BSE Limited

Dalal Street (E)

Mumbai- 400 001





Bansal Wire Industries Limited

Manufacturers of Steel Wires

Date: 31.12.2024

National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra-Kurla Complex, Bandra Mumbai- 400 051

Scrip Code: 544209

Phiroze Jeejeebhoy Towers,

Trading Symbol: BANSALWIRE

Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding launch of New Product

Dear Sir(s),

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that the Bansal Wire Industries Limited is delighted to announce launch of its product at our new production facility at Dadri plant, Gautam Buddha Nagar in name of **"Bead Wire"** on December 31, 2024 i.e. today. The details of the said product are as follows:

a) Name of the Product	Bead Wire
b) Date of Launch	December 31, 2024
c) Category of the Product	Industrial product to be used by Tyre Manufacturing
	Companies
d) Whether caters to domestic/	Domestic Market
international market	
e) Name of the countries in	NA
which the product is launched	
(in case of international)	
	n

You are hereby requested to take the above information on record. A copy of this intimation is also being made available on the website of the Company at <u>www.bansalwire.com</u>

Thanking you,

Yours faithfully, For **Bansal Wire Industries Limited**

Sumit Gupta Company Secretary and Compliance Officer