



**VEEDOL CORPORATION LIMITED**

[formerly Tide Water Oil Co. (India) Limited]

CIN: L23209WB1921PLC004357

An ISO 9001:2015 Company

Ref: VCL/2024/SG/0365

Date: 30<sup>th</sup> December, 2024

National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No. C/1, Block – G,  
Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400051  
Fax No. (022) 2659 8120

(Scrip ID – VEEDOL)

BSE Limited  
(Formerly Bombay Stock Exchange Ltd.)  
Floor 25, P.J. Towers,  
Dalal Street,  
Mumbai – 400001  
Fax No. (022) 2272 1919

(Scrip Code – 590005)

Dear Sir(s),

**Sub: Intimation about New Logo**

In terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we hereby inform you that the Company is in the process of making usage of the new logo of the Company with effect from 1<sup>st</sup> January, 2025. The new logo has been designed keeping in view the modern outlook, integration of design by bringing the Shielded Veedol and Flying V together and retention of the core identifiers viz. brand color and Flying V logo.

The new logo and the existing logo are provided hereunder:

Existing Logo	New Logo
	

The Company intends to use the new logo in all its the product labels, advertisements, advertisement materials, marketing brochures, website contents, signages, communications whether online or otherwise and other documents on a pan India basis. As this will be undertaken in a phased manner, both the logos (existing and new) will be used simultaneously during the interim period.

Further updates, if any in this regard, will be made available, subject to its materiality and applicability of respective provisions of SEBI LODR Regulations.

This is for your information and records.

Thanking you,

Yours faithfully,

For Veedol Corporation Limited

(Saptarshi Ganguli)  
Company Secretary

Regd. Office: Yule House, 8, Dr. Rajendra Prasad Sarani, Kolkata-700 001

Corporate Office: 902, Godrej TWO, Eastern Express Highway, Vikhroli (E), Mumbai-400 079



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