

CSL/2024-25/225 August 21, 2024

То,

BSE Limited National Stock Exchange of India Limited

1st Floor, New Trading Ring Bandra Kurla Complex

Rotunda Building, P J Towers Bandra (East)
Dalal Street, Fort, Mumbai – 400001. Mumbai – 400051.

Scrip Code : 532443
Scrip ID: CERA
Scrip Code: CERA

Dear Sir/Madam,

SUB: SUBMISSION OF NEWSPAPER PUBLICATION PERTAINING TO BUYBACK

Pursuant to the provisions of Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose copies of newspaper advertisement dated August 21, 2024, i.e. dispatch of Letter of Offer to all the eligible public shareholders in following newspapers:

Name of the Newspaper	Language	Editions
Business Standard	Hindi	All Editions
Business Standard	English	All Editions
Financial Express	Gujarati	Ahmedabad Edition

The copy of the said Advertisement is enclosed herewith. The above intimation is also available on the Company's website at www.cera-india.com.

This is for your information. Please take the same on record.

Thanking you, For Cera Sanitaryware Limited.

Hemal Sadiwala Company Secretary Encl: As Above

Home First Finance Company India Limited homefirsi અંગત સામગ્રીના નિકાલ માટે નોટીસ કોશલ રામશંકર હનુમાનપ્રસાદ (મુખ્ય દેવાદાર) (सह-हेवाहार) (સહ-દેવાદાર) (સહ-દેવાદાર) બ્લોક નં. ૧૪, બામભાણ રોડ બ્લોક નં. ૧૪, બામભાણ રોડ, બ્લોક નં. ૧૪, બામભાણ રોડ, [ુ] ખ્લોક નં. ૧૪, બામભાણ રોડ, સિલ્લિવનાયક સોસાયટી. સિદ્ધિવિનાયક સોસાયટી, સિલ્દિવિનાયક સોસાયટી. સિદ્ધિવિનાયક સોસાયટી, બોટાદ, ગુજરાત-૩૬૪૭૧૦, બોટાદ, ગુજરાત–૩૬૪૭૧૦, ભારત બોટાદ, ગુજરાત-૩૬૪૭૧૦, ભારત

માંગણા વોટીસ તા. ૦૪.૧૨.૨૦૨૩ મુજબ, દેવાદારો આલોકભાઇ રામશંકરભાઇ કોશલ, અમિતભાઇ કોશલ, કોશલ રામશંકરભા હનુમાનપ્રસાદ, રાજકુમારી રામશંકરભાઇ રાઠોક, રૂા. ૯,૫૧,૫૬૫/– (રૂપિયા નવ લાખ એકાવન હજાર પાંચસો પાંસઠ પુષ) ની રકમ પરત ચુકવવામાં નિષ્ફળ ગયા હતા. આથી, અદિાકૃત અધિકારીએ ભશાવેલ નિયમોના નિયમ ૮ અને ૯ સાથે વંસાતી કલમ ૧૩(૪) હેઠળ તેમતને . પ્રાપ્ત સત્તાનો ઉપયોગ કરીને નીરો દર્શાવેલ મિલકતનો કબ**્રો ૨૭.૦૭.૨૦૨૪** નાં રોજ લઇ લીધો છે.

આથી જણાવેલ મિલકતમાં રહેલ સામાન/જંગમો/અંગત મિલકત આ નોટીસ મળ્યાની તારીખથી ૭ દિવસની અંદર દુર કરવાની રહેશે.જો આ સામાન મિલકતમાંથી દૂર કરવામાં નહી આવે તો, તે કાયદા હેઠળ નિયત પક્રિયા અનુસરીને વેસાણ/નિકાલ ક ફર્સ્ટ કાયદાના પાલન હેઠળ મિલકતના સ્ટોરેજમાંથી કોઇપણ નુકશાન માટે જવાબદાર ગણાંશે નહી, જેના ખર્ચ અને પરિણામો માટે એકમાટ તમે જ્વાબદાર રહેશો.

આથી તમોને **અધિકૃત અધિકારી (જેવિલ સુવાગિયા – ૯૧૦૬૪૬૮૪૨૯)** નો સંપર્ક કરવો ફરજિયાત છે અને આ નોટીરાની તારીખથી સા દિવસની અંદર નીચે જણાવેલ મિલકતમાંથી અંગત સામાનના નિકાલ માટે વ્યવસ્થા કરવી પડશે.

જાહેર નોટીસ તમારા પાસેથી આજદિન સુધીની બાકી રકમ વસુલવા માટે હોમ ફર્સ્ટના હકો પ્રત્યે પુર્વગ્રહ વગર જારી કરાઇ છે

खात्र भिलहत्नी विगत

હાઉસ નં. પી–૬૩ પૈકી ઉત્તર, માધવ દર્શન બી, ગઢડા રોડ, બોટાદ, ગુજરાત–૩૬૪૭૧૦

સહી/– અધિકૃત અધિકારી તારીખ : ૨૧.૦૮.૨૦૨૪ હોમ કર્સ્ટ કાયનાન્સ કંપની ઇન્ડિયા લીમીટે:

	स्था।: जाहार, गुनस्त		annamannaman Gist	इस्ट श्रवनान्त उपना छान्डवा सामारङ
4 0	RIHUM (DI	હાઉસિંગ ફાયનાન્સ ગાઉ પુનાવાલા હાઉસિંગ ફાયનાન્સ લીમીટેક તરી ૨, ૦૬) માળ, ઝીરો વન આઇટી પાર્ટ, કર્મ નં. ૭૮/૧, દોષ્પ	કે જાણીતી)	કલમ ૧૩(૨) હેઠળ
યુન તર્સ તમ પર (વર	ાવાલા હાઉસિંગ ફાયનાન્સ લીમીટેક ના ાંકે જાણીતી અને ઓરીજનલી જીઇ મની દી સ્થાવર મિલકતો ગીરો કરીને હોમ હ ફોમિંગ એરોટો તરીકે વર્ગીં કૃત કરાઇ હતી ગર ની કલમ ૧૩ ૨ હેઠળ માંગણાં નોટીસો	મ ૧૭ નવેમ્બર, રૅ૦૨૩ થી બદલીને ગૃહમ હાઉસિંગ ફાર હાઉસિંગ ફાચનાન્સ પળ્લીક સન લીમીટેક કંપીના ૦ iાન/લોન્સ અગેનસ્ટ પ્રોપર્ટી સવલતો મેળવેલ છે. તમો. દિકાઓરીટાઇઝેથાન અને રિકન્સ્ટ્રક્શન ઓ ફ ફાચન બાહી સ્કમની વસુલાત માટે છેલાં જાણીતા સસ્નામાં પ	થનાન્સ લીમીટે તમે સંસ્થાપીત એ પરત ચુકવા દિનસાલ એસેટ ર મોકલાઈ હર્ત	ાા હાઉસિંગ ફાચભાગ્ય લીમીટેક ન સીકે જાણીતી કારણકે .5 કરેલ છે (અગાઉ મગ્યા હાઉસિંગ ફાચભાગ્ય લીમીટેક) અહીં પછી સિક્સીડે લેણદાર તરીકે રુળાંલેલ છે પાસીકો શીમાં કવુંદ્ર કહ્યાં છે અને પરિણામે તમારી લોખુંનો નોબ દૂરા અને એક્સોમેંન્ટ ઓ ફિલિસ્કોની ઇન્ટન્ટરેટ એક્ટ, દ્રાં, પરંતુ તે બન્વાણી લગ્ગ સ્પરત ફરી હતી. પરિણામે તેની ૨) મુજબ અને તમોને તેકલીક બન્વાણીના માર્ગે અહીં
ક્રમ		સિક્યોર્ડ મિલકતની વિગત	માંગણાં નોટીસની	-1101 50-1 61-11
σi.	જામીનદારનું નામ, લોનની રકમ	ફ્લેટ નં. બી/૪૧, ચોથો માળ, ક્ષેત્રફળ ૧૩૫ ચો. ચાર્ડ,	તારીખ	લોન નં. : HL0104GAGL00002148
q	સાંબુવરંજન દિવાકર મિશ્રા, લક્ષ્મી સાંબુવ મિશ્રા લોના સ્ક્રમ : રૂા. ૧૩૫૫૦૦૦/ જેમાં લોન રોકાઉરન નાં HU104GAGL00002148 ના રૂા. ૨૦૩૦૦૦/– અને લોના રોકાઉરન નં. HL0104GAGL00002133 ના રૂા. ૧૧૫૨૦૦૦/–નો સમાવેશ શાશ છે.	માંધીલકમી કો.ઓપરેટિલ હાઉસિંગ સોસાસટી લોમીટેડ લિભાગ-c તોકે જાંધીતીમાં ત્રારા તારીકે, હિટીઓ પાર્ક', મુકામ-સર્વે નં. 33 પીકી (સબ પ્લોટ નં. ૪૦/૨, કાઇલલ લોટ નં. ૪૦, દીપી ક્કીમ નં. ૨૧, મોલે-સલતેય, તાલુકો-સ્કોક, ૧૯,૧૯ટેફ્સન નિર્દ્ધા-સમારલાદ અને પેટા જિતો-અપદાલાદ-3 ખાતેની મિલકતના તમામ સાદ, કાઇટલ અને હિત. (મેમનગરી. વિગતો સેલડીડમાં પ્રણાવેલ છે)	50,00,000	સોધ્યન પુરા) તેમજ પરત ચુકવાશી ચુધી વાર્ષિક ૧૯.૩૩% ના દરે ચકત સ્થાજ લોન નં : HL0104AGL00002133 ગ્ર. ૯૫૫૪૧૪/ – (રેપિશ નવ લાખ પંચાવન હજાર ચારસો સોદ પુરા) તેમજ પરત ચુકવાશી સુધી વાર્ષિક ૧૫.૫૬% ના દરે ચક્ત ત્યાજ
9	રાજુભાઇ કાફાભાઇ ભીઇ, તારલાઇલ ભીઇ લીબા રકમ : રૂા. ૮૫૩૦૦/– જેમાં લીબા રોકાઉન્ટ નં. LAP08280000005015224 ના રૂા. ૧૦૦૦૦/– આવે લીબા એકાઉન્ટ નં. HF0222H20100129 ના રૂા. ૧૦૫૦૦/– આવે લીબા ઓકાઉન્ટ નં. HF0222H21100113 ના રૂા. ૧૦૫૦૦/– મો	મોર્જ-હિંદેલ, ખેળાત ખાતેના સિંદી સર્વે નં ૧૧૬૦, સેત્રકળ ૪૦.૨૫ ચો.મી., મુકામ-રણદેશન પિતા અને પેટા બિતો-બેભાત, તિત્તી-આણંદ ખાતેની બિન- ખેતીલાવક પ્લોટની જમીનનાં તમામ ભાગ અને હિસ્સા. વગતો સેલડીડમાં જાયોલ છે. ચતુસીમાં : ઉત્તર : જાહેર રોડ, પુર્વ : જાહેર ચેડ, હિંસા : અનેવિંદભાઇ પરસોત્તમભાઇ પટેલનું ઘર, પશ્ચિમ : જાહેર સેડ		લોન નાં : LAPO825200000050515224 ગ્રુ. ૧૦,૦૦,૦૦/- વિશ્વા બે લાખ ક લગ્ન સાવતો સર્વણ પુત્ર) તેમજપરત ચૂકવાણી સુધી લાર્પિક ૧૫% ના દરે ચંડત લોન નાં . HF0222H20100129 શૅ. ૪૮૮૦૨૧/- (રિપેશા સાર લાખ ઇતૃપાસી ૯૧૧૨ સાતરો એકવીલ પૂત્ર) તેમજપરત ચૂકવાણી ચૂંતી વાર્પિક ૯,૯૦% નાં દરે ચંડત લ્યાજ ભોન નં . HF0222H2100013 રૂ. ૨૦૧૦૧૦/- (શૈપિયા બે લાખ એક ૯૧૧૨ દસ પૂત્ર) તેમળ પરત ચુકવાણી સુધી લાર્પિક ૧૦% ના દરે ચંડત
તમ	ો દેવાદાર/રો અને સહ-દેવાદાર/રો અને	જામીનદાર/રોને આથી આ નોટીસના દૃ૦ દિવસની ર	મંદર ઉપર જણ	ાવેલ પુરેપુરી માંગણાની રકમ તેમજ ઉપર જણાવ્યા મજુબ

