ADD-SHOP E-RETAIL LIMITED

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2363023

Date: 29th June, 2024

To, **BSE Limited** Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai –400 001.

Dear Sir / Madam,

Sub: Intimation of Closure of Trading Window

Ref: Security Id: ASRL / Code: 541865

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended and trading restrictions placed by the Company's Code of Practices, Procedure and Conduct to Regulate, Monitor and Report Trading by Insiders ('the Code'), we hereby inform that the Trading Window for purchasing, selling or dealing in the Equity Shares of the Company, will remain closed for all Directors, Promoters, Designated Persons and Insiders of the Company from Monday, 1st July, 2024 till 48 hours after the declaration and publication of Unaudited Financial Results for Quarter ended on 30th June, 2024.

The date of Board Meeting of the Company for consideration and declaration of the Unaudited Financial Results for the Quarter ended 30th June, 2024 in due course.

For, Add-Shop E-Retail Limited

Dineshbhai B. Pandya Managing Director DIN: 06647303