



Date: May 31, 2024

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.
Scrip Code: 530457

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of post-offer advertisement from Vivro Financial Services Private Limited.

Dear Sir/Madam,

In terms of Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the post-offer advertisement made pursuant to provisions of Regulation 18(7) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as received by the Company from Vivro Financial Services Private Limited.

This is for your information and records.

Thanking You.

Yours faithfully,

For Cinerad Communications Limited

Ebrahim Nimuchwala
Company Secretary & Compliance Officer



Date: May 31, 2024

To,
BSE Limited,
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400001
Scrip code: 530457

Sub: Submission of Post-offer Advertisement pursuant to the provisions of Regulation 18(12) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SEBI SAST Regulations").

Ref.: Open Offer for acquisition of up to 49,82,098 Equity Shares representing 26.00% of the Emerging Voting Capital of Cinerad Communications Limited ("Target Company") at a price of ₹ 10/- per Equity Shares from the Public Shareholders of the Target Company by Pankaj Ramesh Samani ("Acquirer no. 1"), Kaushal Uttam Shah ("Acquirer no. 2") UG Patwardhan Services Private Limited ("Acquirer no. 3"), Ganesh Natarajan ("Acquirer no. 4"), Uma Ganesh Natarajan ("Acquirer no. 5"), Manoj Manohar Panvelkar ("Acquirer no. 6"), Nitin Neminath Patil ("acquirer no. 7") and Basanta Kumar Swain ("Acquirer no. 8") (Hereinafter, collectively referred to as "Acquirers") ("Open Offer" or "Offer")

Dear Sir/Madam,

With reference to the captioned subject, the Post-Offer Advertisement is published today i.e. on May 31, 2024, pursuant to Regulation 18(12) of SEBI SAST Regulations, in the following newspaper:

Newspaper	Language	Edition
Financial Express	English	All
Jansatta	Hindi	All
Navshakti	Marathi	Mumbai
Ek Din	Bengali	Kolkata

Please find enclosed a copies of the Post-offer Advertisement for your reference and records. Request you to disseminate the said information on your website.

Thanking you,

Yours Faithfully,
For, Vivro Financial Services Private Limited


Tushar Ashar
Vice President



POST-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(12) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED ("SEBI (SAST) REGULATIONS") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF

CINERAD COMMUNICATIONS LIMITED

Registered Office: 80, Burtolla Street, Kolkata – 700007, West Bengal, India | Phone: +91-77199 13351

E-mail ID: cinerad@gtsolutions.in | Website: www.cineradcommunications.com

CIN: L92100WB1986PLC218825

OPEN OFFER FOR ACQUISITION OF UP TO 49,82,098 (FORTY NINE LAKHS EIGHTY TWO THOUSAND NINETY EIGHT) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹10/- (INDIAN RUPEES TEN) EACH ("EQUITY SHARES") REPRESENTING THE 26.00% (TWENTY SIX) PERCENT OF THE EMERGING VOTING CAPITAL OF THE TARGET COMPANY FROM THE PUBLIC SHAREHOLDERS OF CINERAD COMMUNICATIONS LIMITED, BY PANKAJ RAMESH SAMANI ("ACQUIRER NO. 1"), KAUSHAL UTTAM SHAH ("ACQUIRER NO. 2") UG PATWARDHAN SERVICES PRIVATE LIMITED ("ACQUIRER NO. 3"), GANESH NATARAJAN ("ACQUIRER NO. 4"), UMA GANESH NATARAJAN ("ACQUIRER NO. 5"), MANOJ MANOHAR PANVELKAR ("ACQUIRER NO. 6"), NITIN NEMINATH PATIL ("ACQUIRER NO. 7") AND BASANTA KUMAR SWAIN ("ACQUIRER NO. 8") (HEREINAFTER, COLLECTIVELY REFERRED TO AS "ACQUIRERS") PURSUANT TO AND IN COMPLIANCE WITH THE SEBI (SAST) REGULATIONS (THE "OPEN OFFER" OR "OFFER").

This post-offer advertisement ("Post-Offer Advertisement") is being issued by Vivro Financial Services Limited, the Manager to the offer ("Manager to the Offer"), for and on behalf of the Acquirers, pursuant to Regulation 18(12) and other applicable provisions of the SEBI (SAST) Regulations. This Post-Offer Advertisement should be read in continuation of and in conjunction with: (a) the Detailed Public Statement ("DPS") that was published in Financial Express (English), Jansatta (Hindi), Navshakti (Marathi) and Ek Din (Bengali) ("Newspapers") on January 30, 2024; (b) the Draft Letter of Offer ("DLOF") dated February 6, 2024 and (c) the Letter of Offer ("LOF") dated May 04, 2024.