CERA SANITARYWARE LIMITED

sa વચજપરત ચુકવવા જણાવામાં આવે છે, જેમાં નિષ્ફળ જતાં નીચે સહી કરનારને ઉપર જણાવેલ સિક્ચોરીટી/ઓ ટાંચમાં લેવા કાયદા હેઠળ કાર્યવાહી કરવાની ફર

પડશે. તે દરમિયાન તમોને અમારી મંજૂરી વગર વેચાણ, ભાડે અથવા અન્ય રીતે ઉપર જણાવેલ સિક્ચોરીટી તબદીલ કરવાની મનાઈ કરમાવામાં આવે છે.



CIN: L26910GJ1998PLC034400
Registered Office Address: 9, GIDC Industrial Estate, Kadi- 382715, Dist. Mehsana, North Gujarat, India Tei: 2764-434000, 242292, Email: hemal.sadiwala@cera-india.com, Website: www.cera-india.com Contact Person: Hemal Sadiwala, Company Secretary and Compilance Officer

સહી/– અધિકૃત અધિકારી ગૃહમ હાઉસિંગ ફાયનાન્સ લીમીટેડ (અગાઉ પુનાવાલા હાઉસિંગ ફાયનાન્સ લીમીટેડ તરીકે જાણીતી)

NOTICE TO ELIGIBLE SHAREHOLDERS IN REGARD TO BUYBACK OF EQUITY SHARES

- 1. This advertisement ("Advertisement") is being issued by Cera Sanitaryware Limited ("Company"), to the Eligible Shareholders holding Equity Shares as on the Record Date (i.e., Friday, August 16, 2024), in regard to the buyback of up to 1,08,333 (One Lakh Eight Thousand Three Hundred and Thirty Three Only) fully paid-up equity shares of the Company, each having a face value of INR 5/- (Indian Rupees Five only) ("Equity Shares"), on a proportionate basis, through the "tender offer" route in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("Buyback Regulations") using Stock Exchange Mechanism, at a price of INR 12,000/- (Indian Rupees Twelve Thousand only) per Equity Share, payable in cash, for an aggregate amount not exceeding INR 130,00,00,000 (Indian Rupees One Hundred and Thirty Crores only) excluding Transaction Costs ("Buyback"). The Public Announcement dated Tuesday, August 6, 2024 in regard to the Buyback was published on Wednesday, August 7, 2024.
- On Tuesday, August 20, 2024 the Company has also sent the Letter of Offer dated Tuesday, August 20, 2024 along with the Tender Form only in electronic form to all Equity Shareholders/ Beneficial Owners of Equity Shares as on the Record Date who have registered their e-mail IDs with the Depositories/ the Company, in accordance with the Buyback Regulations and such other circulars or notifications, as may be applicable. Further, in terms of Regulation 9(ii) of the Buyback Regulations, if the Company receives a request from any Eligible Shareholder for a physical copy of the Letter of Offer, the same shall be provided. Please refer to paragraph 22.24 of the Letter of Offer for further details

Activity	Date	Day
Buyback Opening Date	August 22, 2024	Thursday
Buyback Closing Date	August 28, 2024	Wednesday
Last date of receipt of completed Tender Form and other specified documents by the Registrar to the Buyback	August 28, 2024	Wednesday

For a detailed schedule of activities, please refer to page 3 of the Letter of Offer

The details of the Ruybook Entit

The details of the Dayback Entitlement are as follows.		
	Category of Eligible Shareholders	Buyback Entitlement*
	Reserved Category for Small Shareholders	1 Equity Shares for every 22 Equity Shares held on the Record Date
	General Category for all other Eligible Shareholders	1 Equity Shares for every 135 Equity Shares held on the Record Date

*The above ratio of Buyback is approximate and provides an indicative Buyback Entitlement. Any computation of entitled Equity Shares using the above ratio may provide a slightly different number due to rounding off. The actual Buyback Entitlement for Reserved Category for Small Shareholders is 4.542189251% and General Category for all other Eligible Shareholders is 0.740809451%.

- For further information on the ratio of Buyback as per the Buyback Entitlement in each category, please refer paragraph 21.6 or
- The steps to be followed by Eligible Shareholders in order to check their Entitlement on the website of the Registrar to the Buyback as provided on the cover page of the Letter of Offer are:
 - a) Click on https://linkintime.co.in/Offer/Default.aspx
 - Select the name of the Company Cera Sanitaryware Limited
 - Select holding type "Physical" or "NSDL" or "CDSL" or "PAN"
 - Based on the option selected above, enter your "Folio Number" or "NSDL DPID/Client ID" or "CDSL Client ID" or "PAN" Click on submi

 - Then click on "View" button f)
- g) The entitlement will be provided in the pre-filled 'FORM OF ACCEPTANCE-CUM ACKNOWLEDGEMENT
- A copy of the Letter of Offer (along with the Tender Form and Form SH-4) shall be available on the websites of the Company (www.cera-india.com), Manager to the Buyback (www.ambit.co), Registrar to the Buyback (www.linkintime.co.in) and is expected to be available on the websites of SEBI (www.sebi.gov.in), NSE (www.nseindia.com) and BSE (www.bseindia.com).
- 8. In terms of Regulation 24(i)(a) of the Buyback Regulations, the Board accepts full and final responsibility for all the information contained in this Advertisement and confirms that this Advertisement contains true, factual and material information and does not contain any misleading information
- 9. Capitalised terms used but not defined in this Advertisement shall have the meaning ascribed to such terms in the Letter of Offe

- AMBIT

MANAGER TO THE BUYBACK

Ambit Private Limited Address: Ambit House, 449, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India Tel. no.: +91 22 6623 3030 Contact person: Devanshi Shah / Janit Sethi Email: cera.buyback@ambit.co Website: www.ambit.co SEBI registration no.: INM000010585 Validity period: Permanent CIN: U65923MH1997PTC109992

REGISTRAR TO THE BUYBACK **LINK** Intime

Link Intime India Private Limited Address: C 101, 1st Floor, 247 Park, LBS Marg, Vikhroli West Mumbai - 400 083, Maharashtra, India Tel. no.: +91 810 811 4949: Contact person: Shanti Gopalkrishnar Email: cerasanitaryware.buyback2024@linkintime.co.in Website: www.linkintime.co.in SEBI registration no.: INR000004058

Validity period: Permanent CIN: U67190MH1999PTC118368 For and on behalf of the Board of Directors of

Company Secretary and Compliance Officer

Cera Sanitaryware Limited

એસએસએલવી માટે ૧૦થી વધુ જૂથોએ રસ દર્શાવ્યો છે : ઈસરો

પી ટીઆઈ નવી દિલ્હી, તા. ૨૦

ઉત્પાદનમાં રસ દર્શાવ્યો છે, હોવાનું ઈસરોના ચેરમેન એસ પત્રકારો સાથેની વાતચીતમાં ૧૦ કરતાં વધુ કંપનીઓ જેમાંથી અમુક જૂથો તથા સોમનાથે મંગળવારે જણાવ્યું જણાવ્યું હતું.સોમનાથે જણાવ્યું તેમજ જૂથોએ સ્મોલ સેટેલાઈટ કંપનીઓને ટેકનોલોજીની હતું.તેમણે કહ્યું હતું કે, પસંદગી હતું કે, ઉદ્યોગના ખેલાડીઓને વ્હિકલ ટ્રાન્સફર માટે સંભવિત બિડર

NOTICE TO THE RESPONDENT TO SHOW CAUSE [SCR, Order XXII]
IN THE SUPREME COURT OF INDIA CRIMINAL APPELLATE JURISDICTION PETITION FOR TRANSFER PETITION (CRIMINAL) Nos. 329 AND 336 OF 2023
WITH I. A. Nos. .92954 AND 94324 OF 2023 - APPLICATION FOR

