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LT FOODS LIMITED

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CIN NO.: L74899DL1990PLC041790

REGISTERED OFFICE

Date: October 25, 2024

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Ref-LTF/ SE/ 2024-25/

**BSE Limited** National Stock Exchange of India Ltd. Phiroze Jeejeebhoy Towers Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Dalal Street Mumbai- 400001 Bandra (E), Mumbai – 400 051

**Sub: Updated - Investor Presentation** 

Ref. Code: 532783. Scrip ID: LTFOODS

Dear Sir /Madam,

In continuation to our earlier letter dated October 24, 2024, please find enclosed copy of updated Investor Presentation on the Un-Audited financial results of the Company for the quarter and half year ended September 30, 2024.

Thanking you. Yours truly,

For LT Foods Limited

Monika Chawla Jaggia **Company Secretary** Membership No. F5150

Encl: a/a















# INVESTOR PRESENTATION

H1 & Q2 FY2025

24<sup>th</sup> October 2024

## Safe Harbour



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### LT Foods at a Glance



LT Foods is a Global Consumer Food Company which deals in Basmati & Other Specialty Rice, Organic Food & Ingredient business and Ready to eat/Ready to cook segment

Sustainable Growth Our revenue CAGR in the last 18 years is 18% and PAT CAGR is **Power Brands** 

Powerful brands Daawat like (30%+ Market Share), Royal (50%+ Market Share), Golden Star, 817 Elephant, Devaaya

Global Footprint

Presence in 80+ countries with well entrenched distribution network.

Rs. 7,822 Cr **17%** 

FY24 Revenue 4-year CAGR

Rs. 2,544 Cr

23%

FY24 Gross Profit 4-year CAGR 33% Gross Margin

Rs. 597 Cr

32%

4-year CAGR

FY24 Net Profit 8% Profit Margin

Rs. 14,000 Cr

Market Cap as on 30th Sep 2024

Consistent return to shareholders

> Has Delivered consistent returns to shareholders.

Excellence in **Operations** 

> of the state art manufacturing facilities, not only in India but in other parts of the world as well thus enabling us to mitigate geography based risks.

**Innovation** 

Investment in

Keeping pace with consumer needs and launching products to leverage brand equity & strong infrastructure

We are LT Foods



21%.





















One of the most loved and consumed brands across globe

#1 basmati rice brand in North America

Leading organic ingredients brand in

India

Leading jasmine rice brand

Popular basmati

Popular basmati rice brand in middle rice brand in middle

Staples brand in India

#1 basmati rice brand in Canada Handcrafted rice snacks

rice brand in basmati rice

Organic food brand in





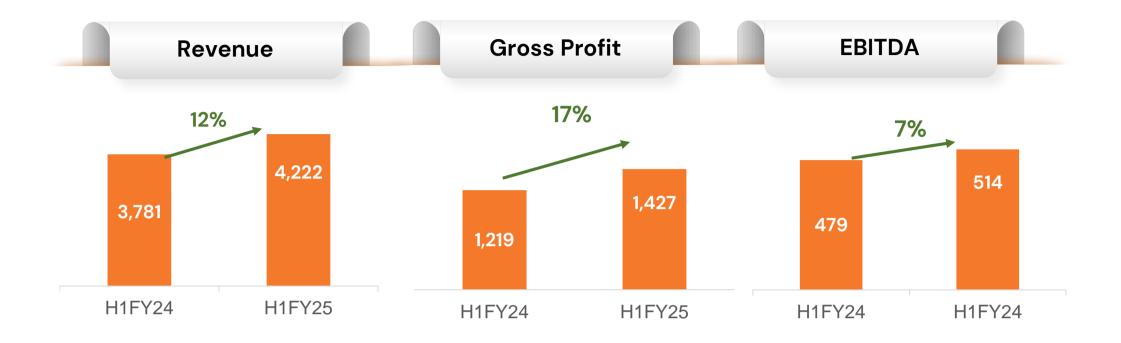
# Results Highlights

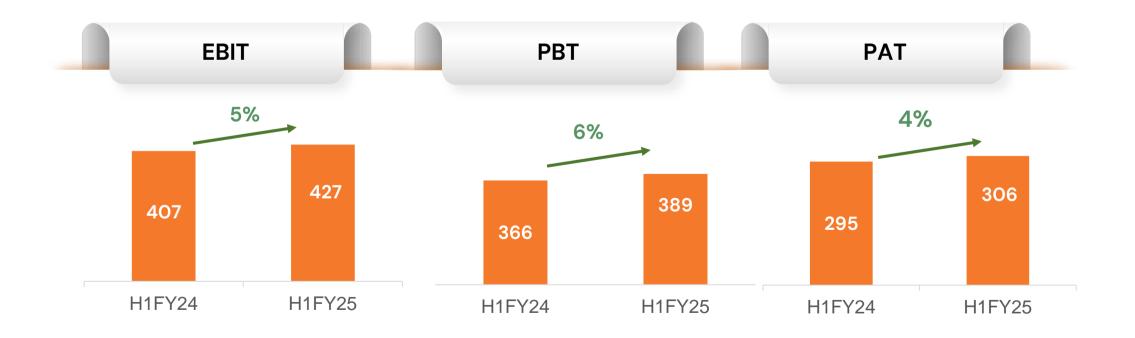
H1 & Q2 FY2025

24<sup>th</sup> October 2024

## H1 FY25 Financial Highlights







### **Performance Commentary**

#### Revenue up 12%

Revenue up 12% yoy aided by accelerated brand investments and scaling of distribution in Basmati & Other Specialty Rice segment with growth in organic and RTH/RTC segment

### 33.8% Gross profit margin

Gross Profit margin increased by 160 bps (from 32.2% to 33.8%) on account of decrease in input cost.

