

Asian Paints Limited Asian Paints House 6A, Shantinagar Santacruz (E) Mumbai 400 055 T : (022) 6218 1000 F : (022) 6218 1111 www.asianpaints.com

APL/SEC/31/2024-25/02

10th July 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Security Code: 500820 National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Symbol: ASIANPAINT

Sir/Madam,

Sub: Intimation under Regulation 30(11) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is with reference to the news item published/broadcast in the mainstream media today regarding the price hike taken by Asian Paints.

In this regard, we confirm that, in the routine course of business, the Company has taken price increase of $\sim 1\%$ at portfolio level, with effect from 22nd July 2024.

You are requested to take the above information on record.

Thanking you,

Yours truly,

For ASIAN PAINTS LIMITED

R J JEYAMURUGAN CFO & COMPANY SECRETARY

> Corporate Identification Number : L24220MH1945PLC004598 For shares related queries, email to investor.relations@asianpaints.com For consumer quenes,email to customercare@asianpaints.com



