

Dated - 24.10.2024

BSE LIMITED

Corporate Relations Department
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400001
Scrip code: 543264

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Listing Department
Exchange Plaza, 5th Floor, Plot no. C/1
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: NURECA

Subject: Press Release

Dear Sir,

Please find attached herewith Press Release titled "Nureca's Dr Trust Expands Reach with Blinkit, Unveils AI-Powered Diet Plans."

This is for your information and record please.

Thanking You,
Yours Sincerely,
For Nureca Limited

(Chetna Anand)
Company Secretary & Compliance Officer

NURECA LIMITED

Correspondence Office : SCO 6-7-8, 1st Floor, Madhya Marg, Sector 9-D, Chandigarh 160009
Registered Office : 101 Office Number, Udyog Bhavan, 1st Floor, Sonawala Lane, Goregaon East,
Mumbai City Maharashtra - 400063

Phone No. +91-172 5292900 IN L24304MH2016PLC320868

Press Release

Nureca's Dr Trust Expands Reach with Blinkit, Unveils AI-Powered Diet Plans

Nureca Limited is pleased to share its performance and key developments for the second quarter of FY 2024-25. Our ongoing commitment to growth, innovation, and customer satisfaction has driven several significant milestones during this period. Our Quarter on Quarter revenue jumped by 54 % from ₹ 20.3 cr to ₹31.2 cr vs Q1 24-25

Key Highlights:

1. Commenced sales on Blinkit (Quick Commerce):

We have entered into an exciting agreement to have our products available on Blinkit, a major player in the quick commerce sector. This partnership will enable us to serve our customers better by ensuring faster delivery of our products within minutes. Through this collaboration, we aim to meet the growing demand for immediate access to healthcare products, enhancing customer convenience and satisfaction.

2. Commencement of Contract Manufacturing:

I am delighted to announce that we have successfully initiated contract manufacturing through our subsidiary for one of India's leading pharmaceutical companies. This strategic collaboration not only enhances our manufacturing strength but also positions Nureca as a reliable partner in the consumer medical device contract manufacturing space, laying the foundation for future growth and opportunities.

Outlook:

Looking ahead, we remain focused on executing our strategic initiatives that drive growth and operational efficiency. Our recent efforts in expanding our manufacturing capabilities and enhancing our digital offerings position Nureca to capitalise on the evolving demands of the healthcare and wellness sectors, both through ecommerce and offline distribution.

Launch of AI-Generated Diet Plans on Dr Trust 360:

On October 24, 2024, we launched an innovative feature—Artificial Intelligence-generated diet plans—available via subscription on our app, Dr Trust 360. These personalised diet plans, powered by cutting-edge AI technology and user health data on Dr Trust devices, align with our mission of empowering users to take control of their health. This new offering adds tremendous value to our Dr Trust 360 platform, which already provides a comprehensive suite of tools for health monitoring for over 1 million users.

I would like to take this opportunity to express my gratitude to our shareholders for their continued confidence in Nureca. We are excited about the opportunities that lie ahead and are committed to delivering strong results in the coming quarters.


Saurabh Goyal
Chairman and Managing Director
Nureca Limited

For further information, please contact:

Nureca Limited | Investor Relations
Investor@nureca.com
www.nureca.com

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