### EBITDA up by 7%

EBITDA up by 7%, Margins decreased by 50 bps (from 12.7% to 12.2%) due to higher freight costs

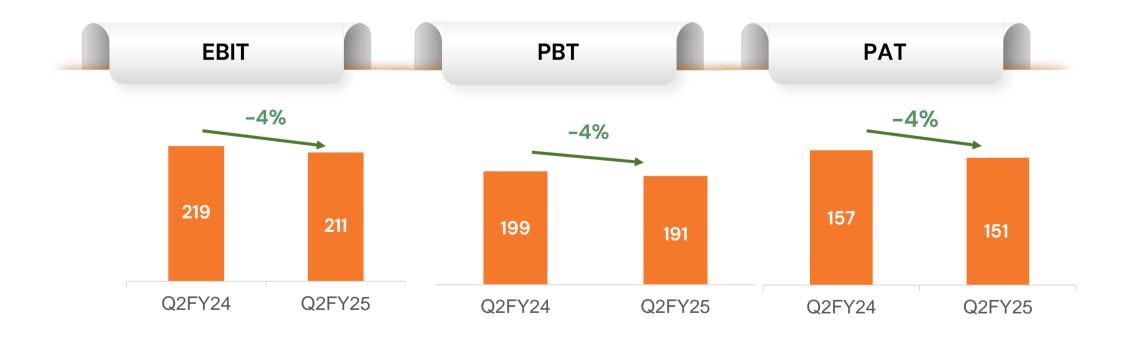
#### PAT up by 4%

PAT up by 4% yoy at ₹306 Crore

## Q2 FY25 Financial Highlights







### **Performance Commentary**

#### Revenue up 7%

Revenue up 7% yoy aided by accelerated brand investments and scaling of distribution in Basmati & Other Specialty Rice segment with growth in organic and RTH/RTC segment

#### 34.1% Gross profit margin

Gross Profit margin increased by 320 bps (from 30.9% to 34.1%) on account of decrease in input cost.

### EBITDA up by 0.4%

EBITDA up by 0.4%, Margins decreased by 80 bps (from 12.8% to 12.0%) due to higher freight costs

#### PAT down by 4%

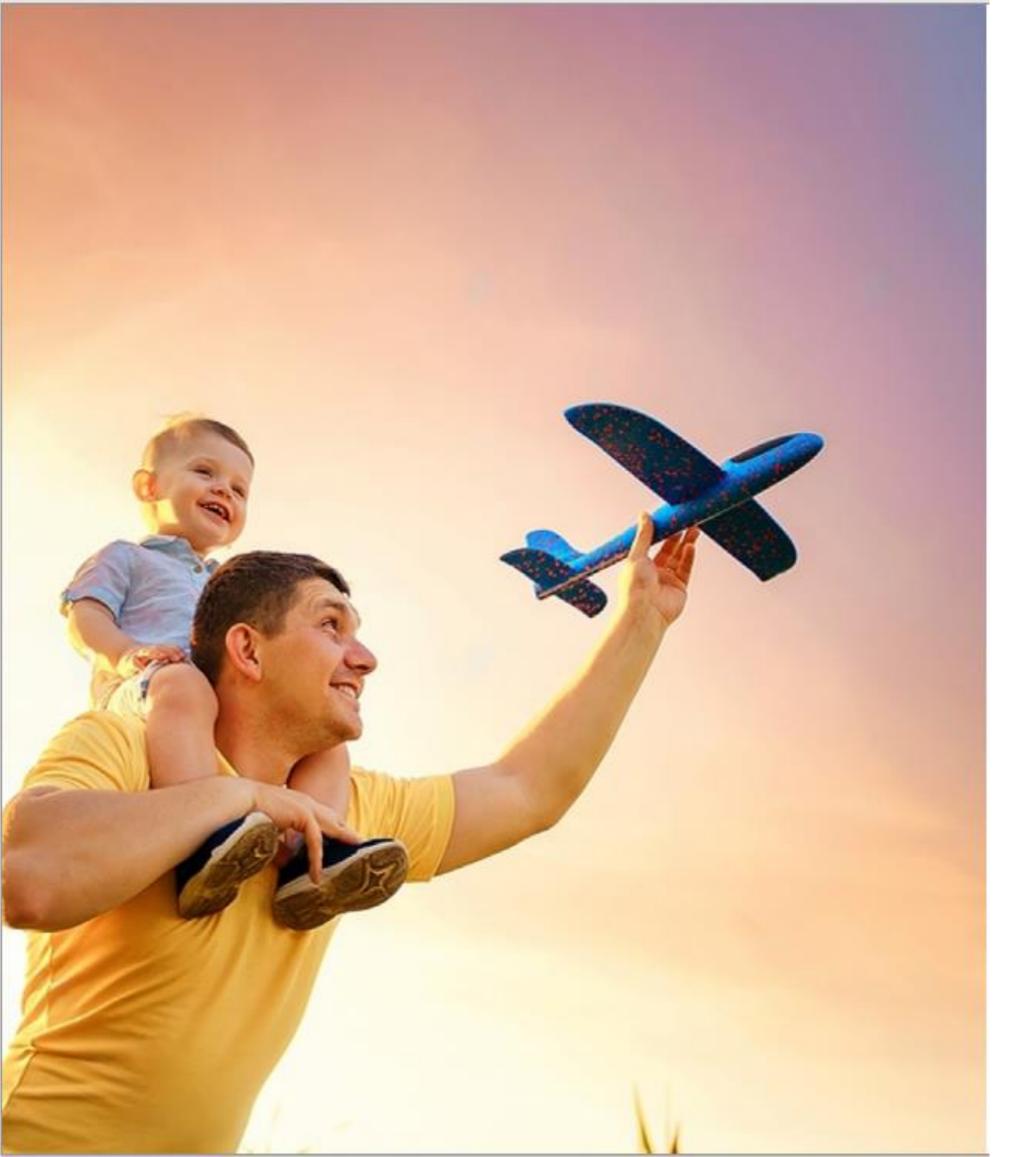
PAT down by 4% yoy at ₹151 Crore

# Improving Working Capital Cycle and KPIs



	H2 FY25	H2 FY24
Inventory days	194	166
Trade payable days	28	22
Trade receivable days	29	30
Working capital days	195	174
Return on capital employed*	20.8%	21.6%
Return on equity	17.2%	19.5%
Net Debt	546	569
Interest Coverage ratio	11.1	9.9

