

04th February, 2025

To,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra (East), Mumbai - 400 051,

Maharashtra, India.

BSE Limited

Corporate Relationship Department

1st Floor, New Trading Ring,

PJ Towers, Dalal Street,

Fort, Mumbai - 400 001,

Maharashtra, India.

Company Code: CINELINE (NSE) / 532807(BSE)

Subject: Investor Presentation

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the investor Presentation issued by the Company for Q3FY25.

The investor presentation can also be accessed on website of company, www.moviemax.co.in

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For Cinline India Limited

Rasesh Kanakia

Whole Time Director and Chairman

Cinline India Limited

2nd Floor, A & B wing, Vilco Centre, Subhash Road, Opp Garware, Vile Parle (E), Mumbai- 400057
(India). Tel.: +91-22-67266688, Email: investor@cinline.co.in,

Corporate Identity Number (CIN): L92142MH2002PLC135964; www.moviemax.co.in



This presentation has been prepared by and is the sole responsibility of **Cineline India Limited** (the “Company”). By accessing this presentation, you are agreeing to be bound by the trailing restrictions.

This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer or recommendation to purchase or subscribe for, any securities of the Company, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment thereof. In particular, this presentation is not intended to be a prospectus or offer document under the applicable laws of any jurisdiction, including India. No representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained in this presentation. Such information and opinions are in all events not current after the date of this presentation. There is no obligation to update, modify or amend this communication or to otherwise notify the recipient if the information, opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.

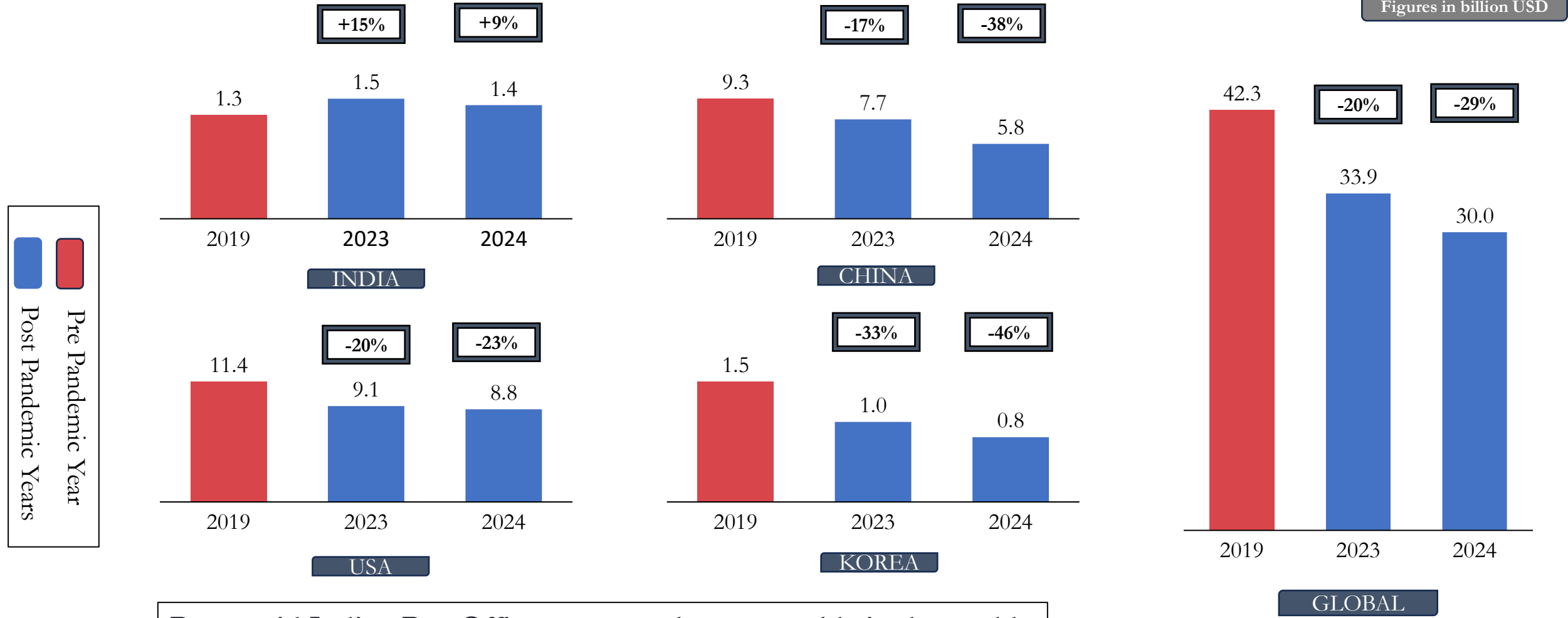
Certain statements contained in this presentation that are not statements of historical fact constitute “forward-looking statements.” You can generally identify forward looking statements by terminology such as “aim”, “anticipate”, “believe”, “continue”, “could”, “estimate”, “expect”, “intend”, “may”, “objective”, “goal”, “plan”, “potential”, “project”, “pursue”, “shall”, “should”, “will”, “would”, or other words or phrases of similar import. These forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or other projections. Important factors that could cause actual results, performance or achievements to differ materially include, among others: (a) our ability to successfully implement our strategy, (b) our growth and expansion plans, (c) changes in regulatory norms applicable to the Company, (d) technological changes, (e) investment income, (f) cash flow projections, and (g) other risks.

This presentation is for general information purposes only, without regard to any specific objectives, financial situations or informational needs of any particular person. The Company may alter, modify or otherwise change in any manner the content of this presentation, without obligation to notify any person of such change or changes.



India's Box Office rebounds fastest Post-Pandemic globally

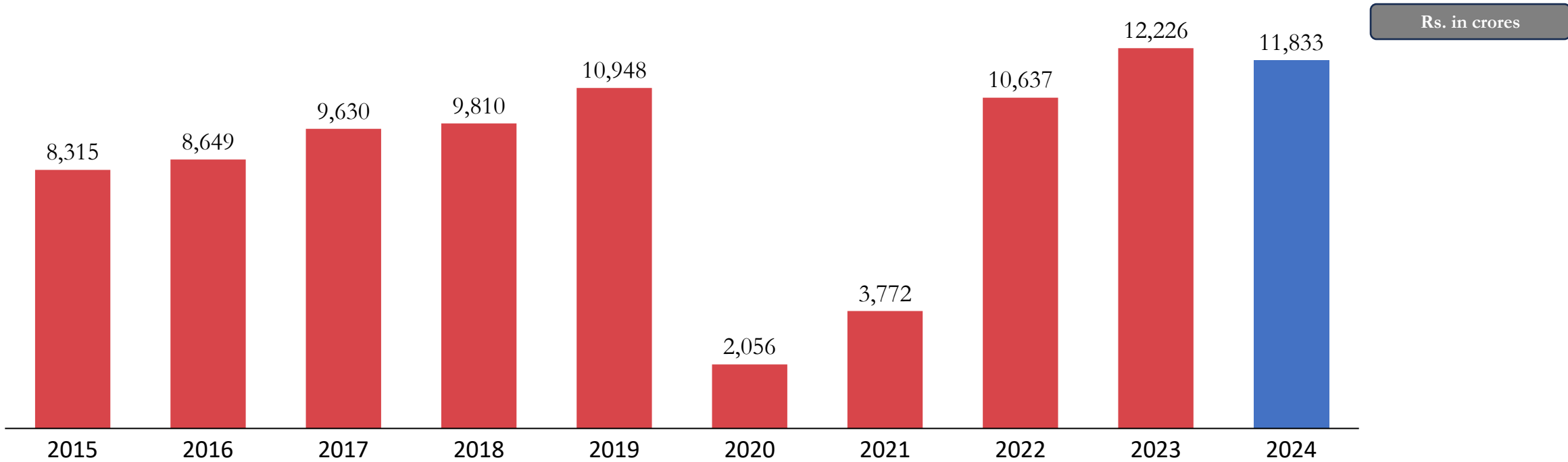
Figures in billion USD



Post covid Indian Box Office amongst the most stable in the world.