AND I. A. Nos. 156642 AND 156581 OF 2024 - APPLICATION FOR

SUBSTITUTED SERVICE

abhilash surendra kumar Keshri and others

AZS_DARSHAMMREWANTA_COTR. (CILL_NO.3292023(SECI-B)) DISTRICT-WADDARA_GUJARAT.390021 (CILL_NO.3292023(SECI-B)) DISTRICT-WADDARA_GUJARATA.390021 (Whereas the Petitioner(s) above mentioned (copy enclosed) filed in the Registry by Mr. APORVA BHUMESH, advocate on-record, on behalf of the Petitioner(s) above named, was listed for hearing before the Court on 19th May, 2023 and the Court was pleased to pass the following order: "Issue notice to the respondent returnable within six weeks. In the meantime, further proceedings in the Criminal Misc Application be a r in g GR.M.A. J No. 1257/2019 titled as "Parul Gupta Vs. Abhilash Surendra Kumar Keshri and Ors." pending before the Court of Judicial Magistrate First Class, Ahmedabad, Gujarat, shall remain stayed." AND WHEREAS, the service of show cause notice could not be effected on unserved Respondent No. 1 and the matter above-mentioned was listed before Ld. Registrar's Court on 24th July, 2024, When the following order was passed: "In all the matters numbered above, application for substituted service filed in respect of Respondent No. 1 is allowed. Proof be filed within a period of four weeks. Respondent No. 5 in TP. (Cr) ID No. 2124/4/2023 does not wish to file the counter affidavit. However, vakalatnama has not been filed. Two weeks ime is granted to file the vakalatnama. Service of notice is complete on remaining respondents but no one has entered appearance on their behalf. List again on 10.9.2024. "

appearance on their behalf.
List again on 10.3.2024."
NOW, THEREFORE, TAKE NOTICE that the above matter(s) will be posted for ring before the Court in due course when you may appear before this Court either is on or through an advocate-on-record of this Court duly appointed by our in that behalf in thirty days from the date of service of notice. You may thereafter show cause to the court of the court have preciable and intelligent the confidence to the way encertail asset and intelligent in the confidence to the way encertail asset and intelligent intelligence.

within thirty days from the date of service of notice. You may thereafter show cause to the Court on the day that may subsequently be specified as to why special leave and interim relief as prayed for, be not granted and the resultant appeal be not allowed.

You may file your affidavit in opposition to the petition as provided under Rule VI o Order XXII, SCR 2013, within thirty days from the date of receipt of notice or not later than two weeks before the date appointed for hearing, whichever be earlier, but shall do so only be setting out the grounds in opposition to the questions of alw or grounds set out in the TRANSE PETITION (CRIMINAL) and may produce such pleadings and documents filed before the Couraginst whose order the TRANSE PETITION (CRIMINAL) is filed and shall also set out the grounds for not granting interim order it already granted.

TAKE INTERED NOTICE float is win fall to prace a generacing to further

ounds for not grantling interim order or for vacating interim order it arreavy grantees.

TAKE FURTHER NOTICE that if you fall to enter appearance, as aforesaid, no furthe sities shall be given to you even after the grant of special leave for hearing of the resultan pipeal and the matter above mentioned shall be disposed of in your absence.

Dated: 29th July, 2024

to:-Mr. Apoorva Bhumesh (adv.) c-23, li Floor, Pamposh Enclave, Greater Kaïlash Part-1, New Delhi-110048 Assistant Registr:

In LEGALAID: Legal service of an advocate is provided by the Supreme Court Legal services committee and the Supreme Court Middle Income Group Legal Aid Society to eligible Litigants. For further information, please contact the Secretary, Supreme Court Legal Services committee or the Member Secretary, Supreme Court Middle Income Group Legal Aid Society, 107-108, Lawyers Chambers, R.K. Jain Block - Near Post Office, Supreme Court Journal, Tile Marg, New Delhi-110001 (Tel Nos. 011-23116353,23116354 (Additional Judiniq Compley, and 011-2331875 (Front Office). 21 MEDIATION: The facility of amicable settlement of disputes by trained mediators in asses pending in the Supreme Court is available in the Supreme Court Mediation Center, 109, wayer's Chambers, R.K. Jain Block-Near Post Office, Supreme Court Mediation Center, 109, lew Delhi-110001 (Tel No. 011-2307432).



ગુજરાત હોટલ્સ લીમિટેડ

સી. આઇ. એન : એલ૫૫૧૦૦જીજે૧૯૮૨પીએલસી૦૦૫૪૦૮ રજીસ્ટર્ડ ઓફીસ : વેલકમ હોટલ વડોદરા, આર.સી.દત્ત રોડ, અલકાપુરી, વડોદરા-૩૯૦૦૦૭ ટેલિ.: +e૧ ૦૨૬૫ ૨૩૩૦૦૩૩

ย-भेยด: ghlinvestors@yahoo.co.in นัดสายอ: www.gujarathotelsltd.ii આથી સભ્યોને જણાવવાનું કે કંપનીની જરમી વાર્ષિક સામાન્ય સભા (એજીએમ)ની નોટીસ ગુરુવાર,૧૨ મી સપ્ટેમ્બર, ૨૦૨૪ના રોજ . ૧૧.૦૦ વાગ્યે રાખેલ છે અને કંપનીના સભ્યોને ૩૧ માર્ચ, ૨૦૨૪ ના રોજ પૂરા થતા નાણાંકીય વર્ષ માટેનાં અહેવાલ અને એકાઉન્ટસ મોકલવાની કાર્ચવાહી ૨૦ મી ઓગસ્ટ, ૨૦૨૪ ના રોજ પૂર્ણ થઇ.

૩૧મી માર્ચ, ૨૦૨૪ના પૂરા થતા નાણાંકિય વર્ષનાં એજીએમ નોટિસ અને रिपोर्टस અને કંપનીના એકાઉન્ટસ કંપનીની વેબસાઇટ www.gujarathotelsltd.in પર ઉપલબ્ધ છે. એજીએમ નોટિસ નેશનલ સિક્યુરીટી ડિપોઝીટરી લિમીટેડ (એનડીએસએલ)- www.evoting. nsdl.com અને બીએસઇ લિમીટેક (બીએસઇ)-www.bseindia.com પર પણ ઉપલબ્ધ થશે, જ્યાં કંપનીના શેર લિસ્ટેંડ થશે.

જરમી એજીએમમાં વિચારણા માટેનાં ઠરાવો રીમોટ ઇ-વોર્ટીંગ (એજીએમ नां स्थण सिपायनां स्थणे मतहान કरपानी सुपिधा) अने કંપની એક્ટ ૨૦૧૩ની કલમ ૧૦૮, કંપનીનાં નિયમ ૨૦ (મેનેજમેન્ટ અને એડમિનીસ્ટ્રેશન) નિયમો, ૨૦૧૪ સાથે વાંચી મતદાન રિમોટ ઈ-વોટીંગ દ્વારા કરી શકાશે (એટલે કે મત આપવાની સુવિધા એજીએમ પહેલાં) અને એજીએમ દરમિયાન ઇ-વોટીંગ પણ, જેનાં હેતુસ એનએસડીએલ ની સેવાઓ કંપની દ્વારા રોકાચેલ છે. ઇ-વોટીંગ માટેની વિગતવાર સૂચનાઓ એજીએમ ની નોટિસ સાથે જોડાયેલ છે.

સભ્યો કે જેમનાં નામો કંપનીનાં સભ્યોનાં રજીસ્ટરમાં નોંધાયેલા હોય અથવા કિપોઝીટરી દ્વારા લાભાર્થી માલિકોના રજસ્ટર કટ ઓફ તારીખ ગુરુવાર, ૫ મી સપ્ટેમ્બર, ૨૦૨૪ નાં રોજ સુધી જાળવવામાં આવ્યા હોય, તેઓ રીમોટ ઇ-વોટીંગ દ્વારા મતદાન કરવાનાં હકદાર રહેશે. જે વ્યકિત કટ-ઓફ-તારીખ પર સભ્ય નથી તેમણે એજીએમની નોટીસને માદીતી દેતુ માટે જ સમજવી.

રિમોટ ઇ-વોર્ટીંગ સોમવાર, ૯ મી સપ્ટેમ્બર ૨૦૨૪ ના રોજ સવારે ૯.૦૦ વાગે શરૂ થશે અને બુધવાર, ૧૧ મી સપ્ટેમ્બર ૨૦૨૪ નાં રોજ સાંજે ૫.૦૦ વાગે સમાપ્ત થશે, જ્યારે રીમોટ ઇ-વોર્ટીંગને એનડીએસએલ દ્વારા રોકવામાં આવશે. રીમોટ ઇ-વોટીંગ દ્વારા મતદાન કરનારા સભ્યો એજીએમ માં ભાગ લઇ શકે છે, પરંતુ ફરીથી તેમને મત આપવાનો હક રહેશે નહી.

જે વ્યક્તિઓ એજીએમની નોટિસ મોકલ્યા બાદ કંપનીનાં સભ્યો બન્યા છે તેઓ રીમોટ ઇ-વોટીંગ માટેનાં યુઝર આઇડી અને પાસવર્ક **માટે કટ ઓફ તારીખ** સુધી અથવા તે પહેલા સીડીએસએલને evoting@nsdl.co.in અથવા કંપનીને ghlinvestors@yahoo.co.in પર વિનંતી મોકલી શકે છે. જે સભ્યો રીમોટ ઇ-વોટીંગ માટે સીડીએસએલ સાથે પહેલેથી જ રજીસ્ટર્ક છે તેઓ આ हેતુ માટે હાલનાં યુઝર આઇડી અને પાસવર્ડનો ઉપયોગ કરી શકે છે.

કંપનીના સભ્યો કોઇપણ પ્રશ્ન / ફરિયાદના કિસ્સામાં મિસ પલ્લવી મ્हાત્રે, સિનિયર મેનેજર, એનએસડીએલ, ટ્રેડ વર્લ્ડ, "એ" વીંગ, જથો માળ, કમલા મિલ્સ કમ્પાઉન્ડ, લોઅર પરેલ, મુંબઇ ૪૦૦ ૦૧૩ टेलि.नं. ०२२-४८८९ ७००० अने ०२२-२४६६ ७००० अथपा evoting@nsdlindia.co.in પર સંપર્ક કરે. સભ્યો મિસ સ્વાતિ, કંપની સેક્રેટરીનો ટેલિ. નં. ૦૨૬૫-૨૩૩૦૦૩૩ પર અથવા ઇ-મેઇલ આઇડી ghlinvestors@yahoo.co.in સંપર્ક કરી શકશે.

