

**February 19<sup>th</sup>, 2025**

**1) Bombay Stock Exchange Limited,**  
Asst. General Manager,  
Dept. of Corporate Services.  
14<sup>th</sup> Floor, P.J. Towers, Dalal Street,  
Fort, Mumbai: 400001, Maharashtra, Mumbai  
**Scrip Code: 538891 / Scrip ID: M CLOUD**

**2) National Stock Exchange of India Ltd.,**  
Asst. General Manager,  
Dept. of Corporate services.  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (East),  
Mumbai- 400051  
**Symbol: M CLOUD / Series: EQ**

**Sub: Media Release/Press Release**

Respected Sir/Madam,

We wish to inform you that pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations"), we hereby enclose the Media Release for the third quarter ended 31<sup>st</sup> December 2024.

The above is for information and dissemination to the public at large.

Yours faithfully,

**For MAGELLANIC CLOUD LIMITED**

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**JOSEPH SUDHEER REDDY THUMMA**  
**(MANAGING DIRECTOR)**  
**DIN: 07033919**

# Magellanic Cloud sustains Growth Momentum, Reports Strong Q3 Performance with Significant 7.6% EBITDA & 19.6% PAT Growth

₹151.4 CR  
REVENUE

(15.3% Growth Y-O-Y)

₹55.6 CR  
EBITDA

(7.6% Growth Q-O-Q)

36.7%  
EBITDA Margin

(+386 BPS)

₹29.2 CR  
PAT

(19.6% Growth Q-O-Q)

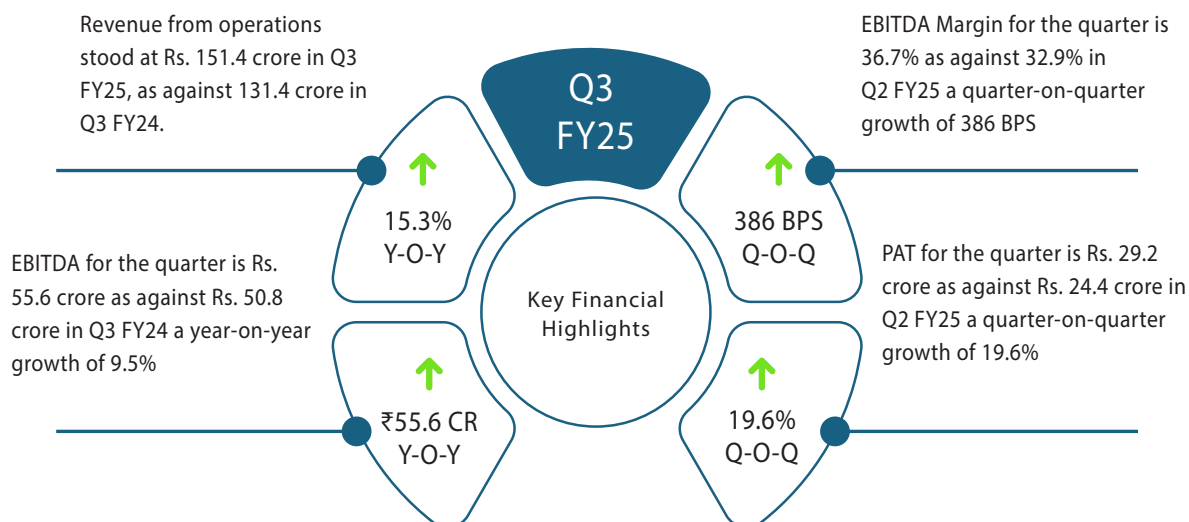
Hyderabad, 18th February, 2025: Magellanic Cloud (NSE: MLCLOUD | BSE: MLCLOUD), continues its upward momentum, reporting significant growth in Q3 with notable increases in both EBITDA and PAT. The recently released financial results for the quarter ending December 31, 2024, Magellanic Cloud showcases impressive growth.

