

September 17, 2024

BSE Ltd.

P J Towers, Dalal Street, Fort Mumbai–400001 Scrip Code: 543272 National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051

Symbol: EASEMYTRIP

<u>Sub: Outcome of Board Meeting - Proposed investment in Rollins International and Pflege Home Healthcare.</u>

Ref.: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 ("**LODR**").

Dear Sir/ Madam,

The Board of Directors at their meeting held today i.e., September 17, 2024, has considered and approved the following businesses:

1. Proposed investment of 30% of the aggregate post money paid-up equity share capital of Rollins International Private Limited ("Rollins"):

The Board of Directors of the Company has *inter alia* approved execution of definitive agreement(s) in connection with the proposed investment of 30% in the aggregate post money paid-up equity share capital of Rollins for a value of INR 60,00,00,000 (Indian Rupees Sixty Crores Only) by subscribing to the new equity shares of Rollins for which the subscription amount will be paid by the Company to Rollins by way of equity share swap, i.e., issuance of its own fully paid-up equity shares on preferential basis.

2. Proposed investment of 49% of the aggregate post money paid-up share capital of Pflege Home Healthcare Center LLC ("Pflege"):

The Board of Directors of the Company has *inter alia* approved execution of definitive agreement(s) in connection with the proposed investment of 49% in the aggregate post money paid-up share capital of Pflege for an aggregate value of INR 30,00,00,000 (Indian Rupees Thirty Crores Only) partly:

- a) by purchasing certain shares from the selling shareholder(s) of Pflege for an aggregate purchase consideration of INR 20,00,00,000 (Indian Rupees Twenty Crores Only), and
- b) by subscribing to the new shares of Pflege for an aggregate subscription amount of INR 10,00,00,000 (Indian Rupees Ten Crores Only),

Easy Trip Planners Ltd.

Registered office: Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone: +91 - 11 43030303, 43131313 | E-mail: Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041























for which the purchase consideration will be paid by the Company to the selling shareholder(s) and subscription amount will be paid by the Company to Pflege, both by way of equity share swap, i.e., issuance of its own fully paid-up equity shares on preferential basis.

The above-mentioned proposed investments by the Company shall be subject to completion of customary conditions precedent, obtaining of relevant approvals from the shareholders/members of the Company, and any other regulatory approval(s), as may be required under the applicable law(s).

The details as required to be disclosed by the Company with respect to the proposed investments to be made by the Company under Regulation 30 of LODR read with all the relevant circulars issued by SEBI shall be made as and when such disclosure(s) becomes applicable.

The Board Meeting concluded at 12:20 P.M.

We are hereby attaching the Press Release as well.

The aforesaid information will also be hosted on the website of the Company at https://www.easemytrip.com/investor-relations.html.

You are requested to take the aforesaid on record.

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No. A50412

Easy Trip Planners Ltd.



























EaseMyTrip acquires Rollins International and Pflege Home Healthcare, forays into medical tourism industry

• EaseMyTrip's acquisitions aim to expand its presence in the rapidly growing medical tourism market

New Delhi, September 17, 2024: EaseMyTrip.com, one of India's largest online travel tech platforms, has announced the acquisition of a 49% equity stake in Pflege Home Healthcare and 30% in Rollins International, marking its strategic expansion into the rapidly growing medical tourism sector. These acquisitions align with EaseMyTrip's mission to offer holistic travel solutions by integrating wellness and healthcare services into its service portfolio as medical tourism.

EaseMyTrip has acquired Pflege Home Healthcare, a renowned home healthcare provider headquartered in Dubai. Pflege offers comprehensive care services across a wide range of segments, from doctor visits, Registered Nursing care at Home and physiotherapy to home-based medical equipment like ventilators and oxygen. Their patient-centric approach ensures high-quality, compassionate care in the comfort of their clients' homes. The acquisition of Pflege empowers EaseMyTrip to offer reliable healthcare services, expanding its offerings in the medical tourism domain to cater to travellers seeking medical treatments or wellness solutions abroad.