જરમી એજીએમનાં સમાપનથી કામકાજના બે દિવસોની અંદર મતદાન નાં પરિણામો જાહેર કરવામાં આવશે. સ્કુટિનાઇઝરનાં રિપોર્ટ સાથે જાહેર થચેલા પરિણામો શેરહોલ્ડર વેલ્યુની નીંચે ઇન્વેસ્ટર રિલેશન વિભાગમાં કંપનીની વેબસાઇટ www.gujarathotelsltd.in અને એનડીએસએલ ની વેબસાઇટ પર ઉપલબ્ધ થશે. આવા પરિણામો પણ કંપની દ્વારા બીએસઇ લિમીટેક (બીએસઇ)ને મોકલવામાં આવશે.

ગુજરાત હોટલ્સ લીમિટેડ

તારીખઃ ૨૦મી ઓગસ્ટ, ૨૦૨૪

કંપની સેકેટરી

પામેલ ઉદ્યોગ ભાગીદાર ટેકનોલોજીની

અને જૂથો આગળ આવ્યા છે ટેકનોલોજીની તેમણે એસોસિએશન એઆઈસીટીઈ દ્વારા યોજવામાં કર્યા છે.

તરીકે શોર્ટલિસ્ટ કરવામાં આવી આવેલા કાર્યક્રમ દરમિયાન હતું.તેમણે કહ્યું હતું કે, પસંદગી હતું કે, ઉદ્યોગના ખેલાડીઓને પૃથ્વીની નીચી ભ્રમણ કક્ષામાં લગતી જે સમસ્યાઓ થાય નાના ઉપગ્રહો તરતા મૂકવા તેમજ ટેકનોલોજીની ટ્રાન્સફર માટે પોતાની મેળે રોકેટ્સ કેવી રીતે કરવી, તે તેમને તૈયાર કરવાનું સાહસ ખેડે, એ સમજાવવા માટે તેમજ ઈસરોની પહેલાં બે વર્ષના ગાળા સુધી તેમના પ્રત્યેની અપેક્ષાઓ ઈસરોની સહાયથી સૌપ્રથમ બે જણાવવા માટે ઈન-સ્પેસે એસએસએલવી વિકસાવશે. તેમની સાથે એક દિવસના ૧૦૦ કરતાં વધુ કંપનીઓ સંવાદનું આયોજન કર્યું હતું.

તેમણે કહ્યું હતું કે, કેટલીક અને એસએસએલવી માટે કંપનીઓ તથા જૂથોએ ટ્રાન્સફરમાં એસએસએલવી માટે તેમણે રસ દર્શાવ્યો છે, એમ ટેકનોલોજીની ટ્રાન્સફર માટે ઈન્ડિયન સ્પેસ રિક્વેસ્ટ ફોર પ્રપોઝલ્સ તથા (આરએફપી) ડોક્યુમેન્ટ્સ પ્રાપ્ત

SHIVA CEMENT LIMITED

CIN: L26942OR1985PLC001557 Regd Office: Shiva Cement Limited, Telighana, PO: Birangatoli, Tehsil-Kutra, District-Sundargarh Odisha-770018 Tel: 0661-2461300, Email: cs@shivacement.com

NOTICE OF THE 38TH ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING

NOTICE is hereby given that 38" Annual General Meeting of Shiva Cement Limited will be held on Thursday, September 19, 2024 at 03.30 P.M IST through Video Conferencing/ Other Audio Visual Means (Vo'COAVM), in accordance with the applicable provisions of Companies Act, 2013 ("the Act") and circular issued thereunder ("MCA Circulars") read with the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and the circular issued thereunder ("SEBI Circular").

and the circular issued thereformed ("SED Circular").

In accordance with the aforesaid MCA Circulars and SEBI Circular, the Notice of the 38th AGM along with the Annual Report 2023-24 as wel as login details for e-voting and process for joining the AGM through VC OAVM is being sent only through electronic mode to those Members whose email addresses are registered with the Company/Depositories. mbers who have not registered or who needs to updated their ema dresses, may do so as below:

addresses, filey du so as below.

A. Members holding shares in physical form are requested to promptly notify in writing in Form ISR-1 along with supporting documents for registering updating their email-lid with KFin Technologies Limited (KFin) at Selenium Building, Tower-B, Plot No. 31 & 32, Financial District Nanakramguda Serilingampally Mandel, Hyderabad – 500 032, Telangana or by mail to einward_ris@kfintech.com from the registered email id.

Members holding shares in dematerialized mode are requested to get heir email addresses registered/updated with their respective Depository

Members may note that the Notice of the 38th AGM and the Annual Report 2023-24 will also be available on the Company's website www.shivacement.com and website of the Stock Exchange i.e. BSE Limited at www.shivacement.com and website of the Stock Exchange i.e. BSE Limited at www.shivacement.com and attend and participate in the AGM through the VC/OAVM facility only. The instructions for joining the AGM are provided in the Notice of the AGM. Members attending the meetin frough VC/OAVM will be counted for purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.

under Section 103 of the Companies Act, 2013.

The Company is providing the remote e-voting facility ("remote e-voting") to all its Members to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the Company is providing the facility of voting through e-voting during the AGM ("e-voting") to those Members who will be present in the AGM through VC/OAVM facility and have not cast their vote through remote e-voting. Detailed procedure for remote-voting/e-voting for shareholders holding shares in Dematerialized mode, physical mode and for shareholders who have not registered their email address is provided in the Notice of AGM.

For Shiva Cement Limited Sneha Bindra Company Secretary

happiest minds
The Mindful IT Company

Place: Kutra, Sundargarh Date: 20th August, 2024

Happiest Minds Technologies Limited Regd. Office: #53/1-4, Hosur Main Road, Madivala, Bengluru-560 068, Kamataka, India CIN of the Co. L72900KA2011PLC057931 P: +91 80 6198 0300, F: +91 80 6196 0700 vestors@happiestminds.com; Website: www.happiestm

NOTICE OF POSTAL BALLOT AND REMOTE E-VOTING

Notice is hereby given pursuant to Section 108 and 110 of the Companies Act, 2013 (hereinafter referred to as the 'Act') read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, "CSEL Listing Acquirements (Regulations). 2015, ("SEBI Listing Regulations"), Secretarial Standards on General Meetings ("SS-2") issued by the Institute of Company Secretaries of India and other applicable provisions of the Act, rules, circulars, and notifications issued thereunder (including any statutory modification(s) or re-enactment(s) thereof for the time being in force and as amended from time to time), that the Company is seeking approval of its members through Posta Ballot by way of voting through electronic means ("e-voting") for businesses as set out in the Postal Ballot Notice dated Tuesday, August 20, 2024 together with the explanatory statement thereto. In accordance to the aforesaid provisions and MCA Circulars, the

Company has on Tuesday, August 20, 2024 sent the Postal Ballo Notice only by e-mail to all those members, whose email addresses are registered with the Company's RTA, KFin Technologies Limited or with the depository(ies)/ depository participants and whose names appear in the register of members/list of beneficial owners as on the Cut-off date i.e. Friday, August 16, 2024. The Company will not be sending a hard copy of this Notice and the communication of the assent or dissent of the members shall be through the remote e-voting system only.

The Notice of Postal Ballot has been uploaded on the website of the Company at www.happiestminds.com. The Notice is also sible from the websites of the stock exchanges i.e., Bomba Stock Exchange Limited and National Stock Exchange of India Limited at https://www.bseindia.com/and https://www.nseindia.com/respectively. The same is also available on the website of RTA at https://evoting.kfintech.com/ The e-Voting facility will be available from Wednesday, August 21

IST. The remote e-voting facility shall be disabled thereafter.

The Company has appointed Mr. V Sreedharan, (FCS 2347; CF 833) or in his absence Mr. Pradeep B Kulkarni, (FCS 7260; CP 7835), Partners of V Sreedharan and Associates, Practicing Company Secretaries, Bengalturu as a Scrutinizar to scrutinize the e-voting process in fair and transparent manner.

2024 at 9.00 am IST till Friday. September 20, 2024, at 5.00 pn

The results of voting by Postal Ballot will be announced within 2 (two) working days from the end of remote e-voting. The said (two) working days from the end of remote e-voting. The said result along with the Scrutinizers report will also be displayed on Company's Website www.happiestminds.com and also on the website of https://evoting.kfintech.com/ and shall be communicated to the Stock Exchanges where the Company's shares are listed i.e. BSE Ltd. (https://www.bseindia.com/) in accordance with the provisions of SEBI Listing Regulations.

The resolution, if approved by requisite majority, shall be deemed to have been passed on the last date of voting i.e., September 20, 2024. The resolution passed by the members through the postabllot is deemed to have been passed as if, they have been passed at a General Meeting of members.

For further details, please refer to the Notes in the Notice of Postal Ballot. If the Members have any grievances connected with the facility for e-Voting, they may contact Mr. Unesh Pandey, Manager, KFin Technologies Limited, Selenium Tower B, Plot 31 & 32, Financial District, Nanakramouda, Serilingampally Mandal Hyderabad - 500 032; Email: einward.ris@kfintech.com; Toll free no. 1-800-309-4001.

