



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi  
Mardana, Indore, Madhya Pradesh, India, 452016

Phone: 91-731-422300, Fax- 4221222/444

Email: info@brandconcepts.in

**Date: 29<sup>th</sup> May, 2024**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001

**Symbol: BCONCEPTS**

**Scrip Code: 543442**

**Sub: Newspaper Cutting of Published Audited Financial Results for the quarter and year ended on 31<sup>st</sup> March, 2024**

Dear Sir/Madam,

Pursuant to Regulation 30 read with Para-A of Schedule III, Regulation 33 and Regulation 75 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are attaching herewith the copy of Audited financial results of the Company for the quarter and year ended on 31<sup>st</sup> March, 2024 as published in newspapers namely Free Press (English Edition) and Choutha Sansar (Hindi Edition) on 29<sup>th</sup> May, 2024.

You are therefore requested to take this into your records and oblige.

**Thanking You,  
Yours faithfully  
For Brand Concepts Limited,**

**Swati**

**Gupta**

**Swati Gupta**

**Company Secretary & Compliance Officer**

**Mem No. A33016**

Digitally signed  
by Swati Gupta  
Date: 2024.05.29  
19:07:50 +05'30'





THREE NATIONS RECOGNISE PALESTINE

Spain, Norway and Ireland's move was met with Israeli ire

AGENCIES / BARCELONA, BRUSSELS, TEL AVIV

Spain, Norway and Ireland formally recognised a Palestinian state on Tuesday in a coordinated effort by the three western European nations to add international pressure on Israel to soften its devastating response to last year's Hamas-led attack.



ern part of Rafah city with heavy bombardment and artillery fire, the most intense since the military operation began in early May.

A report quoting BBC said the Israeli army has expanded its military operations in the west and troops are controlling 9 km of the Philadelphia Corridor.

health ministry yet. Another report quoting local witnesses said the Israeli tanks reached the centre of Rafah for the first time on Tuesday, three weeks into a ground operation in the southern Gaza city that has sparked global condemnation.

In a televised address to the nation, Spanish Prime Minister Pedro Sánchez said that "this is a historic decision that has a single goal, and that is to help Israelis and Palestinians achieve peace".

Israel's Foreign Minister Israel Katz quickly lashed out at Spain on X, saying Sánchez's government was "being complicit in inciting genocide against Jews and war crimes".

Ireland and Norway soon joined Spain in formalizing a decision they had jointly announced the previous week.

"This is an important moment and I think it sends a signal to the world that there are practical actions you can take as a country to help keep the hope and destination of a two-state solution alive at a time when others are trying to sadly bomb it into oblivion," said Irish Prime Minister Simon Harris.

Norwegian Foreign Minister Espen Barth Eide said in a statement that "for more than 30 years, Norway has been one of the strongest advocates for a Palestinian state. Today, when Norway officially recognizes Palestine as a state, is a milestone in the relationship between Norway and Palestine".

The adherence of three European countries to the group represents a victory for Palestinian efforts in the world of public opinion, and will likely put pressure on EU heavyweights, France and Germany, to rethink their position.

Amid the diplomatic efforts, Israel pounded west-

WESTERN RAILWAY-AHMEDABAD DIVISION E-AUCTION FOR LEASING OUT OF PARCEL SPACE

File No.: WR-ADI/COMM(GCCP)/1/2024 (479734) Date 24/05/2024; Sr. Divisional Commercial Manager's Office, Amdupura, Naroda Road, Ahmedabad - 382345

Table with columns: Catalogue No., Type of Contract, Category, Date & Time of E-Auction

Note: Prospective Bidders are requested to visit the E-Auction Leasing module on IREPS website (www.ireps.gov.in)

FORWAL AUTO COMPONENTS LTD CIN: L34300MP1992PLC066912 Regd. Office: Plot No. 209, Sector 1, Industrial Area, Pithampur, Dist. Dhar, MP, 454775 India

Financial statement table with columns: S. No., Particulars, Quarter ended, Year ended

Note: 1. The above financial results have been reviewed by Audit Committee and subsequently approved by the Board of Directors at its meeting held on 28th May, 2024.

