

September 25, 2024

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOFT**  
**Scrip Code: 532400**

**Symbol: BSOFT**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject: -** Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve  
**Company Secretary & Compliance Officer**  
Membership No.: ACS 9678

**Encl.:-** As mentioned above.

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## Birlasoft Achieves AWS Competency in Manufacturing and Industrial Consulting

**Noida, Pune (India), and Edison (N.J.), September 25<sup>th</sup>, 2024:** [Birlasoft Ltd](#) [BSE: 532400, [NSE: BSOFT](#)] has achieved the Amazon Web Services (AWS) Manufacturing and Industrial Consulting Competency status. Birlasoft is part of the \$3 billion CK Birla Group, which has over 35,000 employees and 52 manufacturing facilities globally.

An AWS Advanced Tier Services Partner, Birlasoft demonstrates extensive technical proficiency and professional services excellence as a leader in cloud-based solutions. The latest competency underscores Birlasoft's deep expertise in delivering transformative digital solutions for the manufacturing and industrial sectors.

**Dr. Selvakumaran Mannappan, Chief Operating Officer, Birlasoft, said,** *“We are pleased to have achieved the AWS Competency in Manufacturing and Industrial Consulting, our second Competency from AWS. Our cloud-based platforms and microservices-enabled architecture, supported by over 4,000 AWS-proficient consultants and 30+ proprietary assets, are enabling our customers to achieve substantial improvements in performance, cost efficiency, and operational excellence. As we continue to innovate, we remain focused on helping our customers navigate their digital transformation journeys with predictable success.”*

Birlasoft offers a comprehensive suite of digital transformation and IT solutions tailored for manufacturing enterprises across sectors including Automobile, Industrial, and Hi-Tech. Birlasoft successfully leverages its AWS capability for delivering best-in-class industrial automation and manufacturing software solutions. With a wide spectrum of cloud services, from infrastructure assessment to managed solutions, Birlasoft accelerates the evolution of the manufacturing industry, making it future-ready. With a focus on sustainability, resilience, and operational excellence, Birlasoft is committed to pioneering innovative solutions that address the evolving needs of its clients, ensuring they remain competitive in a rapidly changing market.

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, AWS established the [AWS Competency Program](#) to help customers identify AWS Partners with deep industry experience and expertise.

AWS Manufacturing and Industrial Competency Partners, such as Birlasoft, provide solutions supporting several categories including Engineering and Design, Smart Manufacturing (Robotics, Worker Safety, and Productivity), Smart Product and Services, Enterprise Solutions, Operational Technology Security, Supply Chain Management, Sustainability, and Operational Technology for an end-to-end value chain.

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### About Birlasoft

Birlasoft, a global leader at the forefront of Cloud, AI, and Digital technologies, seamlessly blends domain expertise with enterprise solutions. The company's consultative and design-thinking approach empowers societies worldwide, enhancing the efficiency and productivity of businesses. Under the visionary leadership of Chairman Mrs. Amita Birla, Birlasoft, comprising over 12,000 professionals, is committed to driving digital transformation. With superior experience in chosen verticals, the company delivers cutting-edge technology solutions, shaping sustainable communities. Explore the innovation at [www.birlasoft.com](http://www.birlasoft.com).

Connect with Birlasoft: Read our [News](#) and [Blogs](#)  
Follow us on [Twitter](#), [LinkedIn](#) and [YouTube](#)

### About The CK Birla Group

The CK Birla Group, with a revenue of USD 3 billion, is an Indian multinational conglomerate. With over 35,000 employees, the group operates 52 manufacturing facilities across India and internationally, with a presence in diverse sectors, including technology, automotive, home and building and healthcare.

The companies share a common ambition of serving customers, partners and communities to create long term value through trust-based relationships and philanthropy. The Trusts and Foundations established by the family over the last seven decades, actively support social development and healthcare advancements, through the promotion of science, technology, education, art and culture.

The CK Birla Group companies include Birlasoft Limited, HIL Limited, Orient Electric Limited, CK Birla Healthcare Private Limited which operates CK Birla Hospital and Birla Fertility & IVF, GMMCO Limited, National Engineering Industries Limited (manufacturer of NBC Bearings), Orient Cement Limited, Orient Paper & Industries Limited, AVTEC Limited, and Neosym Industries.

### About Amazon Web Services India Private Limited

Amazon Web Services India Private Limited (AWS India) undertakes the resale and marketing of AWS Cloud services in India.

### Media contacts:

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### Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their

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spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry

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