IoT Devices in India

The strategic partnership to serve India's growing demand for connected devices and pave the way for Made in India-made electronics to reach export markets.

New Delhi, 27th January 2025: Optiemus Electronics Limited ("**OEL**") today announced a strategic partnership with TP-Link, a leading global electronics brand, to manufacture its world-class networking devices and smart home products in India. This collaboration reinforces TP-Link's commitment towards the 'Make in India' vision and bolsters India's resolve to become the global hub for telecom and electronics manufacturing.

Under the partnership, OEL will be manufacturing a range of key telecom and IoT products like GPON (ONT), cameras (Security and Surveillance), Home Wi-Fi routers, Enterprise Routers, Modems/ Gateways, SOHO Switches, and other network expansion devices. These products will be manufactured in OEL's state-of-the-art manufacturing facility having a capacity to produce up to 6 million devices per year.

This collaboration will also pave the way forward to develop and manufacture electronic products for export markets.

OEL has been already investing in the development of a strong local ecosystem. OEL will continue to focus on developing a local supply chain to provide power adapter, mechanical parts, and more for TP-Link. This will reduce import dependencies, and provide better control on supply.

This strategic partnership will contribute significantly in India's step towards becoming an information technology (IT) manufacturing hub. Together this partnership will create more employment opportunities in the country.

The production of Made-in-India TP-Link products will commence from February 2025 and finished products will be available for domestic market by March 2025.

A. Gururaj, Managing Director, Optiemus Electronics Limited said, "We are excited to partner with TP-Link, a globally leading name in networking devices, in line with our strategic vision of forging alliances with global leaders. This marks a significant milestone also for Optiemus, as we enter a new category in electronics manufacturing and move forward in further diversification. Collaborating with such a renowned global IT brand will also enhance our potential to drive exports and deliver world-class products to international markets. By leveraging our advanced manufacturing capabilities in telecom and electronics products and TP-Link's technological expertise, we aim to deliver world-class products while contributing to job creation, skill development, and the overall vision of Atmanirbhar Bharat."

Sanjay Sehgal, Director & COO of TP-Link commented on the collaboration, noting its significance in deepening their involvement in India's thriving electronics manufacturing landscape. "The rapid growth in India's data consumption and broadband adoption presents a compelling opportunity to cater to this dynamic market with locally manufactured products. The partnership advances the vision of Atmanirbhar Bharat while creating opportunities to explore global export markets, highlighting the competitiveness of products manufactured in India and strengthening the country's reputation as a trusted manufacturing hub for the international market" he said.





About Optiemus Electronics Limited

Optiemus Electronics Limited (OEL), engaged into the business of electronics manufacturing in India, provides end-to-end solutions to global and Indian brands encompassing world class manufacturing, supply chain management and repair/refurbishment. OEL has two state-of-the-art manufacturing units in Noida, Uttar Pradesh. With a highly experienced team and winning attitude, OEL has won the trust of many Local as well as global brands, maintaining its commitment towards Quality, Timely Delivery, Flexibility as well as Customer Satisfaction.

About TP-Link:

Headquartered in the United States, TP-Link Systems Inc. is a global provider of reliable networking devices and smart home products, consistently ranked as the world's top provider of Wi-Fi devices. The company is committed to delivering innovative products that enhance people's lives through faster, more reliable connectivity. With a commitment to excellence, TP-Link serves customers in over 170 countries and continues to grow its global footprint.

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