

**24<sup>th</sup> July, 2024****National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051  
Fax: 022-26598237/38

**BSE Limited**

Corporate Relationship Department  
1<sup>st</sup> Floor, New Trading Ring,  
PJ Towers, Dalal Street,  
Fort, Mumbai - 400 001  
Fax: 022-22723121/1278

**Company Code: PVR INOX / 532689****Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR') – Appointment and completion of tenure of Independent Director of the Company.**

Dear Sirs,

In compliance with Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to hereby inform you that, the Board of Directors of the Company on 24<sup>th</sup> July, 2024, have approved the appointment of Ms. Deepa Misra Harris (DIN: 00064912), as an Additional Director, designated as Independent Director on the Board of the Company for a period of five consecutive years commencing from 25<sup>th</sup> July, 2024, subject to the approval of the Members of the Company.

Further, we would like to inform you that, Mr. Sanjai Vohra (DIN: 00700879) ceased to be an Independent Director of the Company upon completion of his tenure at the close of business hours on 24<sup>th</sup> July, 2024.

In view of the above appointment and cessation of Directorship, the revised composition of the Board of Directors of the Company with effect from 25<sup>th</sup> July 2024 shall be as follows:

<b>Sr. No.</b>	<b>Name of Director</b>	<b>Designation</b>
1	Mr. Pavan Kumar Jain	Chairman & Non-Executive Director
2	Mr. Ajay Kumar Bijli	Managing Director
3	Mr. Sanjeev Kumar	Executive Director
4	Mr. Siddharth Jain	Non-Executive Director
5	Ms. Renuka Ramnath	Non-Executive Director
6	Ms. Pallavi Shardul Shroff	Independent Director
7	Mr. Dinesh Kanabar	Independent Director

**PVR INOX LIMITED** (Formerly known as PVR Limited)

8	Mr. Vishesh Chander Chandiok	Independent Director
9	Mr. Shishir Bajjal	Independent Director
10	Ms. Deepa Misra Harris	Independent Director

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/ CFD-PoD-1/P/CIR/2023/123 dated 13<sup>th</sup> July, 2023, with respect to appointments and cessation is enclosed herewith as **Annexure - A** and **Annexure - B** respectively.

The aforesaid information will also be made available on the website of the Company i.e. [www.pvrcinemas.com](http://www.pvrcinemas.com).

You are requested to take the above on your record.

Thanking You,

Yours truly,

For **PVR INOX Limited**

**Mukesh Kumar**  
**Company Secretary & Compliance Officer**  
Encl.: a/a

## Annexure A

(Appointment of Ms. Deepa Misra Harris as Independent Director)

<b>Particulars /Name</b>	<b>Ms. Deepa Misra Harris</b>
<b>Reason for change viz. appointment, resignation, removal, death or otherwise</b>	Appointment of Ms. Deepa Misra Harris (DIN: 00064912), as an Additional Director, designated as Independent Director on the Board of the Company, subject to approval of Members of the Company.
<b>Date of appointment/cessation (as applicable) &amp; term of appointment;</b>	Appointment of Ms. Deepa Misra Harris (DIN: 00064912), as an Additional Director, designated as Independent Director on the Board of the Company for a period of five (5) consecutive years commencing from 25 <sup>th</sup> July, 2024.
<b>Brief profile (in case of appointment);</b>	Enclosed herewith as <b>Annexure -C</b>
<b>Disclosure of relationships between directors (in case of appointment of a director).</b>	Not related to any of the Directors of the Company.
<b>Information as required pursuant to BSE Circular with ref. no. LIST/ COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20<sup>th</sup> June, 2018.</b>	Ms. Deepa Misra Harris is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.

