

It's the way you make me feel

GSTN: 03AAFCM7888Q1ZK PAN-AAFCM7888Q

TAN - JLDM04272C

CIN - L51494PB2008PLC032059

#### MONTE CARLO FASHIONS LIMITED

Regd. Office: B-XXIX-106, G.T. Road, Sherpur, Ludhiana - 141003 (Pb.) India. Tel.: 91-161-5048610, 5048620, 5048630, 5048640 Fax: 91-161-5048650

MCFL/CS/2024-25

February 11, 2025

National Stock Exchange of India Limited Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C/1, G-Block, Bandra-Kurla Complex, Bandra (E), Mumbai-400051.	BSE Limited. Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.	
Symbol: MONTECARLO	Scrip Code: 538836	

#### SUB: Q3FY25 INVESTOR PRESENTATION

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation for the Quarter and Nine Months ended December 31, 2024.

LUDHIANA

You are requested to take the same on record and acknowledge the receipt.

Thanking You,

FOR MONTE CARLO FASHIONS LIMITED

ANKUR GAUBA

COMPANY SECRETARY & COMPLIANCE OFFICER NO

Encl. As Above

## MONTE CARLO

# **EARNINGS**

Presentation



Q3/9M-FY25-

## Snapshot

### MONTE CARLO



**Leading winterwear** brand and Super Brand for Woolen knitted apparel



India's **first organized lifestyle apparel brand** 



Diversified Product Portfolio across Men, Women & Kids with Woolen, Cotton fabrics and Home Textiles



Highly experienced

Management Team in textile

and apparel business



Strong Pan India distribution 469 EBO's 1,810 MBO's 1,426 NCS and SIS



Presence across all **leading E-commerce platforms** 



2 state of art integrated Manufacturing facilities located In Punjab



Expert In-house

design team of 26+

professionals



5 year

Revenue CAGR 10.10% EBITDA CAGR 7.77%



No Long-Term Debt



FY24

ROCE 15% ROE 8%



Consistent dividend paying track record

## Company Overview

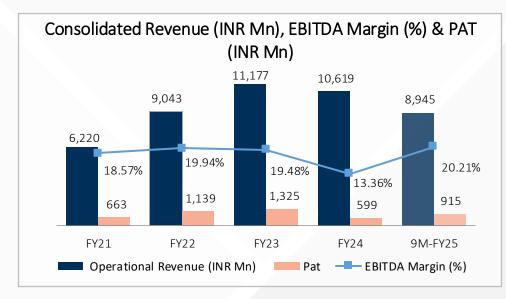
- Monte Carlo Fashions Limited was incorporated in 2008 and is led by the visionary leader Mr. J. L. Oswal who has more than 50 years of experience in the textiles and apparels business and is the promoter of well known Oswal Woolen Mills Ltd and Nahar Group.
- It is one of the leading apparel brands in India in woolen and cotton category across men, women and kids wear and also has a presence in home textiles.
- The company has two state-of-the-art integrated manufacturing facilities in Ludhiana, Punjab with a strong in-house design team of 26+ who design around 900 SKU's each month.
- The products are sold over a strong pan India presence through a wide network of EBO's, MBO's, National Chain Stores along with easy availability across major E-Commerce platforms like Amazon, Flipkart, Myntra, etc.
- Besides the leading brand "Monte Carlo", the company has also established brands like Rock it, Cloak & Decker, Luxuria catering across all customer categories.

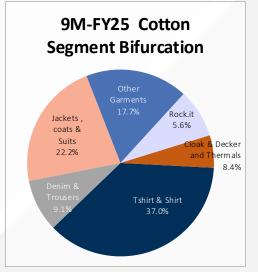


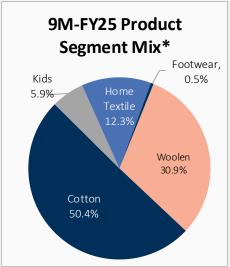












## Product Segments

### MONTE CARLO









## Cotton 51%

• Shirts, T-shirts, trousers, tracksuits, jackets, sweat-shirts, shorts, track pants and denims

