

Regd. Office : Mukta House, Behind Whistling Woods Institute, Filmcity Complex, Goregaon (East), Mumbai - 400 065. Tel.: 022-3364 9400 Fax: 022-3364 9401 | Email: investorrelations@muktaarts.com

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То,	То,
BSE Limited	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers,	Exchange Plaza, Bandra Kurla Complex,
Dalal Street, Mumbai – 400001	Bandra (East), Mumbai – 400051
Scrip Code: 532357 - EQ	Symbol: MUKTAARTS - EQ

Kind Attn: Corporate Relations Department

Dear Sir/Madam,

<u>SUB: CINEMA OPENING INTIMATION BY MUKTA A2 CINEMAS PRIVATE LIMITED, A SUBSIDIARY</u> <u>COMPANY</u>

We would like to inform that Mukta A2 Cinemas Private Limited, a Subsidiary Company opens New 2-Screen cinema in Kalyan.

This new 2-screen cinema marks a significant milestone in the brand's vision to grow its screen count across India in 2025-2026, making moviegoing more accessible to audiences nationwide.

Located in a prime area of Kalyan, the new cinema combines cutting-edge technology with an elevated guest experience. The venue offers luxurious seating with sofas and recliners, ensuring comfort that's second to none. Moviegoers will enjoy crystal-clear images thanks to the 2K Laser projectors, while Dolby surround sound and 3D capabilities enhance the immersive viewing experience.

But what truly sets Mukta A2 Cinemas apart is its unwavering commitment to affordability without compromising quality. As part of its initiative to make moviegoing accessible to all, Mukta A2 Cinemas continues to champion the innovative capped movie pricing strategy for both tickets and F&B offerings. This bold move has been transforming the movie business by significantly increasing footfalls and encouraging audiences to return to theaters, even amidst changing entertainment habits.

MuktaA2 Cinemas has now expanded its presence to 26 locations with a screen count of 70.

This brings Mukta Arts Limited in control of 99 screens, i.e. 70 screens through Mukta A2 Cinemas Private Limited, subsidiary company, 16 Screens through Joint Ventures with Asian Cinemas, Hyderabad and 6 screens through Mukta A2 Multiplex WLL, subsidiary in Bahrain. Additionally, in December 2024, Mukta A2 Multiplex WLL has started managing and operating 7 new Screen at Saudi Arabia.

Kindly take the above information on your records.

Thanking you.

Yours faithfully, For Mukta Arts Limited

Hemal N. Pankhania Company Secretary & Compliance Officer