



## KAMDHENU VENTURES LIMITED

Regd. Off. : 2<sup>nd</sup> Floor, Building No. 9A, DLF Cyber City,  
Phase-III, Gurugram, Haryana - 122002 (India)

KVL/SEC/2024-25/32

Date: 8<sup>th</sup> July, 2024

To,  
The Manager- Listing  
National Stock Exchange of India Limited,  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai-400 051  
NSE Symbol: KAMOPAINTS

To,  
The Manager- Listing  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400 001  
BSE Scrip Code: 543747

**Sub: Copies of Newspaper Advertisement.**

**Ref: Regulation 30 and 47 of SEBI (Listing Obligation and Disclosures Requirements) Regulations, 2015.**

Dear Sir/ Madam,

Pursuant to Regulation 30 and Regulation 47 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with Circulars issued by the Ministry of Corporate Affairs and Securities & Exchange Board of India, please find attached herewith copies of newspaper advertisement published today in all editions of Financial Express (English Edition) and Jansatta - Delhi & NCR (Hindi Edition) on 8<sup>th</sup> July, 2024, for pre-dispatch/prior intimation to the shareholders of the Company that the Notice of the 5<sup>th</sup> Annual General Meeting along with the Annual Report for the Financial Year 2023-24 will be sent through electronic mode only, to the Shareholders whose e-mail addresses are registered with the Company/Registrars and Transfer Agent ('RTA') /Depositories as on Friday, 12<sup>th</sup> July, 2024. Accordingly, the Shareholders who have not registered their e-mail address are requested to follow the process as mentioned in the newspaper clipping and register their email addresses with the Company/RTA/Depositories.

This is for your information and record please.

Thanking you,  
Yours faithfully,

**For Kamdhenu Ventures Limited**

**Nitin Misra**  
**Company Secretary & Compliance Officer**



Encl. as above

IN THE NEWS

TOKYO GUV KOIKE SECURES THIRD TERM

TOKYO GOVERNOR YURIKO Koike has won re-election to a third term on Sunday, fending off challenges from dozens of candidates vying to unseat the ruling Liberal Democratic Party-backed incumbent, according to an exit poll from public broadcaster NHK.

UKRAINE DRONE SETS WAREHOUSE ON FIRE IN RUSSIA

A VILLAGE IN a border region of western Russia was evacuated Sunday following a series of explosions after debris from a downed Ukrainian drone set fire to a nearby warehouse, officials said.

LANKA PREZ TO CONTEST POLLS INDEPENDENTLY

SRI LANKAN PRESIDENT Ranil Wickremesinghe will contest the Presidential election as an independent candidate, his aide said on Sunday.

VOTERS TURN UP IN HUGE NUMBERS

France votes in second round with far right seeking power

GABRIEL STARGARDTER & TASSILO HUMMEL Paris, July 7

FRENCH VOTERS TURNED out in force for the second round of a parliamentary election on Sunday that could see the far-right National Rally (RN) emerge as the strongest party, severely denting President Emmanuel Macron's authority. Turnout stood at 26.3% by around noon (1000 GMT), up from 18.99% during the second round of voting in 2022, the Interior Ministry said. It was the highest midday turnout level since 1981, pollster Harris Interactive and Ipsos said, illustrating strong public interest in an election that has polarised political views.

The latest opinion polls have forecast the RN to win the most seats in the National Assembly, but predicted it may fall short of an absolute majority. A hung parliament would herald a prolonged period of instability and policy deadlock in the euro zone's second-biggest economy.

If the nationalist, eurosceptic RN did secure a majority, it would usher in France's first far-right government since World War II and send shockwaves through the European Union at a time when populist parties are strengthening support across the continent.



French President Emmanuel Macron (right) votes for the second round of the legislative elections, in Le Touquet-Paris-Plage, northern France, on Sunday

Voting closes at 6 pm (1600 GMT) in towns and small cities and 8 pm in bigger cities. Pollsters will deliver initial projections based on early counts from a sample of voting stations at 8 pm.

