



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi
Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 04th February, 2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: - Intimation of Board Meeting to be held on Monday, 10th February, 2025 as per Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir,

In reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on **Monday, 10th day of February, 2025** at the registered office, 4th UNO Business Park, Indore By-pass Road , Opposite Sahara City, Bicholi Mardana , Indore – 452016 (M.P) to inter alia review, consider, approve and take on record the Unaudited Financial results for the quarter and nine months ended on 31st December, 2024 and other routine business with the permission of chair.

Further, as intimated earlier vide an announcement on exchange websites dated 26.12.2024, the Trading Window for dealing in the equity shares of the Company by all designated persons and their immediate relatives has been closed from 01st January, 2025 up to the expiry of 48 hours after the unaudited Financial Results for the quarter and nine months ended on 31st December, 2024 are communicated to the stock exchanges i.e. till 12th February, 2025.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**