

#### 18th February 2025

(1) BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 500087

(2) National Stock Exchange of India Limited Listing Department Exchange Plaza, 5<sup>th</sup> floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

**Scrip Code: CIPLA** 

(3) SOCIETE DE LA BOURSE DE LUXEMBOURG Societe Anonyme 35A Boulevard Joseph II, L-1840 Luxembourg

#### **Sub: Presentation for Analyst / Institutional Investor Meetings**

Dear Sir/Madam,

In furtherance to our intimation dated 10<sup>th</sup> February 2025 with respect to our participation at the Kotak conference, the presentation to be discussed at the conference is enclosed and the same is also available on our website at <a href="https://www.cipla.com">www.cipla.com</a>.

Kindly take the above information on record.

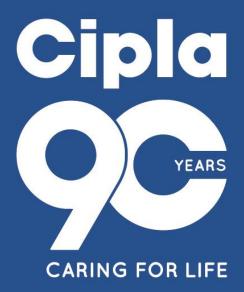
Thanking you,
Yours faithfully,
For Cipla Limited

Rajendra Chopra
Company Secretary

Encl: a/a

Prepared by: Chirag Hotchandani





# KOTAK CHASING GROWTH CONFERENCE 2025

Umang Vohra GCEO & MD Cipla

## **Disclaimer**



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# Cipla

# **AGENDA**

1. Journey so far

2. Trends in the Industry

3. Way Forward

# Celebrating 90 Years of Caring for life



### Foundation of Cipla 1935 - 1950

1935: Dr K A Hamied founded Cipla in Mumbai

1939: Mahatma Gandhi visited Cipla, inspiring Dr K A Hamied to produce vital and life-saving medicines for India

## Breath of New Life 1950 - 1985

**1960**: Dr K A Hamied's son, Dr Y K Hamied joined Cipla

1968: CIPLA's turnover crossed the INR 1 Cr mark

1972: Cipla produced its first inhaler, followed by the launch of Salbutamol that was considered a landmark in the treatment of asthma and COPD

### Golden Era of Growth 1985 - 2001

**1985:** Cipla becomes one of the pioneers to manufacture APIs

1991: Cipla's turnover crossed INR 100 Cr

1997: Cipla Palliative Care set up in Pune to provide free holistic care to terminally-ill cancer patients and their families

2001: Cipla created the world's 1st triple-drug fixed-dose combination and offered this to Doctors without Borders at \$350 per person per year