For, PORWAL AUTO COMPONENT LTD Sd/- DEVENDRA JAIN MANAGING DIRECTOR

TATA CAPITAL LIMITED

Regd. Office: Tower A, 11th Floor, Peninsula Business Park, Ganpatrao Kadam Marg, Lower Panel, Mumbai 400 013

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

(Under Rule 8(6) RW Rule 9(1) of the Security Interest (Enforcement) Rules 2002) E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002

Table with columns: Description of Secured Asset, Type of Possession, Reserve Price (Rs), Earnest Money (Rs)

The description of the property that will be put up for sale is in the Schedule. Movable articles/House hold inventory if any lying inside and within secured asset as described above shall not be available for sale

WESTERN RAILWAY-AHMEDABAD DIVISION (ELECTRICAL DEPARTMENT)

E-Tender-Notice No. S-DEE/ADI/11 (24-28) dt. 24.05.2024; Tender No.: EL-501-ADI-T20-2024-25; Name of work: Ahmedabad - Electrical work in connection with provision of Air Cooling cum Cassette Air Conditioner in premises of accounts office of Sr. DFM/ADI

पश्चिम रेलवे - रत्नाम मंडल

पश्चिम रेलवे रत्नाम मंडल के क्षेत्राधिकार में आने वाली यूनिट सहायक मंडल इंजीनियर डॉ. अम्बेडकरनगर के अर्धन रेलवे पट्टी के दोनो ओर उगने वाली यास को नीलाम का कार्यक्रम दिनांक 28.05.2024 को सहायक मंडल इंजीनियर, डॉ. अम्बेडकरनगर कार्यालय में प्रातः 11:30 पर किया जाना निर्धारित किया गया था जिसे अपरिहार्य कारणों से स्थगित किया जाता है।

WESTERN RAILWAY-RATLAM

EXECUTION OF WORKS FOR UP GRADATION/IMPROVEMENT OF FREIGHT WAGON MAINTENANCE FACILITIES AT SHAMBHUPURA

BRAND CONCEPTS LIMITED

Reg Office: UNO Business Park, 4th Floor, Indore Bypass Road, Opp. Sahara City, Bicholi Mardana, Indore - 452016 (M.P.) CIN: L51909MP2007PLC066484

STANDALONE AUDITED FINANCIAL RESULTS FOR THE QUARTER & YEAR ENDED ON 31st MARCH 2024

Table with columns: Sr. No., Particulars, Quarter Ended, Year Ended

CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER & YEAR ENDED ON 31st MARCH 2024

Table with columns: Sr. No., Particulars, Quarter Ended, Year Ended

Notes: 1) The above financial results have been reviewed by the Audit Committee and approved by the Board of Directors in its meeting held on 28th May, 2024, in terms of Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015.

For Brand Concepts Limited Abhinav Kumar Whole Time Director & CFO DIN : 06687880

POSSESSION NOTICE

WHEREAS, the authorized officer of Jana Small Finance Bank Limited (Formerly known as Janalakshmi Financial Services Limited), under the Securitization And Reconstruction Of Financial Assets And Enforcement Of Security Interest Act, 2002 and in exercise of powers conferred under section 13(12) read with rule 3 of the Security Interest (Enforcement) Rules 2002 issued demand notices to the borrower(s) / Co-borrower(s) calling upon the borrowers to repay the amount mentioned against the respective names together with interest thereon at the applicable rates as mentioned in the said notices within 60 days from the date of receipt of the said notices, along with future interest as applicable, incidental expenses, costs, charges etc incurred till the date of payment and/or realisation.

Table with columns: Sr. No., Loan No., Borrower/ Co-Borrower/ Guarantor/ Mortgagee, (13/2) Notice Date/ Outstanding Due (in Rs.) as on, Date/ Time & Type of Possession

Place: Ujjain Date: 29.05.2024 Sd/- Authorised Officer For. Jana Small Finance Bank Limited

JANA SMALL FINANCE BANK Registered Office: The Fairway, Ground & First Floor, Survey No. 10/1, 11/2 & 12/2B, Off Domlur, Koramangla Inner Ring Road, Next to EGL Business Park, Challaghatta, Bangalore-560071.