Trend in surge in Gross Box Office Collections over the years

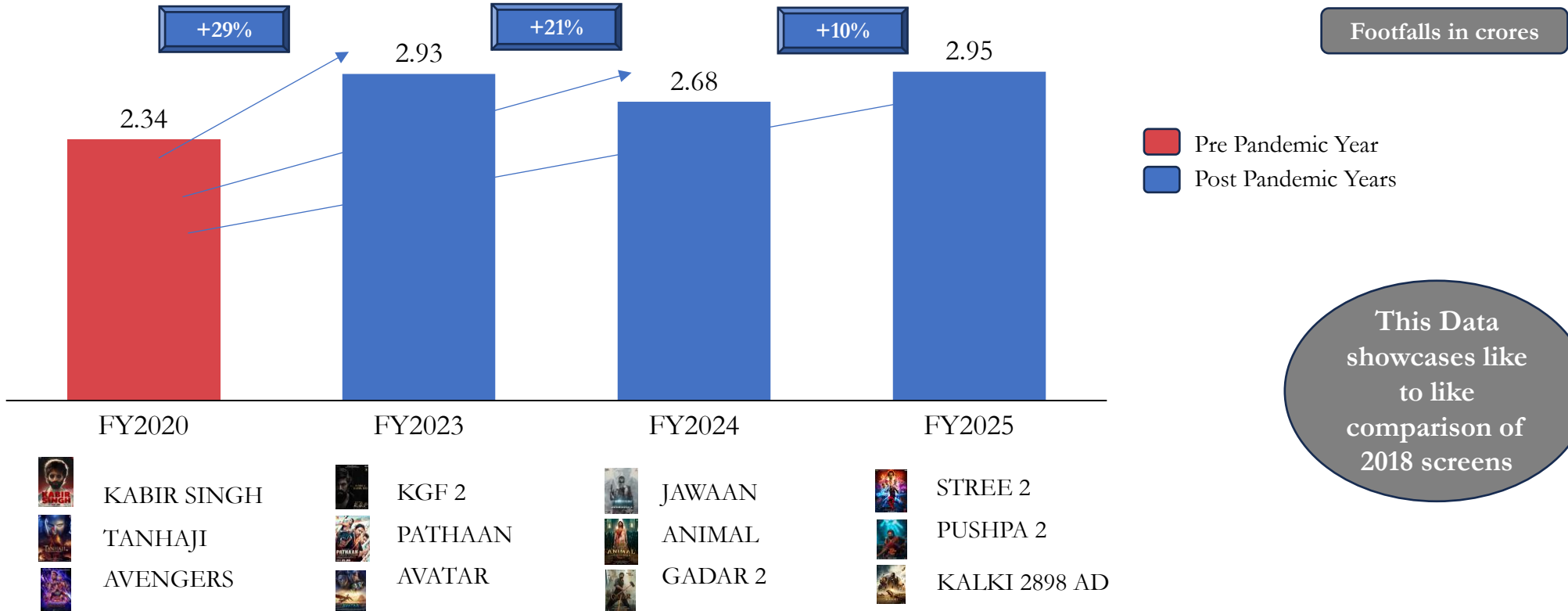


With gross box office of ₹11,833 Cr, 2024 became the second-best year of all time at the India box office, trailing only the collections of 2023 (₹12,226 Cr). India Box Office in CY 2024 has continued to surpass its pre covid peak.



Trend in Surge in Footfalls of Top 3 Films surpassing pre-pandemic levels

Audience's Love for Content-Driven Movies Continues to Soar

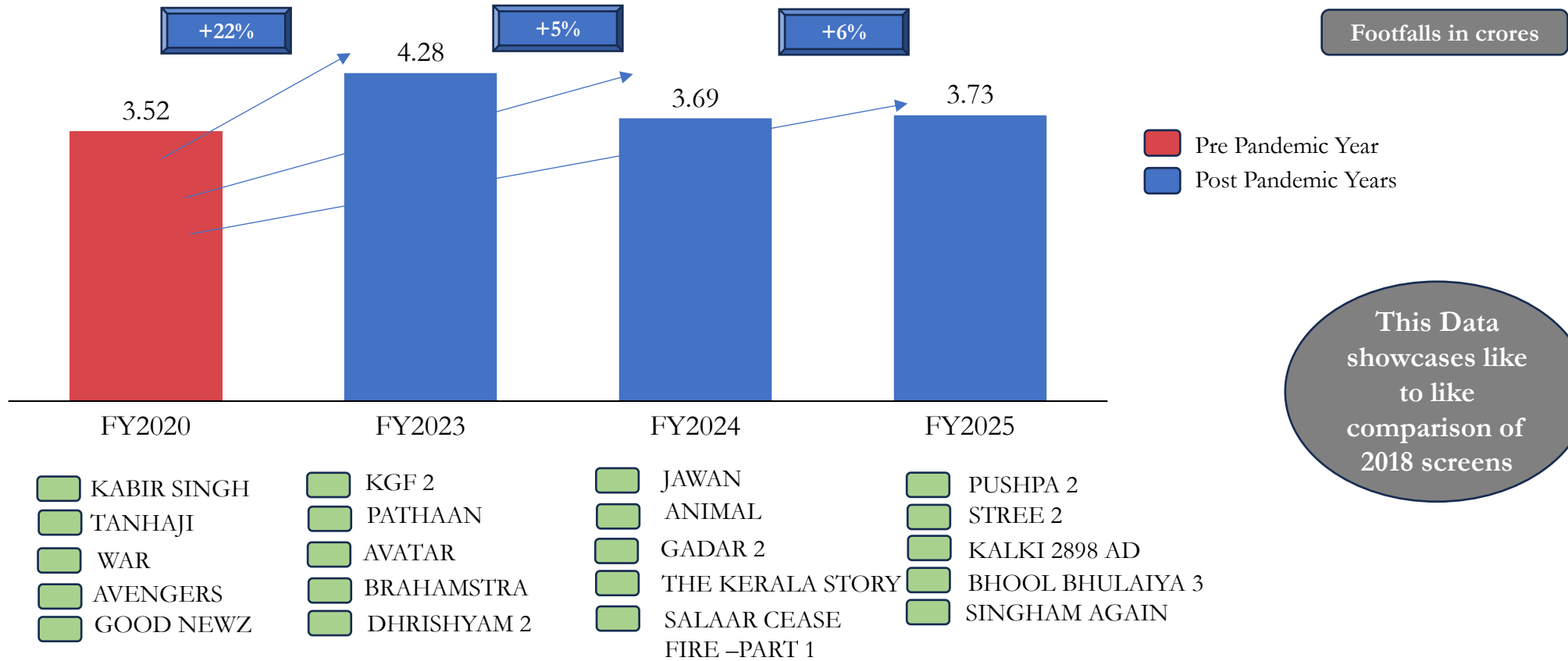


When a movie connects, it has surpassed pre-pandemic footfalls. Once content improves and content cycle corrects itself, we will see more footfalls



Trend in Surge in Footfalls of Top 5 Films surpassing pre-pandemic levels

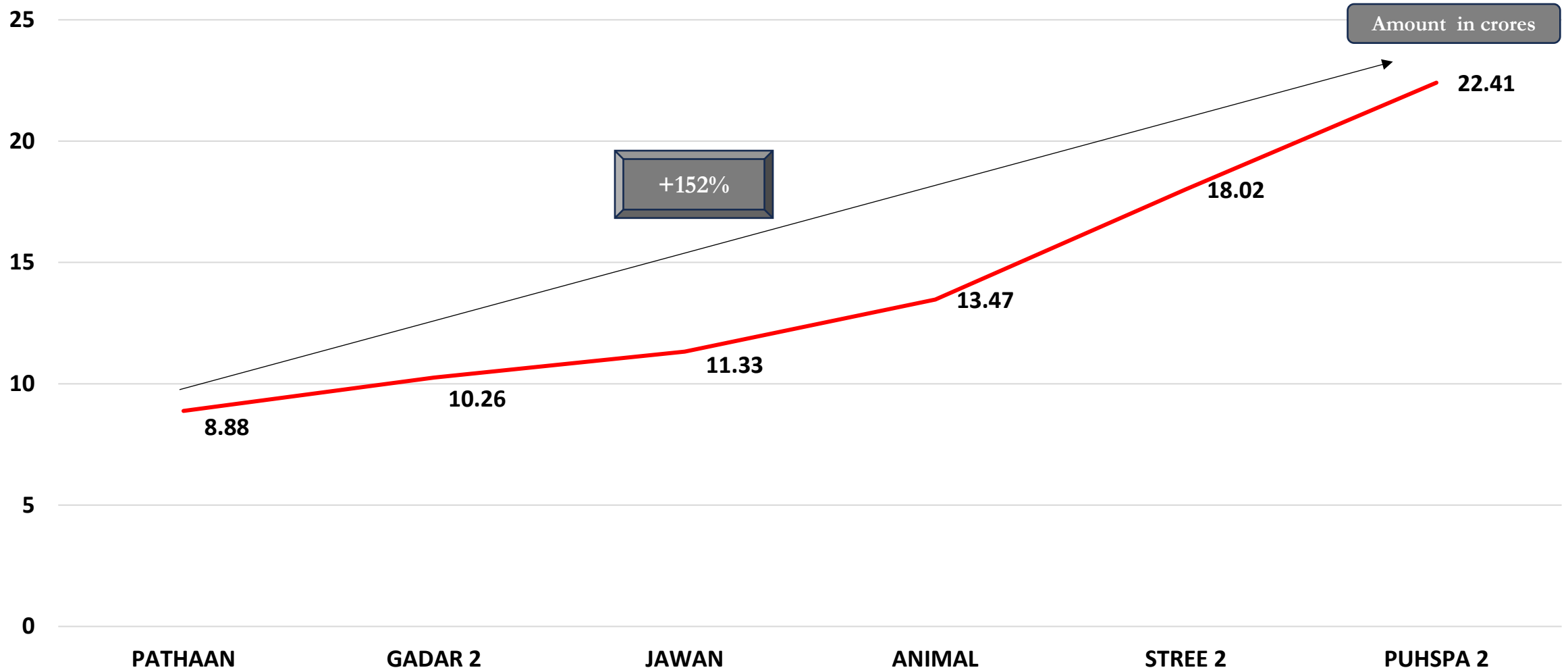
Audience's Love for Content-Driven Movies Continues to Soar



This Data showcases like to like comparison of 2018 screens



MovieMax Upward Trend in GBOC with Tentpole Releases



Planting the Seeds of Cinematic Excellence (1997)

Started the journey in 1997 with the inception of its movie exhibition business. The Company's first theatre opened in Mumbai, driven by a vision to provide an unparalleled entertainment experience to movie enthusiasts.

Redefining Comfort and Luxury (2005)

Continued raising the bar for cinema experiences by becoming one of India's first cinema chains to replace traditional chain with revolutionary Bucket Seats. These moves prioritized comfort and elevated the movie-watching experience to new heights.

Glamour Meets Grandeur (2007-2009)

It was established as the industry's favourite hotspot for movie premieres and star-studded events. The Company's venues played host to numerous eternal moments of stardom, cementing its reputation as a hub for glitz and glamour.