Macron called the snap elec-

tion after his ticket was trounced by the RN in European Parliament elections last month, a move apparently aimed at wrong-footing his rivals in a legislative election. The vote is pitting a centrist government against opposition movements

from the left and far right. Opinion polls forecast Marine Le Pen's RN will emerge the dominant force as voters punish Macron over a cost of living crisis and being out of touch with the hardships people face.

REUTERS

Nepal PM should resign, demands former ally

PRESS TRUST OF INDIA Kathmandu, July 7

NEPAL'S EMBATTLED PRIME Minister Pushpa Kamal Dahal 'Prachanda' should resign immediately and pave the way for formation of a national consensus government, former coalition partner Communist Party of Nepal-United Marxist Leninist (CPN-UML) said on Sunday.

The CPN-UML demand came as Prime Minister Prachanda is preparing to face a vote of confidence in the Parliament on July 12 in view of the withdrawal of support by some allies.

Prachanda has announced that he would not quit after the resignation of eight Cabinet ministers belonging to the CPN-UML and instead face a vote of confidence in Parliament.

A parliamentary party meeting of the CPN-UML led by chairman KP Sharma Oli at the Federal Parliament building on Sunday asked Prime Minister Prachanda to resign promptly and facilitate the formation of a new government, the Kathmandu Post newspaper reported. "The government finds itself in a clear minority after various parties, including the UML, withdrew their support," said UML's Chief Whip Mahesh Bartaula.

Waiting for Israeli reply on Gaza ceasefire, says Hamas

NIDAL AL-MUGHRABI Cairo, July 7

HAMAS IS WAITING for a response from Israel on its ceasefire proposal, two officials from the militant Islamist group said on Sunday, five days after it accepted a key part of a US plan aimed at ending the nine-month-old war in Gaza.

"We have left our response with the mediators and are waiting to hear the occupation's response," one of the two Hamas officials told Reuters, asking not to be named.

The three-phase plan for the Palestinian enclave was put forward at the end of May by US President Joe Biden and is being mediated by Qatar and Egypt. It aims to end the war and free around 120 Israeli hostages being held by Hamas.

Another Palestinian official, with knowledge of the ceasefire deliberations, said Israel was in talks with the Qataris.

"They have discussed with them Hamas' response and

they promised to give them Israel's response within days," the official, who asked not to be named, told Reuters on Sunday.

Israeli Prime Minister Benjamin Netanyahu has said that negotiations would continue this week but has not given any detailed timeline.

Hamas, which controls Gaza, has dropped a key demand that Israel first commit to a permanent ceasefire before it would sign an agreement. Instead, it said it would allow negotiations to achieve that throughout the six-week first phase, a Hamas source told Reuters on Saturday on condition of

**The three-phase plan was put forward at the end of May by US President Joe Biden, and is being mediated by Qatar and Egypt**

anonymity.

A Palestinian official close to the peace efforts has said the proposal could lead to a framework agreement if embraced by Israel and would end the war.

US Central Intelligence Agency Director William Burns will travel to Qatar this week for negotiations, a source familiar with the matter said.

REUTERS

FROM THE FRONT PAGE

PhonePe fights for a bigger app store play

DEMAND FROM end-users, and privacy and security concerns are likely to shape their final decision.

One industry executive said they do not want to affect user experience by pre-installing apps that may not be required.

"The conversations are progressing very well. We are in advanced discussions with several other major smartphone manufacturers, which will further help amplify our reach," PhonePe said in response to FE's query. "Indus Appstore is a part of the PhonePe group and it will always prioritise user privacy, with the highest standards of security and clearly defined policies," PhonePe said.

The company did not share any timelines on pre-installation in smartphones. According to smartphone manufacturer Lava, while deciding on pre-installation or adopting any feature or app which has a consumer demand, the company goes through a complete testing cycle related to performance and security norms.

"At Lava, new adoptions rest on two key parameters: consumer requirements and the product qualifying our security standards. We have a zero bloatware policy as we strive hard to maintain the quality of our products alongside increasing the value proposition of our portfolio," said Sumit Singh, product head at Lava International.