For Happiest Minds Technologies Ltd

Place: Bengaluru Date: August 20, 2024

Prayeen Kumar Darshanka Company Secretary & Compliance Officer

Date : August 20, 2024

(Membership No. A20741)

CERA SANITARYWARE LIMITED



CIN: L26910GJ1998PLC034400
Registered Office Address: 9, GIDC Industrial Estate, Kadi-382715, Dist. Mehsana, North Gujarat, India Tel: 2764-243000, 242329, Email: hemal sadiwala@cera-india.com, Website: www.cera-india.com Contact Person: Hemal Sadiwala, Company Secretary and Compliance Officer

NOTICE TO ELIGIBLE SHAREHOLDERS IN REGARD TO BUYBACK OF EQUITY SHARES

- 1. This advertisement ("Advertisement") is being issued by Cera Sanitaryware Limited ("Company"), to the Eligible Shareholders holding Equity Shares as on the Record Date (i.e., Friday, August 16, 2024), in regard to the buyback of up to 1,08,333 (One Lakh Eight Thousand Three Hundred and Thirty Three Only) fully paid-up equity shares of the Company, each having a face value of INR 5/- (Indian Rupees Five only) ("Equity Shares"), on a proportionate basis, through the "tender offer" route in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("Buyback Regulations") using Stock Exchange Mechanism, at a price of INR 12,000/- (Indian Rupees Twelve Thousand only) per Equity Share, payable in cash, for an aggregate amount not exceeding INR 130,00,000 (Indian Rupees One Hundred and Thirty Crores only) excluding Transaction Costs ("Buyback"). The Public Announcement dated Tuesday, August 6, 2024 in regard to the Buyback was published on Wednesday, August 7, 2024
- 2. On Tuesday, August 20, 2024 the Company has also sent the Letter of Offer dated Tuesday, August 20, 2024 along with the Tender Form only in electronic form to all Equity Shareholders/ Beneficial Owners of Equity Shares as on the Record Date who have registered their e-mail IDs with the Depositories/ the Company, in accordance with the Buyback Regulations and such other circulars or notifications, as may be applicable. Further, in terms of Regulation 9(ii) of the Buyback Regulations, if the Company receives a request from any Eligible Shareholder for a physical copy of the Letter of Offer, the same shall be provided. Please refer to paragraph 22.24 of the Letter of Offer for further details
- 3. A brief schedule of activities in relation to the Buyback are set out below:

Activity	Date	Day
Buyback Opening Date	August 22, 2024	Thursday
Buyback Closing Date	August 28, 2024	Wednesday
Last date of receipt of completed Tender Form and other specified documents by the Registrar to the Buyback	August 28, 2024	Wednesday

For a detailed schedule of activities, please refer to page 3 of the Letter of Offer

4. The details of the Buyback Entitlement are as follow

Category of Eligible Shareholders	Buyback Entitlement*
Reserved Category for Small Shareholders	1 Equity Shares for every 22 Equity Shares held on the Record Date
General Category for all other Eligible Shareholders	1 Equity Shares for every 135 Equity Shares held on the Record Date

*The above ratio of Buyback is approximate and provides an indicative Buyback Entitlement, Any computation of entitled Equity Shares using the above ratio may provide a slightly different number due to rounding off. The actual Buyback Entitlement for Reserved Category for Small Sharel is 4.542189251% and General Category for all other Eligible Shareholders is 0.740809451%.

- For further information on the ratio of Buyback as per the Buyback Entitlement in each category, please refer paragraph 21.6 on
- 6. The steps to be followed by Eligible Shareholders in order to check their Entitlement on the website of the Registrar to the Buyback as provided on the cover page of the Letter of Offer are:
 - a) Click on https://linkintime.co.in/Offer/Default.aspx
 - b) Select the name of the Company Cera Sanitaryware Limited
 - Select holding type "Physical" or "NSDL" or "CDSL" or "PAN"
 - d) Based on the option selected above, enter your "Folio Number" or "NSDL DPID/Client ID" or "CDSL Client ID" or "PAN"
- g) The entitlement will be provided in the pre-filled 'FORM OF ACCEPTANCE-CUM ACKNOWLEDGEMENT
- 7. A copy of the Letter of Offer (along with the Tender Form and Form SH-4) shall be available on the websites of the Compan (www.cera-india.com), Manager to the Buyback (www.ambit.co), Registrar to the Buyback (www.linkintime.co.in) and is expected to be available on the websites of SEBI (www.sebi.gov.in), NSE (www.nseindia.com) and BSE (www.bseindia.com).
- 8. In terms of Regulation 24(i)(a) of the Buyback Regulations, the Board accepts full and final responsibility for all the information contained in this Advertisement and confirms that this Advertisement contains true, factual and material information and does no contain any misleading information.
- Capitalised terms used but not defined in this Advertisement shall have the meaning ascribed to such terms in the Letter of Offer

MANAGER TO THE BUYBACK : AMBII

Validity period: Permanent CIN: U65923MH1997PTC109992

Date : August 20, 2024

Place: Mehsana, Gujarat

Ambit Private Limited Address: Ambit House, 449, Senapati Bapat Marg Lower Parel, Mumbai - 400 013, Maharashtra, India Tel. no.: +91 22 6623 3030 Contact person: Devanshi Shah / Janit Sethi Email: cera.buyback@ambit.co Website: www.ambit.co SEBI registration no.: INM000010585

REGISTRAR TO THE BUYBACK

LINK Intime

Address: C 101, 1st Floor, 247 Park, L B S Marg, Vikhroli West Mumbai - 400 083, Maharashtra, India **Tel. no.: +**91 810 811 4949;

Contact person: Shanti Gopalkrishnan Email: cerasanitaryware.buyback2024@linkintime.co.in Website: www.linkintime.co.in SEBI registration no.: INR000004058

Validity period: Permanent CIN: U67190MH1999PTC118368

For and on behalf of the Board of Directors of

Cera Sanitaryware Limited

Hemal Sadiwala Company Secretary and Compliance Officer (Membership No. A20741)

50 years of market wisdom, not market whispers.



his advertisement is for information purpose only and does not constitute an offer or an invitation or a recommendation to purchase, to hold or self the securities. This is not an announcement five offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated July 25, 2024 ("Letter of Offer" or "LOF") filed with BSE Limited ("BSE") and the Securities and Exchange Board of India Limited ("SEBI")



SWISS MILITARY

SWISS MILITARY CONSUMER GOODS LIMITED

swiss Milliary Consumer Goods Limited (the "Company" or the "Issuer") was originally incorporated as "Network India Limited" under the provisions of the Companies Act, 1956, vide certificate of noroporation issued on January 25, 1989, by the Registrar of Companies, Delhi & Haryana. Subsequently, the certificate of commencement of business was granted to our Company on January 09, 990, by the Registrar of Companies, Delhi & Haryana. Thereafter, the name of our Company was changed from "Network India Limited" to "Network Limited" and a fresh certificate of incorporation onsequent upon change of name was issued by the Registrar of Companies, Delhi & Haryana on November 09, 1990. The name of our Company was changed to its present name? Swiss Milliary Consumer Goods Limited" and a fresh certificate of incorporation consequent upon change of name was issued by the Registrar of Companies, Delhi on December 03, 2020. For details of changes the name and registered office of our Company, see "General Information" on page 30 of the Letter of Offer.

Corporate Identity Number: L5110DL1989PLC034797

Registered & Corporate Office: W-39, Okhla Industrial Area, Phase-II, New Delhi 110020

Telephone: +91-11-41007000;

Contact Person: Mr. Vikas Jain, Company Secretary and Compliance Officer

Email: cs@swissmilitaryshop.com; Website: www.swissmilitaryshop.com

OUR PROMOTERS: MR. ANUJ SAWHNEY, MRS. ASHITA SAWHNEY, M/S ANUSHI RETAIL LLP AND M/S SWISS MILITARY LIFESTYLE PRODUCTS PRIVATE LIMITED AND ASHOK SAWHNEY FOUNDATION

SSUE OF UP TO 3,93,18,798 (THREE CRORE NINETY THREE LAKHS EIGHTEEN THOUSAND SEVEN HUNDRED AND NINETY EIGHT ONLY) FULLY PAID-UP EQUITY SHARES OF ISSUE OF PTO 3-39,7-398 (TRIKE CROKE NINE) I THREE LANDS EIGHTEEN FROUSAND SEVEN THRUSKED AND MINE TEIGHT ONLY FAILUP PEQUIT O SHARES OF FACE VALUE OF RS. 2 EACH "RICHT'S EQUITY SHARES") OF ONE COMPANY FOR CASH AT A PRICE OF RS. 12.50 EACH PER RIGHTS EQUITY SHARE ("ISSUE PRICE") FOR AN AGGREGATE AMOUNT UP TO RS. 49.15 CRORES" ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 5 (FIVE) FULLY PAID-UP EQUITY SHARES HE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON FRIDAY, AUGUST 09, 2024 (THE "ISSUE"). THE ISSUE PRICE FOR THE RICHTS EQUITY SHARES IS 6.25 (SIX POINT TWO FIVE) TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" ON PAGE 226 OF THE LETTER OF OFFER

ming full subscription

FOR ATTENTION OF THE ELIGIBLE EQUITY SHAREHOLDERS OF THE COMPANY ONLY		
	ISSUE PROGRAMME	
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON#
FRIDAY, AUGUST 23, 2024	TUESDAY, SEPTEMBER 03, 2024	FRIDAY, SEPTEMBER 06, 2024

t Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time but not exceeding 30 (thirty) days from the Issue Opening Date, inclusive of the Issue Opening Date,

ASBA*

Simple, Safe, Smart way of Application.
Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors calculated the same Forderful ended and ASBA to the same for default became for default and ASBA to the same for default became for default and ASBA to the same for default avail the same. For details, check section on ASBA below

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue Circulars and the ASBA Circulars, all Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Shareholders should carefully read the

ovisions applicable to such Applications before making their Application through ASBA. For details, see "Making of an Application through the ASBA process" on Page 228, of the Letter

Making of an Application through the ASBA process

Shareholders, wishing to participate in this Issue through the ASBA facility, are required to have an ASBA enabled bank account with an SCSB, prior to making the Application. have an ASBA enabled bank account with an SCSB, prior to making the Application. Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form in physical mode to the Designated Branches of the SCSB or online/ electronic Application through the website of the SCSBs (if made available by such SCSB) for authorizing such SCSB to block Application Money payable on the Application in their respective ASBAAccounts.