Blockbuster Distribution Powerhouse (2012-2013)

Solidified its position as a major distributor of blockbuster films and played a pivotal role in the success of numerous record-breaking movies, including 'Singh is King', 'Kismat Konnection', and many more.



Pioneering the Multiplex Revolution (2001)

Recognized the evolving preferences of audiences, took a bold step, and led the multiplex revolution in India by opening the country's first multi-screen cinema in Mumbai. This innovative concept introduced a new era of convenience and choice for moviegoers.

Embracing the Public Spotlight (2006-2007)

Building on its widespread popularity and strong brand recognition, Cineline made significant strides by becoming a publicly listed company via Initial Public Offering (IPO) in FY 2006-07. This pivotal move allowed movie enthusiasts and investors alike to become an integral part of the Cineline story.

Luxury Redefined: Introducing the RED Lounge (2010)

Pushed the boundaries of luxury cinema experiences by launching RED Lounge, Mumbai's first-ever theatre featuring all-recliner seats. This innovative concept set a new standard for indulgent movie-going.

Iconic Destinations, Exceptional Experiences (2013)

The company reached new heights by establishing iconic cinema halls in locations like Inorbit Mall (Hyderabad), Infinity Mall Andheri (Mumbai), and Pacific Mall (Delhi), offering unparalleled movie experiences and state-of-the-art facilities.

Ushering in a New Era: The Birth of MovieMAX (2022)

Embarked on a transformative journey by launching MovieMAX, a brand dedicated to offering a world-class cinema experience tailored for the discerning movie lover. This bold move marked the beginning of a new chapter in the Company's pursuit of cinematic excellence.

Opening of 8-Screen Multiplex at Amanora Mall, Pune (2024)

Cineline announced the grand opening of MovieMAX Multiplex in Pune, Maharashtra, featuring eight state-of-the-art screens and a seating capacity of 1,865. With advanced 2K projectors and immersive sound technology, it delivers exceptional image clarity and an engaging audio-visual experience.

Opening of 4-Screen Multiplex at R cube Monad Mall, Noida (2024)

Cineline has launched latest state-of-the-art multiplex under the brand name "MovieMax Edition" at RCube Monad Mall, Noida, Uttar Pradesh. This luxurious all-recliner format multiplex featuring four screens, each is designed to offer a premium cinematic experience



Opening of 3-Screen Multiplex at Ansal Plaza, Gurugram (2023)

Continued its journey of innovation with the opening of a 3-screen multiplex in Haryana, featuring a seating capacity of 802. Equipped with 2K projectors, Dolby 7.1 surround sound, and Double Beam 30 technology, the multiplex offers ultra-high resolution and immersive audio. Premium recliners in each auditorium ensure an exclusive and comfortable movie experience.

Opening of 3-Screen Multiplex at Mariplex, Pune (2024)

Cineline inaugurated MovieMax Multiplex, located at Mariplex Mall in Pune, Maharashtra. Along with advanced 2K projectors that deliver unparalleled image quality, our auditoriums are equipped with gen 3d, Dolby 7.1 Surround Sound technology, captivating audio-visual experience with every visit

Operational

Tied up

21

CINEMAS



22

79

SCREENS



89

13

CITIES



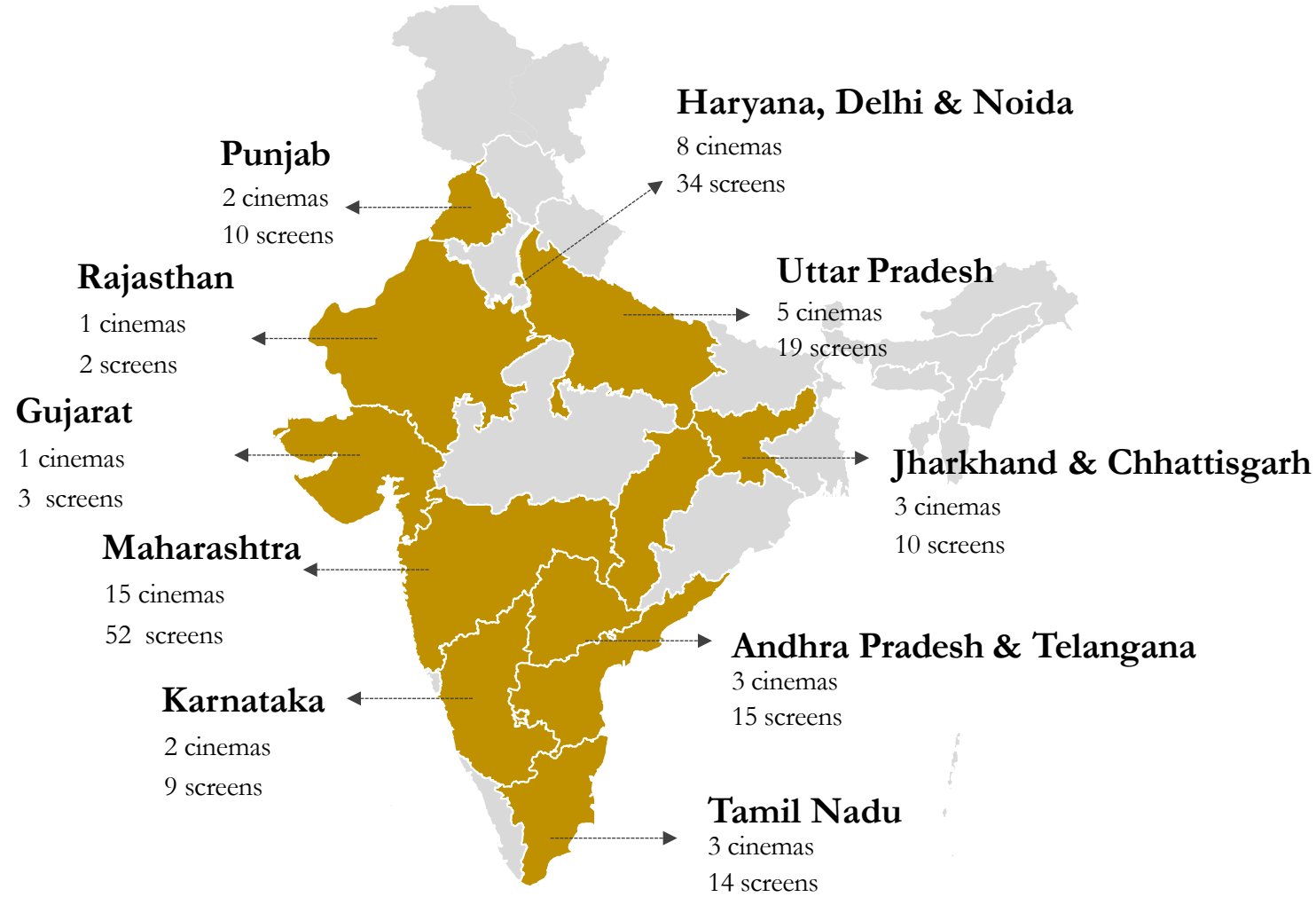
20

19,000 +

SEATS



19,000+



Operational Screens Added till date



Location	Month	# Properties	# Screens
Cineplanet Sion	Apr-22	2	6
The Zone Mall Nashik, Eternity Mall Nagpur		2	6
Eternity Mall & Wondermall Thane		2	8
Eagles Flight Andheri, Royal Goregaon & Sona Shopping Kandivali		3	3
Omaxe, Patiala	Jul-22	1	4
Pacific Mall, Ghazibad	Aug-22	1	4
Huma, Mumbai	Nov-22	1	4
SM5 Kalyan, Mumbai		1	5
Cinemagic, Bikaner		1	2
AMR, Hyderabad	Dec-22	1	7
Gulshan, Noida	Mar-23	1	6
Shalimar, Luknow		1	6
Ansal, Gurugram	Nov-23	1	3
Amanora Mall, Pune	Mar-24	1	8
Mariplex Mall, Pune	Oct-24	1	3
R Cube, Noida	Dec-24	1	4
Total		21	79