# Stronger Legacy, Stronger Future – 2010 onwards

**2012:** Landmark year for Cipla as it moved to become a promoter-led and professionally run organization

**2013:** Cipla Health Limited conceptualized & Cipla acquired Medpro in South Africa

2016: Acquisition of InvaGen & Exelan in US

**2020:** During the Covid-19 pandemic, Cipla offered access to wide range of offerings from diagnosis to treatment

2023: Acquisition of Actor Pharma (Pty) Ltd

**2024:** Cipla 'One India' business breached the threshold of INR 10,000 Cr & North America crossed the \$900Mn mark









# Journey since 1935 has led to...











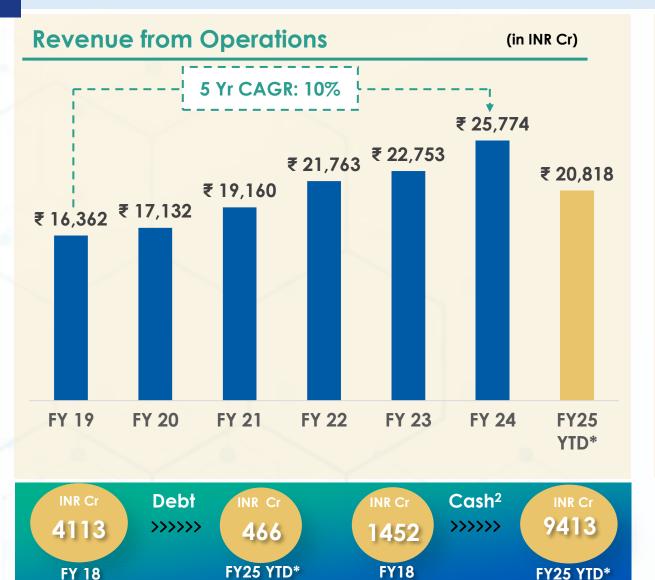


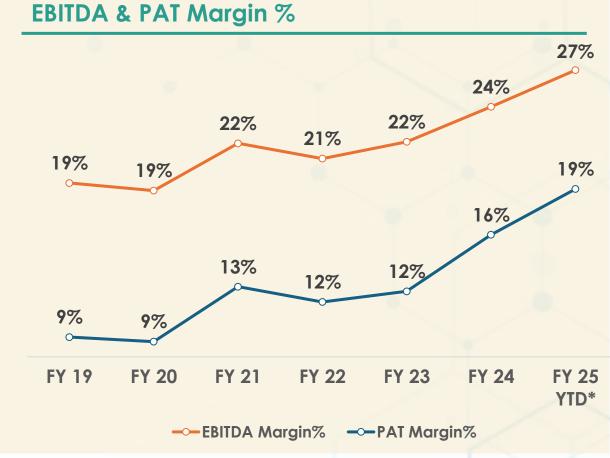




# Strong performance with focus on profitability continues Cipla











# Today Cipla commands a global footprint coupled with strong presence across key markets



### **Business Unit**



#### **Details**

- Includes Rx, Gx & Consumer Health business
- Cipla third largest player in the IPM
- Ranked #1 in India respiratory market; #2 in Urology<sup>1</sup>
- 7 Therapies with IPM Top 5 Ranks<sup>1</sup>

Cipla Revenue | YoY Growth %<sup>2</sup>







- Ranked #1 in Generic Albuterol Market<sup>4</sup>
- Adopted portfolio & customer diversification strategy
- Focus on launching complex generics
- Established 505 (b) (2) & Para IV verticals







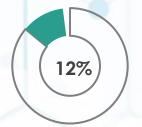
- Ranked **No. 2 in South Africa** overall market<sup>5</sup> | Growing 2.5X faster than the market<sup>5</sup>
- Acquisition of Actor Pharma | Cipla is now 3<sup>rd</sup> largest player in South Africa OTC<sup>5</sup>
- Expanding presence in Algeria, Morocco, & SSA cities





- Emerging Markets & Europe
- Presence across 50+ markets in EM and 20+ markets in EU with 2000+ SKUs and 35+ dosage
- Building presence in deeper markets by collaborating with local partners





. IQVIA MAT Dec'24 2, YoY Growth: Ex QCIL 3. As per Cipla annual report FY 2023-24 4, IQVIA Weekly Jan TRx Data 5, IQVIA MAT Nov 24 6, Represents South African Private Revenue

# Cipla India: Driving long-term growth with a legacy of sustainability



### One India revenue trend

**FY 21** INR 7,735 Cr **FY 24** 

INR 10,865 Cr

FY 25 9M

INR 8,992 Cr



CAGR 11%



## **Branded Prescription**

- Cipla maintained #2 market<sup>1</sup> rank in overall Chronic with improved Chronic mix of 61.5%
- Foracort #1 brand in IPM; crosses 800cr mark
- ❖ No. of Brands in >100cr increased to 26 in MAT Dec 24 vs only 16 brands in MAT Dec 20



### **Trade Generics**

- Largest Trade Generic business in India
- Successful transition in distribution model
- 2 Brands with TTM revenue of > INR 100 Cr and 5 Brands with TTM revenue of INR 50 Cr to INR 100 Cr

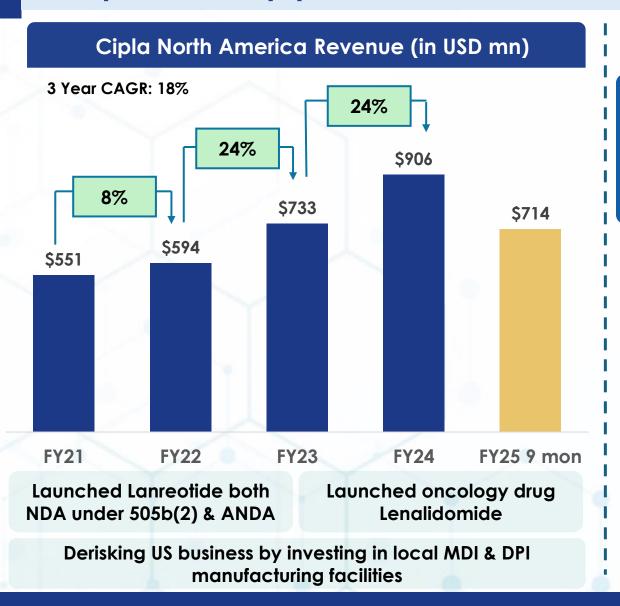


### **Consumer Health**

- Anchor & transitioned brands continue to grow bigger
- Focus on sustained EBITDA trajectory
- Nicotex<sup>2</sup>, Omnigel<sup>3</sup> and Cipladine<sup>3</sup> ranked #1 in the market

# Focus on driving North America business growth through complex asset pipeline







## Pipeline progress

Respiratory Pipeline

- 6 assets filed (launches expected in 1-3 years for major assets)
- 2 assets to be filed over next 12-15 months

Peptides & Complex generics

- 10 assets filed (most launches expected in FY26-FY28)
- 10 assets to be filed over next 12-24 months.

