



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484

4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi
Mardana, Indore, Madhya Pradesh, India - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 01st November 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Sub: - Notice of the Board Meeting to Consider draft Unaudited Financial Results for the quarter and half year ended on 30th September 2024.

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Saturday 09th November, 2024 at 4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana, Indore, Madhya Pradesh, India - 452016 to inter alia review, consider, approve and take on record the Unaudited Financial Results for the quarter and half year ended on 30th September, 2024 and other routine business with permission of chair.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**