



JUNGLE CAMPS INDIA LIMITED

(Formerly Known as Pench Jungle Resorts Private Limited)

(CIN: L55101DL2002PLC116282)

Email ID: freedom@penchjunglecamp.com

Contact: +91 9999 775000 | +91 9999 742000 | +91 11 4174 9354

Website: www.junglecampsindia.com

15th January, 2025

To,
Listing Operation Department,
BSE Limited,
20th Floor, P.J. Towers,
Dalal Street,
Mumbai – 400 001.

Scrip Code : 544304
Symbol: JUNGLECAMP

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015 – Investors Presentation

Dear Madam/Sir,

With reference to the captioned subject, we hereby enclose the Investor Presentation pursuant to Regulation 30 and Part A of Schedule III of the of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

In Compliance with Regulation 46 (2) (oa) of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the transcript of the aforesaid meeting is also available on the website of the Company.

URL:<https://junglecampsindia.com/investors/disclosures-under-regulation-46-62-of-lodr/investor-presentations/>

We request you to kindly take the above information on record.

Thanking you
Yours Faithfully,

For Jungle Camps India Limited
(Formerly Known as Pench Jungle Resorts Private Limited)

Gajendra Singh
Managing Director
DIN: 00372112
Address: C-5/14, Lower Ground Floor,
Vasant Kunj, New Delhi – 110070
Place: New Delhi