Oligo / 505(b)(2) Differentiated products

- 2 505(b)(2) assets launch expected in 1-2 years
- 2 Oligonucleotides & 4 505(b)(2) assets to be filed over next 12-24 months
- 2 Global Biosimilar asset in early stage of development

Key Trends in Pharmaceutical Market



# Indian Pharma: An Industry at its pinnacle



# Aspiration for \$450 bn Indian pharma market by 2047





## **Growing Population**

- Indian population est.
   to be 1.5 bn by 2030¹
- % of elderly in India
   est. to double i.e. to
   ~20% of total pop. by
   2050²



# Pharmacy of the World

- Second largest no.
   of USFDA-approved
   plants
- 20% share in export of generic drugs<sup>3</sup>



## **Quality Excellence**

Decrease in OAI classifications from 26% in 2014 to 13% in 2023<sup>4</sup>



### Innovation

 Indian companies taking strides in complex generic formulations

Supporting Blocks

Increase in GDP

Increasing Health
Insurance
Penetration

Increase in Investment

National Pharmaceutical Policy

**PLI Scheme** 

# Market opportunity is tremendous; growth across various segments





## Government initiatives & support

- Ayushman Bharat PM-JAY providing health insurance of 5 lakhs
- Delivering healthcare at community level by setting up health & wellness centres



# Rising heathcare awareness & demand

- Increased health awareness facilitated by digital penetration
- Huge middle class coupled with increasing disposable incomes



### **Advancement in Treatments**

 Increasing trend towards hi-tech complex surgeries & minimal invasive procedures



## **Indian Diagnostics Market**

Indian diagnostics market valued at about \$ 13 bn in 2023 and is **expected to grow twice its current size by 2028**<sup>1</sup>

### **Preventive Care Market**

- Projected to reach \$532 billion by 2030 with a CAGR of 22%<sup>2</sup>
- Opportunity in physical, mental wellness & nutrition





## **Indian Hospital Sector**

- Projected to grow at ~10% CAGR³ during next 5 years
- Increase in private sector investment & multi chain hospitals; improving the healthcare accessibility

## **Indian Medtech Industry**

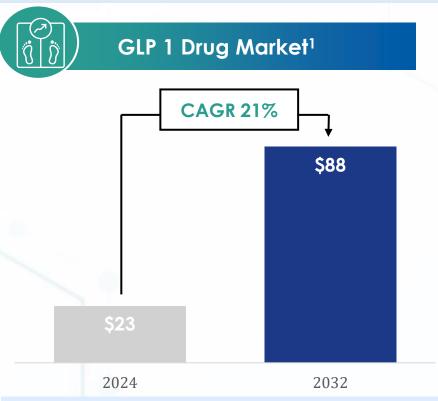
- Projected to reach \$50bn market size by 20304
- India ranks among top 20 with market share of 1.65%;
   share expected to rise to 10-12% within next 25 years<sup>4</sup>



# Global pace of innovation is relentless

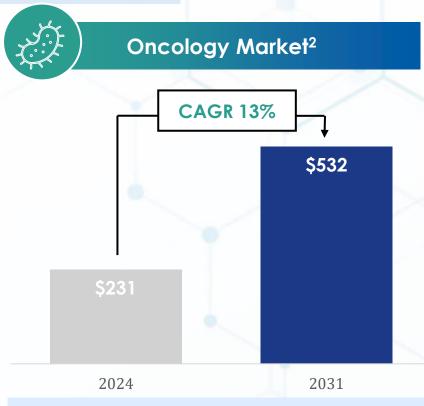


Buzz words like
Obesity, GLP-1,
Biosimilars, CAR-T,
ADCs, mRNAs continue
to dominate



## **Drivers for growth:**

- Next gen therapies such as improving ease of administration through developing oral drugs or LAIs
- Preference for non-insulin therapies
- Cardiovascular protection alongside diabetic control



### **Emerging next gen oncology therapies:**

- CAR-T Cell Therapy
- Anti body drug conjugates
- Next Generation Sequencing
- Stem Cells

