

# ACCEL LIMITED



02<sup>nd</sup> December, 2024

AL/CS/BSE/059/2024-25

**BSE Limited,**  
First Floor, New Trading Ring,  
Rotunda Building, PJ Towers,  
Dalal Street, Fort  
Mumbai- 400 001.

Dear Sirs,

**SUB: Receipt of Observation Letter with 'no adverse observations' from BSE Limited in relation to the proposed Scheme of Merger ("Scheme") of Accel Media Ventures Limited (Transferor Company) with Accel Limited (Transferee Company).**

**REF: SCRIP CODE- 517494**

**Application under Regulation 37 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") with respect to the Scheme.**

This is in connection with our letter dated 24<sup>th</sup> June, 2024 informing about the decision taken by the Board of Directors of Accel Limited approving the proposed Scheme under Sections 230 to 232 of the Companies Act, 2013, the Companies (Compromises, Arrangements and Amalgamations) Rules, 2016 and other rules and regulations framed thereunder, subject to receipt of various statutory and regulatory approvals.

In this regard, we would like to inform you that Accel Limited has received observation letter with 'no adverse observations' from BSE Limited dated 2<sup>nd</sup> December, 2024. The copies of said letters are enclosed herewith.

The Scheme remains subject to various statutory and regulatory approvals inter alia including approvals from the National Company Law Tribunal and the respective

# ACCEL LIMITED



shareholders and creditors of the companies involved in the Scheme, as may be required.

This is for your information and records.

Yours faithfully,  
**For Accel Limited,**

**Vishnu Sivanandan**  
**Company Secretary and Compliance Officer**

**Encl: As above**

DCS/AMAL/AK/R37/3423/2024-25

December 2, 2024

The Company Secretary,  
**Accel Ltd**  
3rd Floor, SFI Complex,  
No. 178, Valluvar Kottam High Road,  
Nungambakkam, Chennai,  
Tamil Nadu, 600034

Dear Sir,

**Sub: Scheme of Amalgamation of Accel Media Ventures Limited (Transferor Company) with Accel Limited (Transferee Company) and their respective shareholders under Section 230 to 232 of the Companies Act, 2013**

We are in receipt of the Scheme of Amalgamation of Accel Media Ventures Limited with Accel Limited and their respective shareholders under Section 230 to 232 of the Companies Act, 2013 as required under SEBI Circular no. CFD/DIL3/CIR/2017/21 dated March 10, 2017 read with Master Circular No. SEBI/HO/CFD/DIL1/CIR/P/2021/665 dated November 23, 2021 read with SEBI Master circular no. SEBI/HO/CFD/POD-2/P/CIR/2023/93 dated June 20, 2023 and Regulation 37 & 94(2) of SEBI LODR Regulations 2015 along with SEBI/HO/DDHS/DDHS Div/P/CIR/2022/0000000103 dated July 29, 2022 (SEBI Circular) and Regulation 94A(2) SEBI (LODR) Regulations, 2015; SEBI vide its letter dated November 28, 2024 has inter alia given the following comment(s) on the draft scheme of Amalgamation:

- a. **“The Company shall disclose all details of ongoing adjudication & recovery proceedings, prosecution initiated, and all other enforcement action taken, if any, against the Company, its promoters and directors, before Hon'ble NCLT and shareholders, while seeking approval of the scheme.”**
- b. **“The Company shall ensure that additional information, if any, submitted by the Company after filing the scheme with the stock exchange, from the date of receipt of this letter is displayed on the websites of the listed company and the stock exchanges.”**
- c. **“The Company shall ensure compliance with SEBI circulars issued from time to time.**
- d. **“The entities involved in the Scheme shall duly comply with various provisions of the SEBI master Circular and ensure that all the liabilities of Transferor Company are transferred to the Transferee Company.”**
- e. **“Company is advised that the information pertaining to all the unlisted companies involved, if any, in the scheme shall be included in the format specified for abridged prospectus as provided in Part E of the schedule VI of the ICDR Regulations 2018, in the explanatory statement or notice or proposal accompanying resolution to be passed, which is sent to the shareholders for seeking approval.”**
- f. **“Company shall ensure that the financials in the scheme including financials considered for valuation report are not for period more than 6 months old.”**
- g. **“Company shall ensure that the details of the proposed scheme under consideration as provided to the stock exchange shall be prominently disclosed in the notice sent to shareholders.”**