<sup>\*</sup> On net debt basis





# Segment Update

24<sup>th</sup> October 2024

# H1 FY25 Segment Highlights (YoY)



	Basmati & Other Specialty Segment	Organic Food and Ingredient Segment	Ready to Heat & Ready to Cook Segment
% Share	87%	11%	2%
H1 FY25			
Revenue*	3,661	461	100
Revenue growth%	9%	41%	8%
Volume Growth	12.8%	-	-
Gross Margin	32%	43%	39%
EBITDA Margin	13%	12%	-6%

<sup>\*</sup>Revenue includes Revenue from operations & other income

# Q2 FY25 Segment Highlights (YoY)



	Basmati & Other Specialty Segment	Organic Food and Ingredient Segment	Ready to Heat & Ready to Cook Segment
0/ Classes	87%	11%	2%
% Share			
Q2 FY25			
Revenue*	1,852	238	44
Revenue growth%	4%	49%	-15%**
Volume Growth	7.3%		
Gross Margin	33%	45%	42%
EBITDA Margin	12%	12%	-9%

<sup>\*</sup>Revenue includes Revenue from operations & other income

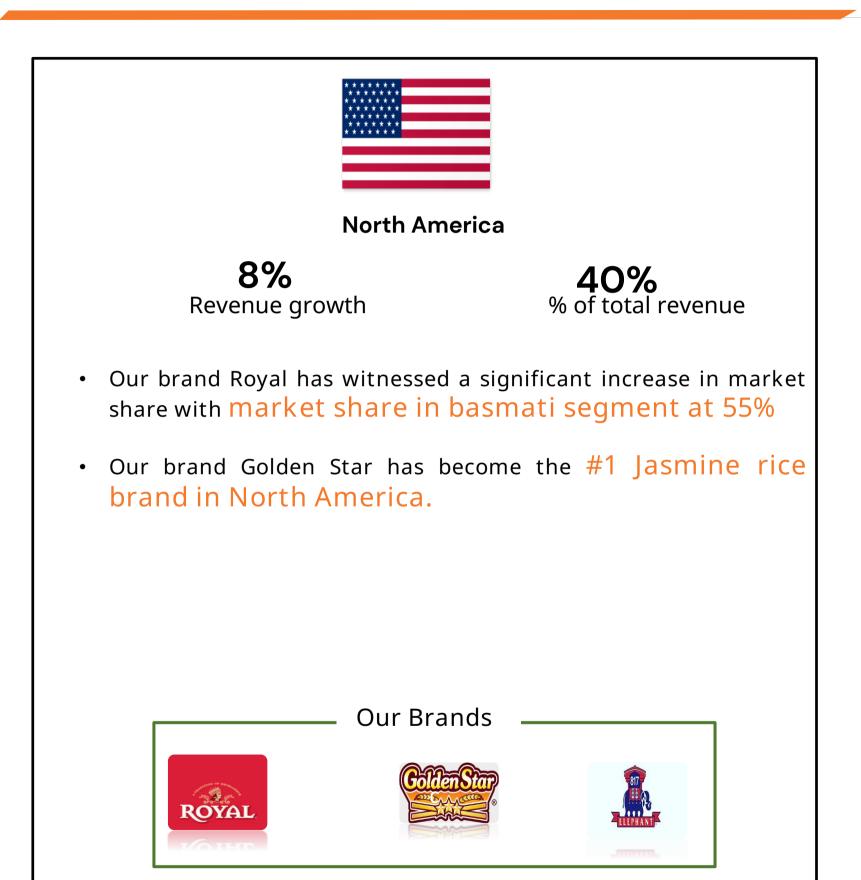
All Figures in ₹ Crore unless specified

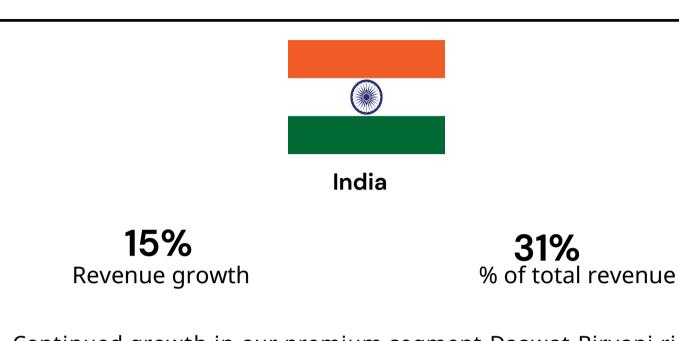
LT Foods Investor Presentation Q2FY25

<sup>\*\*</sup>Daawat Sehat has been discontinued, Revenue for Q2 FY24 was ₹ 13 Crores

