

6th February, 2025

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai - 400 001 SCRIP CODE: 543523	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 SYMBOL: CAMPUS
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Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015- Earnings Call for Analysts/Investors

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform that the Company has scheduled an Earnings Call with Analysts/Investors on **Tuesday, 11th February 2025 at 5:00 PM IST**. Further details in respect of the same are attached herewith.

You are requested to take the same on your record.

Thanking you

Yours Truly

For **CAMPUS ACTIVEWEAR LIMITED**

Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

Campus Activewear Limited Earnings Call Invite – Q3 & 9M FY25

5th February 2025

**You are cordially invited to the Q3 & 9M FY25 Earnings Call of
Campus Activewear Ltd. at 5:00 PM IST on 11th February 2025**

Campus Activewear Limited will announce its financial results of the third quarter and nine months ended 31st December 2024 on Tuesday, 11th February 2025.

The Company has scheduled **Q3 & 9MFY25 Earnings Call on Tuesday, 11th February 2025 at 5:00 PM IST**. The details are as below:

Conference Call Details	
Day & Date	Tuesday, 11 th February 2025
Time	05:00 PM - 06:00 PM, IST
Primary Number	+91 86 3416 8620 +91 86 4536 7366
International Toll-Free Numbers	USA – 1877 387 0849 / 1800 974 0768 UK – 0800 016 3439 / 0808 101 7155 Singapore – 001 800 0044 0033 / 800 101 1941 Hong Kong – 001 800 0044 0033 / 800 903 171
Pre-register to avoid wait time	Click Here to pre-register for the call and dial in directly without waiting for the operator.

The call will be initiated with opening comments on the earnings performance followed by an interactive Question & Answer session.

The Campus Activewear’s Management team will be represented by:

Mr. Nikhil Aggarwal, Whole-time Director & CEO

Mr. Sanjay Chhabra, Chief Financial Officer

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is India's largest sports and athleisure footwear brand *in terms of value and volume. Campus was introduced in 2005 as a lifestyle-oriented sports and athleisure brand that offers a diverse product portfolio for the entire family. The brand offers multiple choices across styles, color palettes, price points and an attractive product value proposition. CAL is amongst a few established national brands enjoying ~17% market share in the Indian branded sports and athleisure footwear industry which is predominated by international brands. The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price point, covering more than 85% of the total addressable market for sports and athleisure footwear in India.

CAL owns and operates 5 manufacturing facilities across India with an installed annual capacity for assembly of 35.7 million pairs as on September 30, 2024. The Company has over 300+ distributors directly servicing and fulfilling orders of over 23,000 geographically mapped retailers in more than 650 cities at a pan-India level as on September 30, 2024. Of these approximately 23,000 retailers, the internal sales force of 200+ employees have direct field coverage of approximately 13,000 retailers as on September 30, 2024. The remaining approximately 10,000 retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

We have an extensive online sales presence through third party pure play marketplaces, third-party managed marketplaces and online-to-offline B2B platforms such as Flipkart, Amazon, Ajo, Myntra, among others as well as our own e-commerce website. We have sold more than 3.3 million pairs through online channels in H1 FY 25. Our revenues from operations through our ecommerce platforms grew at a CAGR of 44.3%+ between Fiscal 2021 and TTM September'24.

In addition, we operate our EBOs under two models: through company opened company operated stores ("COCOs") and franchisees, we have 275+ EBOs as on September 30, 2024.

For more information and financial results, please visit our website www.campusactivewear.com or contact:

Investor Relations Department

Email Id: ird@campusshoes.com