Nazara Technologies Limited



June 26, 2024

To.

Listing Compliance Department BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001. **Scrip Code: 543280** Listing Compliance Department National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1. G Block, Bandra -Kurla Complex, Bandra (East), Mumbai- 400051.

Scrip Symbol: NAZARA

Dear Sirs/Madam,

<u>Sub: Press Release - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.</u>

We are enclosing herewith the Press Release dated June 26, 2024 titled "Nazara to publish Made in India FAU-G Domination mobile game in partnership with nCore".

The same will also be available on the website of the Company i.e www.Nazara.com

This is for your information and records.

Thanking You,

Yours Faithfully

For Nazara Technologies Limited

Varsha Vyas Company Secretary and Compliance Officer

Encl.: As above





Nazara to publish 'Made in India' FAU-G Domination mobile game in partnership with nCore

- Mobile Shooter FAU-G: Domination will be marketed and distributed by Nazara Publishing.
- Nazara is India's first turnkey publishing platform for local and global game developers wanting to access the fast growing Indian gaming market.

Mumbai, India, June 26, 2024: Nazara Publishing, the publishing arm of India's only publicly listed gaming company Nazara Technologies, along with nCore Games has entered a publishing partnership for FAU-G Domination. This is the latest game from the FAU-G franchise, the previous version of which garnered up to 50 million downloads.

Pre-registrations for FAU-G: Domination will be available on Google Play and the App Store later this year.

FAU-G: Domination is developed by Dot9 Games, a studio of nCore Games. The game features modern-day military aesthetics with Indian characters, each with unique backstories. The game includes various maps with diverse environments that reflect India's rich heritage, blending cultural pride with cutting-edge gameplay.

Nitish Mittersain, Jt. MD & CEO of Nazara Technologies said, "Made in India games have a huge potential to address the growing needs of the Indian gamer with locally relevant content and we are excited to partner with nCore to bring FAU-G: Domination to all our players"

"In recent times, the Indian government has called upon its citizens to support homegrown apps through the 'Make in India' initiative," said Vishal Gondal, Co-Founder of nCore Games. "FAU-G: Domination is our humble response to PM Modi's 'Make-in-India' call, and we're thankful that Nazara shares our vision to bring the best of India to the world. This signals India's arrival as a major player in the global gaming industry."

"We're grateful that India's biggest gaming company is supporting us to bring FAU-G: Domination to the world," said Deepak Ail, Co-Founder & CEO of Dot9 Games. "Gaming is for everyone, and FAU-G: Domination is our effort in making that a reality."

Nazara Publishing, India's first turnkey publishing platform, provides comprehensive services for both local and global game developers aiming to tap into the booming Indian gaming market. The platform offers end-to-end solutions, including market access and distribution, marketing and promotion, monetization strategies, localization and culturalization, and advanced analytics. These services enable developers to focus on creating compelling content while leveraging Nazara's infrastructure to achieve commercial success.

More information on Nazara Publishing can be found at: https://publishing.nazara.com

About Nazara Technologies

Nazara is India's only listed gaming and esports company, with majority ownership of several leading gaming and esports brands with presence in India, the US, and other global markets. In esports, Nazara has India's leading esports platform NODWIN Gaming and Sportskeeda/Pro Football Network in the sports media space. Nazara's offerings in the interactive gaming segment include gamified early learning ecosystems like Kiddopia and Animal Jam, India's most popular cricket simulation franchise, World Cricket Championship (WCC), and a wide portfolio of casual games distributed through telco partnerships in many emerging markets. Additionally, Nazara controls Datawrkz, a digital ad tech company supporting its portfolio companies and external clients with demand-side user acquisition and supply-side ad monetization services.

Website: https://www.nazara.com/

About nCore Games

nCore Games is India's premier mobile games and interactive entertainment company. The company develops and publishes category-defining mobile games for the Indian subcontinent and is an expert in midcore development and live operations with significant Indian market know-how and global publishing experience. Currently, the company has released four mobile games: FAU-G, ICC Cricket Mobile, Apna Games, Ram Setu: The Run, and now FAU-G: Domination.

For more information, visit: www.ncoregames.com.

About Dot9 Games

Dot9 Games is India's leading gaming studio, working on various award-winning titles and the creator of FAU-G: Domination. Embracing the 'Make in India' initiative, Dot9 Games has redefined virtual entertainment with friends, family, and peer groups, leaving an indelible mark on the Indian game industry. For more information, visit: www.dot9games.com.

Media contact

For Nazara Technologies Shakti Dever I shakti.dever@sharmileedaru.com I 9320569146

For nCore and Dot9 Games: Rishi Alwani | media@dot9games.com | 9833147923