



**JHANDEWALAS  
FOODS LIMITED**

**125 YEARS**

☎ 0141-2703308

✉ info@namans.co.in

🌐 www.namans.co.in

**07 August, 2024**

To,  
The General Manager  
Department of Corporate Services  
BSE LTD-SME Platform  
Phirozejeejeebhoy Towers,  
Dalal Street, Mumbai: 400001

**Subject: Naman Utsav 2024 – All India Business Meet**

Dear sir/madam,

With reference to the captioned subject, please be informed that an All India Business Meet/Distributor Meet was held on 04 August 2024 at Hyatt Regency, Jaipur Rajasthan. The event was a significant milestone in our ongoing efforts to strengthen our distribution network and enhance our market presence.

**Event Overview:**

The Business Meet brought together key stakeholders from our distribution network, including regional distributors, sales representatives, and key management personnel. The event focused on discussing our strategic goals, sharing updates on our product offerings, and outlining our plans for the upcoming fiscal year.

**Key Highlights:**

- 1. Product Innovations:** We showcased our latest product developments and enhancements. Feedback from the distributors was overwhelmingly positive, and we are confident that these innovations will drive increased market penetration.
- 2. Market Expansion:** We outlined our strategies for expanding into new markets and regions. The distributors expressed strong support and enthusiasm for these plans, which aligns with our long-term growth objectives.
- 3. Sales Strategies:** We discussed new sales strategies and support initiatives designed to help our distributors achieve their targets. This includes improved training programs and marketing support.
- 4. Networking Opportunities:** The meet provided valuable networking opportunities, fostering stronger relationships between our company and our distribution partners.



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### **Next Steps:**

Following the Business Meet, we are moving forward with several key initiatives, including implementing the feedback received and refining our distribution strategies. We are confident that these steps will significantly contribute to our growth trajectory and enhance our market position. The insights of the Business Meet can be accessed through the given link <https://www.namans.co.in/pages/about-us>

This is for your information and record.

Thanking You,

Yours truly,

**For Jhandewalas Foods Limited**

**Raakesh B Kulwal  
Managing Director  
DIN: 00615150**