"We have invested in innovative solutions and shall continue to do that which assures good experiences and safety of our consumers," he said. Another industry executive said unless a manufacturer unbundles Google, which is "nearly impossible to do, you cannot create an alternative app store". Unbundling would mean preventing or restricting its apps from being pre-loaded on Android smartphones, with users having a choice to uninstall them whenever they want. Before being acquired by PhonePe, Indus Appstore was called Indus OS. It operated an app marketplace called App Bazaar, which partnered with 12 mobile brands in India and even powered Samsung's default app store, Galaxy Store. However, it failed to make an impact.

"Most OEMs (original equipment manufacturers) have worked with the Indus team in the past and consider it as a relevant partner to build an India-focused app store, while solving for monetising this category," PhonePe said.

The company said smartphone makers have strategies related to alternate app stores and app discovery platforms. Key features of Indus Appstore include no commissions on in-app purchases unlike the 15-30% fee that Google and Apple charge. It allows developers to list their apps in 12 Indian languages, besides English. It supports third-party payment methods, and allows developers to upload media and videos to their app listings in these languages.

Q-comm may take longer to deliver success in Bharat

OVERALL, QUICK commerce platforms service around 30 cities at present and have plans to expand to 40-50 cities over time. "Currently, our presence is primarily in the Tier I cities including Delhi-NCR, Chennai, Bengaluru, Mumbai, Hyderabad, Pune, and Kolkata with 350 dark stores. We will be expanding to 10 new cities including Ahmedabad, Jaipur, Chandigarh, and Coimbatore by March 2025," Zepto's spokesperson said.

BB Now has 78 stores in Tier 2 cities and two pilot stores in Tier 3/4. The company claims that these are doing fairly well in terms of output metrics. Analysts say that building trust by understanding the local landscape and preferences is crucial to scaling in these geographies. "These platforms must have the selection customers want, which is local and regional brands, at the prices they are used to buying at," Makkar said.

They might also have to work on customised offerings for these belts. For instance, they may have to introduce vernacular/voice-based search to be able to scale in these regions. Further, profitability remains a distant goal for many q-commerce companies. "The need for numerous dark stores, a large fleet of delivery personnel, and sophisticated technology infrastructure results in high operational expenses," Rande said.

Notably, traditional commerce players have also struggled to serve these markets, primarily due to low AOVs and developing logistics networks. "However, we believe that as more users from these markets begin to transact online over the next five years, these markets will become very attractive for both incumbents and new entrants," Nitya Agarwal, vice president, investments, 3one4 Capital, said.

Can Harris beat Trump in presidential race?

REUTERS Washington, July 7

SHE WORRIES REPUBLICAN donors, has name recognition, and Democratic Party heavyweights are beginning to line up behind her.

Vice President Kamala Harris would be President Joe Biden's natural successor if he bowed to growing pressure and stepped aside as the Democratic candidate in the 2024 election, top Democrats say.

Now party donors, activists and officials are asking: Does she have a better chance than Biden of beating Donald Trump? Biden is staying in the race, he has said repeatedly.

Harris, 59, a former US senator and California attorney general, would be the first woman to become president of the United States if she were the party's nominee and prevailed in the November 5 election. She is the first African American and Asian person to serve as vice president.

Her three-and-a-half-year White House tenure has been characterised by a lackluster start, staff turnover, and early policy portfolios including migration from Central America that did not produce major successes.

As recently as last year, many inside the White House and the Biden campaign team privately worried Harris was a liability for the campaign. The situation has



changed significantly since then, Democratic officials have said, as she stepped forward on abortion rights and courted young voters.

Some polls favour Harris. Recent polls suggest Harris could do better than Biden against Trump, the Republican candidate, although she would face a tight contest.

A CNN poll released on July 2 found voters favour Trump over Biden by six percentage points, 49% to 43%. Harris also trailed Trump, 47% to 45%, within the margin of error.

It also found independents back Harris 43%-40% over



Trump, and moderate voters of both parties prefer her 51-39%.