## Geography update







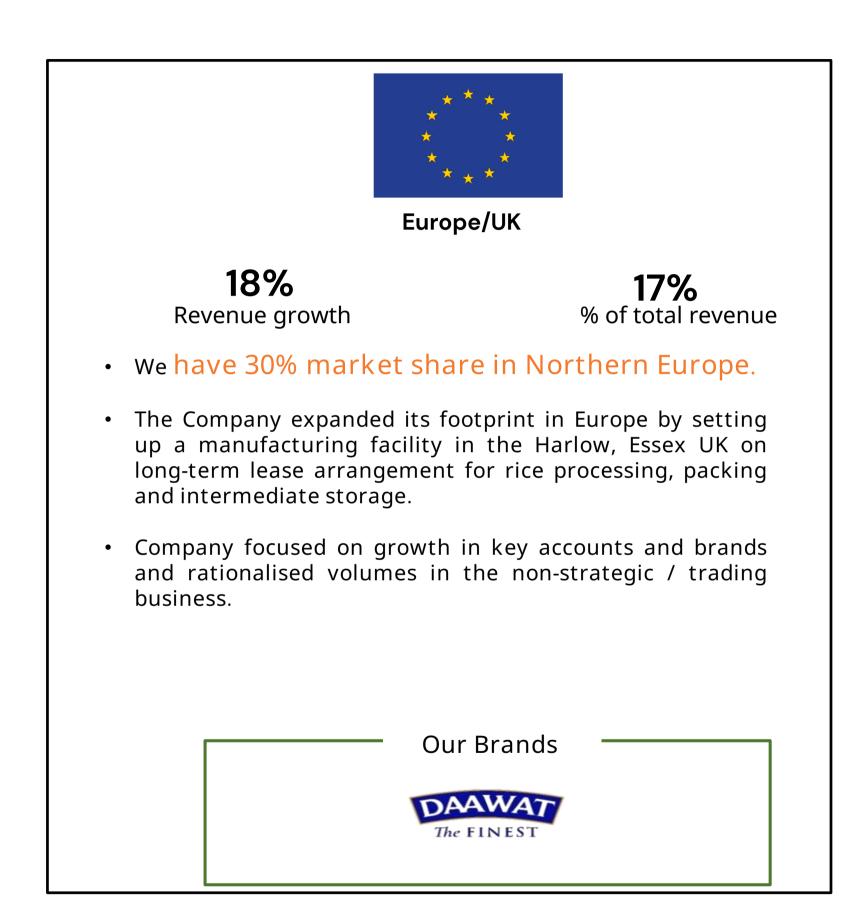
- Continued growth in our premium segment Daawat Biryani rice with a 18% y-o-y growth
- Consistent market leadership on 5 out of 6 e commerce platforms with 40%+ share
- Regional rice launched on the e commerce platforms

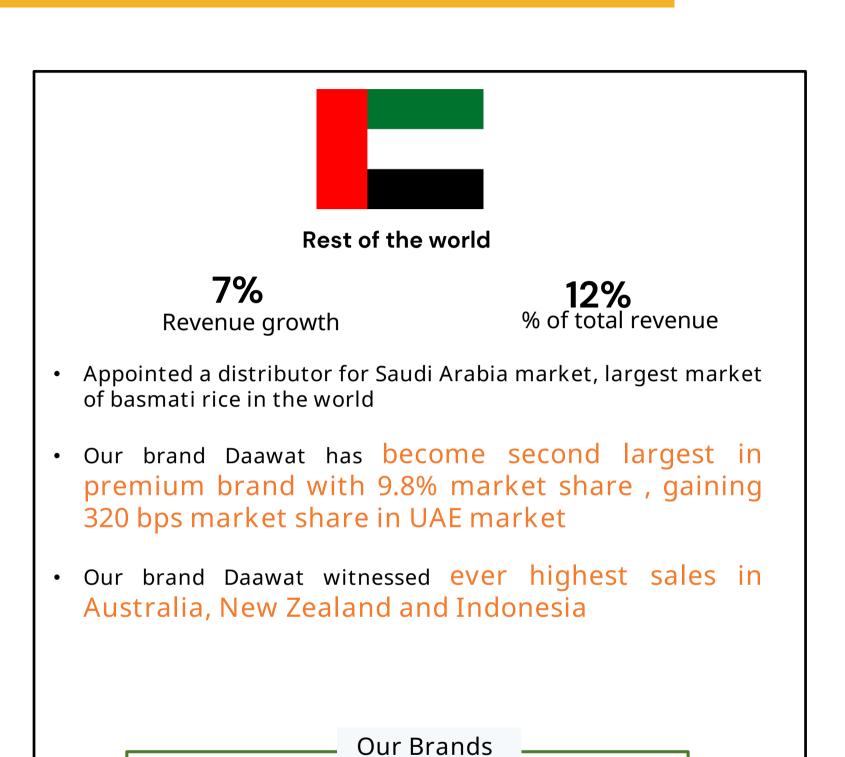


Total Revenue includes Revenue from operations & other income

## Geography update







DAAWAT The FINEST

Revenue includes Revenue from operations & other income

## Revamped Organic Food Strategy: Embracing Risk Diversification



Uganda expansion -

Set up a manufacturing facility in Uganda to mitigate the impact from levy of anti-dumping duty on the soymeal.

Procurement expansion

Import products from Turkey, Egypt, Uganda, South America which includes Brazil, Costa Rica, Cambodia, Thailand.

Revenue expansion

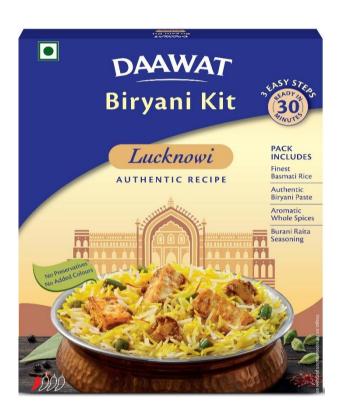
Introduction of additional product offerings and the exploration of new geographical markets.