OWNED
8 CINEMAS
20 SCREENS

**VARIABLE/
REVENUE
SHARE**
7 CINEMAS
34 SCREENS

FIXED/MG
6 CINEMAS
25 SCREENS

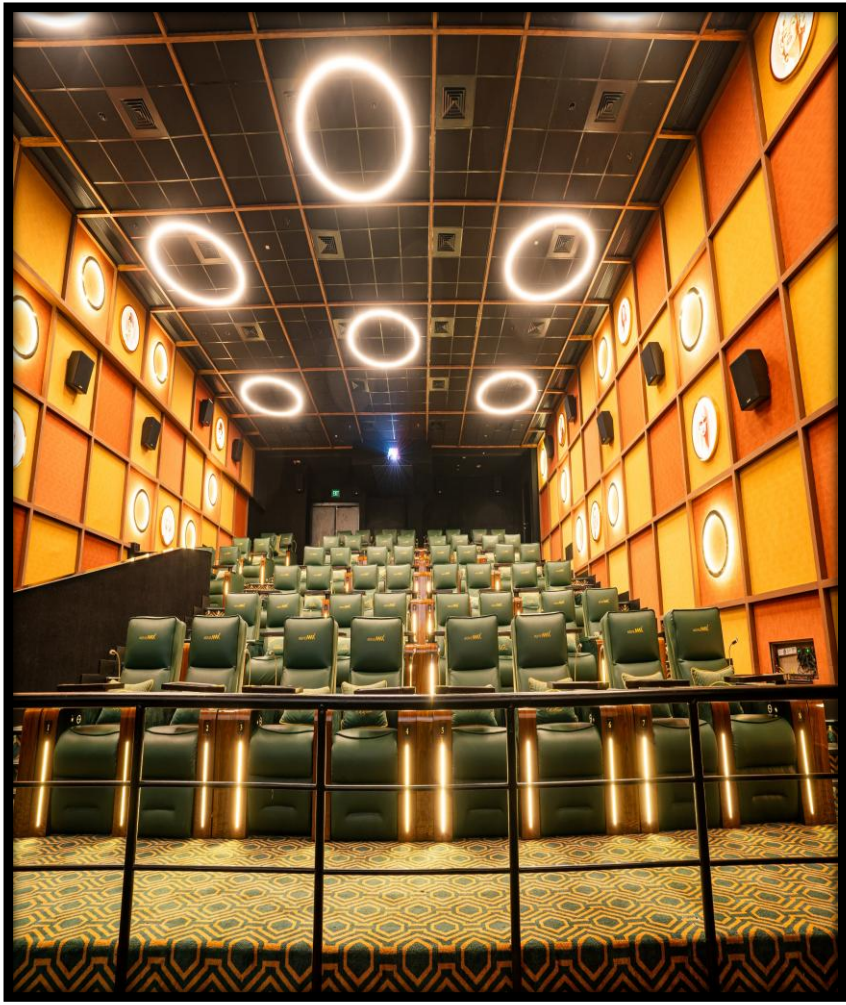




Cineline India Limited
**Achieved One of
the Highest
* EBITDA
Margins**

In Film exhibition
Industry within short
span of time





Grand opening of 4 Screens luxurious all recliner format under the brand name 'MovieMax Edition' at Rcube Monad Mall, Noida

Grand Launch of 3 Screens Multiplex at Mariplex Mall, Pune redefining cinematic experience

The release of the movie "Pushpa 2" in December 2024 achieved the highest gross box office Collection of the year

Recorded highest ever revenue in the month of December 2024 in the history of our cinema business

Launched 'MovieMax App' on IOS and Android app to enable customer to book tickets and order food in seamless manner

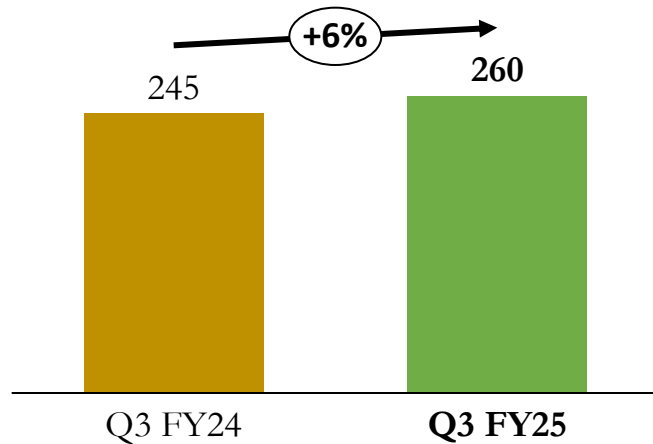
Improved operational efficiency through shutting down loss-making screens and renegotiation of rental cost

Industry Leading ATP and SPH growth over last 4 quarters

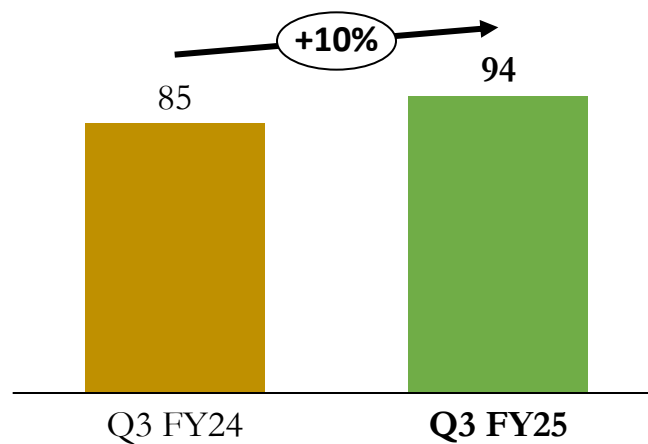
Outperformed peers in terms of admits on Y-o-Y basis

Resilient ATP and SPH growth in Q3 FY25 on year on year basis

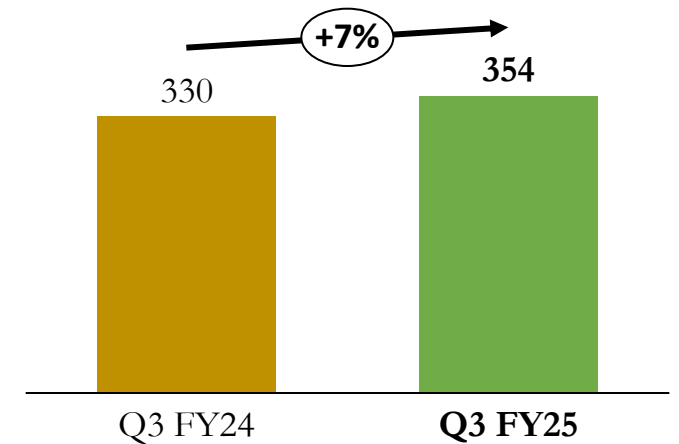
ATP (In Rs.)



SPH (In Rs.)



ATP + SPH (In Rs.)

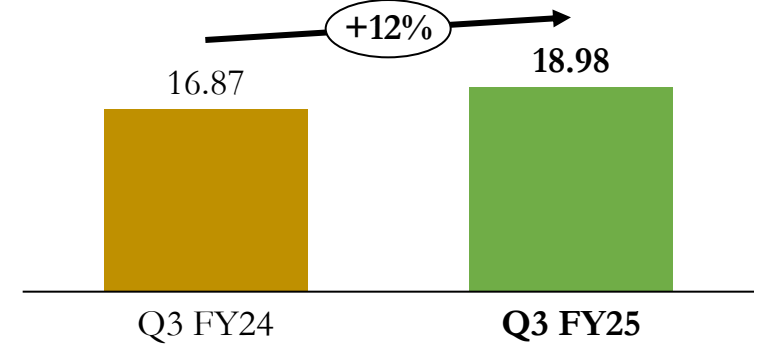
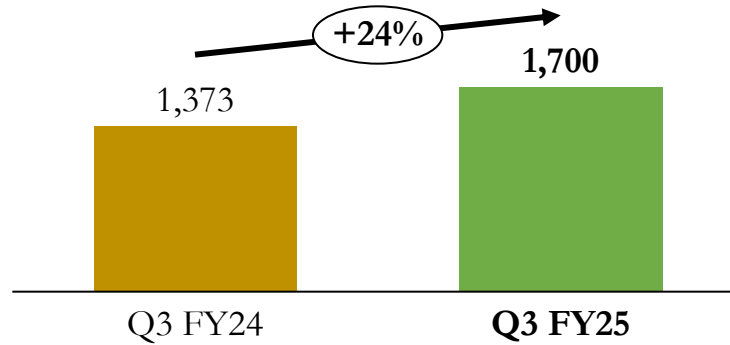
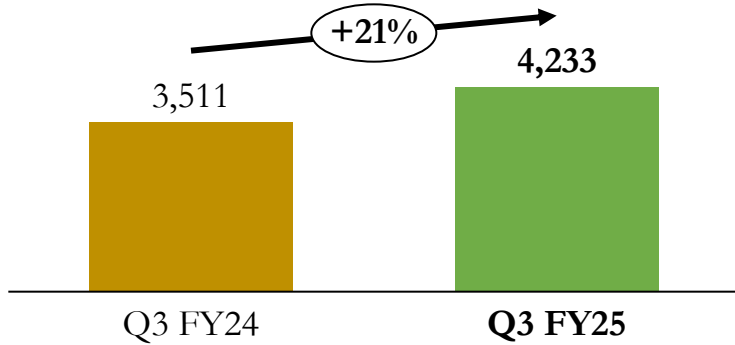


*On Gross Basis

Net Box Office Collections (Rs. Lakhs)

Net F & B Collections (Rs. Lakhs)

Admits (# Lakhs)