JUNGLE CAMPS INDIA LIMITED

Investor Presentation January 2025

ABOUT US

22+
years since
inception

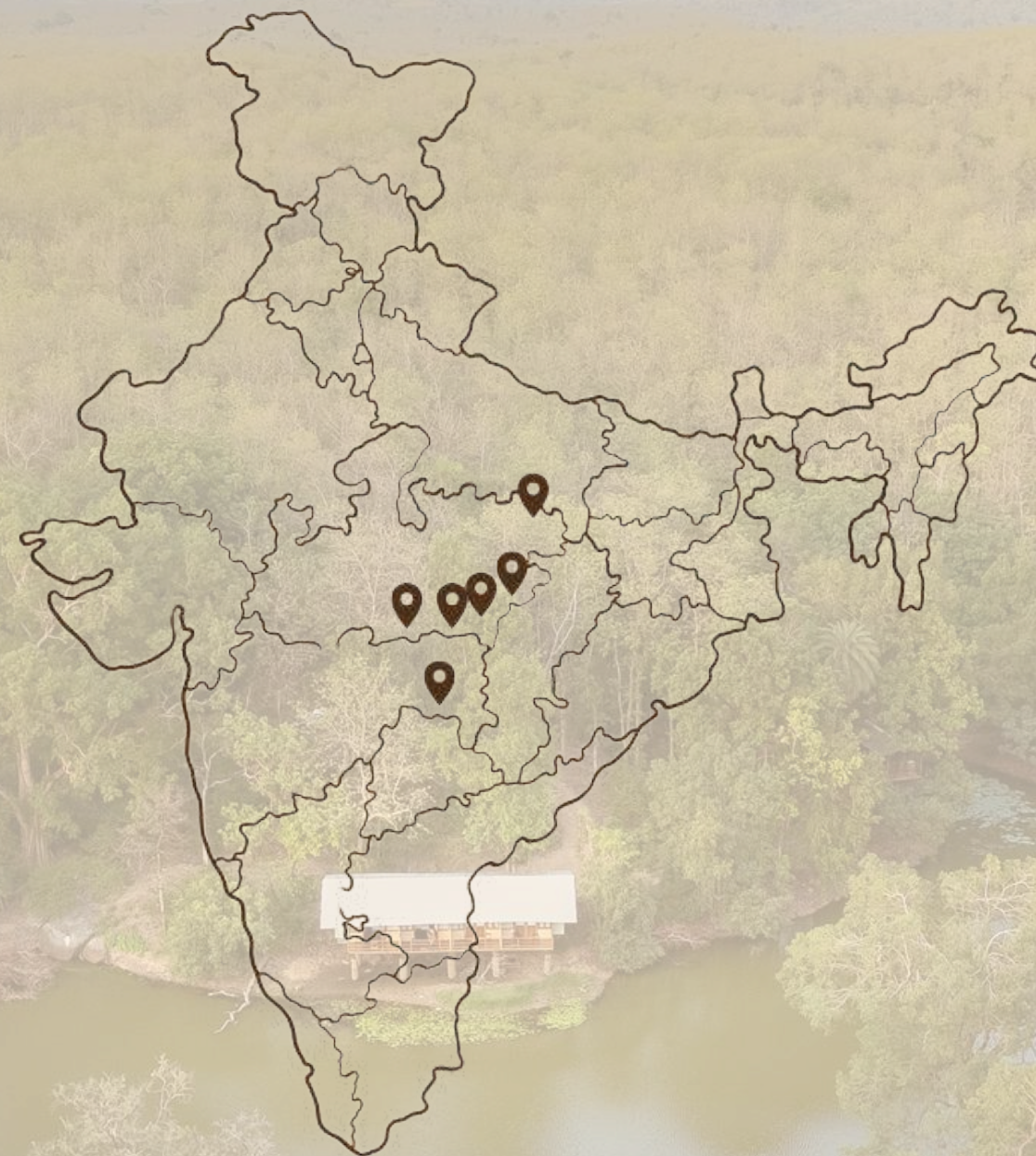
87
Overall Rooms

194
people (02.12.24)

6
properties

17+ CR.
Revenue (FY24)

38.2%
EBITDA margin
(FY24)



Our Presence

Kanha Jungle Camp, MP

Pench Jungle Camp, MP

Rukhad Jungle Camp, MP

Bison Retreat, MP

Deur Kothar, National Highway, MP

Tadoba Jungle Camp, Maharashtra

A brainchild of Mr. Gajendra Singh Rathore, Jungle Camps India has enjoyed an organic evolution to become a collection of four award winning, wildlife and conservation focused lodges that are set amidst the pristine wilderness to help one truly connect with nature.



OUR JOURNEY SINCE INCEPTION

2006

Pench Jungle Camp, Pench
National Park, Madhya Pradesh

2020

Tadoba Jungle Camp, Village
Bhamdeli, Maharashtra

2023

Rukhad Jungle Camp, Rukhad,
Madhya Pradesh

2019

Kanha Jungle Camp, Village
Santapur, Madhya Pradesh

2022

Bison Highway Retreat,
Rukhad, Madhya Pradesh
(Motel & Restaurant)

2024

Deur Kothar, District Rewa,
Madhya Pradesh
(Restaurant)



HANDS-ON PROMOTER GROUP



MR. GAJENDRA SINGH

55 YEARS

PROMOTER, CHAIRMAN & MANAGING DIRECTOR

- Mr. Gajendra Singh is a Chartered Accountant having experience of 31 years.
- In 2006 he ventured into Wildlife Hospitality, Advancing Wildlife Conservation Initiatives, Embracing innovation and sustainability and subsequently expanding the portfolio of hotels.
- He has done B.Com (Honors) from University of Ajmer and is a member of the Institute of Chartered Accountants of India



MR. YASHOVARDHAN RATHORE

28 YEARS

PROMOTER AND WHOLE-TIME DIRECTOR

- Mr. Rathore completed Master's in International Hotel Management, B.Com (H) and LLB and has 4 years of experience in the similar fields
- He worked as a management trainee at Adolphus Hotel, Dallas, USA and also with Ernst & Young As A Legal Forensics And Integrity Advisor.
- Presently, he is heading the operations of the Company.



HANDS-ON PROMOTER GROUP



MS. LAXMI RATHORE

53 YEARS

PROMOTER AND EXECUTIVE DIRECTOR

- Ms. Rathore has over 20 years of rich and diverse experience in the hospitality industry.
- She stands as a beacon of expertise and leadership. She has dedicated more than two decades to mastering the art and science of hospitality, making her a distinguished figure in the field



MR. RANVIJAY SINGH RATHORE

26 YEARS

PROMOTER

- He holds a Bachelor's degree in Commerce from Delhi University.
- He has also qualified the Chartered Accountancy exams conducted by the Institute of Chartered Accountants of India and awaits the membership.



BOARD OF DIRECTORS



MR. AJAY SINGH
30 YEARS
 EXECUTIVE DIRECTOR & CFO

- Mr. Singh has completed Masters in Commerce and has 10 years of experience in accounting and taxation and in the related field.
- Ajay leads the finance department.
- Quiet and unassuming, he forms the backbone of the company.



MR. SHAIENDRA SINGH
61 YEARS
 INDEPENDENT DIRECTOR

- Mr. Shailendra Singh's notable achievements include receiving the Prime Minister's Award for innovation in Public Administration for his work in improving India's performance in the World Bank's Doing Business report.
- He is an esteemed Indian Administrative Service (IAS) officer from the 1988 Madhya Pradesh Cadre. He holds a Bachelor of Science, an LLB and an MBA in public Policy having an experience of more than three decades.