## Woolen 31%

 Sweaters, pullovers, thermals, coats, blazers, cardigans and woolen accessories

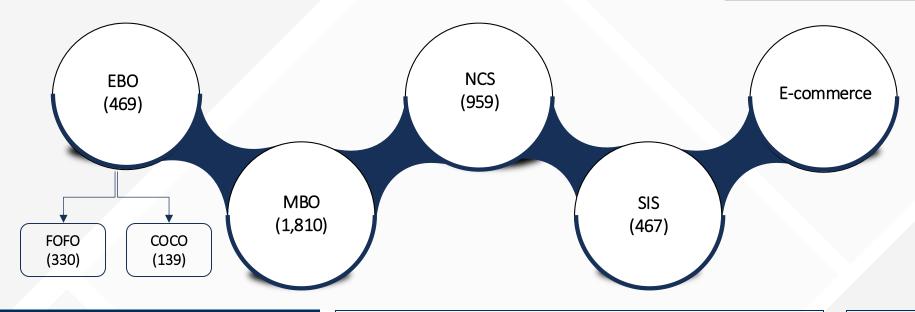
## Home Textile

• Mink blankets, bedsheets and quilts

#### Kids 6%

 Sweaters, cardigans, Tshirts, shirts, sweat-shirts and hottoms

## Strong Distribution Network



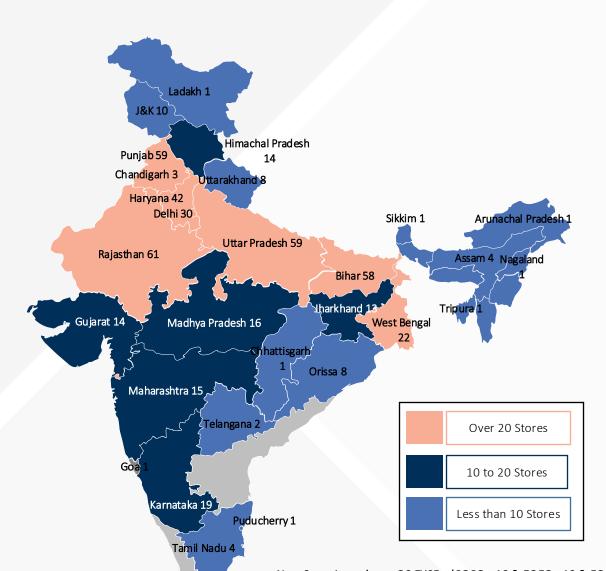
Channel	9M-FY25	9M-FY24	Y-o-Y
EBO-COCO	139	105	32.4%
EBO-FOFO	330	293	12.6%
MBO and distributors	1,810	1,904	(4.9)%
NCS	959	909	5.5%
SIS	467	401	16.5%

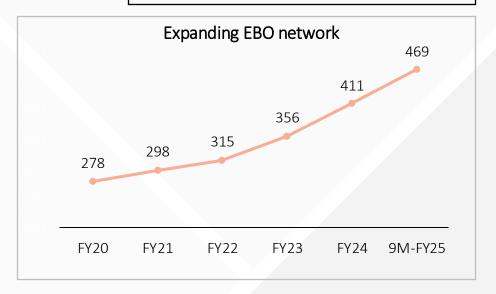


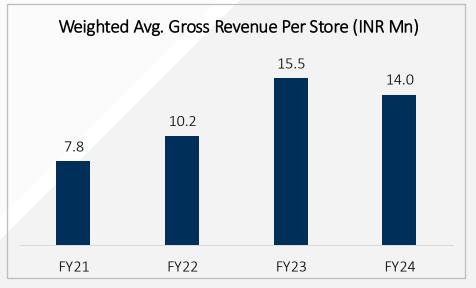


### Pan India EBO Network









- New Store Launches Q3 FY25 (COCO 10 & FOFO 13 & FOFO Cloak & Decker 5 & Home Textiles 6)
- COCO: North (2) South (2) West (2) Central (1) East (3)
- FOFO: North (6) Central (4) East (9)
- FOFO [Cloak & Decker] : North (4) East (1)