ATP*

Rs. 260; +6% YoY

SPH*

Rs. 94; +10% YoY

ATP + SPH*

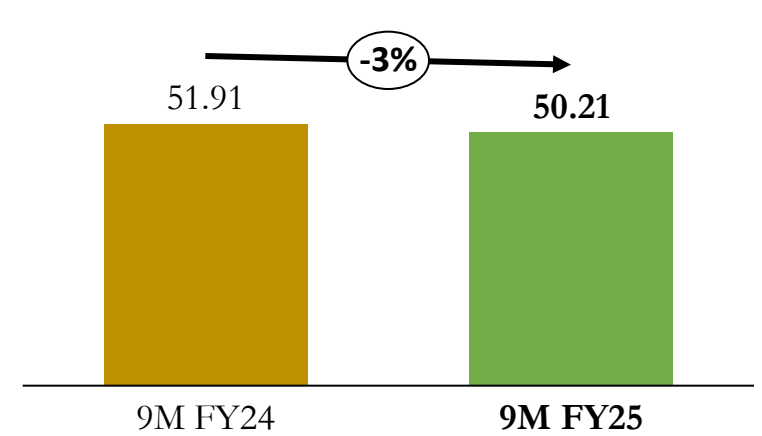
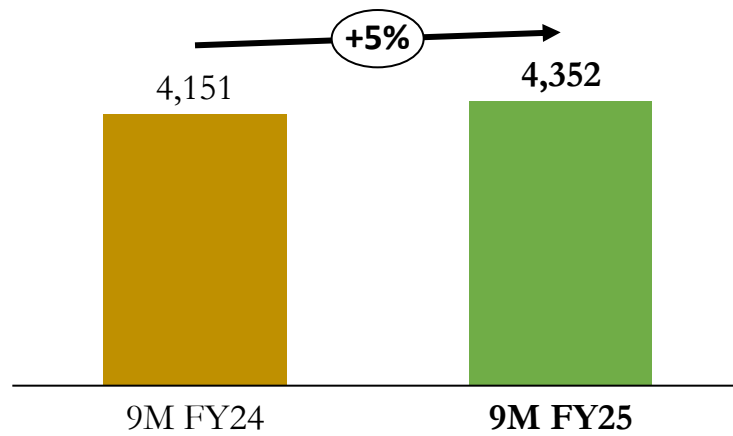
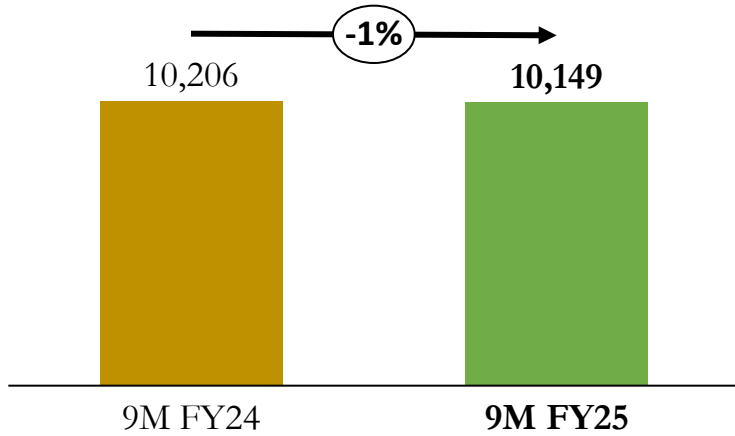
Rs. 354; +7% YoY

*On Gross Basis

Net Box Office Collections (Rs. Lakhs)

Net F & B Collections (Rs. Lakhs)

Admits (# Lakhs)



ATP*

Rs. 234; +2% YoY

SPH*

Rs. 91; +8% YoY

ATP + SPH*

Rs. 325; +4% YoY

*On Gross Basis

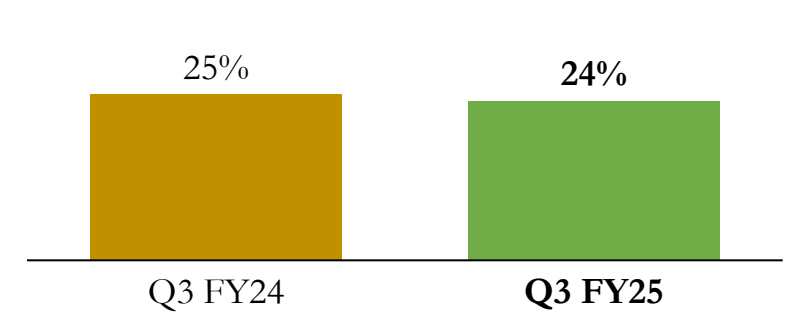
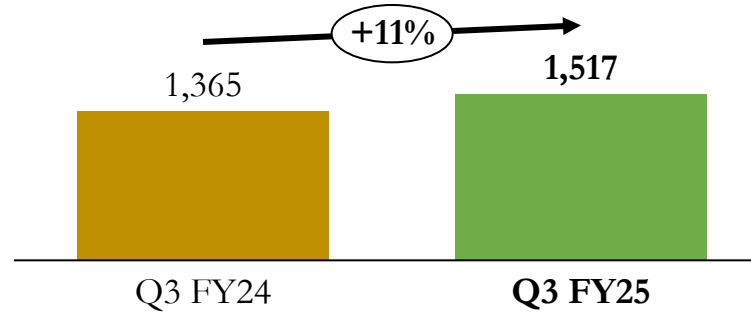
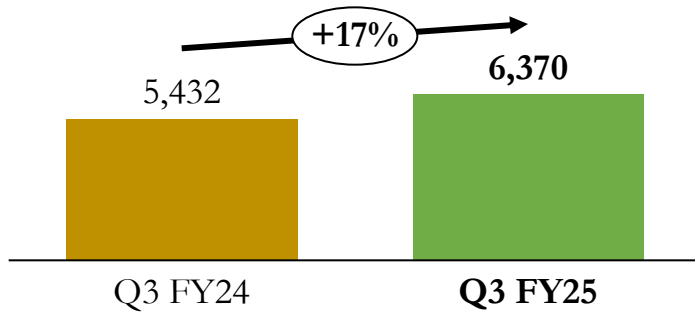
Q3 FY25 Key Operating & Financial Highlights for Cinema Business

Total Revenues (Rs. Lakhs)

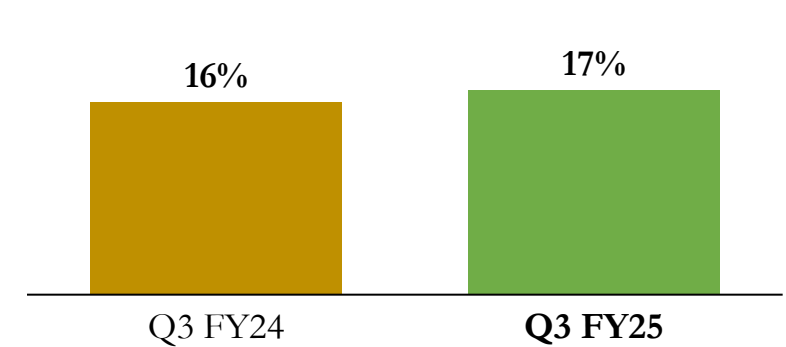
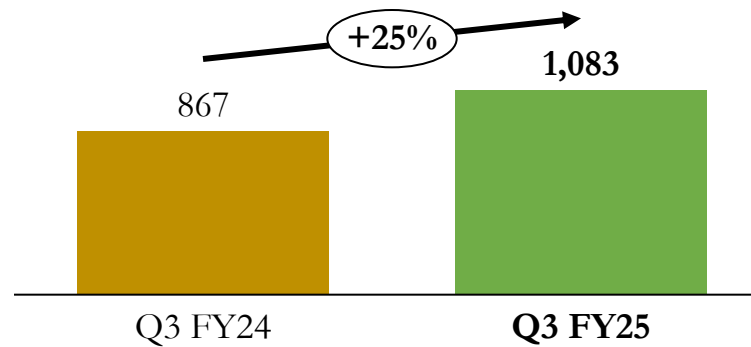
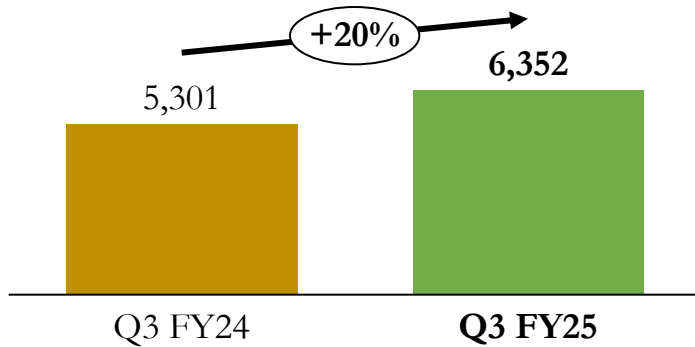
EBITDA (Rs. Lakhs)

EBITDA Margin %

Reported



Pre Ind AS



9M FY25 Key Operating & Financial Highlights for Cinema Business

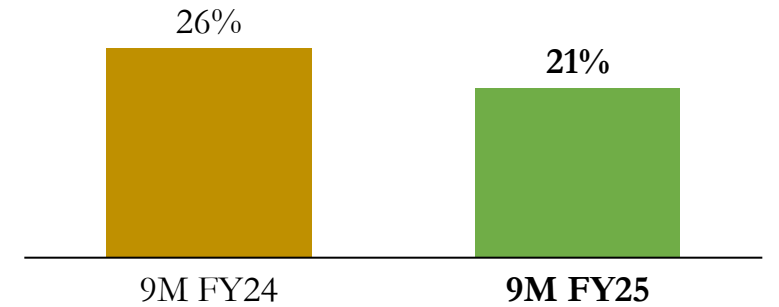
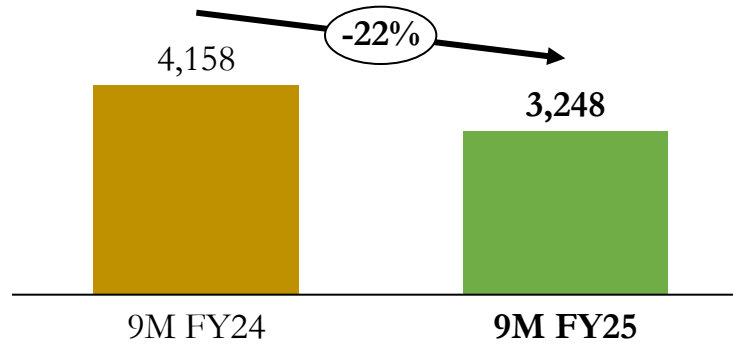
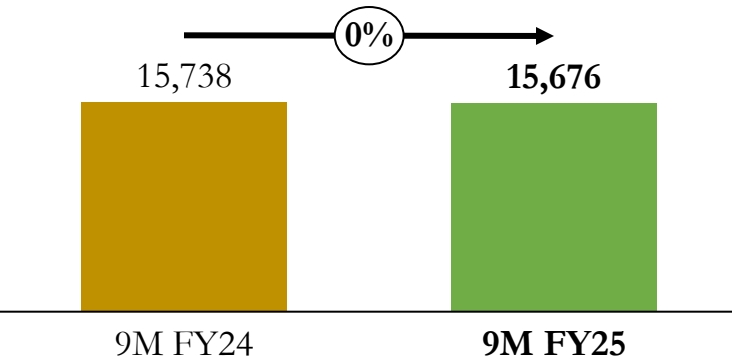