New Customer acquisition through local presence through stock & sell model in US and Europe

## Consistent growth in RTC/RTH



Growth propelled by deeper consumer reach and expanded presence in emerging channels













Set to accelerate growth further with strong business operating model build with focused efforts on foundational work product, positioning/ placement and agile supply chain.

Growth is year on year-H2FY25 as compared to H2FY24





# Quarterly Initiatives

Q2 FY2025

24<sup>th</sup> October 2024

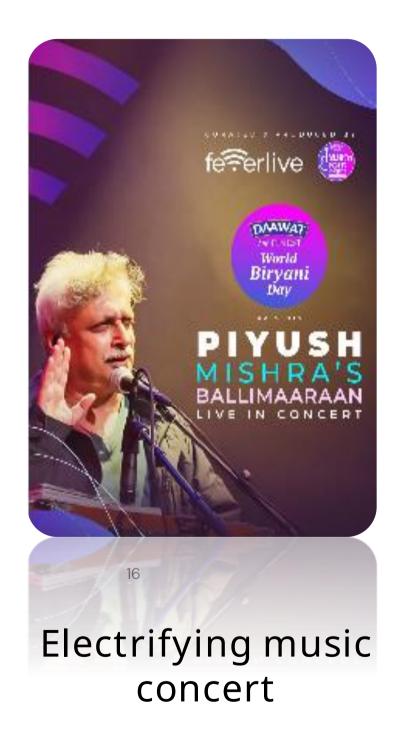
# Pioneers of culinary celebrations: Proud creators of first ever world biryani day



### Celebrated World Biryani Day in India, UK, Middle East and Australia









Star Power



## New product launches and brand refresh



As global tastes evolve, LT's Jasmine Rice is perfectly positioned to capture the growing demand for premium ingredients, catering to India's rising appetite for international flavours and culinary experiences!



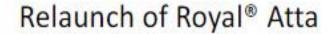


## New product launches and brand refresh



#### Innovation & Renovation

Rollout of Royal® Biryani Kits











## Brand Refresh (SRP + Pack Redesign)

Royal® 2lb White & Brown







Better Homes & Taste & Gardens & Home & Taste & Home & Taste & Home & Ho

# Strategic Expansion in Europe: New UK Manufacturing Hub Established in Harlow, Essex





- LT Foods is set to revolutionize the rice market in the U.K. and meet the growing demand for authentic and premium rice varieties.
- The company is expecting annual revenue to the tune of  $\pm$  40 million initially, with a targeted  $\pm$  100 million within the next 5 years.
- Partnered with 4 leading retailers in the U.K. with plans to scale this up.
- Production capacity of 60,000 tonnes of rice per annum,





# Strategy and Outlook

24<sup>th</sup> October 2024

### Building capabilities to continue its journey as a high growth global FMCG business



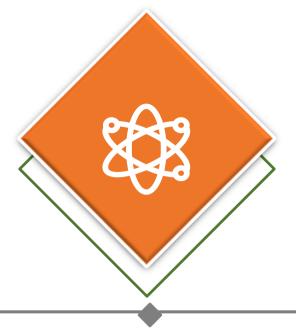


- Solidify our core business
- Innovating and expanding our product portfolio, by introducing new products to increase appeal across all consumer segments.
- Entering in new geographies and widening distribution channel.
- Explore inorganic opportunities



### Margin Expansion

- Building economies of scale and unlock synergies
- Adding efficiencies across the value chain
- Driving premiumisation



Investing in Capabilities

Digital transformation



Being Responsible

• Embedding ESG in the culture of the organisation

## Huge opportunity exists in multiple markets for Basmati rice



FMCG market in India is ~USD 105 Bn, expected to grow at avg. 11% CAGR, driven by 1) increased per capita consumption, 2) increased household penetration and fuelled by improving retail penetration

## Huge headroom for growth in Basmati rice across globe

	******  ******  ******  ******  ******  ****			* * * * * * * * *	Factors driving growth
Our market share	50%+	30%+	9.8%+*	20%+	Basmati rice and speciality rice as category is growing and movement of consumers from lower price point to higher price point in India
Basmati rice market size(Crs)	6000+	24,000+	30,000+	6,000+	Immigration of south Asian population
Expected Industry CAGR	10-12%	7-9%	3-4%	4-6%	Growth of Ethnic cuisine across globe and biryani getting popular

LT Foods Investor Presentation Q2FY25

<sup>\*</sup> Share in premium segment market

# Enormous potential lies in our RTE/RTC business which has grown 6x since FY2020



### Convenience Food market to reach \$850+ Bn by FY2028

## We are addressing long term consumer trends

Increased convenience and instant gratification

Cross
cultural/Global
taste and
experience

Discovery and exploration

### Our RTE/RTC food expected to grow at a CAGR of 33-35% for next 5 years











# Marketing initiatives to further strengthen brand recall in consumer mind-space and gain more market share





Improve market share in India through multiple ways of marketing

Increase consumer acquisition

Conversational Contextual Conventional













### Consumer Engagement for trials

Increase revenue share of NPD to 10% from 2% currently Extend into adjacencies

Further strengthen consumer penetration

Tapping emergent and big opportunities

**Super Foods** 

Regional Speciality Rice

**Global Speciality** 















#### Portfolio Expansion and NPDs

Mass Media+ Digital + Activations

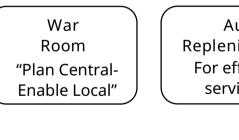












GT

Auto Replenishment For efficient servicing

Digital/Data Enabled Distribution across Verticals

Resolving Bottlenecks At point of sale Virtual Calling To reduce costs Credit Financing to distributors To reduce costs

Vertical-wise Sales force

Wholesale

HoReCa

Modern Trade & Ecom

## **Inorganic Growth Strategy**



#### Past Acquisitions









2007

Acquired Royal brand in Americas to penetrate in the US markets

2016

Acquired 817 Elephant brand to strengthen its presence in Canada.

