

Date: March 10, 2025

BSE Limited

Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Fort, Mumbai - 400 001
Scrip Code: 532424

The National Stock Exchange of India Limited

Exchange Plaza,
Bandra-Kurla Complex,
Mumbai 400 050
Symbol: GODREJCP

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release : Inauguration and commencement of commercial production at the Company's newly set-up factory at Chengalpattu, Chennai, Tamil Nadu

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), read with Para B to the Part A of the Schedule III to the SEBI Listing Regulations, as amended from time to time and further to the updates given to the Stock Exchanges dated August 10, 2023 and May 7, 2024, we are pleased to announce that Godrej Consumer Products Limited has inaugurated the state-of-the-art manufacturing facility and began commercial production at its newly set-up factory at Chengalpattu, Chennai, Tamil Nadu, focused on the production of Home and Personal Care Products.

The Manufacturing facility was inaugurated today by Sri. Thiru M. K. Stalin, Hon'ble Chief Minister of Tamil Nadu and Dr. T. R. B. Rajaa, Hon'ble Minister, Industries Investment Promotion, and Commerce, Tamil Nadu.

We enclose herewith a copy of the Press Release of the Inauguration Ceremony.

This intimation will also be hosted on the Company's website at www.godrejcp.com.

Thanking you,
Yours faithfully,

For Godrej Consumer Products Limited

Tejal Jariwala
Company Secretary & Compliance Officer
(F9817)

Encl: A/a



PRESS RELEASE

GODREJ CONSUMER PRODUCTS MARKS KEY MILESTONE WITH THE LAUNCH OF ITS FIRST INTEGRATED GREENFIELD MANUFACTURING FACILITY IN TAMIL NADU

~The plant will provide employment to over 1000+ direct and indirect employees, with a focus on empowering women, LGBTQIA+ and people with disabilities communities ~

Chennai, March 10, 2025: Godrej Consumer Products Limited (GCPL), a leading emerging markets FMCG company, has launched its first integrated greenfield plant in Chengalpattu District, near Chennai, Tamil Nadu. The new plant was inaugurated by the Honourable Chief Minister of Tamil Nadu, Thiru MK Stalin, Nadir Godrej, Chairperson, Godrej Industries Group, and Sudhir Sitapati, MD & CEO of Godrej Consumer Products Limited. The plant officially commenced operations with the ceremonial activation of the production line by Honourable Chief Minister Thiru MK Stalin, who marked the occasion by turning on the first production run. This resulted in the rollout of the inaugural Cinthol Original soap bar, a significant milestone in the plant's launch.

In 2024, GCPL conducted the groundbreaking ceremony for its state-of-the-art manufacturing facility in Tamil Nadu, making an investment of INR ~515 crore over the next five years. This is the largest single investment made by GCPL to boost its production capabilities. The plant, which spans 27 acres, was set up in a record time of 13 months.

Commenting on the plant's inauguration, **Nadir Godrej, Chairperson, Godrej Industries Group**, said, *"The Chengalpattu plant stands as a testament to Godrej Consumer Products' unwavering commitment to shaping the future of manufacturing, where innovation, sustainability, and inclusivity seamlessly converge. This cutting-edge facility not only supports our mission to deliver high-quality products to consumers but also places a strong emphasis on the well-being and diversity of our workforce. With 50% women and 5% representation from people with disabilities (PWD) and LGBTQIA+ communities, we are proud of our ongoing commitment to fostering an inclusive and equitable environment. At Godrej, we believe that the future of manufacturing lies in empowering people and protecting the planet, driving sustainable growth for all."*

Thiru M. K. Stalin, Hon. Chief Minister of Tamil Nadu, said, *"Tamil Nadu has always focused on progress, driven by strategic investments, strong infrastructure, and a commitment to employment generation and women's empowerment. The establishment of Godrej Consumer Products' first integrated factory in Chengalpattu marks a significant milestone in this journey. By choosing Tamil Nadu as the base for their facility, Godrej is not only contributing to the economic advancement of Tamil Nadu but also strengthening our commitment to nurturing industries that drive innovation, create jobs, and uplift communities. Together, we are shaping a future where growth and inclusivity go hand in hand."*

