



Date: 14th January 2025

To,

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

SYMBOL: HYUNDAI

SCRIP CODE: 544274

Dear Sir/Ma'am

Sub: Press Release

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly take the same on record.

Thanking you,

Sincerely,

For **Hyundai Motor India Limited**

**Pradeep Chugh
Company Secretary &
Compliance Officer**

“Progress for Humanity”

Hyundai Motor India Limited to showcase futuristic mobility solutions at Bharat Mobility Global Expo 2025

Hyundai CRETA Electric launch on 17th January'2025

- **Exclusive Pavillion Showcase:** Hyundai CRETA Electric, Hyundai IONIQ 9, Hyundai STARIA, ADAS simulators, Live AI Art and a lot more.
- **Pavillion Zones:** Electric Mobility Zone, Impact Display, Alternative Fuel Zone, Commitment to India Zone and Fans of Hyundai Zone

Gurugram, January 14, 2025: Hyundai Motor India Limited (HMIL), is all set to curate a magnificent experience at the Bharat Mobility Global Expo 2025. The HMIL Pavilion will excite attendees with futuristic mobility solutions & technologies, enthralling zones and global products for an immersive experience.

Commenting on HMIL's participation at Bharat Mobility Global Expo 2025, Mr. Unsoo Kim, Managing Director, Hyundai Motor India Limited, said, “As we gear up for the Bharat Mobility Global Expo 2025, we are excited to showcase Hyundai's futuristic mobility solutions. With cutting-edge technologies, sustainable solutions, and the much-anticipated debut of Hyundai CRETA Electric, our pavilion promises an immersive experience. Under our brand vision of ‘Progress for Humanity,’ we remain committed to redefining mobility and delivering innovative solutions that inspire a brighter, more sustainable future.”

Spread over 2220 square meters in Hall number 4 at Bharat Mandapam (New Delhi), the attendees will get a chance to see Hyundai's technological prowess with futuristic and sustainable mobility solutions that will support the vision of ‘Progress for Humanity’ and redefine the way we look at ‘Mobility’ today.

Hyundai Motor India Limited will showcase various products and technologies through multiple Zones as detailed below:

- **Zone 1: Electric Mobility:** Bolstering HMIL's commitment to foster sustainable mobility, the Electric mobility zone will debut the Hero product of the expo: The new Hyundai CRETA Electric. Showcasing the capabilities of the new Electric SUV, the zone will also exhibit in-car V2L applications and V2L powered performance by Robotic Arms which will be partially powered by the new Hyundai CRETA Electric. The electric zone will also give a glimpse of the Hyundai EV Ecosystem with a Hyundai IONIQ 5 displayed with an EV charger displaying fast charging capabilities of the SUV.

- **Zone 2: Alternate Fuel Arena:** Demonstrating unwavering commitment to cleaner and sustainable mobility solutions, the alternate fuel arena will showcase the most advanced and futuristic green mobility solutions that will pave way for Future Transformation of Automobiles. With displays like the Hyundai NEXO among others, this zone will create a vision of a sustainable future for the generations to come.
- **Zone 3: Impact Display:** Displaying a wonder car, the impact zone will have an exclusive showcase of the global product.
- **Zone 4: Commitment to India:** Emphasizing on Hyundai's commitment and efforts towards indigenization and 'Make in India' aspect, this zone will showcase a range of localized parts which are now produced in India and utilized in HML's manufacturing.
- **Zone 5: Fans of India:** Ushering in fun and creativity, this zone will engage visitors in specially curated captivating experiences with Live AI Art- which will transform the visitors into beautiful art by AI with Hyundai Car Integration. A special ADAS- Hyundai Smart Sense demonstration using Haptic Powered Drive Simulators will also be available for the attendees, to experience Hyundai's Level 2 ADAS Smart Sense technology.

Hyundai Motor India Limited will launch Hyundai CRETA Electric on 17th January'2025 at Bharat Mobility Global Expo 2025.

Log on to www.hyundai.com for more information

Media contact: Hyundai Motor India Limited | corporatecommunication@hml.net

Issued by:

Hyundai Motor India Limited
Plot No. C11 & C11A, City Centre
Urban Estate Gurgaon II, Sector 29
Gurugram, Haryana - 122 001, India.