Durce:1. Market Research Future Report 2. Blospace

# Channel play design: Needs to accommodate both organized & unorganized retail



### Organized players expected to garner a market share of 20-25% by 2027



~80% chemists will still be a part of unorganized retail



- Traditional trade will continue to have high dependence on medicines supply
- Penetration of organized players is limited to Metros, Tier 1 | Tier 2-6 growth will be driven through traditional trade
  - Data analytics & insights both from organized & unorganized retail will be critical for pharma industry to design efficiency & drive growth



- Cipla stake in digital tech company GoApptiv increased to 22.99%
- Increase penetration in underserved rural areas of India & address healthcare gaps

03

# Digital & Al: Backbone of Transformation



Gen AI expected to produce \$80 bn to \$110 bn in annual value across the pharma industry value chain<sup>1</sup>

Emerging AI use cases across various fields in pharma industry<sup>1</sup>



## Research & early discovery

Scientific knowledge extraction
| In silico compound screening
| Trial & portfolio optimization



### Clinical development

Regulatory intelligence engine | Smart data management | Trial performance copilot



#### **Operations**

Augmented Sourcing | No touch planning & real time inventory optimization



#### Commercial

Personalise content creation | Medical & legal review assistance & automation



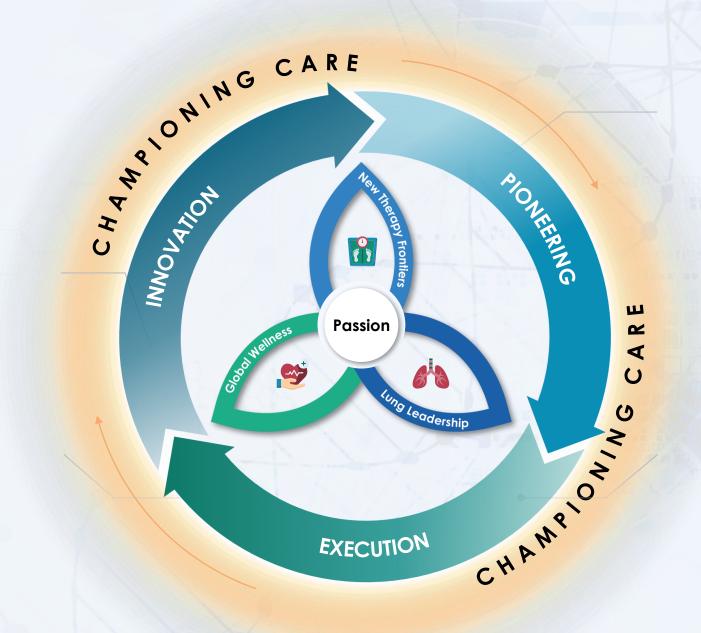
Leveraging tech to guide patients on using the inhalers through the Breathefree App



'CipAir' a mobile application designed to enable timely & convenient first line of screening for asthma in India

Source: 1. Mckinsey Analysis

# **Way Forward**



# **Passion Areas: Lung Leadership**



Our ambition: To be the world's largest inhaled medicines player



Increasing depth & width of Respiratory portfolio



Going deeper in Asthma & COPD: Foraying into lung cancer, ILD, ABPA<sup>1</sup>



**Executing strong** pipeline of respi assets in US i.e. Gx Advair, Gx Symbicort



**Differentiated Drug & Device Portfolio** 



26 Double/triple combinations with Ciphaler & Synchrobreathe in development pipeline

**Going Beyond Pharma** 



Bringing innovative portfolio to India

AFREZZA® INHALER



Received approval to launch India's first inhaled insulin in partnership with Mannkind



Increasing the Awareness & Adoption





**#Berok Zindagi:** 

Addressing key myths Aimed at improving & stigma associated with inhalers



**Tuffies:** 

respiratory care among children



Digital India's first lung health app; Crossed 14 lakhs + downloads



Spirofy **Expanding Spirofy** in countries such as Sri Lanka, Oman, Myanmar & SSA



**Breathefree Wellness Centres** 



Counsellors for smoking deaddiction

Physiotherapists & trainers

## **Passion Areas: Global Wellness**

# Creating the largest fast-moving wellness company



Tapping the large white space in the Wellness industry





10X Growth<sup>1</sup>
over last 7 years

Retailers<sup>2</sup>

~5,20,000

**Grocers & Others** 

85,000 +

**Modern trade** 

**E-Commerce** 

9,500

11

**Inorganic Growth** 



Acquired the fifth largest privately owned OTC Player in South Africa

IVIA BEAUTE

Acquired cosmetics and personal care business of Ivia Beaute

**Entering in New Segments** 



by CiplaHealth



**Cetafresh**®

Multi segment portfolio play in Skin and Hair categories with Rivela, Tugain, Cetafresh & Astaberry range

