

September 11, 2024

The Manager
The Department of Corporate Services
BSE Limited
P. J. Towers,
Dalal Street, Mumbai - 400 001
Scrip Code - 540775

The Manager
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol - KHADIM

Dear Sir / Madam,

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

<u>Sub: Khadim India Limited collaborates with Underlinen Fashion House Private Limited to sell 'Puma'</u> <u>socks through its retail outlets across India</u>

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that the Company has entered into a tie-up with Underlinen Fashion House Private Limited (CIN: U17299KA2022PTC168671), exclusive licensee and Master Distributor for Puma Socks and other Puma products in India.

The Company intends to deepen its roots in the retail space through collaboration with Puma, the German multinational corporation for selling its socks, through the Company's retail outlets across India. The same will boost the requirement of the Company in addressing the evolving needs of the next generation customers.

Kindly take the same on record.

Thanking You,

Yours faithfully,

For Khadim India Limited

Company Secretary & Head- Legal ICSI Membership No. A21358