## **Brand Visibility**

## MONTE CARLO

#### Clothing Partner for various blockbuster Bollywood Movies







#### Strategic tie ups with THEATRES, AIRLINES & DIGITAL





































## Future Growth Strategies

## MONTE CARLO

#### **Penetrate New Markets**

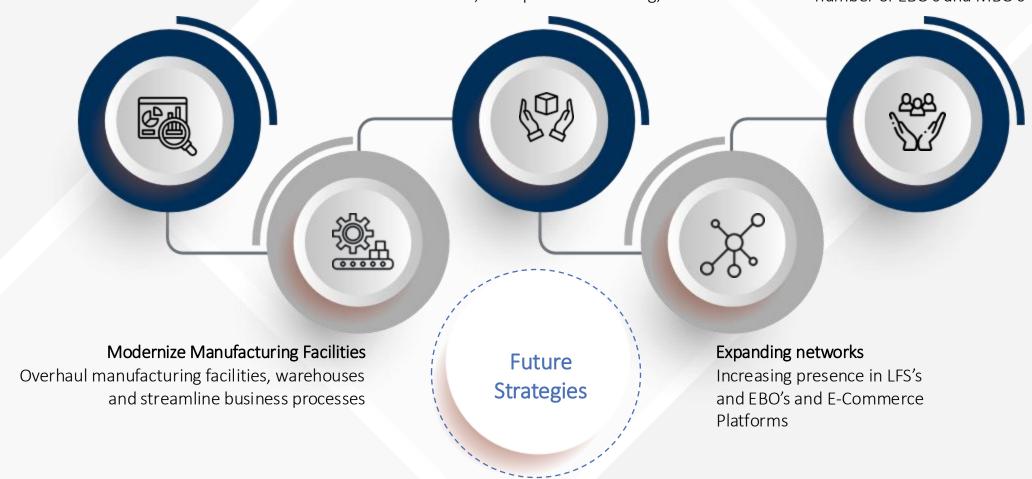
Explore new pockets through deeper penetration in the existing markets

#### Diversify revenue mix

To further diversify the product basket which includes summer wear, blankets, quilts, athlisures, ultra premium clothing, etc.

#### **Expand Customer Base**

Enhance customer base in western and southern India by increasing number of EBO's and MBO's

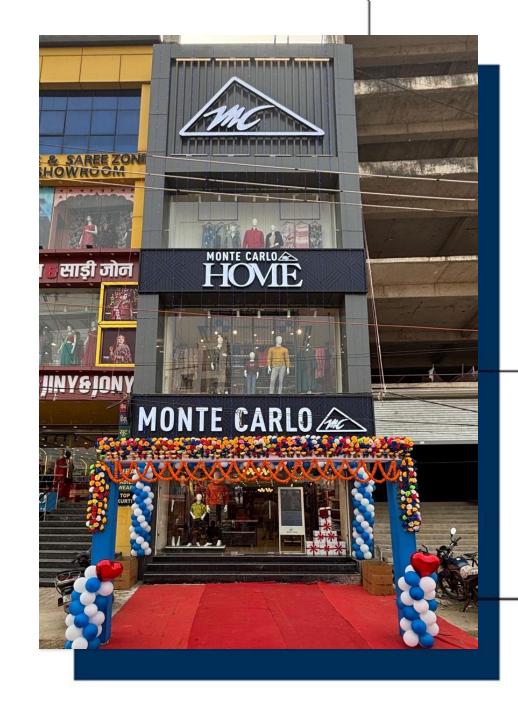




Q3/9M-FY25

# **OPERATIONAL**





## Financial Highlights



#### Q3-FY25 Consolidated Financial Highlights

Revenue INR 5,488 Mn	EBITDA* INR 1,549 Mn	EBITDA Margin 28.23%
PAT	PAT Margin	Diluted EPS
INR 967 Mn	<b>17.62%</b>	INR 46.66

#### 9M-FY25 Consolidated Financial Highlights

Revenue	EBITDA*	EBITDA Margin
INR 8,945 Mn	INR 1,808 Mn	<b>20.21%</b>
PAT	PAT Margin	Diluted EPS
INR 915 Mn	<b>10.23%</b>	INR 44.14

<sup>\*</sup> Excluding Other Income

#### Q3-FY25 Standalone Financial Highlights

Revenue INR 5,488 Mn	EBITDA* INR 1,536 Mn	EBITDA Margin <b>27.99%</b>
PAT	PAT Margin	Diluted EPS
INR 953 Mn	<b>17.37%</b>	INR 45.98

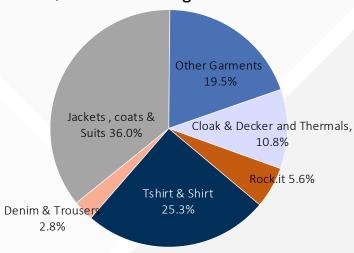
#### 9M-FY25 Standalone Financial Highlights