## Annexure B

(Completion of tenure of Mr. Sanjai Vohra)

Particulars/ Name	Mr. Sanjai Vohra
<b>Reason for change viz. appointment, <del>resignation,</del> cessation, <del>removal, death or</del> otherwise</b>	Cessation of Directorship of Mr. Sanjai Vohra (DIN: 00700879) upon completion of his tenure as Independent Director with effect from the close of business hours on 24 <sup>th</sup> July, 2024.
<b>Date of appointment/cessation (as applicable) &amp; <del>term of</del> appointment;</b>	Effective from the close of business hours on 24 <sup>th</sup> July, 2024.
<b>Brief profile (in case of appointment);</b>	Not applicable
<b>Disclosure of relationships between directors (in case of appointment of a director).</b>	Not applicable
<b>Information as required pursuant to BSE Circular with ref. no. LIST/ COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20<sup>th</sup> June, 2018.</b>	Not applicable



## **Annexure-C**

### **Deepa Misra Harris (Independent Director)**

Ms. Deepa Misra Harris holds a master's degree from Lady Sri Ram College, Delhi University and has completed various executive programs from Cornell & ISB. She is the Founder & CEO of Brands WeLove LLP; Marketing and Branding Services. She is a unique luxury hospitality and brand specialist with proficiency in Branding, Marketing, Sales and Public Relations. Ms. Deepa has a proven track record of delivering double digit growth and escalating brands to leadership positions. With over 30 years of experience in the high-end luxury hospitality category, she has been a significant success driver for India's original luxury brand, The Taj Group of Hotels.

Ms. Deepa Harris has experience in multi disciplines from strategy development and marketing solutions to delivering growth through multi-platform executions across diverse international markets, her forte lies in creative brand solutions.

As Head of Sales & Marketing for Taj Hotels, Palaces, Resorts, Safaris, Ms. Deepa led the way across 4 brands and 127 hotels worldwide, serving as revenue and brand custodian. She was the driving force behind the revitalization of brand Taj to a dominant position, creation and positioning the Taj Grande Palaces and Taj Safaris as unique luxury entities and the development and shaping of Vivanta, Gateway and Ginger as distinctive brands. As head of the sales function, she led a team of 600 professionals, fueling robust sales performance, fine-tuning processes and managing worldwide reservations, revenue and distribution across all channels.

Ms. Deepa is an experienced marketing professional with stints in Indian and International markets having launched new products and hotels in the US, UK, Middle East & Africa. A large part of her career was invested in demand and revenue generation with a clear mandate to focus on existing and emerging markets, develop new to market strategies and deliver business ideas & turnarounds for underperforming assets.

She has been a member of the Tata Global Brand Council, and the Steering Committee of the Experience India Society – a public-private partnership between Ministry of Tourism and leading travel and hospitality operators. As an apex and founder member she was responsible for the strategy and execution of the Incredible India award winning films that served as a campaign to market India in diverse geographies.

A highly recognised influencer and opinion leader in hospitality, travel and tourism with numerous achievements to her credit, she has served on several Taj boards and as a trustee member on the Taj Public Service Trust fund and GVK EMRI.

She has served on all travel & tourism entities such as CII & FICCI tourism entities, FAITH, TAAI, HAI during her tenure with the Taj. She was on the Marketing Advisory Board of The Leading Hotels of the World – the 450 member luxury hotel consortium. Featured in Impact’s list of Most Influential Women in Marketing across 3 years and the Business Today list of Most Powerful Business Women for 2 years.

In mid-2015 she founded BrandsWeLove ([www.brandswelove.org](http://www.brandswelove.org)) a Branding & Marketing Consultancy, with a mandate to empower clients and brands to achieve their fullest potential and to shape emotionally connected, highly immersive experiential brands. Her current clients include Aman Hotels, Soneva Luxury Resorts, Shangri-La Hotels, Tata Group, Marico, CG Hospitality, Trance Hotels with several projects done to build tourism to regions like Sri Lanka, South East Asia, the UAE and Kazakhstan.

She currently is an Independent Director on the boards of Jubilant Foodworks Ltd., Prozone Realty Limited, Yatra Online Limited. ADF Foods Limited and TCPL Packaging Limited.