



LIFESTYLE LIMITED

(Formerly known as
Raymond Consumer Care Limited)



RLL/SE/24-25/2

October 9, 2024

To

The Department of Corporate Services - CRD
BSE Limited
P.J. Towers, Dalal Street
Mumbai - 400 001
Scrip Code: 544240

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Bandra-Kurla Complex
Bandra (East), Mumbai - 400 051
Symbol: RAYMONDLSL

Dear Sir/Madam,

Sub: Raymond Lifestyle Limited - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") – Appointment of Senior Management Personnel

This is to inform that Mr. Vipul Mathur, has been appointed as Chief Business Officer – New Businesses. He will be reporting to Mr. Sunil Kataria, Managing Director.

Details as required under Regulation 30 of Listing Regulations read with Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as **Annexure A**.

The intimation shall also be available on the website of the Company i.e. www.raymondlifestyle.com.

Yours Sincerely,

For Raymond Lifestyle Limited

Priti Alkari
Company Secretary

Encl.: A/a.



Corporate Office
JEKEGRAM
Pokhran Road No. 1,
Thane (West) - 400 606,
Maharashtra, India.
Phone: +91 2261527000
Website: www.raymondlifestyle.com

Registered Office
Plot G-35 and G-36,
MIDC Waluj, Taluka Gangapur,
Chhatrapati Sambhajnagar - 431 136,
Maharashtra, India.
CIN No: U74999MH2018PLC316288

Head Office
New Hind House,
Narottam Morarjee Marg,
Ballard Estate, Mumbai – 400 001,
Maharashtra, India.
Phone: +91 2240349999

Annexure A

Particulars	Details
Reason for change – Appointment	Appointment of Mr. Vipul Mathur as Chief Business Officer – New Businesses, Senior Management Personnel of the Company.
Date of Appointment/ cessation & Term of Appointment	October 9, 2024
Brief Profile	<p>Mr. Vipul Mathur having a diversified and rich experience of 20+ years in ecommerce, retail and branding in areas of marketing, consumer psychology and merchandising.</p> <p>Earlier, he was heading Mufti as Chief Executive Officer. He has also worked with ABOF.com (All About Fashion), Aditya Birla Fashion and Retail Ltd and Madura Garments.</p> <p>Mr. Vipul is an MBA in Marketing from Goa Institute of Management and a B. Tech in Textiles from The Technological Institute of Textile and Sciences, Bhiwani.</p>
Disclosure of relationships between Directors	Not Applicable