Revenue INR 8,945 Mn	EBITDA* INR 1,796 Mn	EBITDA Margin <b>20.08%</b>
PAT	PAT Margin	Diluted EPS
INR 901 Mn	<b>10.07%</b>	INR 43.45

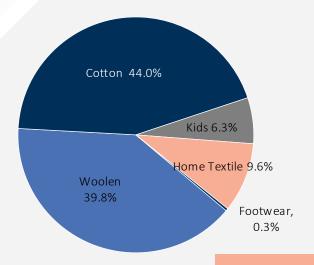
## Q3/9M-FY25 Operational Highlights

- The Company is aggressively committed to open 45-50 EBO's pan India Including West & South.
- Online sales have picked up, particularly from own website.
- Home Textile is expected to continue to show good growth, and company has opened 6
  EBO's for Home textiles in Q3-FY25, totaling to 12 EBO's as on 31st Dec 2024 and plans
  to continue to open more in coming times.
- For Brand "Cloak & Decker", company has opened 5 EBO'S in Q3, totaling to 10 EBO's as on 31st Dec 2024 and will continue to open further in sizes of 500 to 1000 sq ft.
- Tie up with quick commerce partners like Blink it, Swiggy and Zepto for up to 30 minutes delivery.
- Collaborated with Sales Force Inc. to streamline and enhance the Monte Carlo's operational Efficiency & driving customer loyalty and experience.



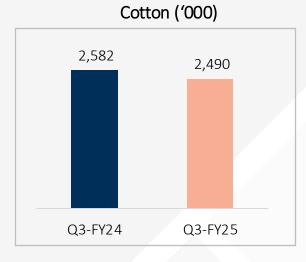


Q3-FY25 Segmental Sales

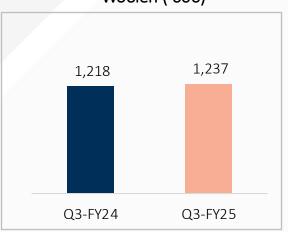


## Segmental Volumes

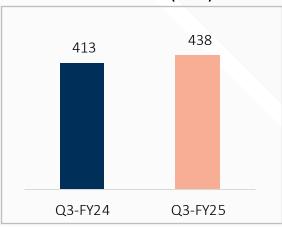
QUARTERLY



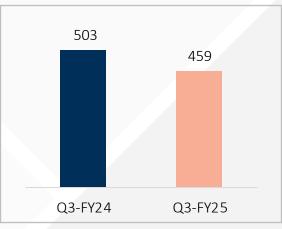
Woolen ('000)

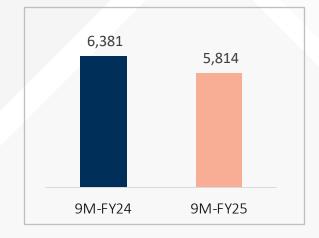


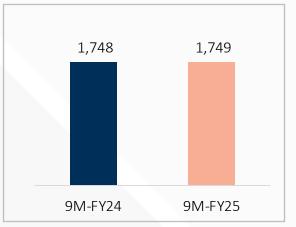
Home Textile ('000)

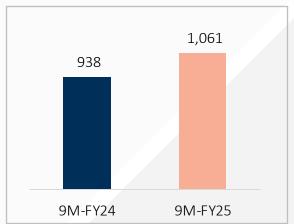


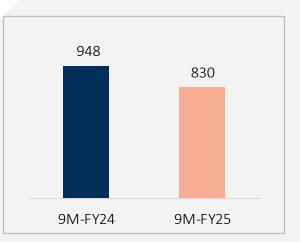
Kids ('000)





