

Date: February 12, 2025

BSE Limited

Department of Corporate Services Pheroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001 National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block Bandra- Kurla Complex, Mumbai-400051

SCRIP Code- 544136

SYMBOL-RKSWAMY

ISIN: INEONQ801033

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") regarding appointment of Mr. Siddharth S Swamy (DIN: 09400286) as Additional Director (Non-Executive Non-Independent) of the Company.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations, we hereby inform you that the Board of Directors of the Company at their meeting held today viz. February 12, 2025, based on the recommendation of the Nomination & Remuneration Committee, considered and approved the Appointment of Mr. Siddharth S. Swamy (DIN: 09400286) as an Additional Director (Non-Executive & Non-Independent) of the Company with effect from February 12, 2025, liable to retire by rotation, subject to the approval of the members of the Company.

Details with respect to the above appointment as required under Regulation 30(6) read with Para A(7) of Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is provided in <u>Annexures A</u> to this letter.

The Board Meeting commenced at 10.00 AM (IST) and concluded at 1.20 P.M (IST) today.

This intimation is also being uploaded on the Company's website at <u>www.rkswamy.com</u>

This is for your information and records.

Thanking you

For R K SWAMY Limited

Aparna Bhat Company Secretary & Compliance Officer Membership No.: A19995 Address: Esplanade House, 29, Hazarimal Somani Marg, Fort, Mumbai 400 001

Place: Mumbai

R K SWAMY LIMITED Formerly known as "R K Swamy Private Limited" Esplanade House. 29 Hazarimal Somani Marg, Fort, Mumbai 400 001. Phone +9122 4057 6399, 2207 7476 Email <u>reachout@rkswamy.com</u> www.rkswamy.com

CIN No. L74300TN1973PLC006304

Regd Office 19 Wheatcrofts Road, Nungambakkam, Chennai 600 034. Offices also at Bengaluru, Hyderabad, Kochi, Kolkata, New Delhi.



Annexure A

Particulars as per Regulation 30 read with Schedule III Part A Para A(7) of SEBI Listing Regulations and SEBI/HO/CFD/PoD2/CIR/P/0155 Master Circular dated November 11, 2024.

Sr.	Particular	Details
No.		
1.	Reason for change viz. appointment, retirement, resignation, removal, death or otherwise.	Appointment of Mr. Siddharth S. Swamy (DIN: 09400286) as an Additional Director (Non-Executive, Non-Independent Director) of the Company with effect from February 12, 2025,
2.	Date of appointment/ cessation (as applicable) & term of appointment;	Date of Appointment: February 12, 2025 Term of appointment : Liable to retire by rotation, subject to the approval of the members of the Company.
3.	Brief profile (in case of appointment);	An MSc postgraduate from Imperial College London specializing in Data Science, and a BA (Hons) graduate from Trinity College Dublin majoring in Mathematics and Economics, He has hands-on professional expertise in the full-service strategy and implementation of Data, Research, Marketing, and Technology solutions.
		He has extensive experience in leading the go-to-market strategy across the APAC region for Hansa Customer Equity Private Limited and Hansa Research Group Private Limited (Wholly owned Subsidiary Companies of R K SWAMY Limited). He oversees end-to-end project delivery with a focus on results that drive business growth.
		Over the past decade, he has worked with blue-chip clients across a range of industries including Automotive, Fintech, CPG, Media, Telecommunications, Sports, and Commodities. His work spans multiple regions, including Asia Pacific, India, Europe, North America, the Middle East, and Africa, demonstrating his ability to adapt strategies to diverse markets.
		Before joining Hansa Customer Equity as Vice President and Director, he was the Global Head of Delivery at a Singapore government-backed advertising technology blockchain startup, where he gained invaluable experience in cutting-edge areas like privacy-compliance and cookie-less marketing strategies.
		He has advised numerous clients on their Marketing Data Strategy through his role as a Consultant at Deloitte Consulting in Germany, and also worked with marquee clients of the Advanced Analytics division at Nielsen to optimize their marketing spend. He had pursued his internships with Unilever London.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Son of Mr. Srinivasan K Swamy (Executive Group Chairman & Promoter of the Company)
5.	Information as required pursuant to BSE Circular with ref. no.	Mr. Siddharth S Swamy is not debarred from holding the office of Director by virtue of any SEBI order or order of any other such

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Fort, Mumbai 400 001.	5		
	CIN No. L74300TN1973PLC006304		



LIST/COMP/14/2018-19 and the	Authority.
National Stock Exchange of India	
Limited Circular with ref. no.	
NSE/CML/2018/ 24, both dated 20 th	
June 2018	

R K SWAMY LIMITED

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