Acquired Indus valley and Rozana brand from HUL to strengthen position in middle east

leeve

Golden Star

2021

Acquired 30% stake in Netherlandsbased organic speciality food firm Leev.nu to capitalize on the distribution strength of Leev and to improve the share of India's organic in EU 2022

Acquired 51% stake in Golden Star Trading Inc. to strengthen market share in the branded Jasmine rice market.

### Acquisition Attributes

Strengthen presence in existing and newer geographies

Solidify presence in newer segments in existing geographies

Leverage distribution network of the target entity to supply existing products

# Strong levers for margin expansion with a clear path in place for next phase of growth



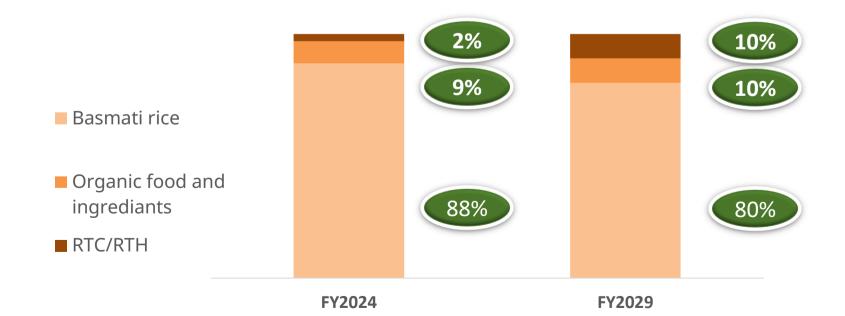
Compelling growth opportunity both in India and Internationally, expected to achieve EBITDA of 14-15% in next 4 years

## Margin Expansion Levers



Expanding product portfolio with focus on high margin new and premium products

Explore multiple adjacent categories for expansion where we have right to win to expand share of consumer wallet



# Deepening Distribution and entering new geographies

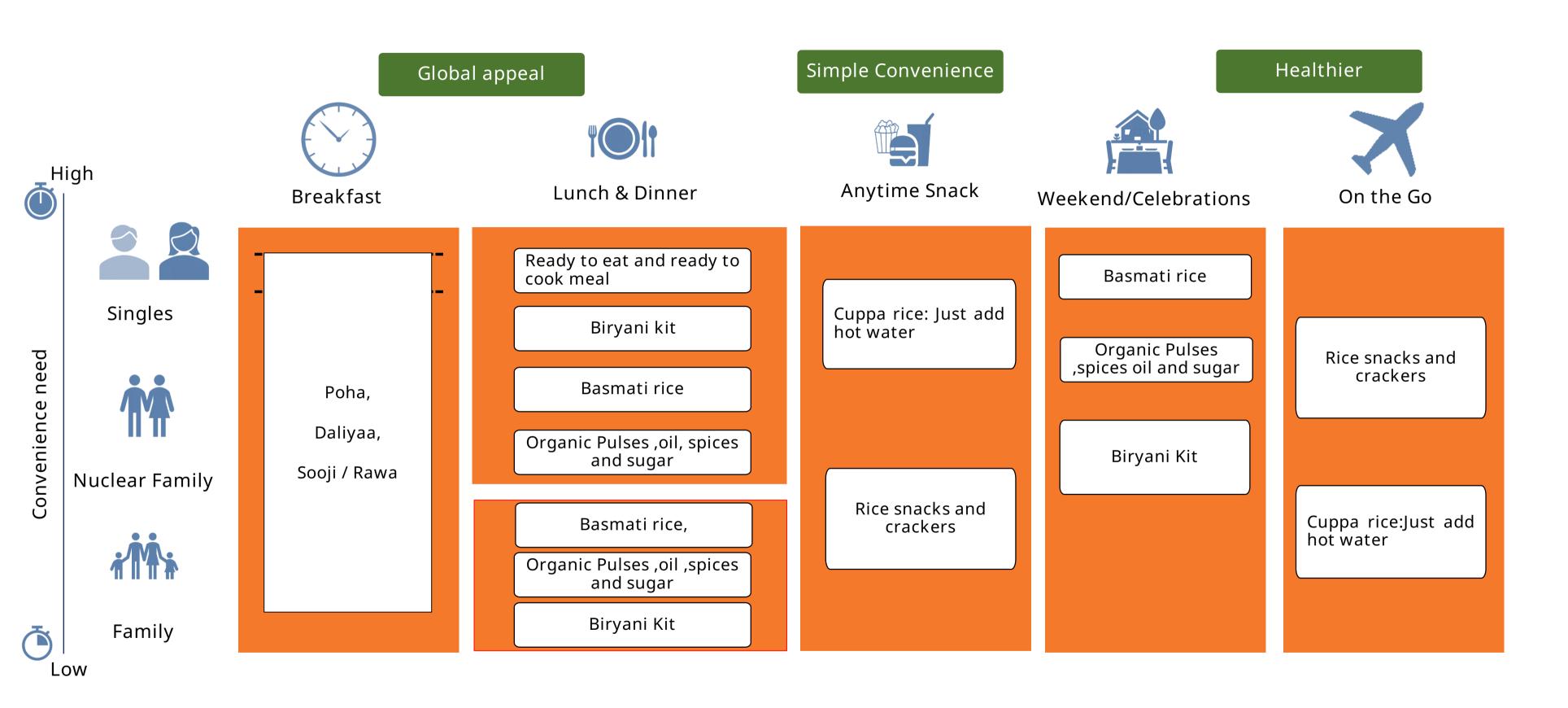
Robust Distribution network to drive consumer reach & penetration and to strengthen our franchise