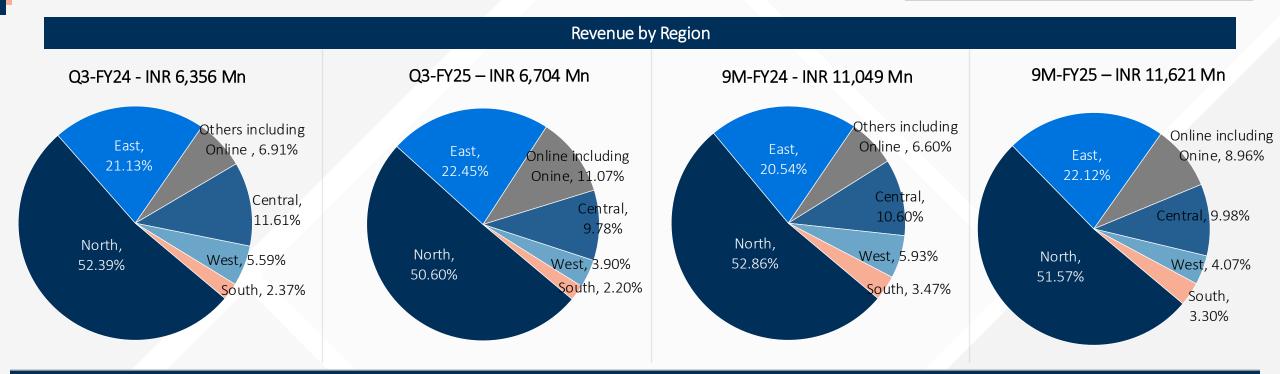






## Quarterly and Annual Revenue Breakup



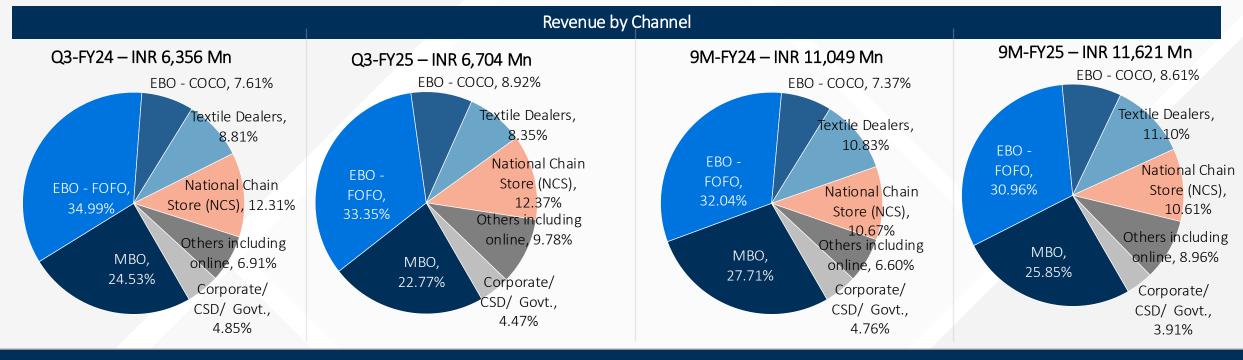


Particulars (In Mn.)	Q3-FY25	Q3-FY24
Garments & Textile sale	6,704.3	6,356.1
Misc. Sales	11.8	14.5
Opening Provision for Sales return and Undelivered sales	1,166.9	847.7
Closing Provision for Sales return and Undelivered sales	-1,438.9	-1,260.6
Sales Returns(Actual)	-372.5	-386.8
Rebate & Discounts	-588.9	-533.6
Sale as per Financials	5,482.7	5,037.3

Earnings Presentation Q3/9M-FY25 | https://www.montecarlo.in/

## Quarterly and Annual Revenue Breakup





Particulars (In Mn.)	YTD Dec'24	YTD Dec'23
Garments & Textile sale	11,620.5	11,048.9
Misc. Sales	41.4	37.7
Opening Provision for Sales return and Undelivered sales	1,224.76	1,191.32
Closing Provision for Sales return and Undelivered sales	-1,438.87	-1,260.62
Sales Returns(Actual)	-1,550.2	-1,665.3
Rebate & Discounts	-963.8	-808.9
Sale as per Financials	8,933.9	8,543.1