Total Revenues (Rs. Lakhs)

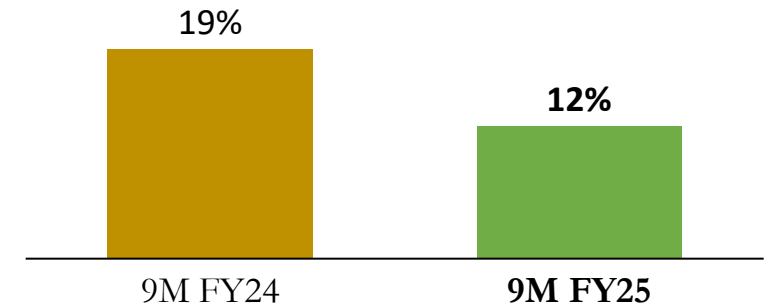
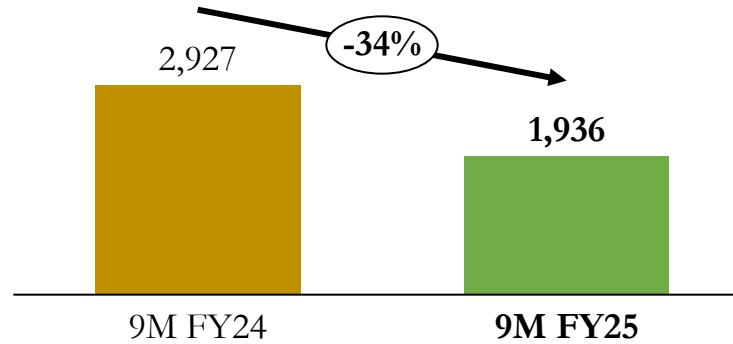
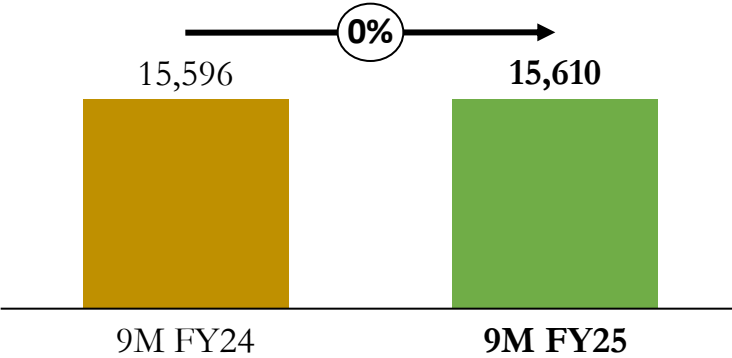
EBITDA (Rs. Lakhs)

EBITDA Margin %

Reported



Pre Ind AS



Q3FY25 Profit & Loss Summary



Particulars (Rs. Lakhs)	Q3 FY25			Q3 FY24			Growth (YoY) (%) Reported
	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116	
Total Revenue	6,370	-18	6,352	5,432	-131	5,301	+17%
Rental Cost	312	417	729	365	367	732	
Other Operating Expenses	4,541	-	4,541	3,701	-	3,701	
EBITDA	1,517	-434	1,083	1,365	-498	867	+11%
Depreciation	681	-305	376	497	-272	226	
EBIT	836	-129	707	868	-227	641	-
Finance cost	683	-322	361	702	-314	387	
PBT	153	193	346	166	88	254	-
Cash PBT*	834	-112	722	664	-184	480	-

*PBT+Depreciation



9M FY25 Profit & Loss Summary

Particulars (Rs. Lakhs)	9M FY25			9M FY24			Growth (YoY) (%) Reported
	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116	
Total Revenue	15,676	-65	15,610	15,738	-142	15,596	0%
Rental Cost	695	1,258	1,953	964	1,092	2,056	
Other Operating Expenses	11,733	-11	11,722	10,615	-3	10,612	
EBITDA	3,248	-1,312	1,936	4,158	-1,231	2,927	-22%
Depreciation	1,775	-914	861	1,465	-825	641	
EBIT	1,473	-398	1,075	2,718	-432	2,286	-
Finance cost	2,127	-1,027	1,100	2,135	-966	1,169	
PBT	-654	629	-25	583	559	1,118	-
Cash PBT*	1,121	-285	836	2,048	-289	1,759	-

*PBT+Depreciation

Top Movie Gross BOX OFFICE Collection for Q3 & 9M FY25

(In Rs. Lakhs)

Q3 FY25



2,104



739



553



196



195

9M FY25



2,104



1,802



920



739



553



Launch of Luxury Cinema under brand name 'MovieMax Edition' at Rcube, Noida



Launch of Luxury Cinema under brand name 'MovieMax Edition' at Rcube, Noida



Launch of Luxury Cinema under brand name 'MovieMax Edition' at Rcube, Noida



Grand Launch of MovieMax Multiplex at Mariplex Mall in Pune



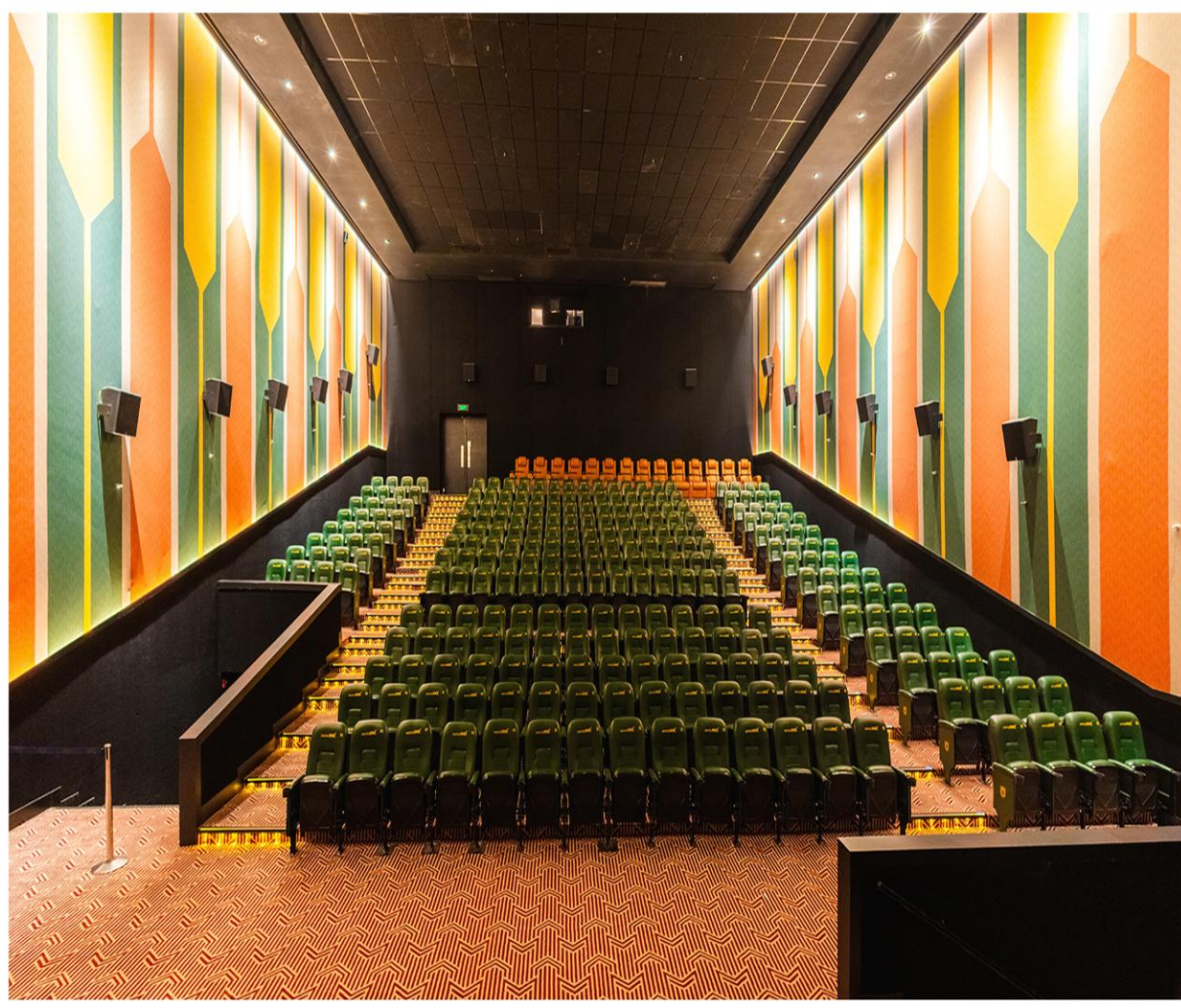
Grand Launch of MovieMax Multiplex at Mariplex Mall in Pune



