

January 21, 2025

**BSE Limited**

Corporate Relationship Manager,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
**Scrip Code: 505509**

**National Stock Exchange of India Limited**

Exchange Plaza, C - 1, Block G,  
Bandra-Kurla Complex,  
Bandra (East),  
Mumbai - 400 051  
**Stock Symbol: RESPONIND**

**Sub: Announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release – The Company to Diversify its Product Portfolio with the Introduction of Wood Plastic Composite (WPC) Flooring**

Dear Sir/ Madam,

We wish to inform you that the Company to diversify its Product Portfolio with the Introduction of Wood Plastic Composite (WPC) Flooring.

A Press Release in this connection is enclosed.

Kindly take the same on record and acknowledge receipt.

For **Responsive Industries Limited**



**Mohini Sharma**  
**Company Secretary & Compliance Officer**

*Encl: as above*

**RESPONSIVE INDUSTRIES LIMITED**

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**CIN NO. L65100MH1982PLC027797**

## **Responsive Industries to Diversify its Product Portfolio with the Introduction of Wood Plastic Composite (WPC) Flooring**

**Mumbai, India, 21 January 2025:** Responsive Industries, a global leader in the manufacturing, marketing, and distribution of vinyl flooring and related products, proudly announces the diversification of its product portfolio with the introduction of **Wood Plastic Composite (WPC) flooring** in 2025.

This addition solidifies Responsive Industries' position as a **full-service provider** in the vinyl flooring sector. With an extensive product range that now includes **WPC flooring** alongside **LVT Dryback, LVT Loose Lay, and SPC Rigid Core** products, the company is uniquely positioned to address diverse customer needs across residential, commercial, and industrial applications.

Fully backward integrated, Responsive Industries produces its own printed films, white films, and clear wear layers in-house, ensuring superior quality, efficiency, and cost-effectiveness. This vertical integration empowers the company to deliver premium, innovative, and eco-friendly flooring solutions globally.

With over 30 years of experience, Responsive Industries has **emerged as the largest vinyl flooring player** in India. Its diverse product portfolio includes Stone Plastic Composite (SPC) flooring, Luxury Vinyl Plank (LVP) flooring, Resilient Sheet Vinyl Flooring, Synthetic Leather, Synthetic Ropes, and Waterproof Membranes. These products serve a variety of industries, including residential and commercial spaces, healthcare, transportation, and more.

***Speaking on this development, Mr. Rishabh Agarwal, Non-Executive, Non-Independent Director & Chairman of Responsive Industries, stated: "We are thrilled to expand our product portfolio with the introduction of Wood Plastic Composite (WPC) flooring in 2025, strengthening our full-service offering in the vinyl flooring market. This move reflects our unwavering commitment to innovation, sustainability, and, most importantly, to our partners, who are at the heart of everything we do. Through offering superior, state-of-the-art flooring solutions, we remain committed to assisting our partners in providing unparalleled value to consumers across the globe."***

Headquartered in **Mumbai, India**, Responsive Industries also operates a state-of-the-art **distribution center in Simpsonville, South Carolina, USA**, ensuring seamless supply and customer service for the North American market.



## About Responsive Industries Limited

Responsive Industries is a well-established company with over 3 decades of experience in manufacturing, marketing, and distributing a wide range of products, including luxury vinyl planks, resilient vinyl sheet, synthetic leather, synthetic ropes, and waterproof membrane. They operate within five product verticals, each catering to different industries. They are the largest vinyl flooring player in India and have a US subsidiary for distribution and customer service. The company's leadership is in the hands of a second-generation entrepreneur with 15 years of experience in the vinyl flooring business, holding a degree in Mechanical Engineering and Business Administration. Their products, such as Luxury Vinyl Plank and synthetic leather, find applications in various industries, including residential and commercial spaces, healthcare, transportation, and more. This diverse product portfolio and industry presence make Responsive Industries a significant player in its field, with a strong focus on quality and innovation.

### For more information, please contact:

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**Ernst & Young LLP**

Vikash Verma / Abhishek Bhatt / Shrishti Tandon

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**Responsive Industries Limited**

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Certain statements in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, industry risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. Responsive Industries will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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