A Reuters/Ipsos poll after last week's televised debate between Trump and a faltering Biden found Harris and Trump were nearly tied, with 42% supporting her and 43% backing him.

Only former first lady Michelle Obama, who has never expressed any interest in getting into race, polled higher among possible alternatives to Biden.

Internal polling shared by the Biden campaign after the debate shows Harris with the same odds as Biden of beating Trump, with 45% of voters saying they would vote for her versus 48% for Trump.

BEACH REFUGE



Displaced Palestinians, who fled their houses due to the Israeli military offensive, shelter along a beach, amid Israel-Hamas conflict, in Deir Al-Balah in central Gaza

REUTERS

**KAMDHENU VENTURES LIMITED**  
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**NOTICE OF INFORMATION REGARDING 5TH ANNUAL GENERAL MEETING OF THE COMPANY TO BE HELD THROUGH VIDEO CONFERENCING/ OTHER AUDIO VISUAL MEANS**

NOTICE is hereby given that the 5th Annual General Meeting (AGM) of the members of Kamdhenu Ventures Limited will be held on Wednesday, 7th August, 2024 at 04:00 P.M. (IST) through Video Conferencing (VC) or Other Audio Visual Means (OAVM) in compliance with all the applicable provisions of the Companies Act, 2013 ('Act') and the Rules made thereunder and the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Circular No. 14/2020 dated April 8, 2020, 17/2020 dated April 13, 2020, 20/2020 dated May 5, 2020, 02/2022 dated May 5, 2022, 10/2022 dated December 28, 2022 and 09/2023 dated September 25, 2023 issued by Ministry of Corporate Affairs (MCA) and SEBI circular dated May 12, 2020, January 15, 2021, May 13, 2022 and January 5, 2023 (collectively referred as "circulars"), to transact the businesses set out in the Notice of 5th AGM.

In compliance with the above circulars, the Company will be sending the electronic copies of the Notice of the 5th AGM and Annual Report for Financial Year 2023-24, to the members whose email address are registered with the Company/Registrar & Share Transfer Agent (RTA)/ Depository Participants (DPs) as on Friday, 12th July, 2024. The Members whose email address have not yet been registered/ updated with the Company/RTA/DPs and who wish to receive the Notice and the Annual Report for the Financial Year 2023-24, may register/ update their email address, by following the below mentioned instructions:

Physical Holding	Register/ update the details in prescribed Form ISR-1 and other relevant forms with the Company by mail to cs@kamdhenupaints.com or to the RTA of the Company at admin@skylinert.com (Form ISR-1 available at the website of the company www.Kamdhenupaints.com)
Demat Holding	Members holding shares in demat mode may update the email address through their respective Depository Participant(s).

Members may note that the Notice of the 5th Annual General Meeting and the Annual Report will be sent in due course and will also be made available on the Company's website at www.kamdhenupaints.com and on the website of the BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively and also on the website of National Securities Depository Limited (NSDL) at www.evoting.nsdl.com. The members will have an opportunity to cast their vote electronically on the businesses as set out in the Notice of the 5th Annual General Meeting. The detailed instructions with respect to the remote e-voting, voting at the AGM and the instructions to join the AGM through VC/OAVM will be provided in the Notice of the 5th AGM.

For Kamdhenu Ventures Limited,  
 Sd/-  
 Nitin Misra  
 Company Secretary & Compliance Officer  
 M.No.: FCS 10131

Date: 07.07.2024  
 Place : Gurugram

**WORLD FOOD INDIA 2024**  
 19<sup>th</sup> to 22<sup>nd</sup> September  
 Processing for Prosperity  
 BHARAT MANDAPAM, NEW DELHI

**SHOWCASE, CONNECT & COLLABORATE**

POLICY ROUNDTABLES	EXHIBITIONS	B2B, B2G, G2G MEETINGS & RBMS
THEMATIC SESSIONS	FOOD STREET	FSSAI GLOBAL FOOD REGULATORS SUMMIT

19-22 Sept 2024 | Bharat Mandapam, New Delhi  
 www.worldfoodindia.gov.in

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