With an unwavering commitment to driving innovation in IT, IT services, e-surveillance, and drone technology, Magellanic Cloud continues to deliver significant value to its clients both locally and globally, demonstrating consistent year-over-year (Y-o-Y) and quarter-over-quarter (Q-o-Q) growth. In his remarks, Magellanic Cloud's Global CEO & MD, Mr. Joseph Sudheer Thumma, asserted:

"Q3 has been a breakthrough period for Magellanic Cloud, indication of the soundness of our vision and the outcome of our strategic initiatives. Our designation as a training provider in collaboration with TSSC thus strengthens our commitment to creating human capital and to dealing with the most important skill gaps in the newly arising and fast-growing fiber, 5G, IoT sectors. Our recent launch Scanalitix, in the main targeted international markets is a clear example of our efforts to offer advanced AI-driven Video Analytics & indigenous VMS adapted to the evolving security needs of companies worldwide.

In the BFSI sector, our oversight e-surveillance program comprised of, among others, strategic entries into Window-ATMs and the Northeast area magnifies our ability to offer end-to-end, flawless, and customer-oriented solutions to the ever-complicated operational environments. Also, the company's advancements in IT and ITES, such as upgrading our tier to AWS Select Partner and displaying the innovations we offer at GITEX, are confirming our front-runner position in implementing future technologies like GenAI to the benefit of our clients.

These successes are greater than the simple goals, which are the foundation stones of the setup of a new era where we always will be able to form new industrial structures, to emancipate human resources, and to guide digital transformation at a global level. As we continue on with our journey, my dedication to our mission stays the same, viz., to come up with new inventions in the sustainable scaling up of technology and to take part in the creation of the outstanding technological achievements of the era"



PARTICULARS (₹ CRORE)	Q3 FY25	Q3 FY24	Y-O-Y	Q2 FY25	Q-O-Q	9M FY25	9M FY24	Y-O-Y
REVENUE FROM OPERATIONS	151.4	131.4	15.3%	157.3	-3.7%	440.9	423.2	4.18%
OTHER INCOME	0.1	0.6		0.0		1.4	2.5	
TOTAL INCOME	151.5	131.9	14.8%	157.3	-3.7%	442.2	425.7	3.9%
TOTAL EXPENDITURE	95.8	80.6	18.9%	105.6	-9.3%	280.6	293.3	-4.3%
EBITDA	55.6	50.8	9.5%	51.7	7.6%	160.3	129.9	23.4%
EBITDA MARGIN	36.7%	38.7%	-193 BPS	32.9%	386 BPS	36.4%	30.7%	567 BPS
DEPRECIATION	10.6	12.2		10.6		31.8	28.6	
INTEREST	5.9	5.4		5.9		17.5	14.9	
PROFIT BEFORE TAX	39.2	33.7		35.2	11.3%	112.3	88.8	
TAX	10.0	11.2		10.8		32.1	25.3	
PROFIT AFTER TAX	29.2	22.6	29.20%	24.4	19.6%	80.1	63.5	26.2%
PROFIT AFTER TAX MARGIN	19.3%	17.2%	212 BPS	15.5%	377 BPS	18.2%	15.0%	317 BPS
BASIC EPS	0.50	0.39	28.2%	0.42	19.0%	1.38	1.10	25.5%

\*EBITDA excluding other income; #EBITDA M & PAT M as a % of Revenue from Operations

## Magellanic Cloud Ecosystem

**ScanalitiX**

**iVIS**  
secure. intuitive. Datafied

**PROVIGIL**  
PROTECTING MEDICAL PROTECTION

**motivitylabs**  
Innovation as a Service

**SCANDRON**

**JNIT**  
technologies



## Magellanic Cloud

- Magellanic Cloud (NSE: M CLOUD | BSE: M CLOUD) has been recognized as a training provider for the Skill India Mission under PMKVY 4.0, accredited by the Telecom Sector Skill Council (TSSC). This achievement highlights the company's role in fostering skill development and creating a sustainable talent pipeline in the telecom sector across Telangana, Uttar Pradesh, and Bihar. With a focus on fiberization and digital connectivity, the initiative aims to bridge talent gaps and support advancements in 5G and IoT applications, contributing to India's growing digital economy.
- At the Security Canada Central 2024, Magellanic Cloud took the central stage, alongside with more than 100 of the world's top video management systems (VMS) and video analytics industry leaders. The event showcased our leading-edge innovations and capabilities, helping us further establish our footprint in the world security technology market.
- We successfully launched Scanalitix, our advanced VMS and AI-powered video analytics VSaaS platform, across key international markets, including the United States, Canada, Oman, and Dubai. This launch marks a significant milestone in delivering state-of-the-art surveillance and analytics solutions to businesses worldwide.