Grand Launch of MovieMax Multiplex at Mariplex Mall in Pune



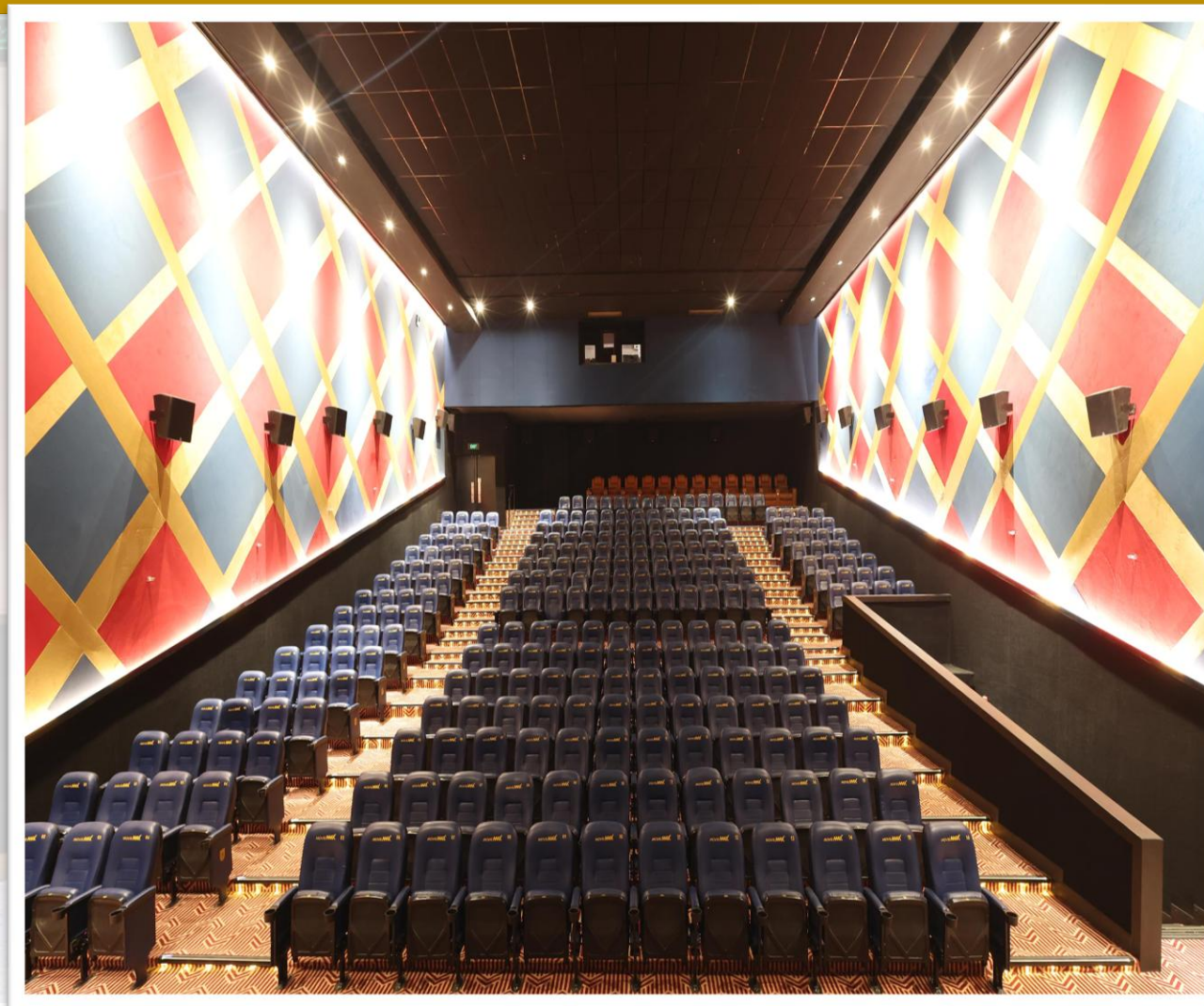
MovieMax Multiplex at Amanora Mall in Pune



MovieMax Multiplex at Amanora Mall in Pune



MovieMax Multiplex at Amanora Mall in Pune



www.moviemax.co.in

MOVIE BOOKING EXPERIENCE

MADE EASY AND HASSLE-FREE WITH OUR NEWLY LAUNCHED

MOVIEMAX APP!

BOOK TICKETS NOW

MOVIE MAX CINEMA

FLAT 25% OFF ON TICKETS AND F&B

USE CODE: MAXSHIP TO AVAIL THE OFFER

MOVIE MAX CINEMA

USE CODE: MAXSHIP TO AVAIL THE OFFER

NOW SHOWING

KANGUVA AMARAN

KANGUVA (HINDI) AMARAN (HINDI)

Hindi • Action, Drama, Thriller • U/A

GET IT ON Google Play

BOOKING TICKETS

FOR YOUR FAVORITE MOVIES HAS NEVER BEEN THIS EASY.

Download

The Newly Launched MovieMax App today and enjoy:

- ✓ Fast & Seamless Ticket Booking
- ✓ Exclusive Offers & Discounts
- ✓ Multiple Payment Options

SCAN TO DOWNLOAD

MOVIEMAX APP!

GET IT ON Google Play

MOVIE MAX CINEMA

Mumbai

FLAT 25% OFF ON TICKETS AND F&B

USE CODE: MAXSHIP TO AVAIL THE OFFER

MOVIE MAX CINEMA

USE CODE: MAXSHIP TO AVAIL THE OFFER

NOW SHOWING

PUSHPA

KARAN ARJUN RE-RELEASE

PUSHPA THE RISE PART 2 RE-RELEASE (HINDI)

KARAN ARJUN RE-RELEASE (HINDI)

Hindi • Action, Thriller • TBC

Hindi • Action, Drama • U/A

Quick Booking

Book Tickets Now | www.moviemax.co.in

Star Studded & Talent Promotion Events at MovieMAX



MOVIE MAX
INFINITE ENTERTAINMENT

SHOW YOUR VOTING MARK & GET 20% OFF

ON MOVIE TICKETS

Apply

MOVIE MAX

MOVIE MAX

MOVIE MAX

MOVIE MAX
INFINITE ENTERTAINMENT

GET FLAT 25% OFF

ON MOVIE TICKETS & F&B

USE CODE: MAXBH4P

TO AVAIL THE OFFER

BOOK NOW www.moviemax.co.in

MOVIE MAX

MOVIE MAX FLAVORED POPCORN

MOVIE MAX FRIES

MOVIE MAX



PIZZA



MOVIE **MAX**
INFINITE ENTERTAINMENT

LET THE AROMA OF OUR
**FRESHLY
BAKED
PIZZA**
MAKE YOUR DAY BETTER!

ORDER NOW **zomato**

IMAGES FOR REPRESENTATION PURPOSE ONLY*

**FUEL
YOUR
FILM!**



Healthy-Way

POWER UP WITH
A PROTEIN BOWL!