Our strategic restructure based on "Theory of constraints" is geared towards achieving sustainable growth



## We are building Portfolio to meet diverse needs for all meal occasions



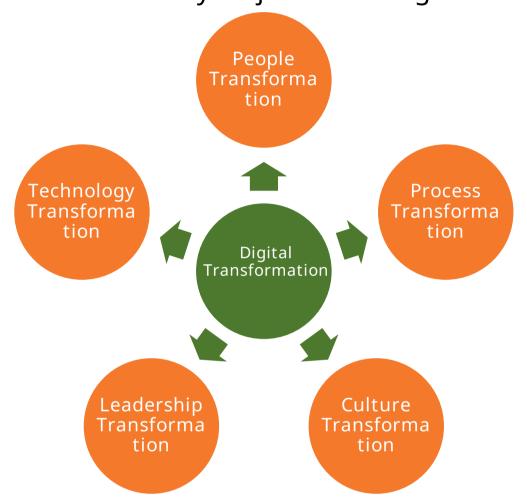


## Investing in capabilities: Digital transformation

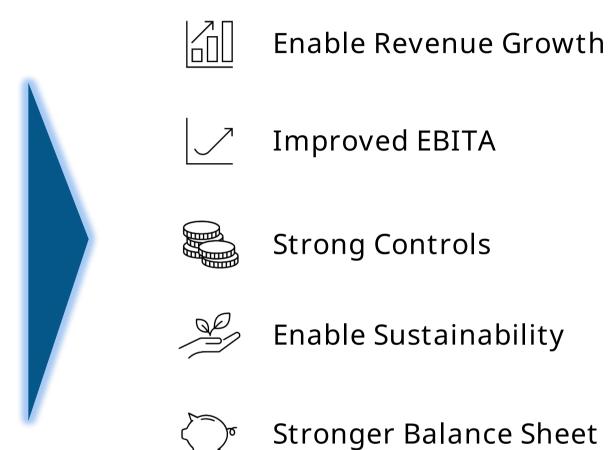


### Build Smart & Intelligent Enterprise which can Drive 1.5X ~ 2X Business VALUE

#### LT Foods - Key Objective of Digitalization



- Enhance Stakeholder Experience
- · Create more value to Customer
- Optimize & Rationalize Cost
- Enhance Productivity
- Bring more Transparency
- Reduce Risk
- Enable compliances
- More Controls & Agility
- Enhance Safety
- Enable fast decision Making
- Enable ESG
- Strong Brand Value
- Better Market position



Expected Improvement in Fast decision making Business Benefit-Procurement Improvements in TAT Cost optimization & Saving digitization

Expected BenefitSupply Chain
OTIF Improvement
Demand forecast accuracy
Inventory & SLOB
Supply Chain Cost

## Capital Allocation Plan



We aim to balance the objectives of ploughing back earnings to support sustained growth and appropriate reward to shareholders through dividends



Utilizing the free cash flow generated for the growth in its Basmati and Other Specialty Rice segment and Organic business along with the new growth engines launched under the Food and convenience platform. In addition to the above, the same will be utilized for strengthening the brands, widening distribution network and increasing brand penetration across all consumer segments across geographies.

To continue investing in automation/up-gradation based on increasing consumer base and to strengthen the supply chain network.

The investments to be in line with the company return on capital employed targets.