## IT & ITES Business (Motivity Labs & JNIT Technologies)

- We successfully exhibited at the GITEX 2024, Dubai, with more than 1000s of the world's top IT & GenAI industry leaders. The event showcased our leading-edge innovations and capabilities in the IT space, helping us further establish our footprint in the world information technology & GenAI market.
- Motivity Labs, a Magellanic cloud subsidiary achieved a significant tier upgrade, advancing to AWS Select Partner status further underscoring our enhanced expertise and commitment to delivering cutting-edge solutions.
- We entered into a strategic mutual agreement on a transformative multi-year, multimillion-dollar contract with a high-profile client for pioneering Generative AI technology and product development. This milestone solidifies our position as a trusted partner in delivering scalable, high-quality GenAI solutions, with its impact set to drive significant growth and strengthen our market presence in the Generative AI and technology sectors in the upcoming years.

E-Surveillance (Subsidiary – IVIS International Pvt. Ltd and Provigil Surveillance Ltd.)

- During Q3, we made substantial strides in the BFSI space, focusing on expanding and stabilizing our relationships with existing PSU and BFSI clientele. We deployed an expansive network of sites to enhance security with advanced, end-to-end monitoring. Our growth strategy emphasized scalable solutions across multiple regions, including the Northeast, further affirming our commitment to strengthening relationships with long-standing clients, boosting our market presence, and reinforcing our leadership in the e-surveillance industry.
- Scanalitix has significantly enhanced its scalability and efficiency in workforce management, with the dashboards updates to provide real-time visual data at any given moment. By integrating advanced analytics and intuitive visualizations, Scanalitix empowers organizations to monitor and manage their workforce with unprecedented clarity and precision leveraging video-based intelligence to make data-driven decisions.
- Our VMS & Advance AI analytics platform, is strategically expanding into the retail surveillance landscape bringing its advanced video analytics and real-time monitoring capabilities to a rapidly growing market. This entrance will not only address the increasing demand for smarter security systems in retail environments but also enable retailers to optimize operations, improve customer experience, and drive data-driven decision-making for greater profitability and scalability.
- The exceptional participation & exhibition of our e-surveillance subsidiary iVIS during the OFSEC 2024 event was a pivotal moment as it was a vital opportunity for introducing our e-surveillance solutions to the global industry leaders, addressing the varied needs of governments, business enterprises, and sectors such as aviation, construction, infrastructure, transportation, industry, oil & gas, and the public utilities.

## MAGELLANIC CLOUD-OVERVIEW

Magellanic Cloud Limited (NSE: M CLOUD | BSE: M CLOUD) is a pioneer in technology innovation & adaptation, dedicated to transforming business operations through cutting-edge tech solutions. The organization specializes in software development, digital transformation, Generative artificial intelligence (GenAI), the Internet of Things (IoT), e-surveillance and advanced drone-based applications, addressing real-world challenges effectively.

With a vision to harness the latest advancements in technology, Magellanic Cloud empowers clients across the globe. With a dynamic team of over 1,600 skilled professionals, Magellanic Cloud impressively supports a diverse portfolio of more than 100 clients, including numerous Fortune 1,000 companies. This strong market presence underscores organizations' capability to deliver innovative, technology-driven solutions that excel in today's highly competitive global tech landscape.

For further details, please visit: [www.magellanic-cloud.com](http://www.magellanic-cloud.com)

### Magellanic Cloud's Subsidiaries & Brands

ScanalitiX

iVIS  
Secure. Intuitive. Datafied

motivitylabs  
Innovation as a Service

SCANDRON

JNIT  
technologies

PROVIGIL  
PROVIDING PROACTIVE PROTECTION

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## Caution Concerning Forward- Looking Statements:

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