*IMAGES FOR REPRESENTATION PURPOSE ONLY

NOW SERVING AT **MOVIE MAX**
Also available on **zomato**





24th Jan 25

SKY FORCE

CAST

AKSHAY KUMAR, VEER PAHARIYA, SARA ALI KHAN

DIRECTOR

SANDEEP KEWLANI

HINDI



31st Jan 25

DEVA

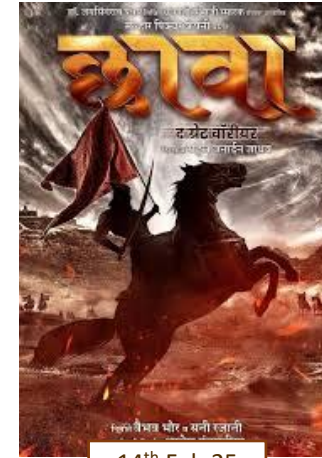
CAST

SHAHID KAPOOR, POOJA HEGDE

DIRECTOR

ROSSHAN ANDREWS

HINDI



14th Feb 25

CHHAVA

CAST

VICKY KAUSHAL, RASHMIKA MANDANNA

DIRECTOR

LAXMAN UTEKAR

HINDI, MARATHI



14th Mar 25

SHANKARA

CAST

AKSHAY KUMAR, ANANYA PANDEY, R MADHAVAN

DIRECTOR

KARAN SINGH TYAGI

HINDI



28th Mar 25

HARI HARI VEERA MALLU PART 1

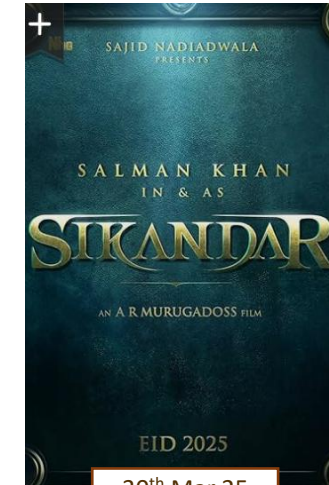
CAST

PAWAN KALYAN, BOBBY DEOL

DIRECTOR

KRISH JAGARAMUDI

HINDI, TAMIL, TELEGHU



30th Mar 25

SIKANDAR

CAST

SALMAN KHAN, RASHMIKA MANDANNA

DIRECTOR

AR. MURUGADOSS

HINDI



10th Apr 25

THE RAJA SAAB

CAST

PRABHAS, NIDHVI AGERWAL

DIRECTOR

MARUTHI DASARI

HINDI, TAMIL, TELEGU



10th Apr 25

JATT A REVENGE

CAST

SUNNY DEOL, RANDEEP HOODA

DIRECTOR

GOPICHAND

HINDI



01st May 25

RAID 2

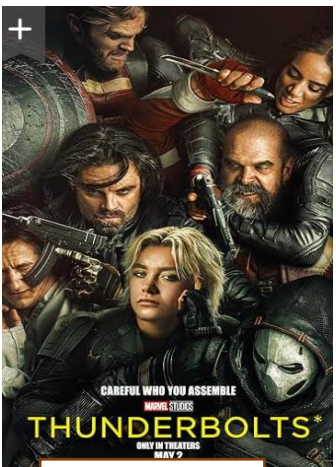
CAST

AJAY DEVGAN, RITESH DESHMUKH, VAANI KAPOOR

DIRECTOR

RAMKUMAR GUPTA

HINDI



02th May 25

THUNDERBOLTS

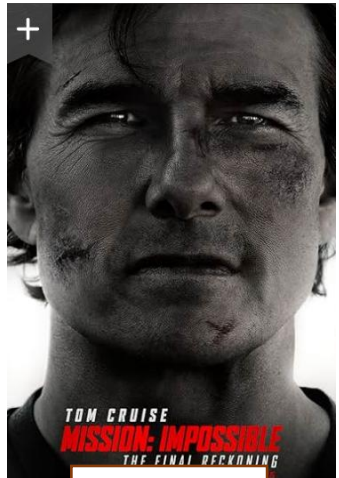
CAST

FLORENCE PUGH, HARRISON FORD

DIRECTOR

JAKE SCHREIER

HINDI, ENGLISH



23rd May 25

MISSION IMPOSSIBLE 8

CAST

TOM CRUISE, REBECCA FERGUSON

DIRECTOR

CHRISTOPHER MCQUARRIE

ENGLISH, HINDI



06th June 25

HOUSEFULL 5

CAST

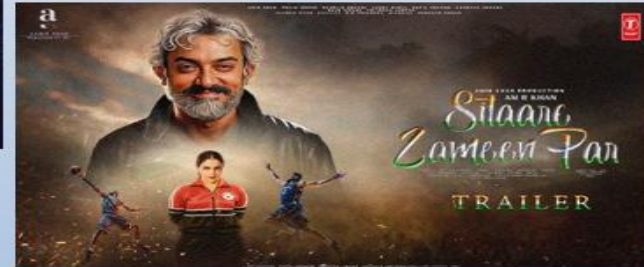
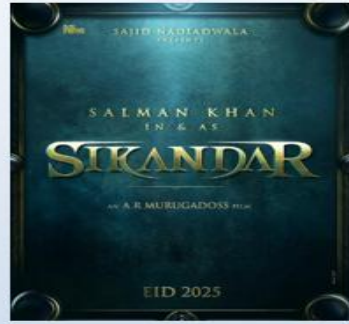
AKSHAY KUMAR, RITEISH DESHMUKH

DIRECTOR

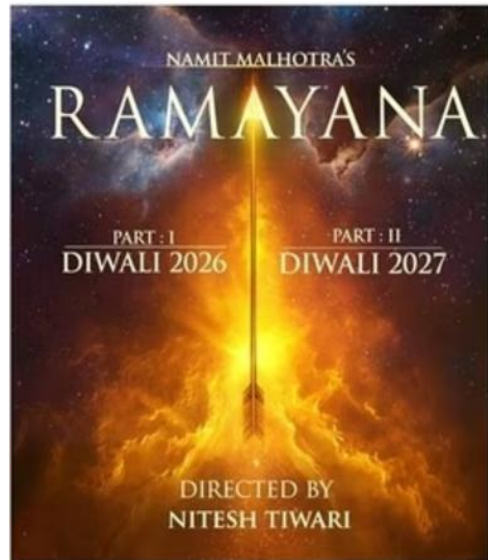
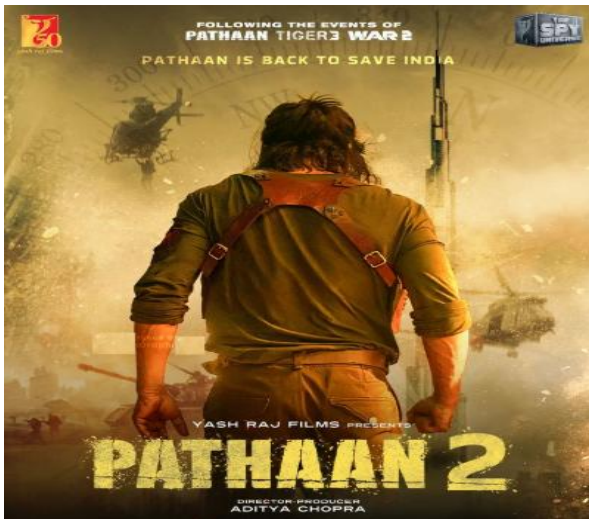
VASAN BALA

HINDI

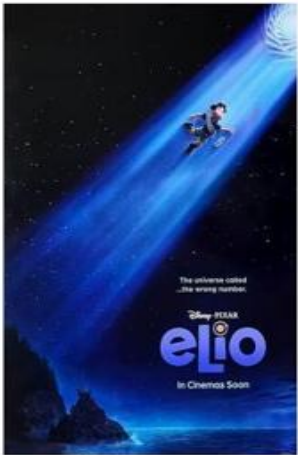
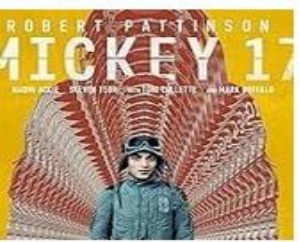
EXCITING UPCOMING BOLLYWOOD MOVIES IN 2025



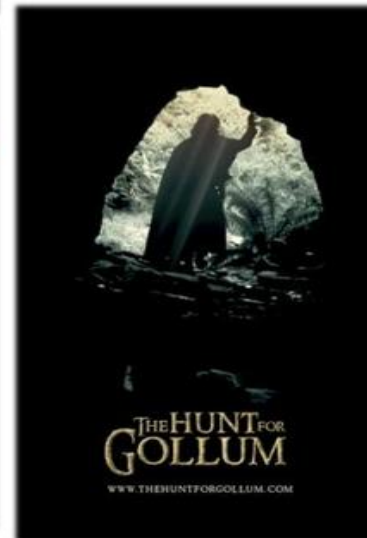
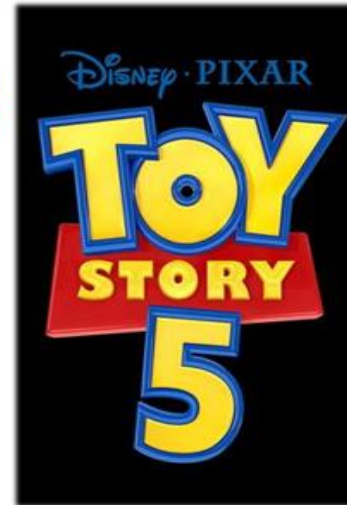
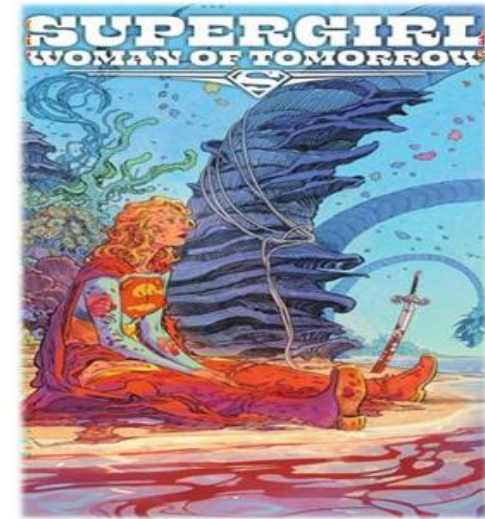
EXCITING UPCOMING BOLLYWOOD MOVIES IN 2026



EXCITING UPCOMING HOLLYWOOD MOVIES IN 2025



EXCITING UPCOMING HOLLYWOOD MOVIES IN 2026



Hyatt Centric

Candolim, Goa



Lobby Area



Spa, Swimming pool, Gym



Jade Banquet



Spacious Drawing Rooms



Luxury Rooms



GROK - Restaurant



Hyatt Centric, Candolim Goa : A lifestyle hotel in the center of Goa

5 Star Premium Leisure Hotel

168 keys

4 F&B outlets - ~230 covers

6,095 sq. feet. across 3 event venues

Recreational facilities viz. spa, gym, swimming pool

2.2 acres freehold land

G+4 Structure



Construction of the **Goa – Mumbai Expressway** (6 hrs. journey) will help increase passenger traffic in Goa going forward



Q3 & 9M FY25 Financial Performance Metrics - GOA Hotel



Particulars (Rs. Lakhs)	Q3 FY25	Q3 FY24	Change %	9M FY25	9M FY24	Change %
Occupancy Rate	91%	90%		89%	85%	
Average Room Tariff	9,828	10,241	-4%	8,071	8,678	-7%
Total Revenue	1,739	1694	3%	4345	4205	3%
Room Revenue	1387	1409	-2%	3293	3395	-3%
F&B and Miscellaneous Revenue	276	236	17%	862	710	21%
EBITDA	764	685	12%	1476	1441	2%
EBITDA Margin	44%	40%		34%	34%	





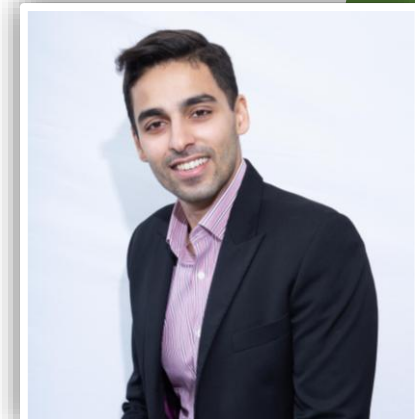
Mr. Rasesh B. Kanakia
Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with cinema core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization



MOVIE MAX

11

Company: Cinline India Limited
CIN: L92142MH2002PLC135964

Mr. Vipul Parekh - CFO
vipul.parekh@cinline.co.in
Tel: 91-22-67267777

Investor Relations: Strategic Growth Advisors (SGA)
CIN: U74140MH2010PTC204285

Mr. Deven Dhruva deven.dhruva@sgapl.net
Tel: +91 98333 73300

THANK YOU