MR. TARUN KHANNA
53 YEARS
 INDEPENDENT DIRECTOR

- Mr. Tarun Khanna is a partner of the investment advisor and is responsible for ideating, identifying, investing, monitoring and exiting investments in the consumer products and service sector.
- He earned an MBA from the university of Baltimore and a B.S. degree in Engineering from the University of Maryland having an experience of 16 years.



BOARD OF DIRECTORS

MR. ASHOK KUMAR MITTAL

61 YEARS

INDEPENDENT DIRECTOR

- **Mr. Ashok Kumar Mittal has a rich experience of 33 years**
- **He is a graduate in B. Com from Rajasthan University, Jaipur in the year 1985 and CS a fellow member of the Institute of Company Secretaries of India.**

MR. ARJUN SINGH RATHORE

54 YEARS

ADDITIONAL INDEPENDENT DIRECTOR

- **Mr. Arjun Rathore is a chartered accountant and is having rich experience of 20 years**
- **He graduated in BCOM from Rajasthan university Jaipur in year 1990**



DEEP ORGANISATIONAL STRUCTURE



BUSINESS OPERATIONS



Location: Kanha Jungle Camp is situated near the Mukki Gate of Kanha National Park, in the state of Madhya Pradesh, India. Founding Year January 2020, Total Area: Nestled in 21.34 acres of reforested lands, adjoining the buffer forest of Kanha National Park.

Accommodation: Elevated Luxury Cottages, Semi Elevated Luxury Cottages, Grand floor Luxury Cottages, 3 BHK Villa Cottage.

Facilities: Traditional dining room offering signature buffets and set menus for breakfast, lunch, and dinner. Library with a wide selection of wildlife books.



Location: Situated on the southern boundary of the Pench National Park near Touria Gate in Madhya Pradesh, India.

Accommodation: Offers various types of accommodation options such as luxury tents, cottages, and Family Suit amidst the wilderness.

Wildlife Safaris: Organizes guided wildlife safaris into the Pench National Park, renowned for its tiger population, along with opportunities to spot leopards, wild dogs, Indian bison, various species of deer, and a diverse array of birdlife.

Activities: Besides wildlife safaris, the camp often organizes nature walks, bird watching sessions, and cultural experiences such as tribal dances and interactions.



BUSINESS OPERATIONS



Location: Near Moharli Gate of Tadoba Andhari Tiger Reserve, Maharashtra, India.

Accommodation: Offers Elevated Luxury cottages, Luxury Suit Cottages and Ground Luxury Cottages with modern amenities.

Wildlife Safaris: Organizes guided wildlife safaris into the Tadoba National Park, renowned for its tiger population, along with opportunities to spot leopards, wild dogs, Indian bison, various species of deer, and a diverse array of birdlife.

Activities: Wildlife safaris, guided nature walks, bird watching, Stargazing, Boat Ride, Etc



Location: Situated in the heart of the Rukhad Forest of Pench in Madhya Pradesh, India.

Accommodation: Offers comfortable and eco-friendly accommodation options such as Jal Mahal Cottages, Daldali Elevated Cottages, Dudhiya Elevated Cottages with modern amenities.

Wildlife Safaris: Provides a unique opportunity to experience the diverse flora and fauna of the Rukhad Forest. Visitors can spot various species of birds, animals, and rare plants in their natural habitat.

Jungle Safaris: Guided tours through the forest to observe wildlife. Nature walks & Birdwatching



BUSINESS OPERATIONS

In addition to the four boutique luxury wildlife resorts, our company also operates two highway restaurants and motels