Alongside Pflege Home Healthcare, Rollins International has a strong presence in India with its focus on gluten-free, lactose-free, and allergen-free food products, highly effective health supplements, and cutting-edge wellness therapies. Rollins also operates a range of brands offering state-of-the-art wellness devices, nutritional guidance, and recreational spaces. Rollins's flagship wellness centres are now present in New Delhi, Gurugram, Mumbai, Hyderabad, and Bengaluru and coming soon to even more localities, cities, and countries. This acquisition allows EaseMyTrip to enter the healthcare market with a robust portfolio designed to meet the unique needs of customers dealing with food allergies, distinct wellness requirements, and lifestyle challenges.

Mr. Nishant Pitti, CEO & Co-founder of EaseMyTrip, stated, "EaseMyTrip's portfolio has grown manifold with the inclusion of Rollins International and Pflege Home Healthcare. It is a pivotal progression for us towards revolutionising medical tourism. With the growing demand for accessible, quality healthcare services, this acquisition was necessary to meet the evolving needs of travellers seeking wellness and medical solutions. As India's trusted travel ally, EaseMyTrip is ready to step up and deliver seamless healthcare journeys. Our commitment is to ensure that both our domestic and international customers receive the highest standards of care, with convenience at every step."

Commenting on the acquisition, Mr. Parveen Jakhar, Co-Founder, Pflege Home Healthcare, said, "Our collaboration with EaseMyTrip is a significant step towards extending the accessibility of premium healthcare services. By integrating our Medical Tourism and home healthcare expertise with their global travel platform, we aim to provide a seamless experience for individuals seeking medical treatment or wellness services abroad. This partnership will enable us to deliver compassionate care to a wider audience, ensuring that medical travellers receive the support they need in a convenient, comfortable environment."

MEDIA RELEASE



Mr. Rohan Jain, Co-Founder, Rollins International, said, "We are excited to join forces with EaseMyTrip, integrating our expertise in allergen-free products and wellness solutions with their vast travel network. This partnership enables us to create unique, health-focused travel experiences tailored to customers' evolving lifestyle needs. Together, we will offer unparalleled access to wellness services, ensuring that health-conscious travellers feel supported every step of the way."

These acquisitions come at a time when medical tourism is witnessing unprecedented growth in India and globally. The medical tourism industry is currently valued at USD 7.69 billion and is expected to reach <u>USD 14.31 billion by 2029</u>. By offering a combination of travel and healthcare services, EaseMyTrip is set to create a unique value proposition for both domestic and international clients. The move is expected to bolster EaseMyTrip's overall business strategy, further solidifying its reputation as a key player in the travel and tourism industry.

Earlier last year, EaseMyTrip expanded its portfolio through the acquisition of several companies in the travel and hospitality sectors, including Guideline Travels Holidays, TripShope Travel Technologies, and Dook Travels, further reinforcing its commitment to growth and diversification.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

EaseMyTrip Public Relations Ms. Bhavika Sharma bhavika.sharma@easemytrip.com +91 98117 87304

About Pflege Home Healthcare

Pflege Healthcare is a leading UAE-based medical tourism provider, delivering seamless, high-quality medical travel experiences through a vast network of internationally accredited facilities and renowned medical professionals. They offer international patients exceptional access to world-class treatments, with personalized care from multilingual experts, ensuring comfort at every stage of their journey.

With partnerships across top-tier medical institutions and leading hotel chains, Plege Healthcare provides stress-free medical travel experiences, handling all logistics from procedure coordination to travel, accommodation, and post-care support.

Committed to advancing medical tourism in India, they connect patients with top healthcare professionals, offering high-quality, affordable treatment options. Their vision extends to creating health and wellness centres across key regions, further enhancing global access to innovative, compassionate care.

MEDIA RELEASE



About Rollins International Pvt. Ltd.

Rollins International Pvt. Ltd., a subsidiary of Singapore based RHA Holding Pte Ltd, is an Indian company with diversified interests in the fields of wellness, healthcare, and consumer products – with a focus on gluten & lactose free food products, allergen-free health supplements, state-of-the-art wellness therapies & treatments, technology driven healthcare services & wellness devices.

Rollins International's has the following wholly owned and operated brands

- The Wellness Co
- PureFoods
- Ubody