



Date: 23<sup>rd</sup> October, 2024

To,  
The General Manager,  
Corporate Relationship Department,  
The Bombay Stock Exchange Limited,  
Dalal Street, Mumbai – 400 001.

Scrip Code: 541601

**Subject:** Intimation of Acquisition Offer for DavaDiscount and PlayWin Brand for INR 1050 Crores and Scheduled Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that Rajnish Wellness Ltd. has received a significant acquisition offer from Python Chemical Company Limited, based in Thailand. The details of the offer are as follows:

**1. Acquisition of DavaDiscount Brand:**

**Offer Value:** INR 650 Crores

**Scope of Acquisition:**

Brand Name

Assets, including all outlets and franchises (self-owned and partnered)

Associated manpower

**2. Acquisition of PlayWin Brand:**

**Offer Value:** INR 400 Crores

**Scope of Acquisition:**

Brand Name

Product portfolio in Ayurvedic sexual wellness

All assets and manpower related to the brand

This is a pure cash transaction, with an upfront payment structure. Python Chemical Company Limited will not acquire any equity stake in Rajnish Wellness Ltd.. Additionally, Rajnish Wellness Ltd. will ensure that all dues, loans, and liabilities associated with the brands are cleared prior to the completion of the transaction.

**Scheduled Board Meeting:**

A meeting of the Board of Directors is scheduled to be held on 5th November 2024 at 10:00 AM to discuss and deliberate on this acquisition offer and take necessary decisions.

We believe that this proposed transaction marks a major milestone in the strategic growth of Rajnish Wellness Ltd. and has the potential to significantly enhance the value of the Company. We will continue to



keep the stock exchange and our stakeholders informed about any material developments or decisions arising from the Board meeting.

This intimation is made in compliance with SEBI (LODR) Regulations, 2015, and other applicable provisions.

For Rajnish Wellness Ltd.,

Rajnish Kumar Singh  
Managing Director