Dr T.R.B. Rajaa, Minister for Industries, Investment Promotion, and Commerce, Tamil Nadu, added, *“We are immensely proud of this new facility and thank Godrej Consumer Products for choosing to establish it in Tamil Nadu. This facility exemplifies several pillars of the MK Stalin era of Dravidian Model growth. It is a smart manufacturing facility, aligning with Tamil Nadu’s push for advanced manufacturing. The facility places DEI at its core, with plans to employ 50% women and 5% of employees from LGBTQIA+ communities and persons with disabilities - this commitment aligns with Tamil Nadu’s vision of inclusive and equitable industrial growth. Additionally, the facility was swiftly operationalised in a record time of just 13 months, showcasing our speedy governance.”*

Sudhir Sitapati, MD & CEO, Godrej Consumer Products Limited (GCPL), further added, *“The Chengalpattu plant represents a transformational shift in our manufacturing capabilities, serving as Godrej Consumer Products’ first fully integrated facility under one roof. This advanced facility will produce products from some of our best-selling brands, including Cinthol, Godrej No.1, GoodKnight, Godrej Aer, and Godrej Expert Hair Colour. We foresee this factory generating INR 1,500 crore in turnover once all planned production lines are fully operational. Beyond being just a manufacturing hub, this facility is set to be a key driver of innovation, productivity, and sustainability, positioning GCPL for continued growth and success in the future. We commend the Tamil Nadu government for its progressive and futuristic vision, which has enabled us to achieve this milestone.”*

Commenting on the launch, **Saurabh Jhavar, Head - Product Supply Organization for India & SAARC, Godrej Consumer Products Limited (GCPL),** said, *“Designed with cutting-edge automation and digitization, the plant features highly automated, high-speed production lines that operate 2X to 4X faster than our current lines, significantly upgrading production efficiency. The plant will embrace Industry 4.0 technologies, including IoT for real-time data analytics, AI, and machine learning to optimize processes.”*

The plant has created over 1000+ direct and indirect meaningful employment opportunities across various functions, positively impacting both the local community and the business. All individuals from *LGBTQIA+ and people with disabilities* communities will take on essential shop-floor operational roles, such as machine operators, as well as positions in the quality and engineering departments. This ensures their integration into critical functions, allowing them to contribute directly to the plant's operations. The design of the facility reflects our vision for the future, featuring accessibility elements such as gender-neutral washrooms and comprehensive infrastructure designed for individuals with disabilities, ensuring that every employee can thrive in an equitable environment.

In line with GCPL's broader sustainability goals, the facility is designed with a strong focus on sustainability, adhering to the guidelines of the Indian Green Building Council (IGBC).

ABOUT GODREJ CONSUMER PRODUCTS

Godrej Consumer Products is a leading emerging markets company, driven by the purpose of bringing the goodness of health and beauty to consumers in emerging markets. As part of the Godrej Industries Group, we are fortunate to have a proud legacy of over 125 years, built on the strong values of trust, integrity, and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, we enjoy the patronage of 1.4 billion consumers globally. We rank among the largest Household Insecticide and Hair Care players in emerging markets. In Household Insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the Hair Care needs of women of African descent, the number one player in Hair Colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in Soaps in India and are the number one player in Air Fresheners and Wet Tissues in Indonesia.

We believe that we are only as good as what we do next. So, we strive to continuously improve how we do business, and how we live in the world, shaping a more sustainable and responsible future by placing our planet and people alongside profit. Through Godrej Good & Green, we are helping create a more inclusive and greener planet, in line with the United Nation's Sustainable Development Goals, and the needs of local communities. At the Godrej DEI (Diversity, Equity, Inclusion) Lab, we work on empowering inclusion, help build DEI ecosystems across corporate India and aim to bring ideas and innovation related to DEI to the mainstream.

www.godrejcp.com