

VIVID MERCANTILE LIMITED

CIN: L74110GJ1994PLC021483

Registered Office: Basement Medicare Centre, B/H. M J Library,
Opp. Stock Exchange, Ellisbridge, Ahmedabad - 380006, Gujarat.

Contact: 079-48921375; **Website:** www.vividmercantile.com

Email: complianceviel@gmail.com

To

Date: October 19, 2024

The General Manager Listing,

The Corporate Relations Department,

BSE LIMITED

PJ Towers, 25th floor, Dalal Street,

Mumbai -400 001

Scrip Code: Vivid Mercantile Limited (542046)

Subject: Intimation of Record date for sub-division / split of equity share of the company pursuant to Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

The Company has approved sub-division / split of equity share of the company in its board meeting dated 05th September, 2024 and Annual General Meeting dated 28th September, 2024. Pursuant to Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has fixed Friday, November 01, 2024 as the "Record Date" for the purpose of determining entitlement of Equity Shareholders for the purpose of sub-division / split of existing Equity Shares of the Company.

The existing fully paid-up equity shares of the Company sub-divided/split from 1 (one) equity share having face value of Rs. 10/- (Rupees Ten only) each into 10 (Ten) Equity Shares having face value of Re. 1/- (Rupee One only) each, ranking pari-passu in all respects.

You are requested to take the above on record.

Thanking You,
Yours faithfully,

For Vivid Mercantile Limited,

Satishkumar Ramanlal Gajjar

Managing Director

Din: 05254111