- h. “The Companies involved in the scheme are advised to disclose the following as a part of explanatory statement or notice or proposal accompanying resolution to be passed to be forwarded by the company to the shareholders while seeking approval u/s 230 to 232 of the Companies Act 2013, to enable them to make an informed decision
- Details of assets, liabilities, net worth and revenue of the Companies involved, pre and post scheme.
  - Impact of the scheme on revenue generating capacity of the transferee Company.
  - Need and Rationale of the scheme, Impact of the scheme on the shareholders and cost benefit analysis of the scheme.
  - Value of assets and liabilities of Transferor Company that are being transferred to Transferee Company
- i. “Company shall ensure that applicable additional information, if any, to be submitted to SEBI along with draft scheme of arrangement and document requested via Query No.11 dated July 16,2024 on BSE portal shall form part of disclosures to the shareholders.”
- j. “Company is advised that proposed equity shares proposed to be issued as part of the “Scheme” shall mandatorily be in demat form only.”
- k. “Company shall ensure that the “Scheme” shall be acted upon subject to the complying with the relevant clauses mentioned in the scheme document.”
- l. “Company shall ensure that no changes to the draft scheme except those mandated by the regulators/ authorities / tribunals shall be made without specific written consent of SEBI.”
- m. “Company is advised that the observations of SEBI/Stock Exchanges shall be incorporated in the petition to be filed before Hon’ble NCLT and the Company is obliged to bring the observations to the notice of Hon’ble NCLT.”
- n. “Company is advised to comply with all applicable provisions of the Companies Act, 2013, rules and regulations issued thereunder including obtaining the consent from the creditors for the proposed scheme.”
- o. “It is to be noted that the petitions are filed by the company before Hon’ble NCLT after processing and communication of comments/observations on draft scheme by SEBI/stock exchange. Hence, the company is not required to send notice for representation as mandated under section 230(5) of Companies Act, 2013 to SEBI again for its comments / observations / representations.”

Accordingly, based on aforesaid comment offered by SEBI, the company is hereby advised:

- To provide additional information, if any, (as stated above) along with various documents to the Exchange for further dissemination on Exchange website.
- To ensure that additional information, if any, (as stated aforesaid) along with various documents are disseminated on their (company) website.
- To duly comply with various provisions of the circulars.

In light of the above, we hereby advise that we have no adverse observations with limited reference to those matters having a bearing on listing/de-listing/continuous listing requirements within the provisions of Listing Agreement, so as to enable the company to file the scheme with Hon’ble NCLT.

*J.P. SV*

Further, where applicable in the explanatory statement of the notice to be sent by the company to the shareholders; while seeking approval of the scheme, it shall disclose information about unlisted company involved in the format prescribed for abridged prospectus as specified in the circular dated June 20, 2023.

Kindly note that as required under Regulation 37(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the validity of this Observation Letter shall be six months from the date of this Letter, within which the scheme shall be submitted to the NCLT.

The Exchange reserves its right to withdraw its 'No adverse observation' at any stage if the information submitted to the Exchange is found to be incomplete / incorrect / misleading / false or for any contravention of Rules, Byelaws and Regulations of the Exchange, Listing Agreement, Guidelines/Regulations issued by statutory authorities.

Please note that the aforesaid observations do not preclude the Company from complying with any other requirements.

Further, it may be noted that with reference to Section 230 (5) of the Companies Act, 2013 (Act), read with Rule 8 of Companies (Compromises, Arrangements and Amalgamations) Rules 2016 (Company Rules) and Section 66 of the Act read with Rule 3 of the Company Rules wherein pursuant to an Order passed by the Hon'ble National Company Law Tribunal, a Notice of the proposed scheme of compromise or arrangement filed under sections 230-232 or Section 66 of the Companies Act 2013 as the case may be **is required to be served upon the Exchange seeking representations or objections if any.**

In this regard, with a view to have a better transparency in processing the aforesaid notices served upon the Exchange, the Exchange has **already introduced an online system of serving such Notice along with the relevant documents of the proposed schemes through the BSE Listing Centre.**

Any service of notice under Section 230 (5) or Section 66 of the Companies Act 2013 seeking Exchange's representations or objections if any, **would be accepted and processed through the Listing Centre only and no physical filings would be accepted.** You may please refer to circular dated February 26, 2019 issued to the company.

Yours faithfully,



**Sabah Vaze**  
Senior Manager



**Jayanti Pradhan**  
Assistant Manager