Shareholders should ensure that they have correctly submitted the Application Form and have provided an authorization to the SCSB, via the electronic mode, for blocking funds in the ASBAAccount equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For details of making application through ASBA process, Eligible Equity Shareholders are advised to refer to "Making of an Application through the ASBA process" on page 228 of the Letter of

Making of an Application by Eligible Equity Shareholders holding Equity Shares in

In accordance with Regulation 77A of the SEBLICDR Regulations read with the SEBL In accordance with Regulation I/A of the SEBI CUPR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allohiment of Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and destrous of subscribing to Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company by sending a letter to the Registrar containing the name(s), editions are added to the accordance of the containing the name(s). address, e-mail address, contact details and the details of their demat account along with copy of self-attested PAN and self-attested client master sheet of their demat account either by e-mail, post, speed post, courier, or hand delivery so as to reach to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e. on or before Friday, September 06, 2024, to enable the credit of their Rights Entitlements in their respective nat accounts at least one day before the Issue Closing Date

Prior to the Issue Opening Date, the Rights Entitlements of those Eligible Equity Shareholders, among others, who hold Equilty Shares in physical form, and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company manely Swiss Military Consumer Goods Limited –Right Entitlement Suspense Demat Account (IN300118-

Eligible Equity Shareholders holding Equity Shares in physical form are advised to refer to procedure for Application by and credit of Rights Equity Shares in "Making of an Application by Eligible Equity Shareholders holding Equity Shares in physical form" on page 231 of the Letter of Offer.

Making of an Application by Eligible Equity Shareholders on Plain Paper under

An Eligible Equity Shareholder in India who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper in case of non-receipt of Application Form as detailed above. In such cases of non-receipt of the Application Form through e-mail or physical delivery (where applicable) and the Eligible Equity Shareholder not being in a position to obtain it from any other source may make an Application to subscribe to this Issue on plain paper with the same details as per the Application Form that is available on the website of the Registrar, Stock Exchanges or the Lead Manager. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Engine Equity Strateholder shall south use pain paper Application to be Designated. Branch of the SCSS for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any Eligible Equity Shareholder who has not provided an Indian address or is a U.S.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received subsequently. For details regarding making application on plain paper, Eligible Equity Shareholders are advised to refer to "Making of an Application by Eligible Equity Shareholders on Plain Paper under ASBA process" on page 229 of the Letter of Offer.

CREDIT OF RIGHTS ENTITLEMENTS IN DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in the account of the IEPF complex rights Enterments learning to (a) Equip Shareholder which are frozen or the Equity Shareholder which are frozen or the Equity Shareholder which are frozen or the Equity Shares which are lying in the unclaimed suspense account (including those prequait) explaints as of the SEBI LODR Regulations, 30 of the SEBI LODR Regulations, 30 of which are unavailable with our Company or with the Registrar on the Record Date; or (c) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (d) credit of the Rights Entitlements returned/reversed/failed; or (e) the ownership of the Equity Shares currently under dispute, edings, if any; or (f) non-institutional equity shareholders in the

PLEASE NOTE THAT IF NO APPLICATION IS MADE BY THE ELIGIBLE EQUITY HAREHOLDERS OF RIGHTS ENTITLEMENTS ON OR BEFORE ISSUE CLOSING STARLENGLUERS OF TROUTS ENTITLEMENTS ON BEIORL SOLD SCHOOL

DATE, SUCH RIGHTS ENTITLEMENTS SHALL GET LAPSED AND SHALL BE
EXTINGUISHED AFTER THE ISSUE CLOSING DATE. NO EQUITY SHARES FOR SUCH
LAPSED RIGHTS ENTITLEMENTS WILL BE CREDITED, EVEN IF SUCH RIGHTS ENTITLEMENTS WERE PURCHASED FROM MARKET AND PURCHASER WILL LOSE THE PREMIUM PAID TO ACQUIRE THE RIGHTS ENTITLEMENTS. PERSONS WHO ARE CREDITED THE RIGHTS ENTITLEMENTS ARE REQUIRED TO MAKE AN APPLICATION TO APPLY FOR EQUITY SHARES OFFERED UNDER RIGHTS ISSUE FOR SUBSCRIBING TO THE EQUITY SHARES OFFERED UNDER ISSUE.

The last date for submission of the duly filled in the Application Form or a plain paper Application is, Friday, September 06, 2024, i.e., Issue Closing Date. Our Board or any committee thereo may extend the said date for such period as it may determine from time to time, subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date).

If the Application Form is not submitted with an SCSB, uploaded with the Stock Exchanges ar the Application Money is not blocked with the SCSB, on or before the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Oifer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as set out in "Basis of Allotment" on page 246 of the Letter of Offer

Please note that on the Issue Closing Date applications through ASBA process will be uploaded until 5.00 p.m. (Indian Standard Time) or such extended time as permitted by the Stock

Please ensure that the Application Form and necessary details are duly filled in. In place o Application number, Shareholders can mention the reference number of the e-mail receive from Registra informing about their Rights Entilhement or last eight digits of the demat account Alternatively, SCSBs may mention their internal reference number in place of application

PLEASE NOTE THAT THE EQUITY SHARES APPLIED FOR IN THIS ISSUE CAN BE ALLOTTED ONLY IN DEMATERIALIZED FORM AND TO THE SAME DEPOSITORY ACCOUNT IN WHICH OUR EQUITY SHARES ARE HELD BY SUCH SHAREHOLDERS ON THE RECORD DATE.

FOR PROCEDURE OF APPLICATION BY SHAREHOLDERS WHO HAVE PURCHASED THE RIGHT ENTITLEMENT THROUGH ON MARKET RENUNCIATION/OFF MARKET RENUNCIATION, PLEASE REFER TO HEADING TITLED "MAKING OF AN APPLICATION THROUGH THE ASSA PROCESS" ON PAGE 228 OF THE LETTER OF OFFER.

The existing Equity Shares are listed on the BSE Limited ("BSE" or "Stock Exchange"). Our Company has received "in-principle" approval from BSE for listing the Rights Equity Shares to be allotted pursuant to this issue vide its letter dated June 27, 2024. Further our Company has applied for trading approval from BSE for the Rights Entitlements as required under the SEBI circular (SEBI/HOC/E/DILI2/CIR/P/2020/13) dated January 22, 2020. For the purpose of this

This Draft Letter of Offer has not been filed with SEBI in terms of SEBI ICDR Regulations as the size of issue is less than Rs. 5,000 Lakhs. However, the Letter of Offer will be filed with SEBI:

DISCLAIMER CLAUSE OF BSE

"It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the letter of offer has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the concentes of the letter of offer The investors are advised to refer to the letter of offer for the full text of the Disclaimer clause or the BSE Limited"

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS

In accordance with the SEBI ICDR Regulations, the SEBI Relaxation Circulars, the Abridge Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material wil be sent/ dispatched only to the Eligible Equity Shareholders who have provided an Indian address. In case such Eligible Equity Shareholders have provided their valid e-mail address the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issu material will be sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Abridged Letter of Offer, the Application Form, the Rights Entitlement Letter and other Issue material will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

Further, the Letter of Offer will be sent/ dispatched to the Eligible Equity Shareholder provided an Indian address and who have made a request in this regard. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer will be and only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, then the Letter of Offer will be dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance to above, the dispatch of Abridged Letter of Offer, the Rights Entitlement Letter and Application Form has been completed in electronic form through email and physically through registered post/speed post on August 17, 2024 by the Registrar.

Shareholders can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Equity Shares under applicable laws) on the websites of : (i) our Company at www.swissimilaryshop.com; (ii) the Registrar at www.alcagroup.in; (iv) the Stock Exchange at www.bseindia.com.

Eligible Equily Shareholders can also obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., rights alankit.com) by entering their DP ID and Client ID or Folio Number (for Eligible Equity Shareholders who hold Equity Shares in physical form as on Record Date) and PAN. The link for the same shall also be available on the website of our Company (i.e., www.swissmilitaryshop.com).

OTHER IMPORTANT LINKS AND HELPLINE

OTHER IMPORTANT LINKS AND HELPLINE
The Shareholders can visit following links for the below-mentioned purposes: a) Frequently
asked questions and online/ electronic dedicated Shareholders helpdesk for guidance on the
Application process and resolution of difficulties faced by the Shareholders;
https://rights.alankit.com; b) Updation of e-mail address/ mobile number in the records
maintained by the Registrar or our Company; https://rights.alankit.com; c) Updation of demal
account details by Eligible Equity Shareholders holding shares in physical form:
https://rights.alankit.com; d) Submission of self-attested PAN, client master sheet and demal
account details by non-resident Eligible Equity Shareholders at email id at smcgrights@alankit.cor

Investors may contact the Registrar or our Company Secretary and Compliance Officer for any pre-Issue or post-Issue related matter. All grievances relating to the ASBA process, with a copy to the SCSBs (in case of ASBA process), giving full details such as name, address of the Applicant, contact number(s). E-mail address of the solef lirst holder, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked (in case of ASBA process), ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip (in case of ASBA process). For details on the ASBA process, see "Terms of the Issue" on page 226.

REGISTRAR TO THE ISSUE

BANKER TO THE ISSUE AND REFUND BANK; ICICI Bank Limited

MONITORING AGENCY: Not Applicable FOR RISK FACTOR AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER/ABRIDGED LETTER OF OFFER.

LEAD MANAGER TO THE ISSUE

TURNAROUND® Turnaround Corporate Advisors Private Limited

CIN: U74140DL015PTC278474
614, Vishwadeep Building, Plot No. 4, District Centre, Janakpuri, New Delhi- 110058
Tel: +91-11-45510390;

E-mail:info@tcagroup.in: Investor Grievance Email: complaints@tcagroup.in Website: www.tcagroup.in Contact Person: Mr. Sachin Mishra SEBI Registration No.: MB/INM000012290



Alankit Assignments Limited CIN: U74210DL1991PLC042569 4E/21 Alankit House , Ihandewalan Extension. Tel:+91-11-42541966: Fax: +91-11-23552001

Tel:+91-11-42541966; Fax: +91-11-23552001
E-mail: abhinavi@alankit.com
Investor Grievance Email: smcgrights@alankit.com
Website: www.alankit.com
Contact Person: Mr. Abhinav Kumar Agrawal
SEBI Registration No.:INRO00002532

For SWISS MILITARY CONSUMER GOODS LIMITED

Company Secretary and Compliance officer

Place: New Delhi

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with BSE Limited and the Securities and Exchange Board of India. The Letter of Offer is expected to be available on the website of SEBI at www.sebi.govin. website of SEBI at <a href="www.sebi.g public offering of Rights Equity Shares in the United States.

change at www.bseindia.com

MODI'S 3-DAY DIPLOMATIC BLITZ BEGINS TODAY

Breaking ground in Kyiv, economic focus in Warsaw

Visit to Ukraine comes after PM met Putin in July amid ongoing war

New Delhi, 20 August

rime Minister (PM) Narendra Modi will kick off his two-nation visit on Wednesday with the trip to Ukraine likely to see discussions over politics, trade, education, and humanitarian assistance, the Ministry of External Affairs (MEA) has said. Modi will embark on a two-day tour of Poland, followed by a visit to the Ukrainian capital Kyiv to hold talks with President Volodymyr Zelenskyy.

