

May 28, 2024

<b>BSE Limited</b> Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 <b><u>BSE Scrip Code: 539056</u></b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 <b><u>NSE Scrip Symbol: IMAGICAA</u></b>
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Dear Sir/ Madam,

**Sub.: Press Release - Financial Results**

**Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Please find enclosed herewith a copy of the Press Release on the Audited Financial Results of the Company for the quarter and year ended March 31, 2024.

You are requested to take the same on records.

Thanking you,

Yours faithfully,  
**For Imagicaaworld Entertainment Limited**

**Reshma Poojari**  
**Company Secretary & Compliance Officer**

Encl: as above

**Imagicaaworld Entertainment Limited**

## Highest Annual Revenue and EBITDA in FY24

**Mumbai: 28<sup>th</sup> May 2024** : Imagicaaworld Entertainment Limited, one of India's leading entertainment destination has announced its audited financial results for the fourth quarter & year ended on March 31<sup>st</sup>, 2024.

### Revenue\*

<b>FY24</b>
<b>Rs. 269.2 Crores</b>
Up by <b>3%</b> vs FY23

<b>Q4 FY24</b>
<b>Rs. 58.6 Crores</b>
Up by <b>6%</b> vs Q4 FY23

### EBITDA

<b>FY24</b>
<b>Rs. 105.5 Crores</b>
Up by <b>5%</b> vs FY24
<b>Margin 39%</b>

<b>Q4 FY24</b>
<b>Rs. 19.2 Crores</b>
Up by <b>20%</b> vs Q4 FY23
<b>Margin 33%</b>

## Key Operational Highlights

### Park Business

Particulars	Q4 FY24	Q4 FY23	Y-o-Y (%)	FY24	FY23	Y-o-Y (%)
Revenue (Crores)	<b>44.2</b>	41.2	<b>5.9%</b>	<b>214.8</b>	219.3	<b>1.3%</b>
Footfalls (Lakhs)	<b>2.7</b>	2.7	<b>Flat</b>	<b>13.6</b>	13.6	<b>Flat</b>
ARPU (Rs)	<b>1,598</b>	1,507	<b>6.0%</b>	<b>1,557</b>	1,581	<b>1.6%</b>

### Ticketing vs Non-Ticketing<sup>#</sup>

Particulars	Q4 FY24	Q4 FY23	FY24	FY23
Ticketing	<b>60%</b>	63%	<b>65%</b>	67%
Non-Ticketing	<b>40%</b>	37%	<b>35%</b>	33%

### Hotel Business

Particulars	Q4 FY24	Q4 FY23	Y-o-Y (%)	FY24	FY23	Y-o-Y (%)
Revenue (Crores)	<b>14.5</b>	13.5	<b>0.8%</b>	<b>54.5</b>	49.9	<b>9.3%</b>
Occupancy (%)	<b>53.0%</b>	53.0%	-	<b>51.6%</b>	47.0%	-
Average Room Rate (ARR)	<b>10,464</b>	9,722	<b>7.6%</b>	<b>10,057</b>	10,325	<b>-2.6%</b>

\*Q4 & FY24 Includes Surat Park

<sup>#</sup>Park Business Only

## Key Highlights for the Year ended FY24

- Reported highest annual revenue of **Rs 269.2 Crores** and highest annual EBITDA of **Rs. 105.5 Crores**, with EBITDA margin standing at **39%** vs **33%** compared to same period last year
- Novotel Imagicaa clocked highest ever occupancy in FY24 at **51.6%** up from **47.0%** in FY23
- Company announced acquisition of four operational parks in Lonavala and Shirdi under the brand of Wet'n Joy and Sai Teerth and acquisition of an under-construction water park in Indore
- Bagged PPP project in Ahmedabad to set-up an entertainment hub by the iconic Sabarmati Riverfront
- Launched 'Grand Musical Fountain Show' which won the 'Most Innovative Ride' from IAAPI for its cutting-edge technology that captivates its audiences with mesmerizing blend of music, water, and light
- The first Theme Park in India to be recognized by the Bureau of Indian Standards (BIS) with the distinction of All India First Esteemed Licensee for its highest safety and quality benchmarks

**Commenting on the Company's financial performance, Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited,** said, *"We are glad to close the year with our highest annual revenue and EBITDA numbers. We are committed to sustained growth through both organic initiatives and expansion into new geographies. We are excited about the strategic consolidation of Wet'n Joy and Sai Teerth parks, as well as the addition of a new water park in Indore in the which is set to open in coming months. These acquisitions are expected to drive significant growth and enhance value for our shareholders and guests. We look forward to FY25 which will be the first year for our consolidated operations. Our dedication to providing exceptional experiences and expanding our footprint positions us for continued success and increased stakeholder value."*

## **About Imagicaaworld Entertainment Limited**

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) own's and operates Imagicaa - one of India's leading holiday destinations and offers a gamut of interesting experiences in one place through its Theme park, Water park, and Hotel. Imagicaa is an 'all weather entertainment destination' that provides unique experiences to its guests. Located conveniently off the Mumbai-Pune Express Highway, Imagicaa is just a happy drive away from Mumbai and Pune.

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## **For more information, contact:**

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Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors