

Date: July 5, 2024

To: <b>DCS-CRD</b> <b>BSE Limited</b> First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 <b>Stock Code: 533229</b>	To: <b>Listing Compliance</b> <b>National Stock Exchange of India Limited</b> Exchange Plaza, 5th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 <b>Stock Code: BAJAJCON</b>
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Dear Sir/ Madam,

**Sub: Buyback of not exceeding 57,41,000 fully paid-up equity shares of face value of INR 1/- each (the "Equity Shares") of Bajaj Consumer Care Limited (the "Company") at a price of INR 290 per Equity Share through the tender offer process, pursuant to the provisions of the Securities and Exchange Board of India (Buy-back of Securities) Regulations, 2018, as amended and the Companies Act, 2013, as amended ("Buyback").**

The Company is undertaking the Buyback through the tender offer process, in accordance with the Companies Act, 2013, as amended ("Companies Act") and Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("SEBI Buyback Regulations") and other applicable laws, if any.

The Company has appointed IIFL Securities Limited as the merchant banker to the Buyback ("**Manager to the Buyback**") to manage the Buyback.

In this connection, pursuant to Regulation 8 of the SEBI Buyback Regulations, the Company has submitted the letter of offer dated July 3, 2024 for the Buyback ("**Letter of Offer**") to the Securities and Exchange Board of India and the Stock Exchanges. The Company has published a public announcement dated July 4, 2024, on July 5, 2024, regarding the dispatch of Letter of Offer and Tender Form, along with the share transfer form, dated July 3, 2024, in relation to the Buyback, through electronic means to all Eligible Shareholders holding Equity Shares as on the Record Date (Tuesday, July 2, 2024), whose e-mail IDs are registered with the Company or Depositories and the entitlement ratio, in the newspapers mentioned below:

Name of the Newspaper	Newspaper's Language	Editions
Financial Express	English	All editions
Jansatta	Hindi	All editions
Dainik Navjyoti	Hindi	Udaipur

Kindly take the above on record.

Thanking you,

Yours sincerely,

**For Bajaj Consumer Care Limited**

**Vivek Mishra**  
**Head-Legal & Company Secretary**  
**Membership No. A21901**

Encl: as above

**Bajaj Consumer Care Limited**

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Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: [www.bajajconsumercare.com](http://www.bajajconsumercare.com)

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