The day-long visit to Ukraine will be the first ever by an Indian PM since formal diplomatic relations were established in 1992 and will hold geopolitical heft as Modi renews his call for dialogue and a non-military solution to the ongoing war, sources said. Ukraine is currently in the middle of a strategic offensive into Russia's Kursk. Modi's visit to Ukraine comes shortly

after his visit to Russia in July. Back then, Zelenskyy had described the meeting as a "huge disappointment". Meanwhile, Modi and Zelenskyy had met only a couple of months ago in June on the sidelines of the Group of Seven (G7) Summit in Italy. They had also mer last year on the sidelines of the G7 Summit in Japan.

Over the past two years, India has resisted Western pressure to discontinue crude oil purchases from its traditional partner, Russia. Discounts on a steady stream of Russian crude have led to India's crude oil import bill shrinking by 15.9 per cent to \$132.4 billion in 2023-24 (FY24), down from \$157.5 billion in FY23, even as import volumes remained the same.

India's trade with the embattled country has dwindled since the war in Ukraine began in February 2022. Trade had reached a high of \$3.38 billion in FY22. At \$2 billion, the vast majority of this trade comprised sunflower seed oil imports, which continue to be the largest import item from the nation.

India had previously relied on Ukraine, the world's largest traditional producer of cooking oil, for shipments, However, the war forced the government to reach out to Russia, the second-largest producer of sunflower oil, as domestic edible oil prices had quickly climbed to historic highs in May-June 2022. New Delhi sought a special carve-out or concessional rates for shipments after Russia placed quotas on the exports of sunflower oil.
As of FY24, Russia is the largest source

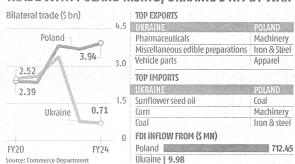
of cooking oil for India.

Business ties with Poland

The visit to Poland marks the first visit by an Indian PM in 45 years, as the country becomes an important fulcrum of Indian trade and investment in the Central European region. Poland is currently the sixth-largest economy in the European Union (EU) and will hold the next Presidency of the Council of the EU

Marking the 70th anniversary of the establishment of diplomatic relations with

TRADE WITH POLAND RISING, UKRAINE'S HIT BY WAR



India, Malaysia elevate ties to comprehensive strategic alliance



Prime Minister Narendra Modi (right) and his Malaysian counterpart Anwar Ibrahim in New Delhi on Tuesday after signing 8 pacts, including on hiring

elevated their ties to a comprehensive strategic partnership after Prime Minister Narendra Modi and his Malaysian counterpart Anwar Ibrahim held extensive talks focusing on expanding cooperation in several sectors, including trade, investment, and defence. A pact on promoting recruitment of Indian workers in Malaysia and protection of their interests was one of the at least 8 agreements inked between the two nations. The pact on hiring of Indian workers assumes significance as illegal immigration and human trafficking

first trip to the country as the prime minister. "Today, we have decided that our partnership will be elevated to a Comprehensive Strategic Partnership," Modi said in his media statement. "We are also unanimous in the fight against terrorism and extremism," he said. Modi also described Malaysia as an "important partner" of India in the ASEAN Association of Southeast Asian Nations) and Indo-Pacific region. PTI

major concerns of the two govern-

ments. Ibrahim began his three-day visit to India on Monday night in his

Poland, the visit will seek to increase Indian presence in a key European economy that is positioning itself as a low-cost manufacturing and logistics hub.

The talks are set to include greater defence cooperation, as well as more bilateral business ties in information technology, pharmaceutical, and automotive manufacturing, MEA officials said.

The country is already home to nearshoring operations of Indian information technology majors like Tata Consultancy Services, HCLTech, Infosys, and Wipro.

Manufacturing units of pharmaceuti-cal company Ranbaxy, Berger Paints, and automotive and equipment manufactures Escorts, among others, have also emerged in the past decade. Officials said the country is keen to attract more Indian invest-ments and has pitched itself as a technology-driven. ogy-driven, yet cost-effect manufacturing destination in Europe cost-effective.

India top origin and destination nation for Hindu migrants: Pew

GLOBAL CHURN

count (in million)

♠ Growth (%)

1990

2020

■ International migrant

BARKHA MATHUR New Delhi, 20 Augus

India emerged as the leading country of origin and destination for Hindu migrants globally in 2020, with 7.6 million Hindus born in the country now living elsewhere and about 3 million Hindus born in other nations living in India, according to a new analysis by the Pew Research Center.

According to the report, more than 280 llion people, or 3.6 per cent o world's population, were

living as international migrants in 2020. "Religion plays a significant role in migration patterns, influencing both the departure from the homeland and the reception in the destination country," the report noted.

The report titled 'The Religious Composition of the World's Migrants' revealed that Christians constitute the largest portion of the global migrant population, accounting for 47 per cent.

The report highlighted Hindus, including those born abroad, are underrepresented among global migrants, constituting only 5 per cent compared to their 15 per cent share of the total population.

disproportionately belong to religious

"Christians, for example, make up 2 per cent of India's population but an esti-mated 16 per cent of those who were born in India now reside elsewhere,"

0000

The report further highlighted that India is the second-largest source of Muslim migrants, with 6 million Muslims living abroad, "Muslims in India are far more likely to emigrate compared to the Hindu majority. Although Muslims make up just 15 per cent of India's population, they account for an estimated 33 per cent of all Indian-born migrants," the report stated, Most Indian Muslim migrants reside in Muslim-majority countries with iob opportunities, including the UAE (1.8

million), Saudi Arabia (1.3 million), and Oman (720,000).

The majority of migrants from India are located in the Gulf Cooperation Council (GCC) countries com-prising Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arah Emirates the report said. As many as 9.9 million Indians reside in these nations, as of 2020.

Global population growth 47%In the GCC regions, where the migrant population has surged by 277 per cent since 1990,

most migrants are Muslim (75 per cent). while Hindus and Christians make up 11 per cent and 14 per cent, respectively, the report said.

Pew Research Center said that the The report also highlighted that India "analysis is based on data from the United among the countries where emigrants" Nations and 270 censuses and surveys, and aims to provide a detailed overview of the religious composition of the world's migrants. According to the report, migrants often relocate to regions where their religion aligns with that of the native population, possibly due to cultural and religious familiarity.

ALL IN A DAY

BJP nominates 9 candidates for Sep 3 RS bypolls

The BJP on Tuesday announced nine candidates for the September 3 Rajya Sabha bypolls, fielding Union ministers Ravneet Singh Bittu from Rajasthan and George Kurian from Madhya Pradesh. The party fielded former BJD leader Mamata Mohanta from Odisha and ex-Congress leader Kiran Choudhary from Harvana. Both these leaders had joined the BJP recently. According to a list released by the BJP, Manan Kumar Mishra will contest the bypolls from Bihar, Dhairyashil Patil from Maharashtra and Rajib Bhattacharjee from Tripura, Bhattachariee is the president of the BIP's Tripura unit. The ruling party has fielded Mission Ranjan Das and former Union minister Rameswar Teli as its candidates from Assam. Bypolis are also being held for two seats in Telangana and Odisha.

Kharge, Rahul to visit J&K for key meetings today

Congress President Mallikarjun Kharge and Leader of Opposition in the Lok Sabha Rahul Gandhi will be visiting Jammu and Srinagar on August 21 and 22 for key meetings in preparation for the upcoming assembly elections, Congress General Secretary (Organisation) K C Venugopal said on X. The visit comes after they met general secretaries, in-charges, and screening committee members of 4 poll-bound states on Monday. After the meeting Venugopal told reporters the party was open for an alliance in Jammu and Kashmir and its main objective was to keep the BJP out of government. Congress National General Secretary Gulam Ahmed Mir told PTI in Jammu "Kharge and Rahul will be visiting lammu and Kashmir for two days starting tomorrow."

INDIAN TERRAIN FASHIONS LIMITED

Notice is hereby given that the 15th Annual General Meeting (AGM) of Indian Terrain ashions Limited is scheduled to be held on Monday, 16th September 2024 at 12 Noon IST hrough Video Conferencing (VC) / Other Audio Visual Means (OAVM) as per Ministry of Corporate Affairs ("MCA") has vide its General Circular No. 9/2023 dated 25th September 2023, Circular nos. 10/2022 dated 28th December 2022, 2/2022 dated 5th May 3022, 2/2021 dated 14th December 2021 and read with Circulars dated 13th January 2021, 5th May 2020, 8th April 2020 and 13th April 2020 (collectively referred to as "MCA Circulars") May 2020, 8th April 2020 and 13th April 2020 (collectively referred to as "MCA Circulars") and the Securities and Exchange Board of India ("\$EBI") vide its Circular nos. EBI/HO/CED/CD-Po02/P/CIR/2023/167 dated 7th October 2023, SEBI/HO/CED/CD-PO02/P/CIR/2023/16 ated 5th January 2023, SEBI/HO/CFD/CDD-DO02/CIR/P/2022/62 dated 13th day 2022, SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated 15th January 2021 and EBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May 2020, Collectively referred to as "SCDI inculars".

he Notice of the 15 th AGM along with the Annual report will be sent to all the shareholders nly through electronic mode. Members holding shares in physical form are requested to gister their email address with Link Intime India Private Limited at It.helpdesk@linkintme.co.inif not done earlier.

mn.netpdesk@nnkintime.co.in if not done earlier.

In Compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended and pursuant to the provisions of Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing remote e-voiting facility to 1 is members for casting their votes on the resolution proposed to be passed at the said AGM. The facility of e-voting will also be made available at the AGM and members, who could not cast their vote by remote e-voting, may cast their vote at the AGM. The Company has engaged the services of Central Depository Services (India) Limited (CDSI) as the agency to provide e-voting facility.