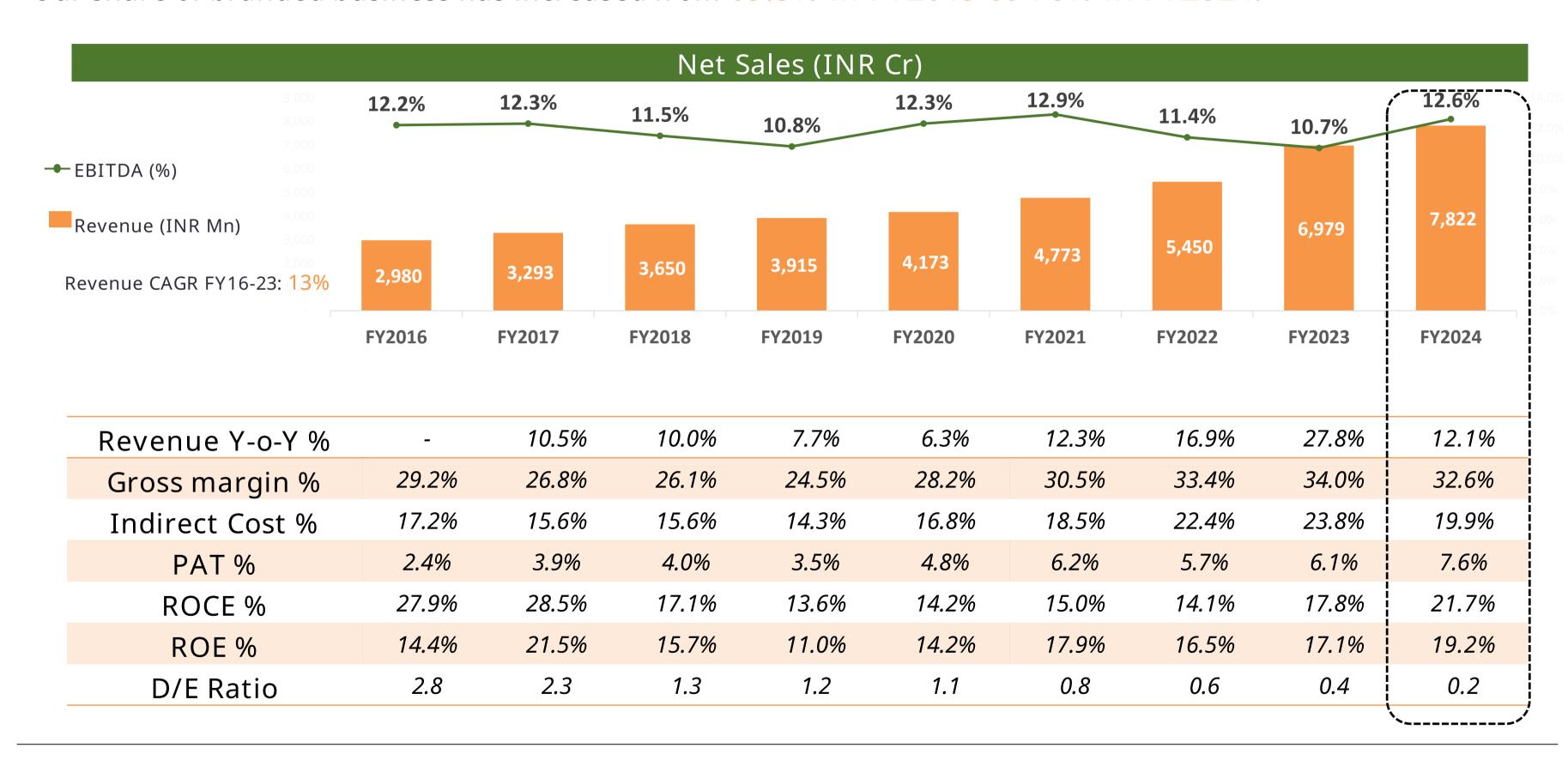


The Company strives to maintain a steady stream of distribution to reward its shareholders. Effective 20-21, in the medium term the Pay-out ratio is expected to be in the range of 10%-20% of consolidated profits

## LT Foods: Journey so far

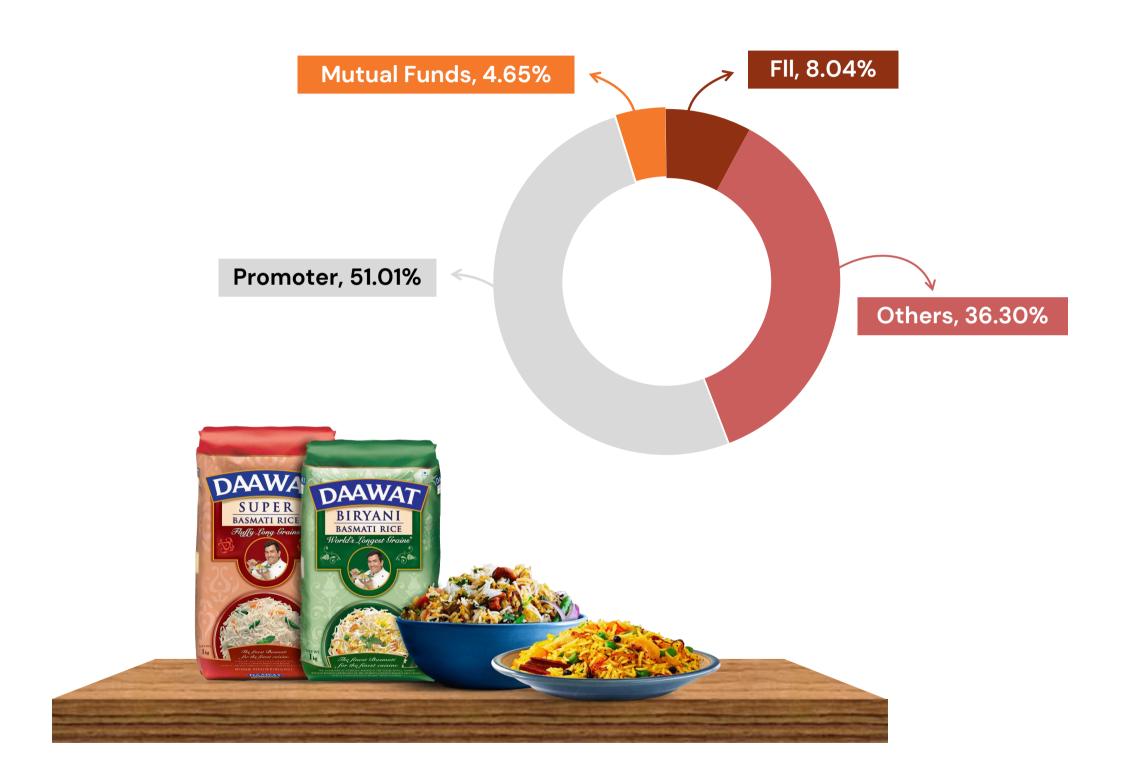


Our share of branded business has increased from 69.5% in FY2019 to 78% in FY2024.



## **Shareholding Information**





Shareholder Information
as on September 30, 2024

BSE Ticker	532783
NSE Symbol	DAAWAT
Market Cap (₹ Cr)*	14,095
% Free- float	40.0%
Free Float Market Cap (₹Cr)	5,638
Shares Outstanding (Cr)	34.7
Industry	Consumer Food

Promoter shares are unencumbered

<sup>\*</sup> Share Price as on 23<sup>rd</sup> October'24 (Closing Price: Rs 405.90)



## Ms. Monika Chawla Jaggia **Investor Contact**

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CIN: L74899DL1990PLC041790

#### **Registered Office Address:**

Unit-134, 1st Floor, Rectangle-1, Saket District Centre, Saket, New Delhi-110017

#### **Corporate Office Address:**

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