

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



July 4, 2024

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated July 4, 2024 titled, “Sterling Holidays Leads the Way for Destination Weddings:

- 45 Resorts across hill stations, beaches, heritage and pilgrimage locations
- Large resorts for Grand Weddings, Boutique resorts for Intimate Weddings”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

Encl: a/a



## Press Release

### **Sterling Holidays Leads the Way for Destination Weddings.**

- **45 Resorts across hill stations, beaches, heritage and pilgrimage locations**
- **Large resorts for Grand Weddings, Boutique resorts for Intimate Weddings**

At the recently concluded ET MICE and Wedding Tourism Awards 2024, Mumbai, Sterling Puri emerged as the Best Destination Wedding Venue (East). This coveted award celebrates brands that excel in catering to Meetings, Incentives, Conferences, Events and Socials / Wedding segment.

Nestled in a picturesque estuary where the Dhaudia River meets the sea, Sterling Puri spread over a sprawling 15 acres offers the perfect setting for a destination wedding. With a breath-taking location, multiple venues, large lawns, spacious and well-appointed rooms featuring local Pattachitra artwork offering stunning views of the Bay of Bengal, this resort is an ideal destination for couples seeking to make their iconic day into an unforgettable memory.

With 45 destinations Sterling offers a range of locations to choose from – hill stations, beaches, waterfronts, heritage and pilgrimage locations. Some of our large resorts in Alleppey, Ooty, Kodaikanal, Munnar, Darjeeling, Mount Abu, Puri etc. that are spread over multiple acres lend themselves to Grand Destination Weddings and feature multiple banquet halls of varying sizes and lush lawns for pre/post wedding ceremonies. Similarly, exuding the charm of the destinations, boutique resorts like Anaikatti, Balicha, Kalimpong, Karwar, Godavari, Guruvayur etc. are ideal for couples wanting to have an intimate wedding with close friends and family – where they can take up the entire resort for the occasion – giving them total privacy and flexibility of use of the resort and its facilities.

The resorts provide creative fun games and activities to engage the guests in between the ceremonies. Live streaming facilities ensure that the celebrations can be shared with extended family, real-time.

A dedicated wedding manager at the resort ensures that every detail, from the planning stage to the wedding day rituals, is meticulously taken care of, allowing families to enjoy the event stress-free. Tailor-made selection of services for couples including gourmet specials, thematic setups, choices in transportation, and bridal services like pre-wedding bridal treatments at the signature Subuthi Spa are also provided.

"We are thrilled with the recognition that Sterling Puri has received. It's a testament to the trust of our many wedding guests and partners who look to celebrate their momentous day with us, and to our dedicated teams who help make their celebrations into memorable occasions. Sterling caters to an entire range of events – from wedding proposals to pre-wedding shoots to wedding events from 'haldi' to 'bidaii' to honeymoons and anniversaries!" said Harinath Mohanasundaram, Senior Vice President – Marketing, Sterling Holiday Resorts.



### **About Sterling Holiday Resorts Ltd.**

Sterling Holiday Resorts Limited is a leading hospitality company in India that owns & manages 50 resorts, hotels and retreats, across 46 destinations. The company caters to leisure stays, Meetings and Conferences (MICE), Destination Weddings, Reunions, Picnics and Group travel. Under its brands – Sterling & Nature Trails, the company offers a network of hotels across hills, beaches, tropical, waterfront, adventure, heritage, and drive-to locations.

Currently, Sterling has resorts at some of the best holiday destinations in India, located in Alleppey, Anaikatti, Athirappilly, Corbett, Chail, Dehradun, Darjeeling, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Kalimpong, Kanha, Karwar, Kodaikanal, Kufri, Lonavala, Madurai, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Rishikesh, Sariska, Shimla, Srinagar, Thekkady, Tiruvannamalai, Udaipur, Vythiri, Wayanad, Yelagiri and Yercaud.

Nature Trails operates eco-adventure retreats at 3 unique destinations in Maharashtra: Durshet, Kundalika and Sajan.

Sterling Holiday Resorts Limited is a part of Fairfax Financial Holdings Limited and is a 100% independently managed, wholly owned subsidiary of Thomas Cook (India) Limited (TCIL), India's leading integrated travel and travel-related financial services.

For enquiries or property visit please write to us directly at [weddings@sterlingholidays.com](mailto:weddings@sterlingholidays.com) or log on to [www.sterlingholidays/sterling-navarasa](http://www.sterlingholidays/sterling-navarasa)