**BISON HIGHWAY
RETREAT**

**MIDWAY
RETREAT DEUR
KOTHAR**



OUR **AMBITIONS** ARE ALIGNED TO
THE NEXT LEVEL

INDUSTRY

- India being one of the most popular travel destination across the globe, has resulted in the Indian tourism & hospitality sector emerging as one of the key drivers of growth among the services sector in India.
- India's rich and exquisite history, culture and diversity are showcased through tourism while providing significant economic benefits.
- The market size of hospitality industry in India is projected to be approximately US\$ 24.61 in 2024 and is anticipated to reach US\$ 31.01 billion by 2029.
- Staycation is seen as an emerging trend where people stay at luxurious hotels to revive themselves of stress in a peaceful getaway.
- The tourist industry not only drives growth but it also raises people's standard of living with its ability to provide employment opportunities.
- The industry is likely to experience a significant increase in domestic tourism due to the large population.
- The expansion of the Indian hospitality industry is supported by escalating travel and tourism activities, marked by a noticeable increase in both domestic and international tourists visiting for business and leisure, thus creating new opportunities in tourism and hospitality.
- In the hotel and tourism sector, 100% foreign direct investment (FDI) is permitted through the automatic route.
- The hotel industry in a country plays a great role in boosting tourism, promoting economic development, and generating employment.
- **The Indian hospitality industry has always been a blend of indigenous ways of living and advanced bookings, with accommodation from grand palaces and world-class hotels to budget inns, boutique hotels, Yoga ashrams, and homestays.**



WELL-DEFINED COMPETITIVE STRENGTHS

**Experienced Promoters
& Management Team**

**Focus on
Guest Needs**

**Generation of
Local Employment**

**Strategic
Locations**

**Robust Process &
Scalable Models**



GROWTH STRATEGIES AT PLAY

- Jungle camps India is highly conscious about **Brand image** and continue to associate themselves with **good quality customers** and execute projects to their **utmost satisfaction**.
- The Business of the company is **customer oriented** and always strives to maintain a good relationship with the customers.
- Leveraging market skills and relationships is a continuous process in the organization. The skills that we imparted in the team gives **importance to customers**.
- The Company intends to **improve functional efficiencies** to achieve cost reductions to have a competitive edge over their peers.



FINANCIAL PERFORMANCE

Rs In lakhs			
Particulars	FY 2022-23	FY 2023-24	Q1 24-25
	Audited	Audited	Audited
Revenue	1,124.55	1,810.61	572.25
EBIDTA	165.71	668.45	204.07
PAT	44.92	359.16	110.39



INITIATING A **NEW ERA** OF VALUE
CREATION LEVEL

EXPANSION PLAN



- The Gokul Rahi Restaurant is located in the state of Uttar Pradesh, NH 2, at the entrance of Mathura city.
- The Group will be developing a four-star hotel project on this property, for which it is discussing a potential tie up with various leading global hotel brands.
- The project will be partly funded by the IPO proceeds and balance by way of borrowings from HDFC Bank.



- The Project has been awarded to the Company by Madhya Pradesh Tourism Board on February 29, 2024 for development of Resort at Parsili District Sidhi in the state of Madhya Pradesh.
- The group will be developing wildlife resort at this property, within own brand. The project will be partly funded by the IPO proceeds and balance by way of borrowings from HDFC Bank.



EXPANSION PLAN



SHEOPUR FORT HOTEL

- This proposed heritage fort project is proposed at Sheopur Fort, Madhya Pradesh.
- The project was awarded by Madhya Pradesh Tourism Board to our Company for development of Heritage Hotel at historic Sheopur Fort.
- The Group will be developing heritage hotel at this fort property by renovating existing infrastructure.
- The funds required to implement this project will be met out of internal accruals/ fresh borrowings.



**KUKRU JUNGLE CAMP
(MELGHAT TIGER RESERVE MAHARASHTRA)**

- This proposed wildlife/nature resort is proposed to be set up at village Kukru, Distt. Betul, Madhya Pradesh.
- The project was awarded to the Company by Madhya Pradesh Tourism Board to our Company. The Group will be developing nature/wildlife resort at this property within own brand.
- The funds required to implement this project will be met out of internal accruals.



WRAPPING UP



SWOT ANALYSIS

STRENGTHS

- Operating since 2002, Jungle Camps India has an established Market Presence
- The Promoters have substantial experience in the Industry, which brings operational and strategic expertise
- As a hospitality provider, Jungle Camps offer a variety of services, likely targeting both luxury and adventure tourism sectors, helping to appeal to a broad customer base

WEAKNESSES

- The hospitality and resort business can be affected by seasonal tourism trends, leading to inconsistent revenue stream

OPPORTUNITIES

- The Indian Government's focus on promoting domestic and international tourism provides opportunities for growth
- Untapped Adventure tourism market
- Expansion through IPO

THREATS

- The hospitality sector is highly competitive
- Economic downturns or changes in tourism policies could impact consumer spending on luxury and travel
- The Company can face hurdles due to Environmental and Regulatory changes



THANK YOU



Registered office:
2nd Floor, Som Dutt Chamber II, 221-222/9,
Bhikaji Cama Place, New Delhi, Delhi 110066

www.junglecampsindia.com