PUBLIC NOTICE

ICICI Bank Branch Office: ICICI Bank Ltd., Office Number 201-B, 2nd Floor, Road No 1 Plot No-B3, WIFE IT Park, Wagle Industrial Estate, Thane, Maharashtra-400604

The following borrower/s have defaulted in the repayment of principal and interest of the loans facility obtained by them from the Bank and the loans have been classified as Non-Performing Assets (NPA). A notice was issued to them under Section 13 (2) of Securitisation and Re-construction of Financial Assets and Enforcement of Security Interest Act-2002 on their last known addresses, however it was not served and hence they are hereby notified by way of this public notice.

Table with columns: Sr. No., Name of the Borrower/ Co-Borrower/ Guarantor/ (Loan Account Number) & Address, Property Address of Secured Asset to be Enforced, Date of Notice Sent/ Outstanding as on Date of Notice, NPA Date

The steps are being taken for substituted service of notice. The above borrower/s and/or their guarantors (as applicable) are advised to make the payments of outstanding within period of 60 days from the date of publication of this notice else further steps will be taken as per the provisions of Securitisation and Re-construction of Financial Assets and Enforcement of Security Interest Act, 2002.

Date : May 29, 2024 Place : Indore , Dewas, Dhar, Burhanpur , Sendwa, Shajapur, Mandsaur Authorized Officer ICICI Bank Limited



अधिक करें।

गजेंद्र उपाध्याय, आशीष शिंदे, पंकज जैन, प्रदीप श्रीवास्तव, धर्मेन्द्र यादव, बृजेश तिवारी, महेंद्र साना, वारद शर्मा, राजेश करतारया, प्रकाश श्रीवास्तव, रामनारायण रघुवंशी, प्रेमसिंह भदोरिया, सहित अनेक प्राध्यापक एवं कर्मचारी मौजूद रहे।

कन लंबित  
कार्टवाई

कारियों को निर्देश दिए और  
में सकारात्मक परिणाम भी  
द फिर मामला वैसे का वैसे  
त ऐसे हैं कि पुराने कसों का  
रहा है और नए कस भी आते  
यों की उदासीनता के कारण  
बढ़ रहा है।

उड़ाने की  
वाला गिरफ्तार

क्राइम ब्रांच की टीम ने 3  
उड़ाने की धमकी देने वाले  
को गिरफ्तार कर लिया है।  
लाके से पकड़े गए आरोपी  
नल के संपादक को धमकी  
था। जिसके बाद इसकी  
में दर्ज कराई थी।

ी (म.प्र.)

दिनांक 28/05/24

मी बंद लिफाफा पद्धति से

स्थान
नगरपालिका बड़वानी

छायाप्रति प्रस्तुत करना

कू चौहान)

बड़वानी



# BRAND CONCEPTS LIMITED

Reg Office: UNO Business Park, 4th Floor, Indore Bypass Road, Opp. Sahara City,  
Bicholi Mardana, Indore - 452016 (M.P.)  
CIN: L51909MP2007PLC066484

## 31 मार्च 2024 को समाप्त तिमाही और वर्ष के लिए स्टैंडअलोन ऑडिटेड वित्तीय परिणाम

(लाख रुपये में)

क्र.	विवरण	क्वार्टर एंडेड			ईयर एंडेड	
		31/03/2024 ऑडिटेड	31/12/2023 अन-ऑडिटेड	31/03/2023 ऑडिटेड	31/03/2024 ऑडिटेड	31/03/2023 ऑडिटेड
1	परिचालन से कुल आय	5,833.63	6,594.11	4,185.23	25,200.18	16,359.99
2	अवधि के लिए शुद्ध लाभ (कर और असाधारण मदों से पहले)	171.51	467.23	332.36	1,659.44	1,321.71
3	कर से पहले की अवधि के लिए शुद्ध लाभ (असाधारण वस्तुओं के बाद)	171.51	467.23	337.87	1,659.44	1,345.23
4	कर पश्चात अवधि के लिए शुद्ध लाभ (असाधारण वस्तुओं के बाद)	106.57	306.16	204.76	1,095.85	1,003.85
5	अवधि के लिए कुल व्यापक आय (इसमें लाभ शामिल है अवधि (कर के बाद) और अन्य व्यापक आय (कर के बाद)	109.84	308.03	205.08	1,103.29	1,016.36
6	प्रदत्त इक्विटी शेयर पूंजी (शेयर का अंकित मूल्य @ 10 रु./शेयर) की बैलेंस शीट के अनुसार पुनर्मूल्यांकन रिजर्व को छोड़कर 7 रिजर्व पिछला लेखा वर्ष.	1,113.28	1,110.78	1,058.28	1,113.28	1,058.28
8	प्रति शेयर आय (असाधारण वस्तुओं से पहले) (प्रत्येक 10/- रु. का) (वार्षिक नहीं)					
	ए) बेसिक	0.96	2.83	1.94	10.07	9.60
	बी) पतला	0.93	2.76	1.94	9.81	9.60