Persons whose name appears in the Register of Members / Beneficial Owners as on the Cut-Off date i.e., Monday, 915 September 2024, only shall be entitled to avail the facility of remote e-voting or e-voting during the AGM. The remote e-voting facility shall commence on Friday, 13th September 2024 at 9.00 A.M. (ST) and shall end on Sunday, 15th September 2024 at 5.00 PM. (ST). Remote e-voting shall not be allowed Beyond the said date and time. y person who acquires the shares of the Company after the dispatch of the Notice an olding shares as on cut-off date can follow the process for generating the login ID an assword which will be provided in the Notice of the 15th AGM. The Members who have ca

heir vote by remote e-voting may attend the meeting but shall not be entitled to cast the s per Regulation 42 of LODR, the transfer Books of the Company shall remain closed from uestay, 10th September 2024 to Monday 16th September 2024 (both days inclusive) for ne purpose of 15th AGM. The Notice of the 15th AGM will be displayed on the Company's bebsite https://www.indianterrain.com/pages/investor-information and on CDSL website

Sicagen India Limited

Vehsiter www.sicanen.com / F-mail: comnanysecotary/itsicanen.com / Phr 04.1 4075 4076

NOTICE TO SHAREHOLDERS 20" ANNUAL GENERAL MEETING THROUGH VIDEO CONFERENCING

20" ANNUAL GENERAL MEETING THROUGH VIDEO CONFERENCING REQUEST TO REGISTER E-MAILS TO RECEIVE ANNUAL REPORTS oursuant to General Circular No. 10/2022 dated 28" December 2022 and 09/2023 dated 5" September 2023 issued by the Ministry of Corporate Affairs read with the other elevant circulars referred to therein, it is hereby informed that the 20" Annual General feeting (AGM) of the Members of the Company will be held on Thursdey, the 19" september, 2024 at 11:00 a.m. (IST) through Video Conferencing ("VC")/Other Audio Ristal Means ("DAWA") in compliance with the applicable provisions of the Companies. risual Means ("OAVM") in compliance with the applicable provisions of the Companies act, 2013 ("the Act") and the aforesaid Circulars. As mandated in the aforesaid Circulars ead with SEBI Circular dated 05" January 2023 on the subject, the Annual Report for the ancial year 2023-24 together with the Notice of the AGM will be sent only by electron eans to the shareholders who have registered their e-mail IDs with the Company or the pository Participants as the case may be, unless a specific request received from the hareholder in writing for getting physical copy. Soft copy of the said Annual Report will lso be made available in the Company's website at www.sicagen.com and Stock

The shareholders are requested to approach our RTA (in case of shares held in physica node) or your Depository Participant (in case of shares held in demat mode) and register your e-mail lib and other particulars so as to receive the Annual Reports and other communications by e-mail and also to avoid handling of physical copies.

- The shareholders who are holding the shares in physical opposition may also visit https://investors.cameoindia.com and follow the guidance for submission of the Information online for registering their e-mail IDs, mobile number and other details. Options for submission of Form 15G/15H for non-deduction of TDS from dividend for the year 2023-24, subject to approval of the shareholders at the 20° AGM, payable in October 2024 are also available in the above web-link, which may be used.
- Request for registration/change of information shall be submitted in Form ISR-1 as prescribed by SEBI which is available in the Company's website under the following link https://www.sicagen.com/wp-content/themes/sica/images/investor_Service_request_Physical_Securities_pdf to the RTA by sending an e-mail with the scanned copy of the Form and other required documents to kyc@cameoindia.com.

 Alternatively, the altereacid information may be sent by post or couner to the address of wet PTA by Cameo Composter Sources Limited Liber Second Contract Debt Building
- our RTA viz. Cameo Corporate Services Limited, Unit: Sicagen, Subramanian Building, No. 1, Club House Road, Chennai 600 002, Ph. No.: 044-2846 0390/40020700.

re request all our shareholders to note that all future communication would be sent in ectronic mode to their registered e-mail IDs for supporting the "Green Initiative" in orporate Governance undertaken by the Ministry of Corporate Affairs.

This notice is published to facilitate the members to register or change or update the letails and other particulars so that the Company is able to send the notices and othe nformation by e-mail promptly.

By Order of the Board For Sicagen India Limited

- Company Secretar
- As per EPF Rules, the Company is obliged to transfer unclaimed dividends to IEPF Authorities after a
- years of declaration of dividend along with corresponding shares.

 Please note unclaimed dividend pertaining to FY 2016-17 shall become due for transfor to EEPF authorities by 27 September 2021. Shorehelders are requised to approach/ adap their unclaimed dividends, if any relating to FY 2016-17 orwards as soon as possible.

CERA SANITARYWARE LIMITED



CIN: L26910GJ1999PLC034400
Registered Office Address: 9, GIDC Industrial Estate, Kadi-382715, Dist. Mehsana, North Gujarat, India Tet: 2764-2300, 24239. Email: hemal sadiwala@cora-india.com, Website: www.cera-india.com Contact Person: Hemal Sadiwala, Company Secretary and Compliance Officer

NOTICE TO ELIGIBLE SHAREHOLDERS IN REGARD TO BUYBACK OF EQUITY SHARES

- 1. This advertisement ("Advertisement") is being issued by Cera Sanitaryware Limited ("Company"), to the Eligible Shareholders holding Equity Shares as on the Record Date (i.e., Friday, August 16, 2024), in regard to the buyback of up to 1,08,333 (One Lakh Eight Thousand Three Hundred and Thirty Three Only) fully paid-up equity shares of the Company, each having a face value of INR 5/- (Indian Rupees Five only) ("Equity Shares"), on a proportionate basis, through the "tender offer" route in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("Buyback Regulations") using Stock Exchange Mechanism, at a price of INR 12,000/- (Indian Rupees Twelve Thousand only) per Equity Share, payable in cash, for an aggregate amount not exceeding INR 130,00,00.000 (Indian Rupees One Hundred and Thirty Crores only) excluding Transaction Costs ("Buyback"). The Public Announcement dated Tuesday, August 6, 2024 in regard to the Buyback was published
- On Tuesday, August 20, 2024 the Company has also sent the Letter of Offer dated Tuesday, August 20, 2024 along with the Tender Form only in electronic form to all Equity Shareholders/ Beneficial Owners of Equity Shares as on the Record Date who have registered their e-mail IDs with the Depositories/ the Company, in accordance with the Buyback Regulations and such other circulars or notifications, as may be applicable. Further, in terms of Regulation 9(ii) of the Buyback Regulations, if the Company receives a request from any Eligible Shareholder for a physical copy of the Letter of Offer, the same shall be provided. Please refer to paragraph 22.24 of the Letter of Offer for further details
- 3. A brief schedule of activities in relation to the Buyback are set out below

Activity	Date	Day
Buyback Opening Date	August 22, 2024	Thursday
Buyback Closing Date	August 28, 2024	Wednesday
Last date of receipt of completed Tender Form and other specified documents by the Registrar to the Buyback	August 28, 2024	Wednesday

For a detailed schedule of activities, please refer to page 3 of the Letter of Offer

4. The details of the Buyback Entitlement are as follows

Category of Eligible Shareholders	Buyback Entitlement*
Reserved Category for Small Shareholders	1 Equity Shares for every 22 Equity Shares held on the Record Date
General Category for all other Eligible Shareholders	1 Equity Shares for every 135 Equity Shares held on the Record Date

*The above ratio of Buyback is approximate and provides an indicative Buyback Entitlement above ratio may provide a slightly different number due to rounding off. The actual Buyback Enti is 4.542189251% and General Category for all other Eligible Shareholders is 0.740809451%. For further information on the ratio of Buyback as per the Buyback Entitlement in each category, please refer paragraph 21.6 on

- page no. 39 of the Letter of Offer. The steps to be followed by Eligible Shareholders in order to check their Entitlement on the website of the Registrar to the Buyback
- as provided on the cover page of the Letter of Offer are:
 - a) Click on https://linkintime.co.in/Offer/Default.aspx
 - Select the name of the Company Cera Sanitaryware Limited Select holding type - "Physical" or "NSDL" or "CDSL" or "PAN"
 - c)
 - Based on the option selected above, enter your "Folio Number" or "NSDL DPID/Client ID" or "CDSL Client ID" or "PAN" Click on submit
 - e)
 - Then click on "View" button
 - g) The entitlement will be provided in the pre-filled 'FORM OF ACCEPTANCE-CUM ACKNOWLEDGEMENT'
- A copy of the Letter of Offer (along with the Tender Form and Form SH-4) shall be available on the websites of the Company (www.cera-india.com), Manager to the Buyback (www.ambit.co), Registrar to the Buyback (www.linkintime.co.in) and is expected to be available on the websites of SEBI (www.sebi.gov.in), NSE (www.nseindia.com) and BSE (www.bseindia.com).
- In terms of Regulation 24(i)(a) of the Buyback Regulations, the Board accepts full and final responsibility for all the information contained in this Advertisement and confirms that this Advertisement contains true, factual and material information and does not
- Capitalised terms used but not defined in this Advertisement shall have the meaning ascribed to such terms in the Letter of Offer.

MANAGER TO THE BUYBACK

. AMBIT

Ambit Private Limited Address: Ambit House, 449, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, Maharashtra, India Tel no : +91 22 6623 3030

Contact person: Devanshi Shah / Janit Sethi Email: cera.buvback@ambit.co Website: www.ambit.co SEBI registration no.: INM000010585 Validity period: Permanent CIN: U65923MH1997PTC109992

REGISTRAR TO THE BUYBACK **LINK** Intime

Link Intime India Private Limited Address: C 101, 1st Floor, 247 Park, LBS Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India Tel. no.: +91 810 811 4949;

Contact person: Shanti Gopalkrishnan Email: cerasanitaryware.buyback2024@linkintime.co.in

Website: www.linkintime.co.in SEBI registration no.: INR000004058 Validity period: Permanent CIN: U67190MH1999PTC118368

> For and on behalf of the Board of Directors of Cera Sanitaryware Limited

Hemal Sadiwala Company Secretary and Compliance Officer (Membership No. A20741)

Place: Mehsana, Gujaral

Date : August 20, 2024