Sr. No.	Particulars	Details
1.	Name of the Target Company	Cinerad Communications Limited
2.	Name of the Acquirer	Pankaj Ramesh Samani ("Acquirer No. 1"), Kaushal Uttam Shah ("Acquirer No. 2") Ugpawardhan Services Private Limited ("Acquirer No. 3"), Ganesh Natarajan ("Acquirer No. 4"), Uma Ganesh Natarajan ("Acquirer No. 5"), Manoj Manohar Panvelkar ("Acquirer No. 6"), Nitin Neminath Patil ("Acquirer No. 7") and Basanta Kumar Swain ("Acquirer No. 8").
3.	Name of the Manager to the offer	Vivro Financial Services Private Limited
4.	Name of the Registrar to the offer	Niche Technologies Private Limited
5.	Offer Details: a.) Date of opening of the offer b.) Date of closing of the offer	Monday, May 13, 2024 Tuesday, May 28, 2024
6.	Date of Payment of Consideration	Not applicable as no equity shares were tendered.

Details of Acquisition

Sr. No.	Particulars	Proposed in the Offer Document (Assuming full acceptance in the Offer)	Actuals
7.1	Offer Price	₹10/- per Equity Share	₹10/- per Equity Share
7.2	Aggregate number of Equity Shares tendered	49,82,098	Nil
7.3	Aggregate number of Equity Shares accepted	49,82,098	Nil
7.4	Size of the Offer	₹ 4,98,20,980/-	Nil
7.5	Shareholding of the Acquirers before Agreements / Public Announcements • Number • % of Fully Diluted Equity Share Capital	Nil Nil	Nil Nil
7.6	Equity Shares Acquired by way of Share Purchase and Share Subscription Agreement dated January 22, 2024 • Number • % of Fully Diluted Equity Share Capital	1,35,22,186 ^(a) 70.57%	1,35,22,186 ^(a) 70.57%
7.7	Equity Shares Acquired by way of Open Offer. • Number • % of Fully Diluted Equity Share Capital	49,82,098 26.00%	Nil Nil
7.8	Shares Acquired after Detailed Public Statement • Number of Shares acquired • Price of Shares acquired • % of Fully Diluted Equity Share Capital	Nil Nil Nil	Nil Nil Nil
7.9	Post offer shareholding of Acquirers. • Number • % of Fully Diluted Equity Share Capital	1,85,04,284 96.57%	1,35,22,186 ^(a) 70.57%
7.10	Pre & Post offer shareholding of the Public • Number • % of Fully Diluted Equity Share Capital	Pre-Offer 28,39,729 54.61%	Post-Offer 6,57,631 3.43%
		Pre-Offer 28,39,729 54.61%	Post-Offer 56,39,729 ^(b) 29.41%

(a) Pursuant to the Promoters SPAs, 23,60,271 Equity Shares representing 12.32% of the Emerging Voting Capital was transferred from the Sellers to the Acquirers on March 07, 2024 and March 12, 2024. Further, the board of directors in their meeting held on March 13, 2024, allotted 1,11,61,915 Equity Shares representing 58.25% of the Emerging Voting Capital to the Acquirers, totaling to 1,35,22,186 Equity Shares representing 70.57% of the Emerging Voting Capital of the Target Company.

(b) Simultaneously with the preferential issue of Equity Shares to the aforesaid Acquirers, the Board of the Target Company in their meeting held on March 13, 2024 has also allotted 28,00,000 (Twenty Eight Lakhs) Equity Shares representing 14.61% (Fourteen point Sixty One) percent of the Emerging Voting Capital at a price of ₹10/- (Indian Rupees Ten) per Equity Share on preferential basis to certain Public Shareholders namely Godawari Ventures LLP (3,00,000 Equity Shares), Parekh Nishita Nikhil (2,00,000 Equity Shares), Shilpa Bhavesh Shah (2,00,000 Equity Shares), Sindola Management Services Private Limited (2,00,000 Equity Shares), Suhani Jadhav (2,00,000 Equity Shares), Abhay Bhagate (1,50,000 Equity Shares), Shrinivas Shamsundar Toshniwal (1,50,000 Equity Shares), Tejal Thakkar (1,00,000 Equity Shares), Nidhish Harish Tanna (1,00,000 Equity Shares), Amit Kirtilal Shah (1,00,000 Equity Shares), Ramesh Trikarnji Shah (1,00,000 Equity Shares), Poonam Bhupalsingh Sulhyan (1,00,000 Equity Shares), Yogesh Malgounda Patil (1,00,000 Equity Shares), Dinesh Singh (1,00,000 Equity Shares), Parul Kaushikbhai Patel (1,00,000 Equity Shares), G D Chitale Ventures LLP (1,00,000 Equity Shares), Ganesh Nilkanthrao Deshmukh (1,00,000 Equity Shares), Sachin Maruttrao Pawar (1,00,000 Equity Shares), Sunil Govind Kulkarni (1,00,000 Equity Shares), Shanmukhappa H Chitrakoti (1,00,000 Equity Shares), Ravindra Bharamu Bedage (50,000 Equity Shares) and Shivani Rohan Bhatte (50,000 Equity Shares).

