



# Padmalaya Telefilms Limited

CIN No. L92111AP1991PLC013222

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**Date: 23-10-2024**

To  
The Deputy General Manager,  
Department of Corporate  
ServicesBSE Limited  
P.J. Towers, Dalal Street, Fort,  
Mumbai- 400001

**Scrip Code: BSE: 532350  
PADMALAYA TELEFILMS LTD**

Dear Sir,

**Sub: - Strategic Collaboration and New Content Development Initiative – Reg.**

We are pleased to announce that Padmalaya Telefilms Limited has entered into a strategic collaboration with a Mumbai based production house to expand its content development and digital distribution capabilities. The collaboration aims to strengthen our presence in the digital entertainment segment by co-producing high-quality web series, animated content, Marathi language movies and web series, and interactive media, post production activities

Additionally, the Company has secured a work order for developing two new series targeting the youth and family entertainment segments, which are expected to be released in the next financial year. This initiative is part of our ongoing efforts to enhance shareholder value and diversify revenue streams in the evolving media landscape.



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This announcement is for the information of our esteemed shareholders and the public at large.

Thanks and Regards,  
Yours Truly,

For Padmalaya Telefilms Limited

MVRS Suryanarayana  
CFO & Authorised Signatory