

Date: 7<sup>th</sup> January, 2025.

To,

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400001.

Dear Sir/Madam,

**Sub: Press Release - "Blue Cloud Softech Solutions Limited - BCS Received a Purchase Order from Discovery Oaks Public School.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Blue Cloud Softech Solutions Limited ("the Company") on the captioned subject, the content of which is self-explanatory. This is for the information of the Exchange and the members.

**For BLUE CLOUD SOFTECH SOLUTIONS LIMITED**



**Manoj Sandilya Telakapalli**  
**Whole Time Director**  
**DIN :09630299**

**Blue Cloud Softech Solutions Limited**

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## **Blue Cloud Softech Solutions Received an Order from Discovery Oaks Public School for implementation of its AIOT product Edugenie and Emotifics**



**[Hyderabad, Telangana, January, 7 2024]** – Blue Cloud Softech Solutions Limited (BCS), a leading provider of cutting-edge AIoT solutions and a company listed on the Bombay Stock Exchange (BSE), proudly announces that the company received an order to implement its AIoT products Edugenie and Emotifics from Discovery Oaks Public School, Hyderabad.

This milestone project involved the deployment of Edugenie and Emotifics, an Artificial Intelligence (AI)-enabled edutech product with an Order Value of Rs.105.00 lacs, this achievement underscores BCS's expertise in delivering innovative and transformative solutions.

### **Product Highlights**

1. **Edugenie:** EduGenie is an AI-enabled Learning Management System (LMS) designed to facilitate tailored educational experiences and strengthen connections between instructors and students. The platform offers unlimited video courses, live classes, text courses, and projects, creating a rich and diverse educational ecosystem. EduGenie's AI-driven learning pathways adapt to individual learning styles and needs, providing personalized educational journeys that enhance understanding and retention. The online course marketplace within EduGenie connects educators and learners globally, fostering a collaborative environment where knowledge is shared freely. Instructors can create and monetize their courses, while students have access to a vast array of subjects and disciplines.

2. **Emotifics:** Emotifics is a product of Bluecloud is an End to End AIoT Service supplier Over the years, Bluecloud has accomplished its extraordinary position in the product showcase. With software professionals, domain experts & certified engineers, we at Bluecloud provide on-demand, on-site & remote IT



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solutions to startups & scaled enterprises. Blending passion for IT, technology skills & domain expertise, we architect customized & complex enterprise level solutions, web & mobile applications. Emotifacs now provides more products which have more advanced features such as Gender and Age detector, Smile detector, sunglass detector, Face feature tracker and Full-HD Face tracker. Emotifacs face recognition products can be used for access control systems, surveillance systems, computer security, banking, entertainment, law enforcement applications, customer management system and many more

### **Chairman's Vision**

Speaking on the occasion, **Ms. Janaki Yarlagadda**, Chairman of Blue Cloud Softech Solutions Ltd, emphasized the transformative role of AI:

“AI is the catalyst for a new frontier across every sector, driving innovation and efficiency. As we integrate AI into our daily lives, we empower individuals and organizations to unlock remarkable potential. This technology not only enhances productivity but also enriches the human experience, allowing us to focus on creativity, empathy, and progress. The future is bright, and we must responsibly use AI as it leads the way for mankind.”

Ms. Janaki Yarlagadda further added that Blue Cloud Softech Solutions Limited remains committed to delivering innovative and impactful solutions that bridge the gap between artificial intelligence and IoT, focusing on content integrity and verification while driving digital transformation across industries

### **About Blue Cloud Softech Solutions Ltd**

Headquartered in Hyderabad, Telangana, Blue Cloud Softech Solutions Ltd (BCS) is an innovative AIoT solutions provider specializing in AI-based healthcare and technology products. With a commitment to delivering transformative solutions, BCS empowers businesses and communities through its cutting-edge technologies.



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