8. The Acquirers along with its Directors severally and jointly accept full responsibility for the information contained in this Post Offer Advertisement and for the obligations under SEBI (SAST) Regulations.

9. A copy of the Post-Offer Advertisement would also be available on the SEBI website at www.sebi.gov.in and on the website of the Manager to the Offer at www.vivro.net

Issued by Manager to the Offer on Behalf of the Acquirers

VIVRO

VIVRO FINANCIAL SERVICES PRIVATE LIMITED

Address: Vivro House, 11 Shashi Colony, Opp. Suvidha Shopping Centre, Paldi, Ahmedabad - 380007. Gujarat. India.

Tel No.: 079-4040 4242 | SEBI Reg. No.: MB/INM000010122

Email: investors@vivro.net | Website: www.vivro.net

Contact Person: Shivam Patel | CIN: U67120GJ1996PTC029182

For and on the behalf of the Acquirers:

Place: Sangli, Maharashtra

Date: May 30, 2024

Sd/

Pankaj Ramesh Samani

Acquirer-1

AdBaaZ

আমার শহর

৪৮ ঘণ্টার জন্য তিন জেলায় বন্ধ বাজেট ঘোষণা মতো ডিএ-সহ সমস্ত মদের দোকান এবং বার বেতন পোলেন সরকারি কর্মীরা



নিজস্ব প্রতিবেদন, কলকাতা: বৃহস্পতিবার সন্ধ্যা ৪টা পর থেকে তিন পুষ্টি শহর কলকাতার সমস্ত মদের দোকান, ৩৯ কলকাতা না, উত্তর এবং দক্ষিণ ২৪ পর্গনার এই দুই জেলাতেই বন্ধ। সপ্তম দফা ভোটে জমা এই তিন জেলায় সমস্ত মদের দোকান ৪৮ ঘণ্টা বন্ধ থাকবে।

রাধার সিদ্ধান্ত নেওয়া হয় প্রসঙ্গের তফসিল থেকে। প্রসঙ্গের তফসিল থেকে জানাচ্ছে, সমস্ত মদের দোকান ৩১ তারিখ জুজবার দিনসহ বন্ধ থাকবে এবং ২ জন ভোটে চলাকালীন বন্ধ থাকবে। অর্থাৎ ৪৮ ঘণ্টা বন্ধ কলকাতা থেকে শুরু করে উত্তর এবং দক্ষিণ ২৪ পর্গনার সমস্ত মদের দোকান বন্ধ থাকবে। এর পাশাপাশি কনিষ্ঠদের নিয়ম অনুসারে এর আওতাও প্রযোজ্য।

বাজেট প্রতিবেদন, কলকাতা: বাজেট ঘোষণা মতো বৃহস্পতিবার ডিএ-সহ মে মাসের তেন চক্র রাজ্য সরকারি কর্মীদের। রাজ্যের সমস্ত ক্ষেত্রের সরকারি কর্মীরা এদিন অফিস পৌঁছানোর আগেই উত্তর এবং দক্ষিণ ২৪ পর্গনার সমস্ত মদের দোকান বন্ধ থাকবে। তবে অফিসেই আবার কেন্দ্র-রাজ্য ডিএ-র ফরাক তুলে ধরে অসন্তোষের কথা জানান। এদিন থেকে রাজ্যের সরকারি কর্মীরা মোট ১৪ শতাংশ হারে ডিএ পাবে।

সপ্তম দফা নির্বাচনের আগেই বঙ্গের ফল জানালেন দেবাংশু

নিজস্ব প্রতিবেদন, কলকাতা: সপ্তম দফার ভোটে হতে আর মাত্র কয়েক ঘণ্টা বাকি। এর আগেই বঙ্গের ফল জানালেন দেবাংশু।