## 31 मार्च 2024 को समाप्त तिमाही और वर्ष के लिए समेकित लेखापरीक्षित वित्तीय परिणाम

Sr. No	Particulars	क्वार्टर एंडेड			ईयर एंडेड	
		31/03/2024 ऑडिटेड	31/12/2023 अन-ऑडिटेड	31/03/2023 ऑडिटेड	31/03/2024 ऑडिटेड	31/03/2023 ऑडिटेड
1	परिचालन से कुल आय	5,833.63	6,594.11	4,185.23	25,200.18	16,359.99
2	अवधि के लिए शुद्ध लाभ (कर और असाधारण मदों से पहले)	171.51	467.23	332.36	1,659.44	1,321.71
3	कर से पहले की अवधि के लिए शुद्ध लाभ (असाधारण वस्तुओं के बाद)	171.51	467.23	337.87	1,659.44	1,345.23
4	कर पश्चात अवधि के लिए शुद्ध लाभ (असाधारण वस्तुओं के बाद)	106.57	306.16	204.76	1,095.85	1,003.85
5	अवधि के लिए कुल व्यापक आय (इसमें लाभ शामिल है अवधि (कर के बाद) और अन्य व्यापक आय (कर के बाद)	122.84	297.70	202.24	1,095.29	990.05
6	प्रदत्त इक्विटी शेयर पूंजी (शेयर का अंकित मूल्य @ 10 रु./शेयर)	1,113.28	1,110.78	1,058.28	1,113.28	1,058.28
7	पिछले लेखांकन वर्ष की बैलेंस शीट के अनुसार पुनर्मूल्यांकन आरक्षित निधि को छोड़कर आरक्षित निधि।	4,465.81		1,704.30	4,465.81	1,704.30
8	प्रति शेयर आय (असाधारण वस्तुओं से पहले) (प्रत्येक 10/- रु. का) (वार्षिक नहीं)					
	ए) बेसिक	1.08	2.74	1.91	10.00	9.36
	बी) पतला	1.05	2.67	1.91	9.74	9.36

**नोटिस:** 1) उपरोक्त वित्तीय परिणामों की समीक्षा लेखापरीक्षा समिति द्वारा की गई है और सेबी (सूचीबद्धता दायित्व और प्रकटीकरण आवश्यकताएँ) विनियम, 2015 के विनियमन 33 के संदर्भ में 28 मई, 2024 को आयोजित बैठक में निदेशक मंडल द्वारा अनुमोदित किया गया है। सांविधिक लेखापरीक्षकों ने उपरोक्त परिणामों पर असंशोधित राय के साथ लेखापरीक्षा रिपोर्ट जारी की है।

2) वित्तीय परिणाम कंपनी अधिनियम, 2013 की धारा 133 के तहत निर्धारित भारतीय लेखा मानक (इंड-एएस) के अनुपालन में हैं।

3) वर्तमान अवधि के वर्गीकरण की पुष्टि करने के लिए, जहां भी आवश्यक हो, पिछली अवधि के आंकड़ों को पुनर्समूहित/पुनर्व्यवस्थित किया गया है।

4) कंपनी ट्रेवल गियर और संबंधित एक्सेसरीज का कारोबार करती है। कंपनी का कोई भौगोलिक/अन्य खंड नहीं है, इसलिए कंपनी (लेखा मानक) नियम, 2017 के तहत अधिसूचित खंड रिपोर्टिंग पर लेखांकन मानक 17 में परिभाषित अनुसार कोई अलग रिपोर्ट करने योग्य खंड नहीं है।

ब्रांड कॉन्सेप्ट लिमिटेड के लिए  
अभिनव कुमार  
पूर्णकालिक निदेशक एवं सीएफओ  
डीआईएन: 06687880

दिनांक: 28 मई 2024  
स्थान: इंदौर