

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office:3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

E-mail: cs@sunrisemarketing.net, Website: www.sunriseefficientmarketing.com, Tel. No. 261-2890045

CIN: L29100GJ2020PLC114489

Date: 16/11/2024

To,
The Corporate Relations Department **BSE Limited**P. J. Towers, Dalal Street,
Mumbai-400001, Maharashtra

Scrip ID/Code : <u>SEML / 543515</u>

Subject : Notice of Board Meeting No. 7/2024-25 to be held on 21/11/2024

Dear Sir/Madam,

We hereby inform the Stock Exchange that pursuant to Regulation 29(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Meeting No. 7/2024-25 of the Board of Directors of the Company is scheduled to be held on Thursday, the 21st November, 2024 at 3:00 p.m. at the Registered Office of the Company situated at 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017, Gujarat, inter alia other businesses, to transact the following business:

- 1. Proposal for raising funds by issue of equity or any other equity-linked or convertible securities ("Securities") through all or any permissible modes or method, including private placement, preferential issue or such other modes as may be permitted under applicable law, subject to all such regulatory/statutory approvals and, if applicable, the approval of shareholders of the Company, and to approve ancillary actions in this regard, including determination of issue price, if any.
- 2. To consider and discuss any other business with the permission of the Chairman.

Further, pursuant to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended from time to time read with the company's Code of Conduct for Prevention of Insider Trading of the Company, the Trading Window for transactions in shares of the Company for all designated persons and their immediate relatives shall remain closed from November 16, 2024, and shall remain closed till 48 hours after the declaration of board meeting outcome. During the closure of the trading window, designated persons/insiders of the Company (including their immediate relatives) have been advised not to deal in Equity Shares of the Company.

Kindly take the above information on record and oblige.

Thanking you.

Yours faithfully, For Sunrise Efficient Marketing Limited

Dhruvi Shyam KapadiaCompany Secretary & Compliance Officer
ACS No.: 61947