তপনিন্দায় বিজেপি প্রার্থী তাপস রায়ের সমর্থনে শুভমু অভিনয়। ছবি: অমিত্য সায়

ঘূর্ণিঝড়ে পড়ে যাওয়া গাছের প্রতিস্থাপন শুরু কলকাতা পুরসভার

নিজস্ব প্রতিবেদন, কলকাতা: ঘূর্ণিঝড় রিমসের কারণে পড়ে যাওয়া গাছগুলির বহুসংখ্যক সুর প্রতিস্থাপন উদ্যোগী হয়েছে কলকাতা পুরসভা।

ভাঙড়ে নির্বাচনের আগে পরিস্থিতি খতিয়ে দেখলেন পুলিশ অবজার্ভার

নিজস্ব প্রতিবেদন, ভাঙড়ে: ১ জন বাসিন্দার লোকসভা কেন্দ্রে ভোটে মারপাড় হলে পুলিশ অবজার্ভার ভাঙড়ে বিধানসভা এলাকা বারবার রাজনৈতিক সংঘর্ষে উত্তর হয়ে উঠতে দেখা গেছে।

ভাঙড়ে আইএসএফ কর্মীর বাড়ি থেকে বোমা উদ্ধার, ধৃত ১

নিজস্ব প্রতিবেদন, ভাঙড়ে: ভোটে আগে আইএসএফ কর্মীর বাড়ি থেকে বোমা উদ্ধার করল উত্তর কালীপুত্র থানার পুলিশ।

বরানগরের অন্তর্বর্তী নির্বাচনী প্রচারে অনুব্রত শব্দবন্ধে হুঁশিয়ারি সজলের

নিজস্ব প্রতিবেদন, বরানগর: শনিবার লোকসভা নির্বাচনের শেষ দফা রয়েছে টিক চেম্বেরি রোডে বরানগর কেন্দ্রে বিধানসভার উপনির্বাচন।

POST-OFFER ADVERTISEMENT IN ACCORDANCE WITH REGULATION 10(1)(2) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011 AS AMENDED "SEBI (SAST) REGULATIONS" FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF CINERAD COMMUNICATIONS LIMITED

Sr. No.	Particulars	Details
1.	Name of the Target Company	Cineraad Communications Limited
2.	Name of the Acquirer	Pankaj Ramesh Samani ("Acquirer No. 1"), Kaushal Uttam Shah ("Acquirer No. 2"), Ujjwal Natharaj ("Acquirer No. 3"), Ganesh Natarajan ("Acquirer No. 4"), Uma Ganesh Natarajan ("Acquirer No. 5"), Manoj Manohar Panvelkar ("Acquirer No. 6"), Nitin Neharwar Patil ("Acquirer No. 7") and Sasanta Kumar Swain ("Acquirer No. 8") (HEREINAFTER, COLLECTIVELY REFERRED TO AS "ACQUIRERS" PURSUANT TO AND IN COMPLIANCE WITH THE SEBI (SAST) REGULATIONS THE "OPEN OFFER" OR "OFFER").
3.	Name of the Manager to the offer	Vivo Financial Services Private Limited
4.	Name of the Registrar to the offer	Niche Technologies Private Limited
5.	Offer Details:	a) Date of opening of the offer: Monday, May 13, 2024 b) Date of closing of the offer: Tuesday, May 28, 2024
6.	Date of Payment of Consideration	Not applicable as no equity shares were tendered.

Sr. No.	Particulars	Proposed in the Offer Document (Assuming full acceptance in the Offer)	Actuals
7.1	Offer Price	₹10/- per Equity Share	₹10/- per Equity Share
7.2	Aggregate number of Equity Shares tendered	49,82,098	Nil
7.3	Aggregate number of Equity Shares accepted	49,82,098	Nil
7.4	Size of the Offer	₹ 4,98,20,980/-	Nil
7.5	Shareholding of the Acquirers before Agreements / Public Announcement	Nil	Nil
7.6	Equity Shares Acquired by way of Share Purchase and Share Subscription Agreement dated January 22, 2024	1,35,22,186 ^(a) 70.57%	1,35,22,186 ^(a) 70.57%
7.7	Equity Shares Acquired by way of Open Offer	49,82,098	Nil
7.8	Equity Shares Acquired by way of Open Offer	26,00,000	Nil
7.9	Post offer shareholding of Acquirers	1,85,04,284 96.57%	1,35,22,186 ^(a) 70.57%
7.10	Pre & Post offer shareholding of the Public	Pre-30.79% 28,39,729 54.61%	Post-0.79% 28,39,729 54.61%