



Picturehouse Media Limited

July 24, 2024

The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400001
Scrip Code: **532355**

Dear Sir/ Madam,

Sub: Disclosure of information as received from Promoter Shareholder on their share transaction in the Company

This is to bring to your kind information that, PVP Ventures Limited, a Promoter Shareholder had informed the Company that its Depository Participant viz., IIFL Securities Limited had sold 106 equity shares of the Company from the demat account of PVP Ventures Limited for recovering the dues to the extent of ~ Rs 1,200.

The CDSL system did not capture PVP Ventures as a Promoter due to technical issue which we were following up for a solution for the past few weeks. Accordingly, the demat account of PVP Ventures Limited was not debit frozen due to the said reason. However, we understood from the client's letter dated July 24, 2024 that IIFL Securities Limited executed this transaction without the shareholder's knowledge or consent.

We are filing this information towards information dissemination to the stock exchange.

For Picturehouse Media Limited

Derrin Ann George
Company Secretary

Encl: Letter received from PVP Ventures Limited dated July 24, 2024



Picturehouse Media Limited.

Corp. Office: Plot No. 83 & 84 4th Floor Punnaiah Plaza Road No. 2
Banjara Hills Hyderabad - 500 034 T: +91 40 6730 9999
F: +91 40 6730 9988

Regd. Office: KRM Centre 9th Floor No. 2 Harrington Road Chetpet
Chennai - 600 031 T: +91 44 3028 5570 F: +91 44 3028 5571

info@pvpglobal.com | pvpcinema.com

CIN: L92191TN2000PLC044077

To

24.07.2024

Company Secretary

Picturehouse Media Limited

**9th Floor, KRM Centre, Harrington Road,
Chetpet, Chennai-600031**

Subject : Intimation for trade in scrips code: 532355

Pursuant to intimation given by IIFL - our depository participant we would like to bring to your kind attention that sale of 106 equity shares of Picturehouse Media Limited was executed on 22nd July 2024. The said trade was executed by the said depository participant without any prior intimation to us to adjust the dues payable to IIFL to the extent of ~ Rs 1,200 without prior consent of the account holders i.e PVP Ventures Limited (Category- Promoter).

Further, the company would like to reiterate that trade was completely inadvertent and unintentional, without our knowledge. No trading profit has been made out of the transactions and the quantity traded is marginal. The details of the transaction are attached as Annexure-1.

Kindly take note of the same and disseminate to the concerned.

Thanks & Regards

For PVP Ventures Ltd

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by Maresh D
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18:21:59 +05'30'

D Mahesh

Company Secretary

Encl: Annex 1 - Contract note received from IIFL



PVP Ventures Ltd.
Corp. Office: Plot No. 83 & 84 4th Floor Punnaiah Plaza Road No. 2
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PVP VENTURES LIMITED
CIN : L72300TN1001PLC020122

Equity Trade Information

Scrip Code	Scrip Name	Trade Date	Client Code	Order No	Member No.	Trade No.	Trade Time	Qty	Price	Trade Value	Buy Sell
532355	PICTUREHOU SE MEDIA LTD.	22/07/2024	PVPGLOBL	172161900000 1406017	179	3414600	09:28:54	106	9.3100	986.86	S
Total Trade Value										986.86	

Equity Derivatives Trade Information

Scrip Code	Scrip Name	Trade Date	Expiry Date	Option	Strike	Client Code	Order No	Member No.	Trade No.	Trade Time	Qty	Price	Trade Value	Buy Sell
Total Trade Value													0	