

Date: October 23, 2024



To,

The General Manager, Listing Department, Bombay Stock Exchange Limited , P.J. Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 531449	The Manager, Listing & Compliance Department The National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: GRMOVER
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Subject: Annoucement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the GRM Overseas Limited (“the Company”) expands its global presence through partnership with Solariz Invest in Chile.

This collaboration represents a pivotal moment in GRM's global expansion efforts, as it introduces its flagship basmati rice brand ‘Tanoush’ to Chilean consumers via Solariz Invest’s wide-reaching distribution network. ‘Tanoush’ will be offered in 1kg and 5kg Packs.

Please find the attached information in this regards.

The above information is also available on website of the company www.grmrice.com

Kindly take the same on your records.

Thanking you,

Yours faithfully,
For GRM Overseas Limited

Sachin Narang
Company Secretary & Compliance Officer
Membership No.: 65535



TANOUSH
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• Naultha (Panipat), Haryana
• Gandhidham, Gujarat



GRM Overseas Expands Its Global Presence Through Partnership with Solariz Invest in Chile.

Panipat, India, 23rd October 2024: GRM Overseas, a renowned Indian exporter of basmati rice and a key player in the FMCG sector, announces a strategic partnership with Solariz Invest in Chile. This collaboration represents a pivotal moment in GRM's global expansion efforts, as it introduces its flagship basmati rice brand 'Tanoush' to Chilean consumers via Solariz Invest's wide-reaching distribution network. 'Tanoush' will be offered in 1kg and 5kg Packs.

According to the agreement, Solariz Invest will act as the exclusive distributor of GRM Overseas products in Chile. With a robust presence and proven capabilities in the region, Solariz Invest is well-equipped to boost GRM's market penetration and enhance its brand visibility.

Mr. Atul Garg, Chairman & MD of GRM Overseas, commented, "Our partnership with Solariz Invest is a strategic move to bolster our global footprint. Leveraging Solariz Invest's robust distribution network and local expertise, we aim to deepen our penetration in Chile. This collaboration underscores our commitment to expanding our international presence and delivering premium quality products to consumers."

The collaboration with Solariz Invest in Chile exemplifies GRM's strategic vision to expand into new markets, enhance brand visibility, and foster sustainable growth through impactful partnerships.



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EMAIL
info@grmrice.com



WEBSITE
www.grmrice.com



About GRM

Founded in 1974, GRM has evolved from a rice processing and trading house to a leading player in the global consumer staples market. With operations spanning 42 countries, GRM is recognized as India's third largest rice exporter. The company operates three state-of-the-art rice processing units and a 1.75 lakh sq ft warehousing facility, ensuring efficient operations from ports in Kandla and Mundra.

GRM's product portfolio includes renowned brands such as "10X", "Himalaya River", and "Tanoush", alongside private label offerings tailored to customer preferences. Committed to stringent quality standards, GRM focuses on sustainable practices that support local farming communities and ensure product excellence.

For media inquiries, please contact:

Sachin Narang

Company Secretary and Compliance Officer

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