## Q3-FY25 Marketing Highlights















## Q3-FY25 New Store Launches

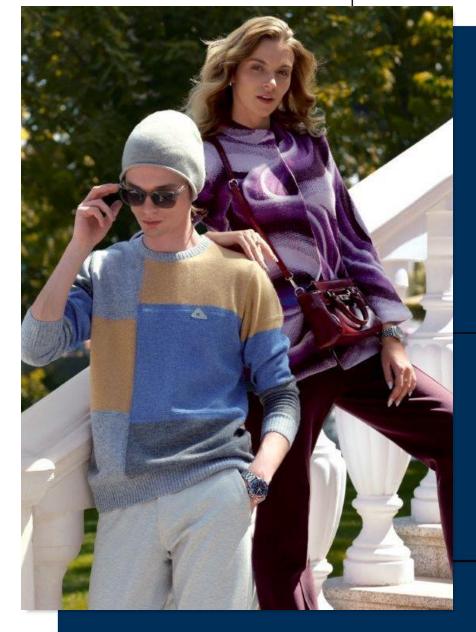
















Particulars (INR Mn)	Q3-FY25	Q3-FY24	Y-O-Y
Revenue from Operations	5,488	5,042	8.8%
Operating Expenses	3,939	3,824	3.0%
Operating EBITDA	1,549	1,218	27.2%
Operating EBITDA Margins (%)	28.23%	24.16%	407 Bps
Other Income	59	57	3.5%
Depreciation	159	139	14.4%
Finance Cost	148	109	35.8%
PBT	1,301	1,027	26.7%
Tax	334	254	31.5%
PAT	967	773	25.1%
PAT Margin (%)	17.62%	15.33%	229 Bps
Other Comprehensive Income	-	-	-
Total Comprehensive Income	967	773	25.1%
Basic/Diluted EPS (INR)	46.66	37.27	25.2%

## YTD Consolidated Income Statement



Particulars (INR Mn)	9M-FY25	9M-FY24	Y-O-Y
Revenue from Operations	8,945	8,554	4.6%
Operating Expenses	7,137	7,036	1.4%
Operating EBITDA	1,808	1,518	19.1%
Operating EBITDA Margins (%)	20.21%	17.75%	246 Bps
Other Income	223	191	16.8%
Depreciation	441	381	15.7%
Finance Cost	358	278	28.8%
PBT	1,232	1,050	17.3%
Tax	317	261	21.5%
PAT	915	789	16.0%
PAT Margin (%)	10.23%	9.22%	101 Bps
Other Comprehensive Income	-	-	-
Total Comprehensive Income	915	789	16.0%
Basic/Diluted EPS (INR)	44.14	38.08	15.9%

## Historical Consolidated Income Statement



Particulars (INR MN)	FY22	FY23	FY24	9M-FY25
Revenue from operations	9,043	11,177	10,619	8,945
Expenses	7,240	9,000	9,200	7,137
Operating EBITDA	1,803	2,177	1,419	1,808
Operating EBITDA Margins (%)	19.94%	19.48%	13.36%	20.21%
Depreciation	373	418	512	441
Finance Cost	157	245	375	358
Other Income	252	208	275	223
PBT	1,525	1,722	807	1,232
Tax	386	397	208	317
Profit after Tax	1,139	1,325	599	915
PAT Margins (%)	12.60%	11.85%	5.64%	10.23%
Other Comprehensive Income	4	(19)	-	-
Total Comprehensive Income	1,143	1,306	599	915
Diluted EPS (INR)	54.95	63.92	28.91	44.14

## Historical Consolidated Balance Sheet

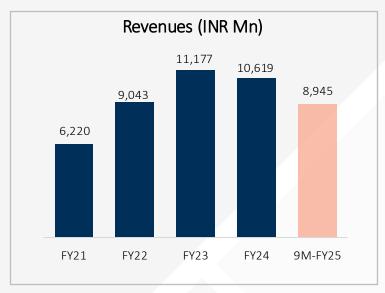


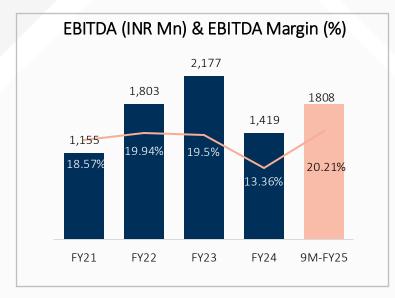
Particulars (INR MN)	FY23	FY24	H1-FY25
ASSETS			
Non-Current Assets			
Property, Plant & Equipment	1,554	1,786	1,758
Right – of – use Assets	1,181	1,470	1,790
Capital Work in progress	194	1	6
Intangible Assets	74	60	52
Intangible Assets under Development	-	-	-
Financial Assets			
(i)Investments	638	1,046	985
(ii)Other Financial assets	367	407	427
Income Tax assets (net)	24	153	314
Deferred tax assets (net)	223	254	271
Other Non- Current Assets	84	144	201
Total Non- Current Assets	4,338	5,321	5,804
Current Assets			
Inventories	4,604	4,346	5,898
Financial Assets			
(i)Investments	1,701	1,207	1,411
(ii)Trade Receivables	3,802	3,701	3,764
(iii)Cash and Cash Equivalents	17	15	7
(iv)Other Bank Balances	130	67	75
(v) Loans	6	6	4
(vi) Other Financial Assets	128	133	137
Other Current Assets	238	365	671
Total Current Assets	10,626	9,840	11,967
TOTAL ASSETS	14,964	15,161	17,771