## **Passion Areas: New Frontiers**





## **OBESITY**

#### Market

10X

Increase in Global Spending on Anti Obesity Medication since 2020<sup>1</sup>



- Indication expansion beyond Obesity
- Global pipeline of 150+ obesity assets at various phases<sup>1</sup>
- Orals & Injectables: Future shape of anti-obesity market still settling

### **Opportunity**

- Globally 1 in 8 suffer from obesity & 70% of obese people projected to be living in LMIC
- Focus on introducing Semaglutide at opportune time; open to partnership



## **ONCOLOGY**



### Strengthening the oncology portfolio:

- Developing complex products such as Paclitaxel, lenalidomide or
- Through partnerships such as Trastuzumab,
   Bevacizumab & Rituximab in India



Focus on building capabilities in next gen therapies through partnerships



### CNS



Neuro/CNS market in India witnessing double digit growth; Cipla 5<sup>th</sup> largest player



Strengthened presence in the anti-epilepsy segment with partnered product Frisium, a leading brand in the anti-epileptic category

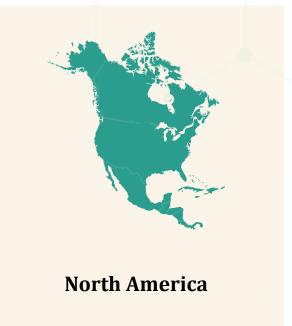
Source: 1. IQVIA

# Execution: Building strong presence across markets





One Africa





Increasing Chronic share & focus on tier 2-6 towns

To be 2nd largest
Pharma company in Rx
Market; Continue
Leadership in Gx

Continue outpacing market growth in South Africa

Focus on improving business profitability & Sharper focus on top cities vs entire countries

Focus on launching complex generic assets

Become the 2nd largest generic player (by prescriptions) in inhalation based products by 2030.

Strategic partnerships & on time launches to drive growth

Continue to build strong presence in deep markets

# Innovation: Investing in complex, differentiated, new-age platforms





Ciphaler/ Syncobreathe

Double/Triple Drug combination

## **Peptides**

Launched Lanreotide;
Pipeline of others
assets on track

## Cell Therapy

JV with Kemwell & Manipal Education & Medical Group Stake ~35%

### **Biosimilars**

JV 'Aspergen' with Kemwell Stake ~60%

### **Stem Cell**

Partnership with Stempeutics:
First 'Made in India' Cell
Therapy to treat Critical Limb
Ischemia

**Gene Therapy** 

Oligonucleotides

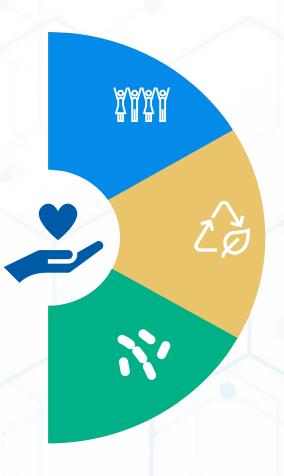
Anti Drug Conjugates

CAR-T

#### **mRNA**

Partnership with Ethris Pharma; Stake ~10%

# **Championing Care**



#### Culture

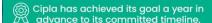
- Cipla Great places to work certified across geographies
   7 times in a row in india
- Driving inclusion and diversity agenda across leadership levels to represent gender, age, ethnicity & person with disabilities
- Champion & Role Model the "Cipla Way"

## Great Place To Work® Certified FEB 2025-FEB 2026 INDIA

#### **ESG**

- Cipla is included in DJSI World Index 2024 & DJSI Emerging Market Index 2024
  - Achieved 1st place in India in the Drug and Pharma sector
- Achieved Zero Waste to Land Fill goal a year in advance
- Committed to best in-class sustainable practices

We are proud to share that Cipla has received Zero Waste to Landfill certification for all its 36 operational manufacturing units and R&D centre in India.



#### Crusader for Health & Crisis

- Launched Cefepime-Enmetazobactam in India in partnership with Orchid Pharma
- Received CDSCO approval for Plazomicin
- Partnered with Central Drug Research Institute for development of Amphotericin-b Eye drops with another four innovative products in development

Every action counts in the fight against resistance



I pledge to use antibiotics wisely





# Cipla

# **Thank You**

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