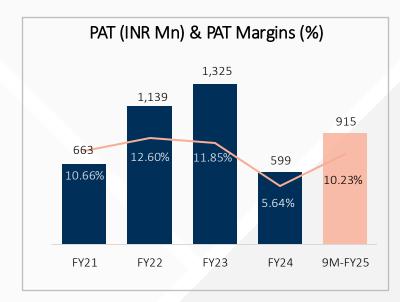
Particulars (INR Mn)	FY23	FY24	H1-FY25
EQUITY AND LIABILITIES			
Equity			
Share Capital	207	207	207
Other Equity	7557	7,741	7,274
Total Equity	7,764	7,948	7,481
Non-Current Liabilities			
Financial Liabilities			
(i)Borrowings	27	-	-
(ii)Lease Liability	1,112	1,285	1,575
(iii)Other Financial Liabilities	308	384	414
Other Non-Current Liabilities	307	289	189
Provisions	9	12	17
Total Non-Current Liabilities	1,763	1,970	2,195
Current Liabilities			
Financial Liabilities			
(i)Borrowings	1993	2,170	4,637
(ii) Lease Liabilities	183	365	430
(iii)Trade Payables			
(a) MSME	8	343	377
(b) Other than MSME	1932	1,072	1,211
(iv) Other Financial Liabilities	182	149	179
Other Current Liabilities	933	1,048	1,066
Current Tax Liabilities (Net)	104	-	-
Provisions	102	96	195
Total Current Liabilities	5,437	5,243	8,095
TOTAL EQUITY AND LIABILITIES	14,964	15,161	17,771

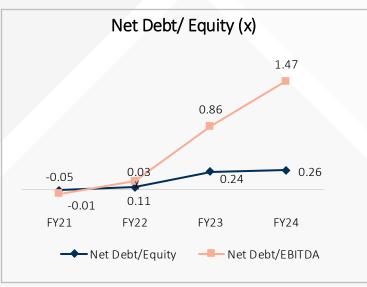
Earnings Presentation Q3/9M-FY25 | https://www.montecarlo.in/

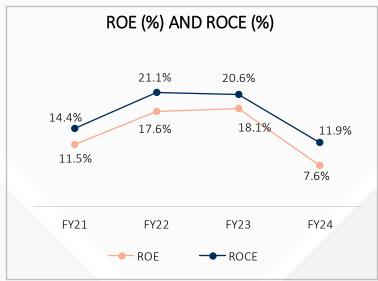
### Consolidated Financial Performance

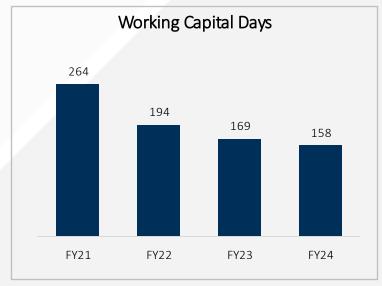












<sup>\*</sup> Excluding Other Income

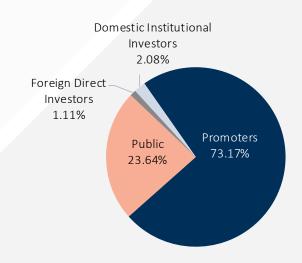
## Capital Market Information





Price Data (As on 31 <sup>st</sup> December, 2024)			
Face Value	10.00		
CMP	804.85		
52 Week H/L	984.00/560.55		
Market Cap (INR Mn)	16,686.20		
No. of Share outstanding (Mn)	20.73		
Avg. Trading Volume ('000)	63.51		

#### Share Holding Pattern (31st December, 2024)



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